

A Study on the Curriculum System of Professional English from the Perspective of Curriculum Ideological Education -- Taking the Major of Water Transportation and Maritime Management as an Example

Xiaoyan Xu

Hainan Institute of Science and Technology, Hainan, Haikou 571126

Abstract: In recent years, due to the rapid development of economic globalization, there has gradually emerged a phenomenon that many students are enthusiastic about Western culture. Therefore, it is very necessary to combine China's excellent traditional culture, party ideology, socialist core values, and university professional courses to provide ideological education for students on campus. At the same time, in order to adapt to the new situation of the development of higher education, schools should respond to the needs of the country to meet the ideological and educational curriculum requirements of today's society. This article first analyzes the meaning of curriculum ideological education, then expounds the necessity of combining curriculum ideological education with professional English courses, and analyzes the difficulties faced in the process of professional English teaching from the perspective of current curriculum ideological education. Finally, taking the specialized industry of waterway transportation and maritime management as an example, it analyzes how to create a complete "curriculum ideological education" system for reference.

Keywords: Curriculum Ideological Education; University Education; Professional English; Curriculum System; Policy Recommendations

Fund Project:

Research on Building a Professional English Curriculum System for Undergraduate Professionals that Matches Industry Needs - Taking the Major of Water Transportation and Maritime Management as an Example, Project No. HNKJZD2021-01.

1. Introduction

With the continuous promotion of quality education and the in-depth development of the new curriculum reform, schools are actively exploring how to maximize the use of modern educational methods to improve the level of professional English teaching. As a communication tool, the learning of English aims to strengthen students' language expression abilities, focusing on how to strengthen the cultivation of students' communicative and thinking abilities in the context of cultural differences. Curriculum ideological education is a necessary condition for the development of today's society and country, which requires colleges and universities to increase the moral education of students while improving their knowledge reserves.

2. The meaning of curriculum ideological education

Briefly speaking, curriculum ideological education refers to the fact that colleges and universities should pay attention to the infiltration of ideological and political aspects in all courses during the education process, that is, all courses should be taught in combination with ideological and political aspects, and all teachers are disseminators of ideological and political education. In short, it is to comprehensively realize the moral education of students in ideological and political education. It takes ideological and political textbooks as the basic carrier and ideological and political elements as the breakthrough point, ultimately achieving the educational

goal of “cultivating morality and cultivating people”.

3. The necessity of combining ideological education with professional English courses

At the present stage, the teaching of professional English courses mostly focuses on British and American cultural education, while the education of traditional excellent Chinese culture and Chinese characteristics is rare. In the long run, it is easy for students to have a better understanding of other countries' culture than their own, leading to the phenomenon that Chinese students lack a reserve of Chinese culture, which have a shallow cultural heritage, and a low awareness of promoting the excellent traditional Chinese culture. Chinese traditional culture is the essence of the development of our society over the past five thousand years, and language culture is the core of the development of traditional culture. The inheritance of language and culture can effectively enrich the ideological and spiritual level of the people, gradually improve their self-restraint in various aspects, and enhance the soft power of international culture, in order to carry forward our excellent culture, and maintain national unity. It is an indispensable cornerstone on the path of China's prosperity and development. In today's affluent material life, with the development of the global economy, Chinese culture in China is increasingly being influenced by foreign cultures and less and less valued by the people, especially young people. Therefore, how to comprehensively improve ideological education for college students in professional English teaching under the background of curriculum ideological education has become a primary issue.

4. The dilemmas faced by professional English teaching from the perspective of current curriculum ideological education

In the current perspective of “cultivating morality and cultivating people”, the country has undergone significant reforms in modern education concepts and teaching objectives, and traditional education has therefore faced new challenges. Among them, some factors have seriously affected the integration and development of professional English teaching and curriculum ideological education construction, specifically manifested in the following aspects:

4.1 The quality of college students shows multi-level development

Since the 1990s, the conditions for enrollment in the college entrance examination have been relaxed, and the admission scores of colleges and universities have shown a trend of declining year by year. This has made the composition of the student community in colleges and universities complex, and there has been a trend of multi-level development. At the same time, with the rapid development of the Internet, everyone can hide their true self in the network, freely express their opinions or criticize others. Under the shelter of a virtual environment, college students are very vulnerable to being influenced by others, indulging in their own words and actions, and imitating them, in order to make them more likely to do things that violate ethical norms. For example, transmitting negative thoughts such as worldliness and learning weariness, transmitting violent information to students to beg for money, and disseminating malicious and slanderous information to a certain student on the Internet have made the ideological education and teaching of courses difficult.

