

Exploring the Value of Calligraphy Education in the Background of Intelligent Era

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Abstract: Higher education institutions are productive forces, talents are resources, and innovation is the driving force. To achieve high-quality development of higher education, it is necessary to have a clear understanding of the relationship between “technological innovation” and “education and teaching”. It is necessary to accelerate the application of artificial intelligence in calligraphy education, promote and support the cultivation mode of calligraphy talents with intelligent technology, innovate calligraphy education, and improve the level of calligraphy education, Systematically promote the integration and development of artificial intelligence and calligraphy education, and achieve two-way empowerment of the two. Calligraphy, as a symbol of excellent Chinese culture, its education will undoubtedly play a crucial role in the culture and education of the new era, and demonstrate its unique era value.

Keywords: Intelligent education; Calligraphy; Innovation; Teaching

1. Adhering to the principles of integrity and innovation in the education mechanism, and developing excellent traditional Chinese culture

The school always adheres to the original mission of “educating people for the Party and talents for the country”, vigorously promotes the value guidance of “network power, network information serving the country”, takes the construction of high-tech courses as the starting point, vigorously promotes the construction of “artificial intelligence+ideological and political courses”, and comprehensively improves the vividness and effectiveness of ideological guidance and value shaping; Taking industry university cooperation projects as the carrier, we will deeply promote the innovation of industry education integration, science education integration and collaborative education models in the field of artificial intelligence, and promote talent cultivation reform with the latest achievements in industrial and technological development; Supported by innovation and entrepreneurship training, focusing on key technological directions such as artificial intelligence in the “new engineering” field, we will establish innovation and entrepreneurship experimental classes, create a series of challenge courses that integrate science and technology innovation drive and school enterprise linkage, and connect the training path of artificial intelligence innovation and entrepreneurship talents in multiple dimensions. In the past five years, more than 10000 graduates have devoted themselves to strategic emerging fields such as artificial intelligence and 5G, contributing to the development of national key regions and fields. The Opinions of the General Office of the Central Committee of the Communist Party of China and the General Office of the State Council on the Implementation of the Project for the Inheritance and Development of Excellent Traditional Chinese Culture “point out that” culture is the bloodline of the nation and the spiritual home of the people. Cultural confidence is a more fundamental, deeper, and lasting force. “The Key Tasks “section of this document repeatedly mentions the importance of emphasizing excellent traditional arts such as” calligraphy “. The document requires “promoting calligraphy on campus”, and its fundamental purpose is to strengthen calligraphy education, train calligraphy techniques, improve writing skills, cultivate calligraphy sentiment, enhance students’ understanding and identification with traditional Chinese culture, and enhance cultural confidence and patriotism. As early as 2011 and 2013, the Ministry of Education issued the “Opinions on Carrying out Calligraphy Education in Primary and Secondary Schools” and the “Guidelines for Calligraphy Education in Primary and Secondary Schools”, which made clear requirements for calligraphy to enter schools and classrooms. From then on, calligraphy became a compulsory course in primary and secondary schools, and became a national curriculum along with subjects

such as Chinese and mathematics. At this point, calligraphy has formed a complete education system from primary school, middle school to university. The establishment of calligraphy courses has a national policy basis, greatly stimulating the enthusiasm of calligraphy teachers, and effectively promoting the process and development of calligraphy education. It has achieved significant results in improving the writing skills of teachers and students, enhancing aesthetic taste, inheriting traditional culture, and promoting literary and artistic creation, effectively demonstrating the era value of calligraphy education. Secondly, through the dissemination of intelligent technology, it can be said that calligraphy education plays an important and irreplaceable role in inheriting excellent traditional Chinese culture in the new era.

