

Discussion on the Construction of College Students' Employment Guidance Course Under the New Situation

Junjie Zhang, Chao Niu, Tingting Wang*, Xiayidan · Wally
Xinjiang Agricultural University, Urumqi 830052, China.

Abstract: The rapid development of the economic era has greatly accelerated the social process. The impact of the network era and the Internet has changed the traditional employment situation of society. With the number of college graduates increasing year by year, the number of college graduates has reached a very large number. Therefore, the current problem of college students' employment difficulties has become a social consensus. How to solve the graduation problem of college students is a problem of widespread concern in the society. Therefore, it is of great significance to open the employment guidance course for college students under the new situation. The employment guidance course guides college students to clarify their future planning direction and enhance their employability, which is a necessary course for college students. How to build an effective college employment guidance course in colleges and universities and solve the form problems of the guidance course are the key and difficult points of college students' employment guidance course construction under the current new situation.

Keywords: Employment of College Students; Curriculum System; Employment Guidance

Introduction

Colleges and universities generally offer a college students' employment guidance course in the four years of their college life. The employment guidance course plays a very significant role in the future planning of college students, and is also an important discipline to help college students succeed in employment. The popularity of higher education has led to a sharp increase in the number of college students, and the current employment pressure is even greater. The employment of college students has been widely concerned by the society. Therefore, this paper focuses on the problems and difficulties in the construction of college students' employment guidance under the new situation, and puts forward specific measures on how to do a good job of college students' employment guidance under the new situation.

1. The necessity of establishing the employment-oriented curriculum for college students under the new situation

1.1 The significance of the employment guidance class

Under the broad requirements of the society, the opening of the employment guidance class meets the needs of economic and social development. In the current situation that the number of college students is increasing and the employment demand tends to be saturated, there has been a phenomenon that college students cannot find jobs. In this case, the employment of college students has become an important issue. Therefore, in this situation, the opening of college students' employment guidance course is of great significance. As early as 2007, the Ministry of Education issued a notice on employment guidance courses, which has clearly put forward the important role of career planning in college students' learning career. The employment guidance course has excellent educational significance in guiding students to stimulate their sense of autonomy, clarify their own advantages and disadvantages, and improve their own management ability. The education guidance course is also significant in two aspects. First, from the perspective of society, the employment guidance course helps solve the employment problem, and to some extent, solves the social problem, which is a boost to help China's

great process; Second, from the perspective of individual students, through the study of employment guidance, better employment conditions can be obtained, which has a better contribution to the life of college students.

1.2 The important role of employment guidance class

The employment guidance class is the main channel to give full play to classroom teaching, integrate resources and use them in practice. It can help students better understand professional disciplines, understand the market and build correct employment thinking. Strengthening the adaptation to the heavy employment environment under the new situation cannot be separated from the guidance of the employment-oriented classroom. In the face of the increasingly complex and changing employment situation, the important role of college students' employment guidance is very significant.

2. Problems in college students' employment guidance courses

2.1 Balance of traditional concepts

The employment concept brought by the traditional concept checks and balances the teaching thinking of the college students' employment guidance course. Nowadays, the era is developing rapidly, and the modernization process of economy and technology has led to the difference between the current employment environment and the traditional employment environment. The employment status, geographical selection, job coordination, and so on that were taught by the college students' employment guidance course in the past have all produced contradictions with the current social employment situation. The traditional concept has led to the contradiction in the college employment guidance curriculum, which can not effectively guide the employment view of today's college students, resulting in the employment problems of contemporary college students such as blindly following the trend of college students' employment and conceptualization of job selection. Under the guidance of traditional concepts, the college students' employment guidance class will ignore the limitations of regional choice on college students. At present, college students are more inclined to seek jobs in state-owned enterprises and blindly follow the trend. College students' employment guidance courses should be reasonably advised and guided on this basis to try to eliminate the employment problems of college students. However, the employment course for college students guided by the traditional concept cannot solve the problem of the immature concept of employment for college students. When college students graduate, they do not think carefully and do a good job of career planning from the employment course for college students, which leads to unclear understanding of themselves.

