

### Exploration and Innovation of the Construction of Academic Style in Colleges and Universities from the Perspective of Establishing Morality and Cultivating People

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Abstract: The construction of style of study is an extremely important part in the process of running a university. The good style of study and the development of colleges and universities can achieve a virtuous circle. With the continuous changes and progress of higher education, the construction of the style of study has also received more and more attention, and the task of "building morality and cultivating people" has been mentioned in the report of the National People's Congress of the Party. Therefore, colleges and universities should fully realize the importance of "cultivating morality and cultivating people" to the construction of colleges and universities, adhere to the implementation of the education policy with "cultivating morality and cultivating people" as the fundamental task, face up to the problems of the construction of the style of study in colleges and universities today, find the right foothold, and grasp the construction of the style of study well through active and effective ways.

Keywords: Establish Morality and Cultivate People; Colleges and Universities; Construction of Style of Study; Exploration

#### Introduction

For a long time, as an important talent reserve base, colleges and universities bear the major responsibility of cultivating talents in line with social needs and development. With the continuous development of China's society and economy, the requirements for talents are also changing, from technical talents to comprehensive talents. The development of the times requires that young people in new colleges and universities not only have excellent professional knowledge, but also have "virtue". In the process of judgment, the style of study in colleges and universities has become an important reference index. Therefore, colleges and universities should attach importance to the construction of the style of study, constantly improve the school mechanism, guide students' thoughts, and cultivate "new people of the era" that meet the new requirements of the new era.

## 1. Problems and challenges in the construction of the style of study in colleges and universities

## 1.1 Teachers attach importance to this and neglect the other, and lack teachers' feelings

The style of teaching is also an important embodiment of the spiritual atmosphere in colleges and universities, and has a direct impact on the style of study. Nowadays, there is a common phenomenon in the faculty of colleges and universities that the focus is on scientific research and there is no time for teaching. In order to pursue the ideal income and professional title, university teachers need to carry out continuous scientific research as a support. Scientific research takes time and effort, and easily takes up most of teachers' time and energy. In this case, college teachers can only complete the teaching tasks in a step-by-step manner, and have no time to pay attention to students, let alone give spiritual care and moral guidance to

students. Therefore, university teachers have become experts in scientific research, but they lack the responsibility for their identity and responsibilities. The teaching style thus formed is to pursue the material needs linked to the scientific research institute. The lack of temperature has led to the weakening of the feelings of teachers and students. In addition, in recent years, colleges and universities have also frequently heard about teachers' bad deeds, which also has a great impact on the formation of the style of study.

#### 1.2 Lack of internal drive of students and prevalence of laziness

After three years of high school pressure, students who enter college are like birds released from cages, free and easy to get lost. One is to lose the learning goal. In the three years of high school, even if students can't find learning goals, there will be schools, teachers and parents to set learning goals. After entering the university, there are other training directions to choose from besides course learning. Students who lack cognitive judgment and guidance are easily confused and do not know how to choose learning goals. The second is to lose your life goal. The only thing that students need to do in high school is to learn. The learning goal is to pass every test well and finally enter the ideal university. After entering college, they will face the consideration of the direction of life development. Many students do not attach importance to the role of college as a social transition zone, are content with the status quo, and lack the planning of life and career, so that they find that their life goals are vague before graduation, so they have no measures to panic.

# 2. The significance and value of establishing morality and cultivating people for the construction of the style of study in colleges and universities 2.1 Requirements for national construction and rehabilitation

The rapid development of the Internet has led to the transformation of globalization and the formation of many concepts and customs. These concepts and ethos affect people's "three outlooks", change people's behavior and attitude, and have a significant impact on teenagers who can absorb new things quickly, which will directly impact the construction of education and style of study in colleges and universities. College students, as reserve talents for the development of a modern country, are the backbone of national rejuvenation. Their ideological attitude and spiritual quality are related to the future of the country. Therefore, colleges and universities should adhere to the principle of "establishing morality and cultivating people", improve the construction of style of study, strengthen ideological and political education, and actively guide students. This is also the fundamental need to accelerate the country's modernization drive and realize the rejuvenation of the Chinese nation.

