

Practice Research on Ideological and Political Design of Public English Course in Higher Vocational Colleges

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Abstract: The integration of ideological and political elements into English teaching in higher vocational colleges should be strengthened to strengthen the guiding role of classroom education. The word “ideology and politics” runs through the whole teaching process, which reflects the school-running philosophy of “student-oriented” and “teaching and educating people, cultivating virtues and cultivating people”. At present, domestic higher vocational colleges generally adopt the teaching method of combining classroom teaching with ideological and political education, and add ideological and political elements and cultural connotation to the curriculum in Public English. Taking public English class as an example, this paper analyzes the positive effects of this method on improving students’ knowledge ability and cultivating good ideological and moral character and political accomplishment.

Keywords: Public English; Curriculum ideological and political; Curriculum objectives

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1. College English Teachers should Study “Chinese Dream” in depth

The core idea of the “Chinese Dream” is national prosperity, national rejuvenation and people’s happiness. The realization of the great rejuvenation of the Chinese nation is the Chinese Dream, and it will transform from an “economic power” to a “political power”. The core part of the “Chinese dream” is “patriotism”, which includes a variety of emotional dimensions such as patriotism, patriotism and patriotism. As one of the most vital and universal human languages, English can effectively spread Chinese culture and bring it into international exchanges and cooperation.

1.1 Establish the right values

The core values of the “Chinese Dream” are embodied in various aspects, such as patriotic feelings, the unity of national development and individual values, and the promotion of the construction of a harmonious society. English teachers should set up correct values, not only in the classroom to the national prosperity, national revitalization, people’s happiness and other ideas, but also in life and study and other aspects of socialist core values for students. College English teachers should constantly instill socialist core values in classroom teaching, combine socialist core values with professional knowledge, promote English professional skills and professional knowledge to be better connected and incorporate socialist core values into English teaching, so as to enhance college students’ understanding and identification of socialist core values. And “Internet Plus” and other technologies for teachers and students to build more and broader communication platforms. At the same time, the socialist core values should be integrated into English teaching through various communication methods and approaches such as English education and teaching and cultural communication based on college students’ interests, hobbies and personal strengths.

1.2 Enhance students’ national pride

The most important thing about the “Chinese dream” is to inspire the dreams and aspirations of the Chinese people and the Chinese nation to pursue a better life. English teaching is not only the carrier of language teaching but also the carrier of cultural

inheritance. Therefore, English teaching can effectively promote the spread of traditional Chinese culture, which is conducive to enhancing college students' identification and understanding of the socialist modernization construction with Chinese characteristics.

1.3 Reflect the progress of Chinese civilization and constantly improve cultural confidence

In the Chinese dream, the cultural confidence mentioned in the socialist core values is a very important factor, which reflects the contemporary Chinese people's confidence in and inheritance of the Chinese civilization and the persistence of the socialist core values, and is an important guarantee and support for the great rejuvenation of the Chinese nation. China's cultural confidence is also improving as it continues to grow. For example, "the State of Rites" emphasizes "pursuing the distant end with prudence", "cultivating morality and understanding" and "upholding morality and valuing rites".

2. Ideological and political elements are infiltrated into the teaching of Public English

In learning this course, students need to have more humanistic care, have a strong sense of national pride, and constantly enhance national self-confidence. College English course is an important teaching link to cultivate students' professional ability of language work in cross-cultural communication and communication. In the teaching process of "Public English", teachers should make full use of relevant language learning resources and language and cultural background, dig deeply into the ideological and political elements of the course, formulate teaching strategies based on the characteristics and objectives of the course, and dig out the educational significance and value of "Public English" course.

2.1 Establish a correct world outlook and outlook on life

The establishment and improvement of China's socialist system is the greatest achievement in the history of human civilization and the strongest backing of the Chinese people and nation for thousands of years. "Realizing the great rejuvenation of the Chinese nation is the greatest dream of the Chinese nation since modern times." These are the clear requirements our Party puts forward for China's future development at a critical stage in building a well-off society in all respects, and they are also a vivid manifestation of the development of the Thought on socialism with Chinese Characteristics for a New era in the new era. In classroom teaching, teachers should pay attention to strengthening the sense of community of the Chinese nation, carrying forward the sense of community of the Chinese nation and maintaining world peace.

