

Construction of the Management System of Ideological Education for College Students in Private Colleges and Universities

Liling Zhao

Harbin Cambridge University, Heilongjiang, Harbin 150000

Abstract: As an important component of China's higher education, the scale of private colleges and universities in recent years has gradually expanded, and more new problems have also been exposed, especially in the work of the ideological education management system for college students. Based on the analysis of the unique characteristics of private college students, this article focuses on summarizing the importance of constructing the ideological education management system for private college students. At the same time, it also deeply analyzes the problems in the construction of the ideological education management system for private college students at the current stage, and proposes countermeasures and methods for constructing the ideological education management system for college students in private colleges and universities, aiming to improve the ideological education management of private college students. It can effectively and purposefully promote college students to establish correct ideological and political concepts, and also create healthy factors for the healthy development of the educational mechanism of private colleges and universities.

Keywords: Private Universities; Ideological Education for College Students; Build Pair

Fund Project:

The 2021 Key Project of the "14th Five Year Plan" for Educational Science in Heilongjiang Province, "Analysis of the Current Situation of Ideological and Political Education for Private College Students and Research on Countermeasures" (Project Approval Number: GJB1421585).

1. Introduction

Nowadays, we are in the midst of rapid social transformation and progress, and stable progress and harmonious development are still the main direction and banner of higher education. Doing a good job in ideological education of the educated subject is the basic work of ideological education management for college students, and it is also an important direction. As one of the new forces, the comprehensive development of private colleges and universities has also received high attention and attention from the educational community. However, due to the high autonomy and flexibility of private colleges and universities, the diversity and complexity of college student groups are becoming increasingly evident, resulting in uneven educational management work in private colleges and universities, which has had a certain impact on the ideological education work of contemporary college students. Therefore, the current work of reforming and upgrading the ideological education management system for private college students is particularly urgent.

2. Characteristics of college students in private universities

Unlike public colleges and universities, affected by the overall environment and educational policies, private colleges and universities have a more unique group of college students. From the perspective of college students, influenced by various factors such as early education, family life, economic status, personal experience, and educational environment, private university students form a group from different social classes, which is prone to polarization. Some students who exhibit good qualities truly hope to

enhance their self-worth through further learning in universities; For some “problem students”, choosing private universities may be a way for them to break away from parental control. Their autonomous learning ability is relatively poor, which also poses a serious challenge to the school’s educational constraint ability. In terms of the educational environment of private colleges and universities, due to the lack of rich school-running ideas and experience, it is difficult to go deep into practice, which can easily lead to the neglect of ideological education and management of college students in actual teaching. In the long run, it will also have a negative impact on the comprehensive quality education of private college students, and even extend negative factors to the work of college graduates. Therefore, creating a good learning atmosphere and paying attention to the reconstruction of the ideological education system for students should become the key work of private colleges and universities, so as to promote the balanced development and benign derivation of ideological education for college students.

3. The importance of constructing the management system of ideological education for college students in private universities

3.1 Theoretical understanding and foundation of teaching practice

The effective construction of the ideological education management system for private university students provides powerful answers to contemporary questions such as “The role of the ideological education management system for private university students?” “What are the laws and essence of the ideological education management system for private university students?”. On the theoretical level, this is a deepening understanding of the public’s ideological education management system for college students in private universities. Similarly, relying on the diversified characteristics of the ideological education system for college students in private universities can further expand the field of ideological education for college students in private universities; In terms of teaching practice, the ideological education management system for college students in private colleges and universities constructed according to the time, situation, and location is more effective and targeted.

3.2 The needs of era progress and social development

With the integrated development of the international economy, great changes have taken place in the pattern of the times and the social situation. While this has brought positive effects to the era by injecting fresh ideas and blood, and establishing the awareness of college students’ struggle, innovation, self-confidence, and entrepreneurship, its negative effects cannot be ignored. Influenced by factors such as environment and values, political confusion, democratic misunderstandings, vague ideals, abandonment of integrity, distorted values, and a lack of sense of responsibility still exist among some students, which is extremely detrimental to their adaptation to the current social and new situation. Therefore, investing a lot of energy in the establishment of a student ideological education management system, strengthening the educational functions of schools, giving full play to the awareness of the protagonists of school education, and cultivating good college students who can adapt to social development are the needs of the progress of the times and social development, and should also be the key work of private colleges.

4. The current situation of ideological education and management for college Students in private colleges and universities

4.1 Low level of recognition

Although with the development of social economy, the scale of private colleges and universities continues to grow, their status has improved, and their recognition in various sectors and fields of society has improved. However, it is still influenced by the inherent private nature of private universities, and the gap between private and public universities still exists in the hearts of social groups. Therefore, their recognition level is still far lower than that of public universities. At the same time, in terms of national policies, determining the non enterprise nature of private universities does not have a significant impact on their social status; As far as the recruitment mechanism of work units is concerned, it is normal to only recruit graduates from public universities, resulting in a weak position of private universities in society, and also causing an unbalanced impact on the psychology of students in private universities. This is not conducive to the sustained and healthy reform of private universities.

4.2 Traditional teaching methods

“Empathy and reason should be the basic principle in the management of ideological education for college students. However, due to the deep-rooted traditional educational ideology, the definition of ideological education in most private colleges and universities is only limited to transmitting moral norms and political ideas, while ignoring the comprehensive cultivation of students’ personality and abilities.”. In the teaching process, teachers blindly adopt traditional teaching and immersive input, without paying attention to

students' interactive communication, which makes students feel that the course content is dull and uninteresting, and also greatly reduces their interest in class, thus neglecting the importance of ideological education management. This is very detrimental to the healthy development of ideological education management for college students in private universities.

5. Countermeasures for constructing the management system of ideological education for college students in private colleges and universities

5.1 Unifying objectives and clarify the focus of the construction of the ideological education management system

According to the actual situation of social development, based on the scientific prediction of ideological educators, it is the goal of constructing the ideological education management system for private college students to achieve the expected results in a certain period of time through a series of ideological education activities, the behavior habits and ideological status of private college students. As a guiding factor, this goal has important guiding significance for the establishment of a management system model for college students' ideological education.

5.2 Clarifying the content and implementing the construction of the ideological education management system in action

Private colleges and universities set up a series of ideological education practice activities among college students to effectively achieve the goal of constructing the ideological education management system, which is the main content of constructing the ideological education management system for college students in private colleges and universities. In the teaching process, both educators and learners should clearly construct content and apply it to aspects such as life, learning, and being a person and doing things. The teaching content should be comprehensive and extensive, ensuring that college students have a deep understanding of civilized behavior, healthy life, and integrity.

6. Conclusion

In summary, the construction of the ideological education management system for students in private colleges and universities should always be at the forefront of the education system in private colleges and universities. Based on the successful education experience of previous national private colleges and universities, we should innovate and strengthen the management of ideological education in universities, which lays a solid foundation for the long-term development of talent cultivation and education in schools, and also provides a driving force for the sustainable development and progress of the education system in private colleges and universities. Teaching for talents, actively analyzing the unique characteristics of the college students in private universities, constructing a comprehensive ideological education management system for students, and grasping the subjective and objective ideology of private universities are key steps and strategies for private universities to implement a good ideological education management system for college students. This is also a long-term mechanism to promote the sound development of ideological education for private universities and cultivate more practical talents for the country and society.

References:

- [1]Hong W. An analysis of the current situation of ideological and political education for college students in private colleges and countermeasures [J]. Changjiang Series 2017;215.
- [2]Hang Z, Lin C. An analysis of constructing the ideological education system for students in private higher vocational colleges [J]. Era education 2018;7.