

Exploration of the Construction of School History in the Perspective of Congratulatory Letter Spirit in the Practice of Postgraduate Moral Education

Zhongkui Liu, Xing Ji

Harbin Institute of Technology, Harbin 150001, China.

Abstract: Under the new situation, it is an important task for students' education to do well in moral education of graduate students. As an important educational resource in colleges and universities, school history plays an increasingly important role in postgraduate moral education. Harbin University of Technology is a century-old university with revolutionary tradition and red heritage, and has a profound culture of red revolution. Based on the important advantages of school history culture in strengthening postgraduate moral education, this paper explores how to give full play to the prominent advantages of school history culture in educating people and further broaden the practical path of postgraduate moral education under the guidance of the spirit of the letter of congratulation from three aspects: strengthening the intensive cultivation of school history resources, building a comprehensive moral education base, and innovating the media publicity methods.

Keywords: Congratulatory Letter Spirit; School History Culture; Moral Education; Practical Exploration

1. The school history is an important carrier to implement the spirit of the congratulatory letter

The construction of school history and culture is an important platform for the moral education of graduate students in colleges and universities, which is conducive to the "upgrading" of the ideological and political work of graduate students, and also conducive to promoting the continuous deepening of the moral work of graduate students. Since the 18th CPC National Congress, the General Secretary has repeatedly stressed the importance of cultural self-confidence at important meetings on major occasions. "Without a high degree of cultural self-confidence and cultural prosperity, there will be no great rejuvenation of the Chinese nation".^[1] This is because culture is the root and soul of a nation, as well as the value and spirit pursuit of a nation. Only by paying attention to cultural inheritance and innovation can a nation develop and prosper. School history culture is an important branch of socialist culture. It is the most profound historical background and cultural spirit of a university. Through the educational function of school history culture to educate people with culture and culture, students can increase their spiritual identity and value identity of socialist culture and school history culture, and enhance the confidence of socialist culture with Chinese characteristics. At the same time, under the great changes that have not occurred in the world for a hundred years, and today with the deepening of economic globalization, the export of western civilization and western values is more frequent, and the West has stigmatized non-western civilization, and civilization has not been truly inclusive. As a position to undertake important educational functions and social responsibilities, colleges and universities are also at the forefront of the impact of western ideology and culture ^[2]. Therefore, it is necessary to apply the school history culture to the moral education of graduate students, shape the unique spiritual identity of graduate students, and consciously resist the invasion of bad civilization. At present, colleges and universities should protect, excavate and promote the school history culture, give full play to the unique advantages of school history education, further improve the moral education mechanism, and explore more and more effective ways of education.

2. Explore the value core of the congratulatory letter spirit in the school history culture, and clarify the unique advantages of moral education

Although the content of the congratulatory letter is only 236 words, it contains rich content and profound value core. It is the common gene, common pursuit and spiritual totem of the people of Harbin Institute of Technology, as well as the inexhaustible driving force for the development and expansion of Harbin Institute of Technology, to always adhere to the spirit of taking root in the Northeast, patriotism, dedication, hard work and entrepreneurship, and to uphold the pioneering spirit of carrying forward reform and innovation, striving for excellence. In the new era, under the guidance of the spirit of the congratulatory letter, the spiritual totem jointly created by the people of Harbin Institute of Technology needs to be further summarized, refined, inherited and carried forward in order to better implement the spirit of the congratulatory letter, build a world-class university as soon as possible, and make greater contributions to the country.

2.1 Excavate the red gene that highlights the spirit of the congratulatory letter in the school history and ensure the political direction of moral education

The message of taking root in the Northeast and patriotic dedication is a summary of the spiritual quality of the people of Harbin Institute of Technology, which is closely related to the red gene and red culture in the history of the university, and needs us to further uphold and carry forward. In today's era of extremely rich material life, the blending and impact of various cultures, thoughts and values have gradually weakened the revolutionary tradition and humanistic spirit inherited by the older generation of revolutionaries after the baptism of the revolutionary war and repeated trials^[3]. How to inherit and carry forward these timeless precious wealth and spiritual food is an urgent problem for colleges and universities to solve. The red culture and other excellent cultures in the school history originate from the great practice of teachers and students in the war of resistance against Japan, socialist construction and reform and opening up. They are the cultural crystallization of the combination of China's excellent traditional culture and China's specific practice, further enriching the political and cultural connotation of graduate moral education.