2. Strengthening calligraphy education in subject construction is a unique path to cultivate students' comprehensive development in morality, intelligence, physical fitness, aesthetics, and labor

The school firmly grasps the development opportunities of the digital economy, focuses on the industrial clustering, application services, and innovative development of intelligent technology, establishes an artificial intelligence college, continuously increases investment in the field of artificial intelligence, and promotes the cross disciplinary development of related disciplines. The Opinions on the Implementation of the Inheritance and Development Project of Chinese Excellent Traditional Culture point out that "Chinese excellent traditional culture should be fully integrated into various aspects of ideological and moral education, cultural knowledge education, art and sports education, and social practice education, running through various fields such as enlightenment education, basic education, vocational education, higher education, and continuing education." This means that we should integrate Chinese excellent traditional culture into students' morality, intelligence, physical fitness, and beauty Education should be carried out through the "five educations", and should run through various stages of education, including early childhood, primary school, middle school, university, and continuing education. Calligraphy is a major component of excellent traditional Chinese culture. The Ministry of Education pointed out in the third part of the "Guidelines for Improving Education of Excellent Traditional Chinese Culture" that "promoting education of excellent traditional Chinese culture in an orderly manner by stages". The first point of each clause first discusses the requirements for Chinese character (calligraphy) education, as Elementary school lower grades: with a focus on cultivating students' familiarity with the excellent traditional Chinese culture, carry out enlightenment education to cultivate students' love for the excellent traditional Chinese culture. Understand commonly used Chinese characters, learn independent literacy, and initially experience the physical beauty of Chinese characters. Elementary school upper grades: with a focus on improving students' perception of the excellent traditional Chinese culture, carry out cognitive education to understand the richness and diversity of Chinese excellent traditional culture. Proficient in reading Write regular script, understand the cultural meaning of Chinese characters, and experience the beautiful structural art of Chinese characters; Junior high school: focus on enhancing students' understanding of the excellent traditional Chinese culture, improve their recognition of the excellent traditional Chinese culture, and guide students to understand the cultural traditions and basic national conditions of China's unified multi-ethnic country. Copy the calligraphy of famous masters and experience the beauty and artistic conception of calligraphy. It can be seen that calligraphy education plays a fundamental role in inheriting and developing excellent traditional Chinese culture. At the same time, it should be noted that once the excellent traditional Chinese culture represented by calligraphy enters the campus and integrates into the classroom, it will in turn promote the development of students' morality, intelligence, physical fitness, beauty, and labor, and play its unique and positive role.

3. Strengthening calligraphy teaching from multiple aspects is the fundamental and necessary condition for the prosperity of literary and artistic creation in the era of wisdom

The school always adheres to the policy of "demand driven, digital empowerment", promoting the education of technology empowerment from simple application to deep integration. Under the new historical conditions, calligraphy teaching is the fundamental way to promote the development of socialist literary and artistic undertakings in the new era. The "Opinions on Implementing the Inheritance and Development Project of Chinese Excellent Traditional Culture" proposes to increase support for calligraphy art. Literary and artistic creation is a highly creative and creative activity, and the quality of literary and artistic works largely depends on the author's own quality. Therefore, to increase the support for the calligraphy art, we should first increase the support for calligrapher. Among them, for calligrapher, they should not only have superb artistic literacy, but also have certain cultural literacy. They should have a love for their country and people. The most important thing is to teach and guide them in the way of calligraphy education if

they want to gain in this regard. Without Chinese calligraphy, there would be no flourishing development of Chinese literature, nor would there be today's flourishing development. In the context of this intelligent era, calligraphy teaching in Chinese universities should play its "leading" and "leading" role, laying a solid foundation and necessary conditions for the cultural construction of Chinese universities.

Conclusion

In the context of the intelligent era, calligraphy teaching has more connotations and values. At the individual level, one can improve their pen skills and exercise their willpower through learning; Cultivate sentiments and enhance aesthetic sentiments. From a social perspective, calligraphy education can create a cultural atmosphere, spread a calligraphy aesthetics, and achieve the goal of cultivating people through calligraphy education; To educate people through aesthetics and promote the construction of a culturally vibrant society. From a national perspective, in order to vigorously develop socialist culture with Chinese characteristics, it is necessary to strengthen its importance. By teaching traditional calligraphy, we can cultivate students' humanistic awareness, enhance their cultural confidence, and make our own efforts to achieve the great rejuvenation of the nation. However, it should also be noted that in the era of wisdom, the positive impact of calligraphy education and teaching should be fully exerted. However, the effectiveness of calligraphy education should not be blindly exaggerated or elevated. It should follow the laws inherent in calligraphy art and combine intelligent development with the growth laws of young students' bodies and minds, reform and innovate calligraphy classrooms. Make this discipline, which has both history and novelty, demonstrate its due value in contemporary times.

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