

Research Strategies on the Integration of Chinese Excellent Traditional Culture into College English Teaching

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Abstract: Language is a tool for people to communicate. People in different regions convey their unique culture and history through written records and language communication. In the long history, language plays an irreplaceable role as a carrier of human civilization inheritance. To understand the culture of a region, learning the language of the region is undoubtedly a very effective way. Therefore, it is of great significance to integrate Chinese traditional culture into college English teaching. Taking this as a starting point, this paper discusses the significance of integrating Chinese excellent traditional culture into college English teaching from three aspects, and further explores effective measures for cultural integration, hoping to give some meagre reference opinions to researchers in the same field.

Keywords: Chinese excellent traditional culture; College English teaching; Current situation research; Strategy discussion

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“People cannot live without faith.” Where does faith come from? Belief comes from the traditional culture rooted in the blood of the Chinese people. To some extent, China’s excellent traditional culture is undoubtedly a symbol of spiritual civilization, which contains rich connotation and deposits, and flows behind the long history of China for thousands of years. In particular, as the successors of the new era, college students are bound to become outstanding talents in the society in the future, so this “belief” must be cultivated well. As college English plays an important role in college students’ learning life, students are inevitably affected by Western culture in the learning process. Therefore, teachers should pay attention to it in the teaching process and study how to integrate excellent traditional Chinese culture into college English teaching class, which is also a profound test for teachers’ cultural heritage and professional quality.

1. Current situation and significance of the integration of excellent traditional Chinese culture into college English teaching

1.1 Carried forward outstanding traditional culture of our country and promoted cultural exchanges

When the excellent traditional Chinese culture is incorporated into college English teaching, it carries forward the excellent traditional Chinese culture directly or indirectly. Today’s world is a world that attaches importance to cultural exchange and economic interconnectivity. Today’s talent training is a comprehensive talent training for the whole world. When the excellent traditional culture permeates in the classroom, the students will come to know the excellent traditional culture, and a sense of pride will arise spontaneously. This is called cultural confidence, which is essential for college students. On the one hand, nowadays, with the development of Internet technology, people can already know the world without leaving home. As a key period for the formation of world outlook, college students tend to absorb all kinds of cultures at this time. Therefore, college students are vulnerable to the impact of cultures from other countries or regions, and may be influenced by other cultures to make their beliefs shaky. At this time, the inheritance of the motherland’s excellent traditional culture is undoubtedly very important; On the other hand, college students

learn excellent traditional culture, to their country traditional culture inside information and the heavy sense of history have even more profound understanding, this kind of cultural confidence sense and national pride will spontaneously arise, thus more actively propagate excellent traditional culture of our country.

Nowadays, many of China's excellent traditional culture, such as Peking Opera and calligraphy, have been favored by many foreign friends, attracting more and more international friends to come for cultural exchange and learning, which further shows that it is an irresistible trend and imperative to add traditional cultural elements to college English classes. Only by grasping the golden period of learning culture during the university and paying attention to the students' study of excellent traditional culture, can the students carry forward the excellent traditional culture of our country in the future cultural exchange.

1.2 Arouses college students' interest in learning English

To learn a language well, an interest in the subject of the language is essential. Integrating excellent traditional culture into college students' English classes can improve their enthusiasm for English learning through practice. Because the traditional culture of our country has rich cultural connotation and historical deposits, when the students learn about the traditional culture from the English class, it can stimulate the students' interest in learning traditional culture to a large extent, and indirectly become interested in the English class. At this time, English classes are not completely teaching English knowledge and English culture, but integrating Chinese knowledge and ideological culture, which makes it easier for students to have a sense of affinity for English learning and easier to absorb knowledge. In the English class, students learn excellent traditional Chinese culture, intuitively feel the way of integrating Chinese traditional culture with international culture, and feel the collision between the two cultures, which is undoubtedly of great benefit to help students understand the differences between different cultures. On the other hand, it not only broadens students' vision, but also improves students' learning quality and efficiency, promotes the comprehensive improvement of language learning ability, and makes English learning more close to life and easier to use.

1.3 Implemented our country's educational reform

The education reform in our country was proposed a long time ago, teachers were required to integrate into the training of students' traditional cultural literacy in the classroom, teachers should combine the actual situation of the discipline they teach, skillfully infiltrate excellent traditional culture into the discipline, strive to achieve a "silent" effect on the education of students. Compared with before, Chinese education pays more attention to the cultivation of students' language quality and humanistic education, and pays more attention to the comprehensive development of students. This method of education makes the purpose of education closer to society, meets the needs of real life, integrates excellent traditional culture into English teaching, to some extent makes English teaching closer to real life, so that students can conveniently transfer and develop excellent traditional culture of our country with the help of English as a language tool. This has far-reaching effects on our cultural exchanges on the international stage and the enhancement of our national cultural confidence. English, as a language discipline, plays the role of international communication, and has very strong practicability. Combining traditional culture and English teaching to adapt to the needs of our educational reform, it promotes the exchange and communication of cultures on the one hand, contributes to the vigorous development of our economy and society on the other hand, and opens the road for the Chinese civilization to better step on the world stage.

2. Measures to integrate excellent traditional Chinese culture into college English teaching

2.1 College English teachers should improve their own cultural literacy and awareness of cultural exchange

As the main role of teaching and educating people, teachers should first improve their own quality and quality, their professional knowledge and quality is excellent, only in order to guide students to real learning and thinking. China has stepped onto the world stage, but its outstanding traditional culture is not well known by everyone. Nowadays, the talent training direction of our country contains the desire to cultivate a comprehensive talent with ideal and ability, facing the world and facing the future. Before cultivating such talents, university teachers should set an example, first of all, broaden their knowledge breadth. Broaden one's vision, enhance one's ideological height, and more importantly, enhance one's awareness of cultural exchange, so as to transmit this signal to college students smoothly. In classroom teaching, college English teachers should not only have excellent professional quality, but also understand the content of excellent traditional culture, know how to organically combine the two, and constantly penetrate the significance of cultural communication and exchange to students, so that students can understand the charm of traditional culture in

English class, so that students can have a sense of cultural mission.

2.2 Guide students to establish correct cultural values

Due to the development of Internet technology and the emergence of various cultural groups, the university, as an especially active stage of ideology, is vulnerable to the impact from various cultures. Some students' values are likely to be influenced by some cultures and deviate, which will affect their own ideology, and ultimately is not conducive to their future development. Teachers have the responsibility to guide students to establish correct cultural values, infiltrate the ideology of excellent traditional culture into students' daily learning, straighten out students' values, protect students to form a healthy value, and at the same time have cultural confidence, in case students do not understand the excellent traditional culture of the country and have a sense of "cultural inferiority". This is not only unfavorable to students' self-affirmation, to their own long-term development, but also unfavorable to the spread of outstanding traditional culture.

2.3 Teachers should carry out rich second classroom teaching for students

Teachers should not only limit their eyes to the mainstream teaching content in the first class, but also focus on the second class teaching. In the second classroom, teachers can adopt more interesting teaching methods, which can better integrate traditional culture with English teaching. For example, teachers can organize students to rehearse English drama, watch English movies, and lead students to understand the important part of Chinese traditional culture in international culture through the second classroom. All of these are good teaching methods, which can greatly improve students' interest in learning, enhance students' cultural confidence and national pride.

3. Closing remarks

To sum up, college English classroom, as an important language classroom, integrates Chinese traditional culture into international language classroom to help students better understand the charm of traditional culture, enhance their own cultural confidence, cultivate correct values, and promote and spread Chinese traditional culture.

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