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Reform of Management Teaching in Universities Under the Background of the New Era

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Abstract: With the improvement of the overall strength of the country, the people's pursuit of spiritual culture is also increasing. In university management, it is necessary to strengthen students' comprehensive qualities, improve their abilities, quality, and academic level, with stand challenges, and provide better talent for society. University management, as an important part of university education, is an important link in practicing socialist core values, and an important connection between social development needs and school education goals. The article mainly studied the analysis of the level of student management in colleges and universities under the teaching mode of Civic and Political Science, always bearing in mind that the establishment of moral education is the fundamental task, and promoting the continuous development of ideological and political work in the new era.

Keywords: New Era; College Students; University Management

Introduction

With the development of the country, both in economic and social life, people's education level has also improved greatly. Both the country and society need more comprehensive talents for construction and development, to make everyone's work and career stronger. Therefore, students in major universities must actively participate in the great cause of national rejuvenation to provide higher level talents for the country and society. University management can innovate and integrate various teaching courses in a new way. University teachers should clarify the importance of ideological and moral education, familiarize themselves with textbooks, and guide students to establish correct three perspectives based on relevant knowledge, thereby improving their comprehensive strength.

1. Problems in University Management

There are currently only three issues with the management mechanism of universities. Firstly, the management awareness is not strong. Secondly, the quality of personnel is not high, and thirdly, the departmental communication is poor. The new form of management in university management has only been proposed in recent years. Due to the influence of traditional management in the past, the emphasis on the new management model in university management remains at an early stage, without a complete management awareness and behavior. For example, universities have a large number of teachers and students, and teaching equipment and public areas are difficult to manage, resulting in a large amount of financial transactions every day. If income and expenditure are not managed, there will be overlapping funds and low efficiency. For example, if a school purchases a new batch of laboratory equipment, but there is no preliminary budget planning, as well as post-system management, the equipment will not perform its maximum function, and will soon have to be replaced. Without a rigorous management system, universities cannot truly unleash their capabilities. In addition, the low quality of management personnel will directly affect the level of university management. Due to the rapid development of China's economy and the rapidly changing state of the social economy, for universities, significant changes from the outside world are promoting the internal development of universities. However, the current reality of the universities is that the managers on campus are far from the requirements of social development. On the one hand, the mobility of managers within the school is not strong; basically, the staff is fixed and they have all developed an inherent sense of traditional management. In the day-to-day work, as they grow older, many managers become tired of innovation and do not step out of their comfort zone. They always follow the routine process and fixed way, seeking comfort instead of focusing on self-improvement. However, the

management of universities is the lifeblood of their development, requiring decisive judgment and firm execution, and requiring management personnel to always maintain a high level of vigilance and concentration in their work. Therefore, great importance should be attached to the overall quality of management personnel. Unified training should be conducted to cultivate the efficient decision-making and execution abilities of management personnel, so that every manager has the ability to coordinate and apply. Finally, special attention should be paid to communication between departments. The composition and coordination of universities not only rely on the efforts of one department, but also on the formation of interconnectivity and high coordination among various departments. Because the managers are fixed positions and familiar with the work, and have their own way of working, the managers first pull the coordination between departments and take the initiative to exchange information with each department. The phenomenon of the management department monopolizing alone cannot be cultivated, as in the long run, the direction of funds will be unclear and the work status will be unclear. It is important to create a mutual check and balance between departments, and not just let one management make too many decisions. Many times, executing a task between departments ultimately ends with the disapproval of a certain management department, which is the consequence of not communicating and coordinating between departments. It is necessary to eliminate this phenomenon.

2. Improving the Mechanism of Ideological and Political Education and Student Management System

In order to better improve the efficiency of student management work, it is necessary to first achieve the goal of ideological and political education work. Universities should integrate student management work with ideological and political education work, and continuously improve relevant systems. Firstly, universities should analyze and explore the systems used in current student management work, identify the problems, and then analyze the problems in management education work, in order to develop relevant measures that are more in line with student management work and ideological and political education work. This can ensure a good institutional guarantee when carrying out student management work and student education work. At the same time, while improving the management mechanism, teachers should communicate with students more often, grasp students' thoughts, take students as the core, constantly improve the mechanism of education and management, and formulate scientific management measures, so that students can truly manage and educate the teachers of their classes. Thus, students can participate more actively in the management of universities and promote the improvement of university management. [1]

3. Strengthening the Consciousness of the Chinese National Community

The implementation of teaching activities is multifaceted, and teachers should not overlook the strengthening awareness of the Chinese national community while guiding students to analyze and explore. Teachers and students form a class together. Only by cultivating a strong sense of Chinese national community can the class become more united and the class culture become more colorful. Both teachers and students are the common guardians of the class, and a good class atmosphere requires the joint construction of teachers and students, promoting the formation of a united, friendly, and positive relationship between teachers and students. Only by forming a unified and firm awareness of the class collective can teachers and students strengthen each other's community concept and implement class management construction through practical actions. For example, when organizing class students to participate in the sports meet together, teachers can encourage students with expertise in various projects to actively participate, and other students can actively cooperate with participating students to do a good job in logistics work. Through volunteer groups, encouraging students to write, and other methods, it can promote the overall unity and participation of class students in the school sports meet. For students who perform well in the sports meet, both teachers and classmates should give positive attention and celebrate their achievements together. Teachers should actively guide classmates to actively participate in various activities organized within the school or class, so that they can exert their energy in positions that are suitable for them, enhance the sense of ownership among class members, and cultivate a strong sense of community among the Chinese nation.

4. Transforming the Concept of Student Management and Ideological and Political Education Work

When carrying out student management work in universities, if teachers blindly use traditional educational models and thinking, and in the environment of fatigue management mode, it will lead to a vicious cycle of management work as a whole, directly affecting the smooth progress of education and management work. Therefore, universities should continuously innovate and develop student management and ideological and political work, truly promote the integration of ideological and political education and student management work, form a 1+1>2 education situation, and truly enable education work to play its

best role. In addition, in terms of the way of management and use, college counselors should cooperate with professional teachers to strengthen the management of students' daily learning and life, and can also manage students through some information-based methods. For example, WeChat or Tiktok, WeChat video and other software will spread the ideological and political education content in daily management work to students, so that students can accept the ideological and political education work anytime and anywhere.

5. Universities Should Strengthen the Cultivation of Teaching Staff

The content and quality of education directly affect whether schools can cultivate talents that meet both the needs of economic and industrial development and the needs of harmonious social development. College counselors are the main body of student management work in universities and should play the greatest role. Universities need to first attach importance to the training of their teachers, establish a strong faculty force, and regularly carry out professional training for counselors and teachers within the university, so that counselors can gradually enhance their own management ability. Managers can also continuously improve their comprehensive qualities and professional skills to achieve the goal of promoting student management and improving teaching quality.

Conclusions:

In summary,in the management of universities, one should first change their management philosophy, implement student-centered approach, develop corresponding student management systems, strengthen the cultivation of teaching staff, and establish ideological and political teaching methods and student management models. When carrying out practical work, it is necessary to respect the main position of students, regard students as the center, and promote the integration and development of university management work. Through this approach, management forms can be innovated and corresponding assistance can be provided for student management work, enabling both to jointly promote mutual development, better achieve the actual goals of university management work, and truly achieve the actual goals of talent cultivation.

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