4.2 Diversified development of modern student value orientation

The thinking of modern college students has abandoned the traditional ideological constraints, and their main characteristics are active thinking and strong receptivity. They have different social behaviors and understandings of society. For example, students become addicted to the Internet, fear real social behavior, lack trust in others, and gradually become sensitive and suspicious in their personality, suffering from Internet syndrome or eye diseases, which invisibly increase the difficulty of ideological education in university courses.

4.3 Professional English textbooks are boring and students lack interest in learning

The current professional teaching materials focus on the interpretation of professional knowledge, and the form of expression is contrary to students' interests, causing many students to retreat despite difficulties. At the same time, because students at this stage have just finished the tense college entrance examination and are in the stage of self relaxation, their awareness of autonomous learning is poor, and most students lack learning enthusiasm for professional English, resulting in poor teaching effectiveness of professional English courses. Therefore, students' learning of professional English is only superficial, and students need to be exposed to boring theories for a long time, unable to generate strong interest in learning.

5. Strategic suggestions for constructing a comprehensive professional English curriculum system from the perspective of curriculum ideological education

5.1 Promoting teachers' emphasis on cultivating students' ideological education to drive students

At present, the teaching of professional English has become more standardized, greatly improving students' learning enthusiasm. As the role that has been in contact with students for the longest time, teachers should first improve their ideological literacy. By teaching by words and deeds, teachers can set an example for them in their communication with students, invisibly inspire students to imitate the teacher, and use the teacher as a banner to improve their ideological cultivation. Only by strengthening the political self-restraint of the teacher community from the source, can they aspire to be a people's teacher with ideals, a sense of responsibility, and moral integrity. We can set a good example for students, strengthen the close combination of their own ideals and educational and teaching achievements, and continuously improve their work. Teachers can popularize relevant contents of Chinese excellent traditional culture for students outside the teaching course, enrich their ideological and political education and improve their sense of national cultural identity, in order to improve their own ideological and political education teaching level, promote the process of students' transforming the content of Chinese culture from abstract to concrete, and restrict their own behavior in daily life. This can effectively enhance students' own literacy.

5.2 Integrating Chinese traditional cultural translation materials into translation teaching

When arranging teaching materials, teachers should incorporate teaching materials about China's excellent traditional culture, and then guide students in their translation learning in the classroom. In the process of translation, students can not only learn translation skills, but also improve their understanding of China's excellent traditional culture on this basis. Teachers should also be practical in selecting teaching materials, for example, we can explain key words or key sentences in current education, employment, current affairs, and other aspects in detail, and comprehensively analyze them in combination with social hotspots, which not only includes relevant policies in China, but also covers objective facts. Under the leadership of teachers, the learning concepts and political literacy of students at school gradually converge, fully following the original purpose of ideological education in the curriculum.

6. Conclusion

In short, professional English teaching in colleges and universities should focus on cultivating students' correct learning concepts and their cultural self-confidence, improve their ideological literacy, so as to promote them to maintain correct values in the learning of Chinese and Western cultures, and enhance their national confidence. At the same time, colleges and universities should also comprehensively improve the teaching system of professional English to ensure that students learn more professional knowledge through the improvement of teaching models, in order to cultivate more applied talents for the development of economic society.

References:

- [1] Qi Y. Research on the construction of business English major curriculum system from the perspective of social education model [J]. Heilongjiang social sciences 2021;(03):88-92.
- [2] Wei F. Construction of the curriculum system of school-enterprise collaboration for business English majors in higher vocational colleges from the perspective of educational ecology [J]. Science and education guide (mid ten-day) 2019;(23):65-66.