

# Analysis of the Present Situation and Improvement Suggestions of Printmaking in College Art Education

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**Abstract:** With the advancement of education reform, in recent years, Chinese colleges of fine arts education further increase the innovation of version teaching, applying effective teaching methods and improving teaching effect. Among the fine arts teaching, painting occupies a great proportion. Because fine arts teaching involves more content and more links, we need to go through systematic teaching means. Only by adopting innovative teaching methods can we solve the problems existing in printmaking teaching, effectively improve the teaching effect and further optimize the teaching methods.

**Keywords:** Colleges and universities; Art education; Print teaching; Current situation

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## Introduction

Printmaking involves a variety of links such as engraving, printing and painting, so the painting skills of current college students are highly required. In college art education, only by combining with the actual situation of printmaking teaching can we optimize and innovate, improve the knowledge, skills and level of printmaking, and improve the effectiveness of teaching. However, print engraver in colleges and universities exist many problems in current print engraver teaching, which affects the enhancement of the overall teaching effect. Therefore, at present, colleges and universities should innovate the philosophy of art education, increase their investment in art education, so as to cultivate more excellent fine arts talents through the reform and innovation of teaching plan and realize the rapid development of fine arts in our country.

## 1. The value and function of printmaking teaching in college art education

In the process of printmaking teaching, students strengthen the effective integration of art content by using their hands and brains, so as to integrate the teaching points in art education into practice and improve students' thinking ability and operational level. Students need to spend a lot of time and energy, and highlight the teaching value function by exercising their willpower. At the same time, only with enough innovative thinking can they have a strong competitiveness in the future employment path. The initiative of printmaking can be completely handed to students. Students can make printmaking freely with their own ability and creativity and boldly apply new materials, which can enhance their enthusiasm for printmaking and stimulate their creative inspiration. At the same time, printmaking teaching can also promote the personalized development of students, let students clear the goal of printmaking teaching, use the works to express their own creative ideas, so that students can also view the things around the rational through the creative aesthetic perspective, improve the ability of artistic expression.

## 2. Current situation of printmaking teaching in college art education

### 2.1 Lack of understanding of the importance of printmaking teaching

At present, the importance of printmaking teaching is not enough in the art education of Chinese colleges and universities. Many fine arts courses are set up in a simple way without effective innovation, which leads to the weak independent ability of many students. Most schools refer to the courses of other colleges when carrying out printmaking teaching, and the teaching methods and modes are relatively simple. The teaching of printmaking has not been paid more attention to in fine arts teaching in colleges and universities. Many education places the teaching of fine arts in the study of traditional Chinese painting and oil painting, ignoring the importance of printmaking teaching, and does not put an important link in the course setting, teacher allocation and management process. At the

same time, in the education process of many higher art schools, art education is divided into watercolor, oil painting, comprehensive and other majors, there is no separate printmaking teaching section, there is no sound printmaking teaching facilities and equipment, so it is difficult to promote the effective development of printmaking teaching, college leaders do not fully realize the importance of the teaching of flowers.

## **2.2 Students lack creative thinking**

In the fine arts education in colleges and universities, the cultivation of students' innovative ability is still not systematic and comprehensive. For art learning, students should have creative thinking and give play to their own subjective initiative in their own works, so as to improve the overall teaching effect. However, at present, printmaking classes of art teaching in many colleges and universities start with basic exercises such as color and sketch, and then extend printmaking teaching, instead of putting printmaking teaching on an important part. Although printmaking classes in some universities are just an extension of traditional learning content, without strengthening the cultivation of students' creative thinking. The lack of stimulating students' interest in learning and insufficient requirements on students' skill level and comprehensive quality leads to a dull and single model of printmaking teaching, which has not been fundamentally changed. In addition, students generally feel very boring when learning printmaking teaching. Students lack enthusiasm, do not take the initiative to innovate, and their thinking ability cannot develop and diverge. As a result, students cannot correctly understand the ways and methods of printmaking learning, which is not conducive to the cultivation of creative thinking.