#### 2.2 Requirements of education policy

Therefore, it is an urgent task for every university to implement this fundamental task as soon as possible. The construction of style of study is an important prerequisite for the construction and development of colleges and universities. Strengthening ideological and political work, creating a good atmosphere, and promoting the formation of a good style of study play an important role in accelerating the implementation and implementation of the "fundamental task of building morality and cultivating people".

## 3. Ways to build the style of study in colleges and universities from the perspective of establishing morality and cultivating people

## 3.1 Define the concept of establishing morality and cultivating people, and build a leading team

The smooth development and perfect implementation of a work cannot be separated from an excellent leadership team. Therefore, under the fundamental task of "establishing morality and cultivating people", colleges and universities should quickly establish a management system led by the Party committee, and all departments need to actively cooperate with each other to build an efficient mechanism to ensure the effective implementation of the work. While thought is the guide of action, clear thought and plan can make action more efficient. Therefore, the leading team with the party committee as the main body should strengthen the research and study of the theory of "cultivating morality and cultivating people", dredge the

relevant policies and tasks put forward by the party, deeply understand the connotation and internal laws of "cultivating morality and cultivating people", accurately grasp the specific situation of colleges and universities, analyze the specific problems, find practical and effective ways of implementation, and implement the fundamental task of "cultivating morality and cultivating people" in all aspects of college construction.

#### 3.2 Strengthen ideological and political construction

The correct "three outlooks" is an important guarantee for building a good style of study. At the national college ideological and political work conference, it was proposed that "we should adhere to the cultivation of morality as the central link, and the ideological and political work should run through the whole process of education and teaching". "Morality" is the premise of "cultivating people". Therefore, colleges and universities should strengthen the ideological and political construction of teachers and students, moral education first.

First, teachers' ideological and political construction should be strengthened. Teachers are not only teaching and dispelling doubts, but also assuming the responsibility of "metaphor with virtue". Teachers' attitudes have a direct impact on students. Therefore, teachers should first set up their own teachers before implementing "cultivating people". Colleges and universities should continue to carry out "teacher ethics" education and correct the unhealthy tendencies in the teaching staff. For example, we should carry out the commendation of model teachers, the "moral establishment" symposium, and incorporate the teacher's ethics into the middle of the teacher evaluation system, strengthen the teacher's ethics, promote teachers to consciously carry out self-restraint and management, establish correct values, and actively assume the responsibility of teachers, so as to form a good teaching style. At the same time, let the educational concept of "cultivating morality and cultivating people" penetrate into the hearts of teachers, guide teachers to transform it into a firm belief pursuit, and actively implement the fundamental task of "cultivating morality and cultivating people".

The second is the ideological and political construction of students, so that students can establish the correct three views. The ideological work of students should start from the freshman year, step by step and fully penetrate. For example, through the form of thematic class meetings, school-level debate activities, symposiums, and the improvement of ideological and political related curriculum construction, we will guide students in their thoughts, help new college students to clarify their learning objectives, make good plans during school, and life planning, so as to promote students to establish correct learning concepts and life attitudes, actively carry out moral and talent training, and consciously resist the erosion of bad ideas such as spending time, hedonism, and so on, Keep moving closer to becoming an excellent youth with responsibility, responsibility and willingness to strive, so as to promote the formation of a healthy and good style of study.

#### 4. Conclusion

The construction of style of study plays an important role in the image and development of colleges and universities, as well as in the moral education and quality training of students. At the same time, the construction of style of study is not the task of one party or one person. It is a systematic, multifaceted, long-term and huge project that requires the joint efforts of teachers and students. The teaching strength and environment complement each other. Colleges and universities need to make greater efforts to constantly improve the rules and regulations, strengthen school management with people-oriented and student-centered, build a good style of study with "moral education" as the core, and cultivate a "new generation" with the spirit of contemporary China and the responsibility of national rejuvenation.

#### References

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