

Research on the Curriculum System of Innovation and Entrepreneurship Education in Universities

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Abstract: Innovation and entrepreneurship education is not aimed at business fundamentals. In the teaching of innovation and entrepreneurship education courses in universities, innovation is the foundation, and entrepreneurship is only a hobby and thing that a few people can accept. By constructing this educational curriculum system, it is helpful to cultivate students' innovation ability and entrepreneurial skills. To achieve research on this system, universities need to understand the purpose and significance of cultivating students' innovation and entrepreneurship qualities, and cultivate students' innovation and entrepreneurship abilities in accordance with talent cultivation quality standards, so as to further deepen the reform of innovation and entrepreneurship education.

Keywords: Universities; Innovation and entrepreneurship education; Curriculum system

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1. The Purpose and Significance of Innovation and Entrepreneurship Education for College Students

In recent years, with the continuous progress of science and technology and the rapid development of economic undertakings, the demand for innovative and entrepreneurial talents in various countries has reached a consensus, and it is commonly pointed out that innovation and entrepreneurship is the primary strategy for talent cultivation. To succeed on the path of entrepreneurship and innovation, it is necessary to look at problems from a development perspective and solve them with innovative and entrepreneurial ideas. This is also the purpose of innovation and entrepreneurship education for college students in China. By cultivating innovative and entrepreneurial talents, it helps to achieve the development strategy of an innovative country and effectively enhance the competitiveness of the country. As the cradle of talent cultivation and the main position of knowledge dissemination, college students have become the main force of national knowledge and technological innovation. Optimizing the curriculum system of innovation and entrepreneurship education in universities is conducive to achieving the ultimate goal of talent cultivation. Therefore, the significance of carrying out innovation and entrepreneurship education for college students lies in: First, as the main force of innovation and entrepreneurship, college students can implement the combination of industry and learning, transform scientific and technological achievements, and promote the steady development of social economy by constructing the innovation and entrepreneurship education curriculum system. Secondly, the group of college students is becoming increasingly large, the number of graduates is increasing year by year, and the employment situation is becoming increasingly severe, increasing employment pressure and affecting the smooth employment of students. The development of innovation and entrepreneurship education courses in universities can broaden students' employment channels and alleviate employment pressure. Thirdly, it is helpful for universities to transform the talent cultivation model, achieve an organic combination of theory and practice, improve the education system, help students clarify their own positioning, achieve self value, and improve their market competitiveness.

2. The Construction Approach of Innovation and Entrepreneurship Education Curriculum System in Colleges and Universities

2.1 Constructing a Perfect and Scientific Educational Curriculum System

Curriculum construction is fundamental to cultivating students' innovation and entrepreneurship abilities. To ensure the effective implementation of innovation and entrepreneurship education, it is necessary to build a complete and scientific curriculum system to meet the development needs and laws of students. Specifically, the construction of the curriculum system mainly includes three aspects. The first is a public course aimed at all college students, with the aim of broadening their knowledge of innovation and entrepreneurship, stimulating their interest in innovation and entrepreneurship, and cultivating their good character of self-reliance and self-reliance. Secondly, the focus of the course is on cultivating students' open thinking, achieving their diversified development, breaking their inherent thinking, and enabling them to have innovative thinking characteristics, laying the foundation for students to enter the "mass entrepreneurship and innovation" path in the future. Third, pay attention to the practicality of courses, increase the guidance of practical courses, and help students form the ability to apply what they have learned. In addition, it is necessary to infiltrate the craftsmanship spirit into the innovation and entrepreneurship education curriculum system, guide students to deeply understand the craftsmanship spirit, deepen their understanding, and have a correct understanding of the importance of cultivating craftsmanship spirit, so as to achieve the scientific construction of innovation and entrepreneurship courses in universities.

