

Reflections on Middle School Music Education under the Background of “Fast Food Music Culture”

Tianning Lou

Zhejiang Normal University, Jinhua, Zhejiang, 325000, China

Abstract: With the continuous and stable development of Chinese science and technology and economy, it also brings the great development and prosperity of culture. People’s pace of life is getting faster and faster, thus gradually forming the unique “fast food culture” of this era. Music, as an important communication medium, way and approach of “fast food culture”, affects people’s cognition of music all the time. Especially for middle school music education, it has an important influence on students. This paper briefly analyzes the current situation of “fast food music culture”, in the context of “fast food music culture”, in-depth study of the problems in middle school music education, in the current network information era, in the face of the rapid spread of “fast food music”, put forward specific measures and suggestions, so as to improve the quality of middle school music teaching, enhance students’ aesthetic ability. Promote students’ physical and mental development.

Keywords: Fast food music culture; Fast food music; Fast food culture; Middle school music education

1. Introduction

The development of middle school students’ education is related to the future of the country and the nation. Today, with the prevalence of fast food culture, various types and styles of “fast food music” spread widely, which has a great influence on middle school music education, especially in the developed network information now, the middle school teenagers are in a critical period of physical and mental development. Students don’t know enough about various kinds of music, and middle school students don’t know and understand “fast food music” enough, so they don’t form correct musical values and can’t distinguish the advantages and disadvantages, which requires schools, teachers and families to set the right direction for students^[1]. Through research to put forward educational countermeasures to these problems, make positive guidance to middle school students, establish the right direction, conducive to the development of students’ physical and mental health. Secondly, under the current social environment, the public aesthetic tendency and the current mainstream culture, is also the key to affect the middle school music education. Taking contemporary middle school students as the epitome and reference of the whole society, the current situation of fast food music should be improved, and the social mass’s aesthetic ability to music should be enhanced, so as to create a positive, healthy, clean and positive network space and social environment. And learn from the phenomenon of “fast food music” to promote the excellent traditional music culture of the Chinese nation and other excellent world music culture.

2. Definition of “fast food music culture”

“Fast food music culture” is a distinct product of music history. There is no very accurate definition of “fast food music”, which usually refers to the songs with simple melody, superficial and straightforward content, distinctive characteristics, strong stimulation, easy to imitate and sing, fast spread, quickly become popular in a short period of time, and then become outdated. The author believes that the current “fast food music” can be roughly divided into two types: One is that the whole song does not have much value, the melody is simple, the lyrics are simple, catty, basically does not have any depth, the text has no beauty, lack of artistic conception, can not stand up to scrutiny, maybe a word only needs rhyme at the end of the sentence, ten minutes can be written, the arrangement is not high technology, often use chord progression, simple musical accompaniment, Or one aspect is more personal, “pop music has simple melody, simple and straightforward content, distinct personality, strong sense of metal, pursuit of sensory stimulation and easy singing.” Especially for the young people, it can attract people’s interest, do not pursue the level and connotation of music, but express

literally simple feelings through music, even without any feelings, just for the composition of the composition, commonly known as “saliva song”; While the other kind of song itself has a certain value, and has a certain level in songwriting, song arrangement, song singing skills, and deep connotation. However, because the singer singing the song is famous, or its communication strength and operation means are strong, the song is popular for a while, and the short-term spread after the popularity, such as some propaganda songs of film and television works. And some songs performed by “Internet celebrity” singers [2]. In short, whether it is the former or the latter, it is still “fast food music” after all, just like fast food, which has no nutrition, but can manage to be satisfied with the moment. Compared with some traditional music and classic songs, they can not stand the test of time and are only produced in a certain period. The spread of a large number of “fast food music” has formed the phenomenon of “fast food music culture”.

3. The reason for “fast food music culture”

The so-called “fast food music culture” can be said to be a musical phenomenon derived from “fast food culture”. The concept of “fast food culture” was first produced in the west, from the history of the first fast food restaurant McDonald’s, to now the street lane roadside fast food restaurants, spread to the development of the world, and gradually expanded, its characteristics: convenient, fast, but no nutrition, but not lack of “delicious”. Nowadays, “fast food culture” often refers to the cultural phenomenon of short-term quick success, popular popularity and lack of intrinsic value. It is the product of people’s accelerated pace of life and the expression of people only seeking its name instead of the truth. Under the influence of “fast food culture”, it leads to the emergence of “fast food music”. “Due to the sustained and stable development of China’s economy, it has become a powerful economy in the world, bringing great development and prosperity of culture, as well as great expansion and consumption of mass culture, so that the cultural industry has truly blossomed under the stimulation of the market.” Music was no longer an aristocratic luxury. But at the same time, due to the increase of people’s demand for music cultural products, the music market is in short supply, which stimulates the continuous development of the music industry. In order to meet the demand of the mass music market and obtain more benefits, the production of music products pursues its production speed and quantity, and implements assembly line production like a factory. Many music creators no longer pay attention to the intrinsic and quality of their works, but pursue interests and speed to create some fast food works, leading to the increasingly serious problem of commercialization of music works. Secondly, compared with traditional music and folk music, young people are more interested in this kind of “fast food music”. At present, the competition in the music market is very big, and various kinds of music emerge endlessly. People’s pursuit of new things, not satisfied with the current culture, people’s spiritual food is ever-changing and varied. It is difficult to be attentive, careful and patient to taste a certain singer or a certain album, which also leads to “fast food music” gradually occupying the mainstream music market. Due to the continuous development of economy and society, people’s income level is increasing, and a stable consumer group of “fast food music” is gradually formed, which leads to the rise of “fast food music culture”.

