

Study on Ideological and Political Education in the Daily Management of College Counselors

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Abstract: College counselors are the front-line workers of school ideological and political education, and the daily management of counselors is an important carrier of ideological and political education. In daily management, it is necessary to give full play to the leading role of counselors, strengthen the attention to students' daily behavior and ideological dynamics, conduct ideological and political education to students through various effective ways and ways, and guide students to form a correct world outlook, outlook on life and values. This paper starts with the daily management of counselors and explores how to carry out the ideological and political education.

Keywords: University; Daily management; Ideological and political education

Foreword:

Ideological and political education is an important part of the daily management of college counselors, which is related to the study, life and growth of college students, and directly affects the ideological and moral quality of college students. Therefore, it is very important to strengthen the ideological and political education in the daily management of counselors. At present, with the increasing number of college students in the new era, the difficulty of daily management of college counselors is also increasing, which puts forward higher requirements for the professional quality of counselors. In this case, how to do a good job of ideological and political education in the daily management of college counselors has become an important problem faced by college counselors. Based on this, this paper first analyzes the importance of ideological and political education in the daily management of college counselors, and then puts forward the strategy of ideological and political education in the daily management of college counselors.

1. The importance of ideological and political education in college education

With the continuous development of society, the demand for talents in various industries is getting higher and higher, and universities are constantly improving their own education mode. Under the continuous improvement of the education system, our country has formed a more scientific education mode. As an important place to train talents, colleges and universities must also carry out ideological and political education to students in the teaching process. With the advent of economic globalization and network information age, college students will be exposed to more new things and information in the learning process, so they are vulnerable to various temptations and influences. Especially in daily life, college students will have some ideological and behavioral problems, if not corrected in time, it will affect their normal study and life^[1].

Strengthening the ideological and political education in the daily management of college counselors can help students to establish a correct world outlook, outlook on life and values. When carrying out ideological and political education, college counselors should pay attention to improving students' comprehensive quality and ability in daily management, and play the role of students' self-management and self-development. At the same time, college counselors should fully realize the important role of ideological and political education in training the successors to the socialist cause, and actively promote the development of ideological and political education. It is an important content of ideological and political education in colleges and universities to improve the effectiveness of ideological and political education and realize the organic combination of ideological and political education and the daily management of students.

2. How to do a good job in ideological and political education in daily management

2.1 Strengthen the construction of the counselor team

Counselors are the concrete implementers of the ideological and political education of college students. In the daily management work, we should strengthen the construction of the team of counselors, and build a team of counselors with excellent business and comprehensive quality. First of all, the counselors should have high political quality and policy theory level, and be able to guide various ideas correctly. Secondly, counselors should have strong organization and management ability and coordination and communication ability, and be able to play a good role as a bridge and link in student management. At the same time, we should also have high cultural literacy and political consciousness, and be able to play a leading, demonstration and exemplary role in student work. Finally, to have a good psychological quality and psychological endurance. In daily work, counselors should pay attention to their words and deeds, set an example, take the lead, and be strict with themselves. Only in this way, can we establish a good image and prestige among the students.

2.2 Strengthen the daily management of students

In order to strengthen the daily management of students, first of all, counselors should start from their own work and improve their comprehensive quality. Only in this way can they better perform their duties in the daily management work. In the usual work, we should strengthen the construction of student party members, guide party members teachers to play a vanguard and exemplary role, improve the influence and appeal of party members teachers in the students, so that they become the leaders of students' study, life, employment and other aspects, and provide services and help for them. Counselors should give full play to the role of bridge and keep close contact with students^[2]. We should be good at understanding and mastering the students' ideological dynamics and realistic performance through various ways, and actively reflect the students' opinions and suggestions to the school leaders. Some problems and difficulties existing in the school should be timely reported to the school and put forward solutions. We should strive to become the instructor of students' mental health education, the instructor of students' learning and life, the coordinator of communication between teachers and students, and the practitioner of ideological and political education. In the actual work, we should go deep into the students' life, study and workplace to carry out investigation and research, and grasp the ideological and political situation and characteristics of college students.

2.3 Create a good campus cultural environment

As a kind of recessive education, campus culture plays an important role in promoting the effectiveness of students' ideological and political education. Colleges and universities should strive to build the campus cultural environment, create good conditions and atmosphere for students to grow up, and enhance the effectiveness of their ideological and political education.

1, the construction of campus culture should adhere to the people-oriented. College counselors should actively explore how to carry out the ideological and political education of students under the new situation, adhere to the "education of people", with "moral education" as the core, to carry out the ideological and political education work.

2, colleges and universities should actively explore the new ideas of innovative culture construction, based on the integration of traditional culture and contemporary culture, campus culture and the integration of social culture, with characteristic activities as the carrier, to carry out various forms and rich content of campus cultural activities, form with distinct era characteristics and school characteristics of campus culture atmosphere.

3, the construction of campus culture should adhere to the reality, close to the students. Colleges and universities should pay attention to infiltrate the ideological and political education into students' daily study and life, so that students can be influenced and influenced imperceptibly.

2.4 Student-oriented and innovative education management mode

At present, under the new situation, the main position of students is increasingly prominent, and students' ideas, value orientation and behavior mode have changed. The traditional education management mode has been unable to meet the needs of the current college students' ideological and political education. Therefore, colleges and universities should take student-oriented as the basic concept of carrying out ideological and political education, innovate the education management mode, and fully reflect the core thought of student-oriented from the working concept, content and methods. College counselors should change from simple management to service and guidance, and from "manager" to "service provider"^[3]. At the same time, we should change the concept of counselors and enhance the sense of service, sense of responsibility and dedication in daily work. Only in this way can we adapt to the needs of students' growth and do a good job in the daily management of counselors.

2.5 Strengthen the mental health education for students

In the daily management work of the students, the counselors should give enough attention to the students' mental health problems according to the actual situation of the students, and carry out the mental health education work in their daily work. First of all, we should carry out mental health education targeted for students. College counselors should strengthen the psychological counseling work for students, actively publicize the relevant mental health knowledge to students, guide students to form a correct outlook on life, and cultivate students' good psychological quality and behavior habits. Secondly, in daily management, we should pay attention to the observation and analysis of students' behavior and ideological dynamics, and find problems and properly deal with them properly. In addition, to give full play to the role of the campus network positions. Columns related to ideological and political education will be set up on the campus website of colleges and universities to guide college students to actively participate in the discussion and interaction, so that college students can know more knowledge and content about ideological and political education in the process of participation.

Epilogue:

To sum up, with the development of the society, the goals and requirements of college education are also constantly changing, which puts forward higher requirements for the daily management of college counselors. As a college counselor, we should constantly improve our own quality to meet the needs of ideological and political education in the new period. Strengthening and improving ideological and political education is an important part of the current work of college counselors, and also an important starting point for the daily management of college counselors. College counselors should attach importance to the development of ideological and political education activities in daily management and actively adapt to the new requirements of ideological and political education in the new era. In the process of practice, we should adhere to the people-oriented, student-centered, pay attention to the actual, and method innovation, in order to meet the needs of students. At the same time, colleges and universities should carry out regular training and assessment of the counselors to promote the continuous improvement of the construction of the counselor team. As a college counselor, in the process of learning and improving our own quality and professional level, we should constantly enhance the service consciousness, service concept and service ability construction, change the working concept and way, innovate the service means, and effectively do a good job in the ideological and political education in the daily management of college counselors.

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