2.2 Focus on cultivating students' innovation awareness and ability

The consciousness of innovation is the inner power of students' continuous development and also the embodiment of national cultural confidence. To actively explore and innovate in the construction of knowledge system and ability system is an important means to train all-round socialist builders and successors and improve the quality of talent training. In the teaching process of "Public English", teachers should attach importance to the construction of curriculum ideological and political system and the permeation of curriculum ideological and political ideas in teaching activities, guide students to form innovative consciousness and pay attention to the improvement of comprehensive quality of innovative practical ability.

3. Improve students' ideological and political awareness in the curriculum by carrying out various practical activities

Practice is the only standard to test truth. Vocational colleges should cultivate students' thinking ability, teamwork and social responsibility through a variety of practical activities, based on which to improve students' innovative ability and comprehensive quality. It can combine all kinds of online and offline themed activities, such as online learning and communication, English scenario simulation, etc. At the same time, attention should be paid to combining the characteristics of subject knowledge and the requirements of improving language skills, and ideological and political content should be integrated into it, so as to promote the improvement of students' quality by applying what they learn.

3.1 The curriculum and ideological and political courses should integrate and promote each other to build an effective education system

In order to play the role of ideological and political education in curriculum, colleges and universities must incorporate the content of ideological and political education in curriculum construction, and build a curriculum system and education system integrating subject knowledge, ideological and political education and professional quality education on the basis of classroom teaching. After integrating ideological and political elements into curriculum teaching, it can not only promote the improvement of students' personal professional ability and humanistic quality, but also fully explore the connotation of ideological and political education behind it, and integrate the ideological and political elements into the talent training program.

3.2 Establish and improve the curriculum ideological and political assessment mechanism, improve students' curriculum ideological and political awareness

“Public English” is a highly practical course, so it is necessary to establish a sound course ideological and political assessment mechanism to ensure the effective implementation, realization and assessment of teaching objectives and teaching effects. Specifically, it means that students should strive to form correct values and world outlook through their own study, and improve their comprehensive quality and ability on this basis. Therefore, it is necessary for teachers to formulate specific assessment plans and standards according to the specific requirements of the teaching objectives, teaching contents and teaching methods of this course. A clear assessment objective and a scientific and reasonable assessment plan can well guarantee the effect of teaching objectives, but also can mobilize the enthusiasm and initiative of teaching staff and many other factors.

3.3 Carry out the “three talents Education” work in combination with the ideological and political work of the curriculum, and cultivate high-quality talents with Chinese characteristics and global vision

“Sanquan education” refers to whole-person, whole-process and all-round education. The whole society should care about students and promote the development of education together. Higher vocational colleges should carry out different levels of moral education and ideological and political education according to professional characteristics. First of all, the core socialist values should be taken as the fundamental task of moral education and cultivating people, so that college students understand their responsibilities; Secondly, improve students' sense of social responsibility, cultivate students' sense of social responsibility, spirit of dedication and excellent traditional Chinese culture; Finally, we should pay attention to the development of colorful campus culture to cultivate students' feelings of home and country and national pride. By integrating the main line of “patriotism” into the course of “Public English”, we can strengthen the patriotic education of students through a variety of activities. On this basis, we can improve students' teamwork ability and world vision, and guide them to cultivate their patriotic feelings and dedication.

Conclusion

With the development of ideological and political work in the new era, the importance of curriculum ideological and political education becomes more and more prominent. The implementation of curriculum ideology and politics also needs the strong support of teachers and the region where the university is located. Therefore, vocational colleges should focus on improving teachers' classroom teaching ability and quality, and integrate ideological and political education into relevant courses to realize curriculum ideological and political reform. English teaching in higher vocational colleges is still a great challenge in the future. Through the comprehensive practical research of professional knowledge and values cognition and professional skills cultivation of English teachers in higher vocational colleges, this paper probes into the ways in which curriculum ideology and politics play a role in English curriculum education and teaching in higher vocational colleges. This paper is only an exploration stage, which cannot be used as any practical and theoretical basis. Therefore, we will continue to conduct in-depth research on curriculum ideology and politics and form a detailed research report in the following articles.

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