## **2.3 Employment situation and negative impact of impetuous pan-cultural trend**

In recent years, Western culture is integrated into many Chinese colleges and universities. The students lead their own thoughts and values to be deviated under the influence of Western culture and Chinese culture. The students' study is not enough, cannot deeply realize the importance of excellent culture for Chinese art study, let the students' aesthetic is limited, and the students' knowledge system is not perfect. It has some obstacles to the cultivation and improvement of students' artistic creation ability. In addition, the severe employment situation has led to certain changes in the employment psychology of the current students. Students' learning attitude affects the smooth progress of the study of printing. Students lack of understanding and sufficient interest in printmaking, which is easy to produce great resistance in the learning process. Only by combining the current content of printmaking teaching and adapting to the development of modernization can students arouse their learning enthusiasm. However, the current learning effect of students is not strong, and the teaching methods need to be improved, which makes the teaching methods of printmaking not scientific enough.

# **3. Improvement strategies of printmaking teaching in college art education**

## **3.1 Improve the degree of emphasis on printmaking teaching**

Fine arts education in colleges and universities has further strengthened the education of various art forms, by effectively integrating oil painting, printmaking, traditional Chinese painting and other contents into the modern education system, to further improve the overall teaching effect. Since the audience of printmaking works is relatively small, colleges and universities need to further increase publicity, improve the degree of emphasis on printmaking teaching, discard traditional erroneous ideas, and organically integrate the teaching of other art forms by fully recognizing the value and function of printmaking teaching, so as to realize the innovation of efficient printmaking teaching mode. Therefore, at present, school leaders and art colleges must pay more attention to printmaking teaching, improve teaching ideas by innovating teaching methods, improve students' learning ability through planned and targeted learning, and apply advanced instruments and equipment to make the current anti-teaching more in line with the needs of the society and achieve the perfection of the overall art section.

## **3.2 Strengthen the cultivation of students' creative thinking**

At present, the teaching method of printmaking in colleges and universities is still relatively simple. As printmaking teaching must stimulate students' creative thinking, adopt new teaching strategies, actively adjust the teaching structure, increase the teaching proportion of printmaking courses, and let students organically combine traditional learning with printmaking learning. Only through effective expansion and extension can we realize the importance of printmaking learning and constantly change students' stereotyped thinking. In addition, teachers should make printmaking a bridge and bond between different kinds of painting. When explaining printmaking knowledge, teachers should effectively extend the knowledge to let students pay more attention to printmaking learning, develop their innovation ability and respect their autonomy. Only in this way can students enhance their learning effect and give full play to the value of printmaking teaching.

### **3.3 Increase the investment in print teaching**

The plate-making and printing of printmaking are closely related to the hardware facilities in law teaching. In order to truly improve the effect of printmaking teaching, the school must increase the capital investment and introduce more equipment and materials that meet the requirements, so as to improve the quality of printmaking teaching. Therefore, at present, in the teaching of printmaking in colleges and universities, it is necessary to clarify the deficiencies and deficiencies in the current teaching facilities and make up for them in time. Through effective improvement and investment, new hardware equipment should be purchased to make up for the defects in the traditional teaching facilities. The training mode of printmaking in fine art education should be adjusted according to the actual situation and the situation of students, and the printmaking course should be regarded as an important foundation for art learning. Only in this way can we promote the development of print teaching.

### **3.4 Update print teaching model actively**

Traditional printmaking teaching is relatively simple and cannot combine with the actual situation of students, which affects the further play of teaching effect. Therefore, in the current teaching process, more effective teaching mode must be adopted to cultivate more art talents. Teachers should make regular supplement and improvement by improving their professional ability, and take printmaking teaching as one of the learning contents in all art classes. Build a platform for communication and exchange with students, improve the participation of students through the optimization of the version of teaching method, attach importance to the principal position of students, let students actively think during the creation of printmaking, constantly discover problems, analyze problems, solve problems, and improve their thinking ability. At the same time, we should also pay attention to the innovation of teaching activities, strengthen their teaching experience through words and deeds, application of advanced teaching mode can improve the overall teaching effect.

## **Conclusion**

Carrying out printmaking teaching in current colleges and universities can effectively improve students' practical ability and innovative ability. In the new era, it is more necessary to give play to students' innovative ability in art teaching and cultivate technical talents to produce exquisite printmaking works. Only in this way can students improve their comprehensive skills in practice.

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