

Sculpture Art Design and Application Value Based on Traditional Culture

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Abstract: In the process of modernization in China, the development connotation of sculpture art and design is gradually updating, especially with the integration of traditional culture. This not only expands the carrier of traditional culture, but also helps to make sculpture art and design have unique cultural characteristics, promoting the sculpture art and design industry to continuously progress towards a new direction. Therefore, relevant designers need to strengthen the scientific integration of traditional culture, effectively update the original design concepts of sculpture art, and expand the proportion of traditional culture in sculpture art design based on traditional culture, bringing people a good viewing experience.

Keywords: Traditional culture; Sculpture art design; Application

The inheritance and development of traditional culture has become an important cultural development goal in China. The content contained in traditional culture is comprehensive, profound, and integrated into modern sculpture art design, which can demonstrate a diversified cultural development trend in sculpture art design. Integrating different cultural elements into each other enables the entire sculpture art design to have unique charm, constructing new design concepts, and endowing sculpture art with unique quality value.

1. The Application Value of Traditional Culture in Sculpture Art Design

1.1 Promoted the inheritance of traditional culture

Integrating traditional culture into sculpture art design is an inevitable trend in the development of modern sculpture art design industry, promoting the good inheritance of traditional culture. The connotation of traditional Chinese culture is very rich and profound. In the process of cultural evolution, the inclusive characteristics highlighted by absorbing folk art elements inject new blood into the development of traditional culture, while expanding the influence of traditional culture in society. However, with the invasion of Western culture, the national sense of identity and understanding of traditional culture is gradually weakening. In this context, various art and design industries need to clarify their social responsibilities and strengthen the effective updating and upgrading of original design schemes. Especially in the current process of sculpture art design, it is necessary to effectively inherit traditional culture and achieve the continuation of civilization. In the context of the new era, China has put forward the development requirements of cultural confidence construction, and needs to further innovate and inherit traditional Chinese culture. In sculpture art design, there are sufficient carriers to display the main development context and characteristics of traditional culture to people. Moreover, China's sculpture art has a very long history of development and has a close relationship with traditional culture. For example, during the Qin, Han, Sui, and Tang dynasties, an art system related to sculpture had already been formed, with mature techniques and cultural connotations, which had multiple sculptural artistic values. For example, sculpture works in Taoism and Buddhism carried different religious beliefs and people's behavior, laying a solid foundation for future research on traditional culture.

1.2 Methods that help enrich sculpture art design

The method of enriching sculpture art design is also the main value of integrating traditional culture into sculpture art design. Sculpture belongs to art, and the level of artistic design is not only measured by technical excellence, but also by its own cultural

connotation. To achieve interconnectivity between various design elements, the overall design effect can be further improved. In the context of the new era, people's aesthetic judgment has undergone certain changes due to various factors such as the spirit of the times and cognitive level. In addition, the impact of foreign Western culture has exacerbated the contradictions in the development of traditional culture. In this context, it is necessary to gradually expand the influence of traditional culture and reduce the impact of Western negative culture on people's daily life and ideological concepts. At the same time, with the continuous development of China's social economy, people's living standards are continuously improving, and traditional sculpture art content is no longer able to meet people's viewing needs. Therefore, in this context, it is necessary to strengthen the top-level design of sculpture art design, implement a humanized approach, innovate through the old, and enable sculpture art design to present a new development context. In the process of integrating traditional culture, not only can various crafts be interconnected according to the characteristics of traditional culture, but also traditional cultural expressions can be integrated into different sculpture art design modules, making sculpture art design no longer monotonous and highlighting the charm of modern traditional culture. At the same time, it can also be interrelated with people's daily cultural cognition. By elucidating the value of traditional culture and its constituent elements, the connotation of artistic design is gradually enriched.

