

# Analysis of the Current Situation and Development Suggestions of Child Care Service

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**Abstract:** With more and more dual-earner families, most preschool parents both choose to work. On the one hand, both parents will choose to leave their hometown to work, and most of their children are faced with the problem of their parents' absence from education. On the other hand, parents choose to work due to life or mental pressure, and the elderly of both sides take turns to take care of the children, resulting in the problem of intergenerational education concept conflict. Therefore, the demand for childcare institutions in dual-income families is gradually rising, and childcare services have obviously become one of the factors influencing whether many families have second or even third children. The wide variety of childcare institutions, uneven education quality and high price also affect the choice of childcare institutions by parents in dual-working families. The survey object of this paper: dual-worker families (dual-worker said that both parents are active employees). The aim is to analyze the current situation of childcare institutions and the needs of parents in dual-working families, explore more effective strategies and methods, promote the healthy development of childcare services, and better meet the needs of parents and children.

**Keywords:** Child care services; Childcare institutions; Dual-worker families (both parents are employees); Children

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## A quote

As early as 2019, The General Office of the State Council issued the Guiding Opinions on Promoting the Development of Care Services for Infants under the Age of 3, which proposed to strengthen policy guidance and overall guidance, fully mobilize the enthusiasm of social forces, vigorously promote the development of infant care services, and give priority to supporting inclusive infant care service institutions. In recent years, the general public's need for infant care services is becoming more and more vigorous, and the urgency of infant care is becoming more and more prominent. In May 2021, the country of the Political Bureau of the CPC Central Committee put forward the implementation of "three children" policy and supporting measures, "the child was born into the nursery, education" "their job security", "education resources and education funds", The majority of professional mothers of childbearing age expressed that they would rather go to work than have a third child. Statistics show that 51.3% of families do not want to have children because "no one to take care of the children". 68.4% of families with infants under 3 years of age expressed the need for care, and the need for quality education is much higher than basic care services. General Office of the State Council. Guidance of General Office of the State Council on Promoting the development of care services for infants under 3 years old [D]. State Development Office [2019] No.15.] Childcare service system has become one of the hot issues concerned by all walks of life, the location of the survey is Xi 'an city, adopts the questionnaire survey and household interview two forms of the present situation of childcare institutions and double worker family parents demand for early childhood education research analysis.

## 1. The status quo of the childcare service system

### 1.1 The education form of childcare institutions is superficial

Through field research, the educational effect of most childcare institutions in the market is limited and not in-depth enough, and

the childcare services for children rarely go deep into every detailed link. The development of childcare system is not balanced, and the grasp of market demand is not accurate.

## **1.2 Inclear service structure**

Currently, there are various childcare services in China. Depending on the suppliers, they can be divided into three categories: government support, social and private. It includes public kindergartens, private kindergartens, private nurseries, early education agencies, direct government-providing services and government procurement, other institutions providing childcare services, home care services and childcare wives, etc. Different types of services and other aspects are different, but the overall model is relatively single, no particularity and very high quality system.

## **1.3 Difficulties in recruiting employees**

In teacher qualification certificate, nursery teacher certificate, early teacher and nurse certificate, practitioners with the above three qualifications only 4.44%, at the same time with the above two kinds of teacher qualification certificate only 13.7%, 86.30% of the teacher certificate, 7.78% of the staff only nurse certificate, 14.07% of only nursery certificate, and only early teacher certificate accounted for 39.26%, and 13.70% is no relevant certificate.

From the perspective of childcare service institutions, the head of the institutions expects to recruit graduates from preschool education majors or above universities with both preschool teacher certificate and CET-4 certificate, but most applicants rarely meet the above standards at the same time. From the perspective of applicants, because the position system of nursery service institutions is not clear, the promotion channels are not clear, and the low average salary level of teachers, the attractiveness of jobs is relatively low. In general, good candidates prefer to run for public kindergartens, followed by private kindergartens, and pay little attention to childcare services at the end of the job screening chain.

