

Research on Online and Offline Mixed Teaching Mode in Universities

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Abstract: With the continuous development of China's economy and science and technology, the development prospect of China's education is also constantly promoted, the traditional teaching methods have been unable to meet the needs of the teaching work in China's colleges and universities. Therefore, the timely reform of the teaching mode in the college classroom and the implementation of the new teaching methods can effectively improve the teaching effect. Now online and offline mixed teaching mode has become the mainstream of college teaching mode, especially for college English teaching work, not only can improve the students' learning effect, also can provide students with more independent learning time, in the rich college English teaching resources at the same time, also can make the students' theoretical study and practice together, lay a solid foundation for students in the future development. This paper makes a simple analysis based on the problems existing in the online and offline mixed teaching mode in English classes in colleges and universities, and puts forward corresponding improvement measures according to the actual teaching needs, for reference only.

Keywords: College English; Online; Offline; Teaching mode

Under the background of the development of world economic integration, the development process of science and technology in China is becoming more and more rapid, and the development of computer and network technology has important implications for the influence of China's education. Changing the traditional teaching methods and building a curriculum system based on network technology can meet the personalized learning needs of students. In college English classes, teachers have changed the traditional teaching mode, created a relaxed learning atmosphere for students by using both online and offline teaching methods, and provided students with more learning resources, so that students can actively share in the class. In addition, the mixed teaching mode arouses students' enthusiasm for learning, so that students can cultivate their interest in learning in the process of learning, not only can improve students' professional skills, but also for students to gain in the process of learning, providing a steady stream of power for the development of China's education.

1. The important meaning of online and offline mixed teaching mode

According to our country now college English to carry out the actual situation of online hybrid teaching method, it is easy to find that through the teachers in the introduction of information technology and Internet technology, can effectively improve the students' interest in learning, arouse the enthusiasm of students' learning, optimization of the traditional classroom dominated by the teachers teaching situation, let the students can combine time and theory effective together. At the same time, students can also watch the teaching content of teachers repeatedly through the online teaching platform, so as to know the learning content well. In addition, through the online teaching platform, students can also do a good job in advance, so that they can actively interact with teachers in the classroom and improve the effectiveness of the classroom. Teachers can also use the online platform to record students' learning behavior, so as to design targeted teaching content. The development of the online and offline mixed teaching mode, combining information technology with the different teaching characteristics of traditional teaching classrooms, can not only improve the efficiency of English teaching in colleges and universities, but also provide more possibilities for students' learning and meet their development needs^[1].

2. The Application of the online and offline mixed teaching mode in the English teaching work in colleges and universities

2.1 Before class teaching

In college English classroom, online mixed teaching mode mainly applied in the class preparation, class preparation on the one hand can make the teaching content more rich, on the other hand can effectively help teachers and students familiar with teaching material content, timely integration of teaching material knowledge, according to the students' learning ability and teaching goal setting teaching methods and content. In addition, the mixed offline and online teaching mode can help teachers use the technology of network information to transform English from theoretical teaching to practical teaching, collect more teaching resources for students, make more interesting courseware and so on. Under the condition of students 'preview in advance, the efficiency of the classroom can be effectively improved, so that students can independently apply English knowledge in the network teaching platform, improve students' independent learning ability, but also improve the efficiency of students' learning English, so as to achieve the teaching effect of twice the result with half the effort.

2.2 Classroom teaching

The application of the online and offline mixed teaching method in the class can help students to master the English knowledge that the teacher wants to tell before the class premise, so that students can have a general understanding of what they have learned. In addition, the online teaching platform, teachers can also provide students with more opportunities to exercise, cultivate the students' thinking logic ability, let students can through oral practice method of theoretical knowledge reasonable application in real life, provide students with more practical opportunities at the same time, also can arouse the enthusiasm of students learning, improve the overall level of students learning English. Online and offline mixed teaching mode, teachers should be given priority to with students 'learning ability, with the problems existing in the teaching process as the guidance, for students to establish a relaxed learning atmosphere and good learning situation, promote students thinking corresponding English problem, let students can in the process of learning English to mobilize their own emotions, so as to deepen the understanding of English knowledge, in the process of using English can accurately express their emotions, enhance the students' application ability of English language, lay a solid foundation for the development of students in the future.

2.3 After-school teaching

In the English teaching work in colleges and universities, the important meaning of after-class teaching work is self-evident. Teachers can help students consolidate the knowledge content in the classroom, and also promote students' independent learning. In the mixed online and offline mixed teaching mode, teachers can first guide students to make correct use of online teaching resources. Through the use of online education resources, students can improve their ability to understand English knowledge, broaden students' learning horizons, so that students can really combine theoretical knowledge with practice. Teachers can also play their guiding role, in the offline teaching communication activities, such as for students to create an oral communication atmosphere, let students can flexibly learn the theory of English knowledge application in the actual oral communication, facilitate students' real understanding of English knowledge, also can make teachers can timely correct students in the misunderstanding of the learning process, promote the all-round development of students.

3. Specific measures to improve the efficiency of online and offline English teaching mode

3.1 Change of teaching concepts

In the process of college English online mixed teaching mode, one of the main problems is the teachers 'teaching concept defects, teachers should actively with the development trend of network information technology platform, the implementation of the online mixed teaching mode in the application of college classroom, provide students with more learning methods, especially in the teaching classroom, the use of network information technology to introduce more teaching resources, changing teaching idea, solve the problems existing in the teaching process and defects, based on the students' learning characteristics and learning ability, change the teaching method, optimize the teaching quality. In the process of carrying out the "online and offline" mixed teaching mode, from the perspective of students, the teaching strategies focus on students 'learning needs, improve the teaching quality, and provide continuous power for students' learning^[2].

3.2 Attach more importance to cultural infiltration

In the process of English teaching, students do not pay enough attention to cultural infiltration, while teachers, as the main guide of students, explain English knowledge only exists in the level of theoretical knowledge, while ignoring the important meaning of cultural infiltration for students' learning. So online and offline hybrid teaching mode, teachers should improve the importance of cultural penetration, in the teaching work of students 'theoretical study and practice together, with the help of network platform resources advantage, provide students with more learning environment and resources, with the network platform for students to learn English related cultural content, let students can have more understanding of English culture, deepen the understanding of English knowledge connotation, make students to arouse the enthusiasm of students' learning, improve the students' learning efficiency. Such as teachers can use college English teaching management platform, through language learning and teachers research and so on different module function, provide students with more learning style, meet the needs of students' learning, let students can access to in the classroom and textbook English knowledge, promote English communication between students, let students can cultivate interest in learning English^[3].

3.3 Optimize the teaching measures

In college English classroom, the teacher's teaching methods and students' interest in learning is closely linked, in the traditional teaching process, mainly by the teachers master the dominant position of the classroom, theoretical knowledge for the students, for the cultivation of students 'oral communication ability and ignore the students' English practice. Therefore, in the online and offline mixed teaching work, teachers should actively change their teaching methods and provide students with diversified teaching scenarios. For example, teachers can enhance students' oral communication activities through situational teaching methods. In addition, teachers can also use multimedia teaching equipment to collect more network resources for students, so that students can consolidate the knowledge content learned in the classroom, and promote students' independent learning^[4].

4. Epilogue

Under the background of the continuous development of network information technology, teachers can effectively mobilize students 'learning enthusiasm through online and offline mixed teaching, cultivate students' interest in learning English, promote the reform of English teaching in colleges and universities, and lay a solid foundation for English teaching in colleges and universities.

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