3. The Specific Application of Traditional Culture in Sculpture Art Design

3.1 Application of Traditional Materials

The design content contained in traditional culture is very rich. In the process of sculpture art design, it is necessary to return to the basic development connotation and essential characteristics of traditional culture, so that each design scheme can become more scientific. In this context, the utilization of traditional materials is an important component, and the relationship between the expression of traditional culture and traditional materials is very close. Traditional materials are also important carriers of traditional culture. Therefore, in the actual design process, this idea can be applied and referenced, and suitable materials can be selected for sculpture design, bringing people a good experience. In the process of sculpture design, in addition to utilizing some soil materials, it is also necessary to strengthen the scientific utilization of local materials in China, such as log materials and ceramics. With the introduction of new materials, various industrial synthetic materials are extensively utilized. In this process, it is necessary to conduct scientific screening of materials, not only using conventional materials, but also incorporating representative materials of traditional culture, To optimize the current design pattern . For example, in the process of ceramic design, it is necessary to grasp the material existence of traditional culture, highlight the craftsmanship and artistic beauty of ceramics. In the design process, ceramics should be placed in a key position to achieve good attractive effects. At the same time, traditional and modern materials should be coordinated to build a diversified sculpture design system. In the design process, designers need to grasp the basic composition of materials and organically coordinate with the characteristics of traditional ceramic decoration, so that the sculpture design mode can become more perfect and leave a deep impression in people's minds. It is worth noting that in the process of material application, it is also necessary to coordinate with colors. On the one hand, it is necessary to highlight the unique development characteristics of traditional culture, and on the other hand, it is also necessary to bring strong visual impact to people, fully demonstrating the physical properties of ceramics and the fusion effect with traditional colors. For example, in Jingdezhen ceramics in our country, the design of sculpture figures vividly portrays the fair skin and graceful body of the characters. In the works, it also stimulates people's imagination of sculpture, creates a good artistic design space, fully reflects the utilization value of traditional materials, deeply expresses the design concept of the creators, and realizes the innovative development of sculpture art design.

3.2 Application of Traditional Symbols

Traditional symbols are also an important component of traditional culture and cannot be separated from the knowledge of symbols in the process of sculpture art design. Therefore, in this context, it is necessary to strengthen the scientific utilization of traditional symbols, so that the overall design effect can meet the expected requirements. Symbols belong to unique forms and are closely related to people's pursuit of value. For example, in the process of traditional Buddhist sculpture in China, the nose bridge and eyebrows have certain symbolic characteristics, forming a new artistic form that highlights traditional artistic design principles. In the process of modern sculpture art design, it is necessary to appropriately draw on the utilization methods and concepts of traditional symbols, and coordinate with people's emotional pursuits, fully leverage the significance of symbol culture, achieve effective inheritance and development of traditional culture, and enable viewers to have strong spiritual, cultural, and emotional empathy during the viewing process. In the actual design process,

it is necessary to grasp the core connotation of sculpture art design and also match it with the surrounding environment. For example, in the process of designing a street view sketch sculpture, sculpture works were placed at intervals in the roadside green belt. These sculpture works are the singing and dancing images of the Tang Dynasty. From a historical development perspective, the Tang Dynasty people regarded fat as beauty, and this type of sculpture transferred fat to the buttocks of the sculpture. While expanding the proportion of buttocks, it meets people's modern aesthetic needs, and can also make the sculpture form more uniform, A unique artistic symbol has been formed, and the instruments obtained from the sculpted figures also demonstrate a flexible design concept, allowing people to perceive that this sculpture belongs to the sculpture characteristics of the Tang Dynasty. It also integrates modern people's aesthetic concepts, making the entire design more coordinated without any sense of disharmony. Coupled with the symbolic image of ribbons, people can feel the agility and beauty of Tang Dynasty song and dance images.

Conclusion

In sculpture art design, the value of integrating traditional culture is more prominent, which not only helps to enrich the overall plastic arts of sculpture, but also helps to enhance people's appreciation experience of sculpture art design. Therefore, designers need to integrate modern traditional artistic thinking, pay attention to the relationship between sculpture art and traditional culture, choose appropriate traditional culture, innovate the design mode of sculpture art, truly promote the innovation and integration of traditional culture, and drive the stable progress of social culture.

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