The current situation of the demand for children in three pairs of working families

In order to understand the needs of parents in Xi'an, 2271 questionnaires were distributed to 97.10% of the demand for nursery institutions and different attention to nursery service system), 92.91% of the parents paid more attention to the direction of preschool education; 86.83% of the parents concerned about the price of nursery institutions and 82.21% of the professionals. 25 parents were interviewed. 44.0% parents say that education should make their children smart; 28.0% parents pay less attention to the national policy and distrust most nursery institutions; 16.0% parents because of the time cost of family care and eager for success, so there are many contradictory problems.

## **1.4 Analysis and suggestions**

### **1.4.1 Grasp the effective social needs, implement reasonable plans, and gradually expand the service mode and focus direction**

(1) Dynamic follow up the needs of the family and accurately grasp the needs. According to the age characteristics of infants, practical educational policies are formulated, with clear service direction and innovative service mode to meet the parenting needs of young parents and reduce the parenting pressure of parents in dual-working families.

(2) Establish a reasonable layout, balanced supply and demand, scientific and standardized, healthy and orderly development layout, strengthen equipment supply, improve service quality, and pay attention to professional level.

(3) Diversified services. At present, the main form of childcare in China is family parenting services. Therefore, in the process of building the infant childcare service system, the intergenerational care business should also be taken into consideration.

### **1.4.2 Clarify the direction and form of service, so as to change the solid structure**

Although the contradiction in the quantity of childcare services is still in the forefront, the structural problems of supply and demand mode and social derailment still exist. Because the structural requirements are more complex compared to the quality of service, the challenge to the structure is also greater. In the face of the current problems such as the lack of public service subjects and the single public service mode, we should at least pay attention to the following two aspects to promote the more scientific and reasonable structure of childcare services:

(1) Starting from the service content. Conservation and education is an important connotation of childcare institutions. Conservation focuses on the protection of daily life, and education focuses on teaching, but the two also overlap. In order to quickly change the current situation of most education over education in China, it is necessary to pay more attention to the protection of daily life while conducting early education, and pay equal attention to education.

(2) From the form of service. One is to provide full-time care services. Especially for parents in dual-worker families, full-time care can provide them with all-day infant childcare services, and effectively solve the parenting problem of dual-worker parents. The second is to provide half-day childcare services. Through the combination of "family + institutions", can reduce the burden of family

care, and can meet double worker family parents for children's professional education demand, is conducive to children's physical and mental health development, and produce the most direct thoughts and emotional connection, to meet the needs of children's healthy growth.<sup>[1]</sup>Third, to provide special weekend care services, to provide weekend activities for children already meeting the requirements of kindergarten age, and to strengthen parent-child activity courses.

#### **1.4.3 Comprehensively improve the level of childcare workers, preschool teachers and other professionals**

Services undertake not only the care, but also the love as a mother. The childcare workers and preschool teachers employed by child care institutions must have relevant professional knowledge and ability, and must pass the qualification examination of the office of the Ministry of Human Resources and Social Security before taking up their posts, and must also undergo the preliminary technical assessment. The employees of childcare institutions can be trained, and experienced and retired teachers can be hired to conduct training and teaching, relying on the advantages of university teacher resources to promote the development of staff of childcare institutions.

#### **1.4.4 Promote the development of inclusive childcare institutions and formulate appropriate costs**

Efforts to promote the implementation of universal nursery services, mobilize conditional units to participate in special operation, according to the number of received nursery children to give subsidies, and promote the implementation of appropriate preferential policies for universal nursery institutions, such as site, rent reduction, government purchase services, replace subsidies with awards, increase support for universality nursery institutions, adopt a variety of cooperation, guide and support social forces for the different needs of family to provide multi-level and diversified pratt & whitney nursery services.<sup>[2]</sup>

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