2.2 Stimulate students' awareness of innovation and entrepreneurship

The ultimate goal of innovation and entrepreneurship education in colleges and universities is to cultivate students into innovative and entrepreneurial talents required by society. By focusing on cultivating the innovative and entrepreneurial spirit and ability of the entire nation, it can alleviate the employment pressure of college students to a certain extent, and fully display the value of innovative and entrepreneurial talents. Based on this, colleges and universities should actively develop educational channels, adopt diverse teaching methods, increase the publicity and guidance of students' innovation and entrepreneurship, and infiltrate it into their daily life and learning to stimulate their awareness of innovation and entrepreneurship, enabling them to actively participate in innovation and entrepreneurship education activities, which is very beneficial to the establishment of the innovation and entrepreneurship education curriculum system. Colleges and universities should constantly update their educational concepts, have an accurate understanding of the importance of education, and promote it to students through various ways, such as special lectures, special exchange meetings, so that students can always maintain a high enthusiasm for participation. The development of the times will drive the transformation and improvement of the spirit and connotation of innovation and entrepreneurship education. Therefore, the educational concepts of universities should also be constantly updated, and the positive guiding role of ideological concepts should be fully played.

2.3 Attach importance to the construction of high-quality teaching staff

In order to achieve the construction of the curriculum system of innovation and entrepreneurship education in universities and enhance the quality and ability of students in innovation and entrepreneurship, it is necessary to attach importance to the construction of high-quality teachers. As a guide of educational practice activities, only by giving full play to the role of teachers themselves can the quality of curriculum education be guaranteed. Specifically, first of all, enrich the innovative and practical experience of teachers, create a full-time and part-time teaching team, actively introduce teacher talent, and improve the practical experience of the innovation and entrepreneurship education teacher team. Secondly, establish a scientific and standardized teaching and research section system, and establish a teaching and research section specializing in the construction of innovation and entrepreneurship courses. At the same time, we will increase training efforts, provide opportunities for teachers to go out for further study, and organize seminars and experience sharing sessions on innovation and entrepreneurship education. In addition, colleges and universities should strengthen cooperation with enterprises, providing teachers with the opportunity to take temporary training and learn about the operation and management of enterprises. Only in this way can they provide good practical guidance for students, convey the latest information about enterprises to students, draw lessons from innovation and entrepreneurship, and clarify their own direction. Finally, colleges and universities should establish and improve the evaluation and assessment mechanism for teachers, combine the self-evaluation results of schools, students, and teachers, and continuously improve the innovative and entrepreneurial education capabilities of teachers to achieve the construction of high-quality teachers.

2.4 Strengthen the construction of practical education curriculum system

In the construction of the curriculum system of innovation and entrepreneurship education in universities, the construction

of practical courses is essential. Due to the strong practicality of the course itself, only by implementing practical education can it meet the social requirements for talent cultivation and the development needs of students. The fundamental purpose of implementing innovation and entrepreneurship education courses is to train students' practical abilities, improve their practical qualities, and enable them to apply all their theoretical knowledge to practice, thereby achieving comprehensive development of students. Therefore, colleges and universities must strengthen the construction of practical education curriculum systems, actively build innovative experimental platforms and entrepreneurial simulation platforms, create a good educational environment for students, or organize regular competitions to achieve the effect of promoting practice through competitions. In the process of students participating in innovation and entrepreneurship practice activities, instructors should provide comprehensive support and assistance for students' learning and practice, encourage students to innovate boldly, and continuously accumulate innovation and entrepreneurship experience.

Conclusion

As the cradle of cultivating talents, colleges and universities shoulder the burden of outputting excellent talents to society and the country, and should play a role of excavation and guidance in student innovation and entrepreneurship education. Colleges and universities should strengthen the cultivation of students' innovative and entrepreneurial abilities in accordance with social needs, which not only ensures the quality of talent cultivation, but also promotes the growth of students and social progress. Therefore, universities should actively exert the advantages of the innovation and entrepreneurship education curriculum system, attach importance to the cultivation of students' comprehensive qualities, and actively take effective measures to comprehensively enhance students' innovation and entrepreneurship ability.

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