2.2 Inadequate ability of employment guidance personnel

The employment guidance personnel need to have sufficient knowledge in the aspects of law, humanities, psychological, etc., master the relevant knowledge of human resources management and development, explain the employment policy to students through rich knowledge accumulation and social experience, and help students establish a perfect self-evaluation. The personal ability of employment guidance personnel will affect the accuracy of students' ability assessment. Employment guidance personnel need to undergo professional training when teaching to better guide students to have a clearer grasp of the direction of employment in accordance with local conditions. However, many employment guidance personnel have the problem of insufficient ability, and frequently employment guidance personnel have not been trained to take up their posts, or can not correctly treat the employment guidance courses, and ignore the role of employment guidance in college students' career planning. It leads to the neglect of guiding students to correctly recognize their own abilities. Inadequate ability of employment guidance personnel leads to the limitations of college students' employment form teaching, which can not effectively help college students to establish employment direction.

3. Construct the curriculum system of college students' employment guidance under the new situation

3.1 Establishment of whole-process service guidance system for college students' employment

The establishment of college students' employment curriculum system needs to be systematic and planned, and the

establishment of many college guidance service systems cannot achieve the expected results. At present, the basic service of curriculum employment service is not perfect, and colleges and universities need to organize volunteers or associations to establish a perfect employment guidance service system for college students. The employment guidance course for college students is separated from other courses, and students are the main body to provide targeted services. The current course employment form is monotonous and monotonous, and the lack of establishment of employment guidance services leads to the inability to help college students gradually establish their employment concept in a humanized and automated way. When establishing the whole-process employment system, we should change the previous education form, transform the teacher as the main body into the student as the main body, carry out the age and school year stratification, systematically distinguish at each grade stage, and guide students to establish employment and planning thinking from the beginning of freshman year. Guide students to recognize the dangerous employment environment under the current new situation, change the employment concept, recognize their own abilities and hobbies, and plan students' combination of majors and interests. Establish reasonable thinking of employment planning, help college students purposefully exercise their professional skills, and better obtain competitive strength after graduation.

3.2 Improve the teaching mode of employment guidance course

The teaching mode of the employment guidance course needs to be improved. The employment guidance theory is a comprehensive and practical subject. The traditional "cramming" experience teaching in the teaching is not in line with the current form of social employment. The university stage is the time when students have the strongest learning ability, but the traditional teaching mode still follows the teaching method of high school, which cannot help students have more pressure resistance and thinking exercise in a more rapidly developing society. Therefore, colleges and universities should pay attention to a certain degree of innovation in the curriculum construction of college students' employment under the new situation. Strengthening the construction of employment guidance cannot only rely on a single curriculum model, but needs to complete the construction of curriculum model from shallow to deep. In the course of employment guidance, teachers should also help students to release their creative abilities, and help students to compare their own and future employment environment commonality according to the course process, so as to do a better job in employment.

4. Conclusion

The employment problem is an important contradiction in today's society. The growth of social demand has led to a more severe form of employment for college students. In terms of improving employment rate, colleges and universities should do a good job in infrastructure construction, cultivate students' professional ability, and provide clues and paths for college students' future employment direction while carrying out employment guidance courses. In addition to establishing a perfect curriculum system, they also need to regularly set up courses, improve teachers, and evaluate students' employability through a perfect evaluation model. In order to increase the employment rate of students under the current new situation, college students' employment guidance courses are essential. Only by making college students realize the importance of employment can they really play the role of the curriculum and better help college students find employment.

References

- [1] Chen X. Discussion on the construction of college students' employment guidance course under the new situation [J]. *Commodity and Quality* 2011; 284.
- [2] Shi Y, Wu X. Thoughts on strengthening the construction of college students' employment guidance courses [J]. *Educational Exploration* 2007; (4): 112-113.