

On the Special Value of Cultural Identity of Huxiang Youth's Ink and Wash Culture¹

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Abstract: The land of Hunan and Chu has beautiful mountains and lush vegetation. In the land of Hunan and Hunan, where “only Chu has talent and is prosperous here”, countless people with lofty ideals and thinkers have written brilliant thoughts and magnificent chapters with pen and ink since ancient times. As the youth of Huxiang, inheriting and protecting the precious Huxiang culture is of great significance to the establishment of Huxiang cultural label and the establishment of Huxiang cultural identity value.

Keywords: Cultural Identity; Huxiang ink; Huxiang Youth

1. The cultural identity value goal of Huxiang teenagers' ink culture identity cultivation

1.1 The cultural identity value of Huxiang teenagers with Huxiang ink and wash as their cultural card

Huxiang ink and wash culture is an important representative of Huxiang culture. Huxiang ink and wash condenses the customs and customs, natural scenic spots, literati spirit and the soul of Hunan and Chu in Huxiang. It sets the benchmark of Huxiang's "pragmatic" and Confucian culture in ideology. Huxiang ink and wash culture carries the family customs and family instructions of Huxiang literati, records Huxiang mountains, rivers, plants, and buildings, costumes, festivals and customs with national characteristics. It can be said that Huxiang ink and wash culture is the concentration and carrier of Huxiang culture. It runs in the long river of Huxiang culture and nourishes every inch of land and every youth in Huxiang. In the space of multi-cultural coexistence, the cultural information of different races and groups is mixed in the current era. They glow with new vitality in the era of modern cultural integration, information interaction and ethnic coexistence. The uniqueness of regional culture has gradually been valued by people under the trend of the era of "rejuvenation of traditional culture". The unique cultural value formed by the particularity of cultural language will produce the independence, confidence and identity meaning of human common identity in the current era of the inheritance and innovation of living culture, and then produce cultural respect, understanding and pride, which will become the psychological attribution and foundation of more and more regional cultural groups.

Huxiang teenagers have the natural foundation for the inheritance of Huxiang ink and wash culture. They come from the three and four rivers where Huxiang ink and wash culture originated. They have the innate aesthetic experience of Huxiang ink and wash culture, and were born and raised in Hunan. They are familiar with Huxiang cultural customs, festivals, celebrity anecdotes, and have the same root and source with Huxiang ink and wash culture. They accept the influence of Huxiang culture in their growth and maintain each other, Its roots and blood have been integrated into the genes of Huxiang culture.

1.2 The cultural identity value goal of Huxiang ink and wash culture identity cultivation

Cultural identity comes from a specific cultural region. Its formation originates from the living environment and state of

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cultural people on the one hand, and is gradually formed and solidified by education on the other hand. The transmission of cultural knowledge enables cultural individuals to gradually understand the relationship between cultural environment and self, and establish the unique face of cultural people in the cultural field.

The cultivation process of Huxiang ink culture to Huxiang people is the cultural process of Huxiang people. It is the relationship between Huxiang people and their cultural environment and the culture they are in contact with. In the process of Huxiang people's culture, the formation of Huxiang ink culture identity also promoted the realization of Huxiang cultural identity. The value goal of the cultivation of recognition of Huxiang ink and wash culture affects the cultural spirit, cultural behavior, cultural performance and other aspects of Huxiang people. In the process of achieving the goal of Huxiang cultural spirit, Huxiang cultural spirit uses its core driving force to integrate the ancient Chu civilization, Huxiang Neo-Confucianism, the essence of advocating reality and eliminating emptiness into Huxiang people's values, consciousness, regional temperament and other elements, forming Huxiang people's sense of cultural belonging and aesthetic consciousness, reflecting Huxiang people's cultural identity of self-improvement, concern for the country and people, and practical use^[1]. The fantastic scenery of a corner of Xiaoxiang, surrounded by clouds and mists, beautiful and moist, and misty mountains, set off in Huxiang ink and wash, has become the nourishment of the growth environment of Huxiang cultural people, and determines the aesthetic identification and behavior habit formation of Huxiang people to the regional environment. The realization of the goal of cultural value in the cultivation of ink and wash culture will make the cultural people more aware of the value of local culture and the existence and future of culture in various cultural environments and cultural integration, and will produce various manifestations in the cultural people's national cultural psychology, cultural awareness, self-esteem, emotion, etc.