4. Thinking on the application of “Fast Food Music Culture” in middle school Music Education

4.1 Integrate “fast food music” into middle school music teaching

Traditional music teaching is usually based on textbooks and teaching materials, mainly aimed at the learning of basic knowledge of music. The teaching is relatively closed and boring. If some valuable “fast food music” is applied to classroom teaching, it can not only increase the interest of class, improve students’ interest in learning, but also broaden students’ learning channels and improve their learning quality. First of all, teachers can add some “fast food music” in line with the characteristics of students at the current stage to stimulate students’ interest in learning, make students involuntarily participate in music learning, make the class full of interest and vitality, and connect it with the music in the textbook, broaden the learning field, and facilitate the smooth development of teaching [3]. Secondly, “fast food music” not only spreads from the Internet, but also permeates widely in the society, such as squares, shopping malls and other public places to play a lot of music, therefore, teachers can assign appropriate homework after class, guide students to conduct offline activities and practices in spare time, let students collect music they are interested in and share it in class, teachers will screen it. Recommend or apply the valuable and helpful music to the classroom teaching, further enrich the teaching forms and learning ways, and improve the quality of teaching.

4.2 Use “fast food music” to promote folk music culture

For young people, compared with traditional music, they are more inclined to the fresh and exciting feeling brought by “fast food music”, so the “fast food music” is adapted to retain its fast, convenient and fresh characteristics, and combined with traditional music, not only in line with the current characteristics of The Times, but also has profound cultural deposits and intrinsic

value. For example, in recent years, the popular “Classic Ode to Circulation” uses modern music to arrange and process classic ancient poetry, and invites many powerful singers to sing it, which makes it more brilliant and has certain influence. Moreover, Tan Weiwei’s works, such as Give You a Little Color and Fate A Bridge, perfectly combine western modern rock music with Chinese folk music, which are deeply loved by the public and widely spread. This way lowers the threshold for people to appreciate music, making folk music not only lose its connotation but also be loved by the masses^[4]. Therefore, musicians and related music creators can add some folk music factors to further promote folk music culture while carrying out music creation and music dissemination. In middle school music teaching, we can also adopt this way, by borrowing the form of “fast food music”, to adapt the folk music, such as students’ favorite songs into chorus, instrumental music and other forms, the application of “fast food music” in music teaching, not only let students learn music knowledge, get practical exercise, but also improve the interest in learning. It carries forward the excellent folk music culture of China.

4.3 Strengthen self-discipline and discrimination ability of middle school students

As teenagers in the new era, middle school students should consciously shoulder the historical mission, strive to learn excellent and classic culture, consciously resist the bad “fast food music culture”, and improve their aesthetic ability and cultural quality with excellent traditional music culture. Facing the temptation of popular “fast food music culture”, we should correctly understand the influence brought by the current “fast food music culture”, take its essence and discard its dross, actively use the advantages of “fast food music culture” to constantly improve our self-cultivation, learn excellent, classic and valuable music, do not blindly follow the trend, do not compare, consciously resist popular “fast food music”^[5]. Set up excellent learning example, correct learning attitude, actively participate in a variety of healthy and upward art activities, constantly through practice, improve their music quality. It is necessary to constantly learn and understand the music styles and contents of different music, pay attention to the intrinsic value and connotation of music, understand the development process of Chinese and foreign music history, learn basic music theory knowledge, improve the overall quality of music, and make reasonable use of network resources to enrich their vision, and correctly understand the current network environment and music culture under the background of The Times. Improve music information screening ability, set up self-discipline consciousness.

5. Conclusions

In this paper, the “fast food music culture” to the middle school music education thinking, discusses the current development status of “fast food music”, analyzes the background of “fast food music culture”, middle school music education existing problems, and combined with their own practical experience and reflection, put forward specific countermeasures and suggestions.

In the current environment of network popularization, the spread speed of “fast food music” is surprisingly fast. In the face of so many “fast food music”, accompanied by a large number of problems, especially on the music education of middle school has a great impact. “Fast food music” has two sides. On the one hand, it can bring people a large number of different types of music, provide entertainment, transmit diversified knowledge, break the boundaries of traditional music, and satisfy people’s curiosity for new things. But on the other hand, the spread of a large number of vulgar and negative music has seriously affected the development of music culture in the current society. For middle school students, their self-control ability is poor, and they cannot resist the temptation of new things, which requires students to accumulate a lot of experience and improve their musical literacy through the study of music knowledge. At the same time, it also needs the joint attention of parents, schools and society to actively guide students to stay away from and resist bad music.

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