At the beginning of the establishment of Harbin University of Technology, a group of patriotic students, such as Ren Dongliang, Wang Zhuting, Xia Shunshen, and so on, emerged to save the country. They took part in the "anti-five routes" struggle, "anti-imperialist league members meeting" and other activities. The life course of these pioneers' patriotic struggle and the revolutionary struggle spirit of not afraid of sacrifice and adhering to the truth are rich and vivid educational resources for graduate students' moral education, which is of great significance for guiding graduate students to strengthen the four self-confidence and improve ideological and moral cultivation.

2.2 Excavate the cultural resources reflecting the spirit of the congratulatory letter in the school history, and enrich the political materials of patriotic education for graduate students

Hard work, reform and innovation are also the spirit of the people of Harbin Institute of Technology. They are the magic weapon of victory on the way forward. We need to adhere to it for a long time and forge ahead. In the history of more than 100 years since its establishment, Harbin Institute of Technology has not only recorded the ups and downs, bold changes in development and the development history of resonance with the country, but also engraved a series of shining names in the history books. Their glorious deeds of patriotic struggle and the glorious years that closely linked their personal fate with the development of the school and the destiny of the country are all vivid contents and vivid cases of party spirit education for Party members.

3. The construction of school history culture under the guidance of the spirit of the congratulatory letter, and promote the cultivation of people with culture and culture

3.1 Build a scientific and perfect leading organization and mechanism

The school spirit is created by the majority of teachers and students. In the final analysis, it is the spirit of "people". Without "people", the school spirit cannot be talked about. Therefore, to play the role of school spirit in educating people, we must do a good job on the issue of "people" [4]. First of all, we should pay attention to the role of school leaders in the construction of school history. Compared with ordinary teachers and students, school leaders have the role of demonstration and guidance, and are the planners and builders of school history. The concept of school leaders determines the development and development of school history work to a certain extent. Therefore, the school should establish a school history work leading group headed by the school leaders, clarify the division of labor and assessment, comprehensively lead the planning of school history compilation, research, publicity, education and other work, promote the comprehensive and long-term development of school history work, and better play the role of school history culture in educating people.

3.2 Further strengthen the collection and collation of school history

The collection and preservation of school history data and the standardization of school history research are the prerequisites for the smooth development of school history work, providing an important guarantee for cultural education. In the collection of school history, the collection and collation of archives is the key. The direct source of university history archives is the archives formed in the development of the university itself, such as documents, articles, data, charts, images, interviews and other materials. [5] At the same time, the school history data should be filed and indexed in different categories to facilitate future search, review and sorting, and ensure the high-quality development of the school history data.

3.3 Build "offline+online" school history propaganda position

The school history museum and museum are important carriers of campus culture, and also important platforms for the school to carry out moral education for graduate students. The school history museum displays the achievements of a university in all aspects since its establishment, as well as the spirit of running the school, the tradition of educating people and the cultural tradition formed since its establishment. Because of its rich historical materials, exhibits, sound, light, film and electricity and other modern science and technology display effects, it can attract and impress students very well, and often becomes an activity base for postgraduate entrance education, Party Day activities and other activities, and is an important platform for cultivating students' patriotism education. At the same time, in the context of financial media, the construction of school history culture should give full play to the publicity advantages of financial media and constantly innovate in content and form.

References

[1] Xinhua News Agency. Xi Jinping congratulatory letter to Harbin Institute of Technology on its 100th anniversary http://www.xinhuanet.com/politics/leaders/2020-06/07/c_1126084000.htm.2020.6.7.

[2] Tian Y. An analysis of the effective use of the red school history in the Party building work in colleges and universities [J]. Century Bridge 2012 ; (11): 9-10.

[3] Zhao J. The value and application of the red school history in the cultivation of the Party spirit of college student Party members from the perspective of innovation -- taking Guilin Normal College as an example [J]. Journal of Guilin Normal College 2018; 32 (1): 21-23.

[4] Pan X. On the meaning and cultivation of school spirit [J]. Coal Higher Education 1996; (3): 91-92.

[5] Jiang P. Research on the development of university archives culture and university history culture [J]. Archives Research 2017; (S2): 99-102.