2. Cultural identity position in ink culture identity

2.1 Commonness and individuality of ink and wash culture identity

Ink and wash culture is an important branch of Chinese traditional culture. In the course of two thousand years of development, ink and wash culture has become an important symbol of Chinese culture with its independent language characteristics and aesthetic connotation. It not only highlights the strong vitality of Chinese culture in terms of aesthetic observation, folk customs, emotional expression, and value expression, but also shows the cultural self-confidence, cultural belonging awareness and value recognition of the Chinese nation. The recognition of ink and wash culture includes the understanding of the virtual and real, the space, the relationship between yin and yang in the ink and wash language, and the formal rules of color, dryness and wetness, and interest in the ink and wash, as well as the acceptance of the folk customs, mountains and rivers, and architectural styles in the ink and wash culture. The recognition of the form and content of ink and wash culture inspires the consciousness and confidence of cultural people from a deep level, thus gradually forming a common cultural emotion in the process of cultural acceptance, resulting in the general relationship of the overall recognition of ink and wash culture.

Based on this general identity of the overall ink and wash culture, the regional ink and wash culture is formed in the form and content of the regional aesthetic care, regional folk customs and regional cultural feelings in the hearts of the cultural people, all of which express new ideas rich in individuality and particularity in the common strength of the national ink and wash culture identity. The regional ink and wash culture presents the aesthetic concepts, natural features, folk customs, etc. specifically expressed by the regional literati in the growth environment, and forms the identification of the local ink and wash culture on the basis of the identification of the overall national ink and wash culture. This is not only the cognition of the form, content and style of the regional ink and wash culture, but also the emotional support and value identification of the home in the cultural process. It is the tracing of the local feelings of the regional ink and wash culture, the cultural carrier, which is generated by individuals.^[2]

2.2 Cultural identity awareness in ink culture identity

Specific cultural categories can reflect the overall value and temperament of national culture, and the establishment of specific cultural category identity will enhance the overall cultural identity of the nation and cultivate the overall identity of national culture.

Ink and wash is a unique tool for painting and calligraphy in China. It records the thoughts, feelings and concepts of Chinese literati, and conveys their feelings and aspirations with the unique image symbols of nature and objects. Ink and wash culture in different regions affects various activities in the formation of thinking of cultural people, such as thinking mode, experience, concepts, concepts, etc. Different cultures and nationalities have different perceptions of the natural environment and society, which are presented in the ink, that is, the image symbols and ink artistic conception with distinctive regional char-

acteristics are produced. In the long-term process of human development, different cultures have formed their own cognitive system and produced specific cultural identity in this cognitive system. With the deepening and development of people's understanding of specific cultural fields, the awareness of cultural identity in the sense of ink and wash culture identity has gradually improved, and in the contemporary field of continuous integration and differentiation of multiple cultures, the reflection on the value of local ink and wash culture has been formed, And gradually strengthen the awareness of the existence of local ink and wash culture, establish a stronger sense of cultural identity and cultural feelings, and develop into a cultural identity with regional ink and wash culture as the carrier.

3. The special value of Huxiang teenagers' ink and wash culture identity cultivation for the overall identification of cultural identity

Huxiang ink painting contains unique Huxiang cultural factors, carries Huxiang people's literary thoughts and spiritual connotation, and reflects Huxiang folk customs. Cultivating a sense of identity with Huxiang ink and wash culture among teenagers has a special value in improving the overall identity of Huxiang teenagers. The cultivation of the identity of Huxiang youth ink and wash culture begins with the basic ink and wash language, finds out the characteristics of Huxiang ink and wash in the form of ink and wash, learns the works of Huxiang ink and wash masters as they are familiar with their styles and representative regional cultural symbols, inherits and innovates this excellent ink and wash heritage, deeply understands the Huxiang cultural thought behind the ink and wash culture, and deepens the understanding of Huxiang national culture through the folk customs in the ink and wash.

4. Conclusion

Huxiang ink and wash culture is the representative of the treasure house of Chinese culture. Huxiang teenagers' learning of ink and wash culture can stimulate their deep feelings and cultural experience of their hometown, and is also an important way for Huxiang teenagers to recognize Chinese culture. Teenagers have a deep emotional support in the process of cultural acceptance. The overall identification of cultural identity is reflected in the recognition and acceptance of national and national cultural history, as well as self confidence in identity in this cultural field. Huxiang teenagers understand the charm of Huxiang ink and wash, recognize Huxiang ink and wash culture, and uphold Huxiang ink and wash thoughts, which will improve the sense of belonging and identity of Huxiang teenagers' cultural identity from the perspective of cultural cognition.

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