

Exploration of College English Teaching Mode in the Context of Internet Plus

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Abstract: This paper mainly discusses how to explore and build a college English teaching model that adapts to the characteristics of the times in the era of Internet plus. First of all, starting from the background and characteristics of the Internet plus era, as well as the problems and challenges in college English teaching, the article emphasizes the importance and necessity of college English teaching mode in the context of Internet plus. Then, this article puts forward the exploration of college English teaching mode based on Internet plus, including the construction and application of online teaching platform, the design and use of multimedia courseware, the construction and promotion of interactive teaching mode, etc. In addition, the article also discusses the practice and application of college English teaching mode in the context of Internet plus through practical case analysis, teaching effect evaluation, experience summary and problem reflection. Finally, thoughts and suggestions are put forward in the article to address development trends and meet challenges. The research in this article has important practical significance in promoting the innovation and development of college English teaching models, improving the quality and effectiveness of English education.

Keywords: Internet plus; College English Teaching

With the advent of the era of Internet plus, college English teaching is facing new challenges and opportunities. The traditional teaching model is no longer able to meet the needs of students and the development needs of society, so it is necessary to continuously explore and innovate university English teaching models that adapt to the characteristics of the times. By utilizing internet technology and online resources, the teaching mode of college English can be innovated and improved, providing students with a more flexible, personalized, and effective learning experience. The research in this article has important practical significance in improving the quality and effectiveness of college English education, adapting to the changing needs of society and students.

1. Overview of College English Teaching Mode in the Context of Internet plus

1.1 Background and Characteristics of the Era of Internet plus

Internet plus is a new business model based on the Internet and integrating advanced technologies such as the Internet of Things, cloud computing, big data, and artificial intelligence. In the era of Internet plus, information technology and Internet applications have penetrated into various fields, changing people's production and lifestyle, and also bringing new impacts and challenges to the education field.

The characteristics of the era of Internet plus mainly include informatization, intelligence, service, openness and innovation. These characteristics pose new requirements and challenges for college English teaching, requiring continuous exploration and innovation of teaching models that adapt to the characteristics of the times.

1.2 Problems and Challenges in College English Teaching

There are many problems and challenges in college English teaching. Firstly, students' English proficiency varies, and teachers face the problem of how to meet the needs of different students and improve teaching effectiveness. Secondly, the traditional teaching model is single and lacks sufficient interaction and participation, making it difficult to stimulate students' interest and initiative in learning. Thirdly, the content and teaching methods of the textbooks are lagging behind, making it difficult to adapt to the needs of the times and society^[1].

1.3 Importance and Necessity of College English Teaching Mode in the Context of Internet plus

The college English teaching model in the context of Internet plus is of great significance and necessity. First of all, the background and characteristics of the era of Internet plus require us to constantly explore and innovate teaching models that adapt to the characteristics of the times. Secondly, the application of Internet plus technology can enrich teaching means and methods, and improve teaching effect and learning efficiency. Meanwhile, the college English teaching model in the context of Internet plus can also stimulate students' interest and initiative in learning and meet the needs of different students.

2. Exploration of College English Teaching Mode Based on Internet plus

In the era of Internet plus, college English teaching needs to constantly innovate and explore new teaching models. This part discusses the exploration of college English teaching mode based on Internet plus, including the construction and application of online teaching platform, the design and use of multimedia courseware, and the construction and promotion of interactive teaching mode.

2.1 Construction and Application of Online Teaching Platform

Online teaching platform is an educational service platform based on the Internet, which can provide functions such as online courses, resource sharing, learning management, communication and interaction, providing students with a more convenient and rich learning experience. The construction and application of online teaching platforms can effectively solve the problems of time and space limitations in traditional teaching^[2].

In college English teaching, online teaching platforms can be used to practice listening, reading, speaking, and writing online, providing students with a more diverse and interesting learning experience. At the same time, online teaching platforms can also provide functions such as course resource sharing and course management, making it convenient for teachers to manage and evaluate students' learning situation.

2.2 Design and Use of Multimedia Courseware

Multimedia courseware is a teaching tool based on multimedia technology and educational theory, which can provide students with a more vivid and intuitive learning experience. In college English teaching, the use of multimedia courseware can effectively improve students' learning efficiency and interest.

When designing multimedia courseware, attention should be paid to the richness and interest of the courseware content, and various forms such as graphics, text, audio and video should be used as much as possible for display and explanation. Meanwhile, teachers can use multimedia courseware for teaching demonstrations and interactions, providing students with a more vivid and intuitive learning experience.

2.3 Construction and Promotion of Interactive Teaching Mode

Interactive teaching mode is a new teaching mode based on the Internet and information technology, which can effectively improve students' learning efficiency and interest. In college English teaching, the interactive teaching model can be constructed and promoted in various ways, such as online discussion, online question and answer, collaborative learning, etc.

When constructing an interactive teaching model, attention should be paid to students' participation and subjectivity, and students should be encouraged to actively participate in discussions and exchanges. Teachers can also use interactive teaching models for teaching evaluation and feedback, timely understanding of students' learning situation and feedback opinions.

3. Practice and Application of College English Teaching Mode in the Context of Internet plus

In the context of Internet plus, college English teaching needs constant innovation and reform to meet the changing learning needs of students. This part discusses the practice and application of college English teaching mode in the context of Internet plus, including practice case analysis, teaching effect evaluation, experience summary and problem reflection.

3.1 Practical Cases

Practice Case 1: Application of Online Teaching Platform

A certain university's English department uses an online teaching platform for oral English teaching, and through online video interaction, students can participate in learning at home or anywhere in school. The teacher arranges online teaching once a week, and students submit homework and answer questions through the online teaching platform. This teaching model effectively solves the problem of time and space constraints, and improves students' learning efficiency and interest.

Practice Case 2: Design and Application of Multimedia Courseware

A certain university's English department utilizes multimedia courseware for English listening and reading teaching, showcasing

and explaining course content through multimedia technology,providing students with a more vivid and intuitive learning experience. At the same time,teachers use multimedia courseware for teaching demonstrations and interactions,encouraging students to actively participate in classroom discussions and exchanges.This teaching model effectively improves students'learning efficiency and interest.

3.2 Evaluation of Teaching Effectiveness

To evaluate the teaching effect of college English teaching mode in the context of Internet plus,it is necessary to evaluate students'learning achievements and learning satisfaction.

From the perspective of learning achievements,it can be assessed by examination results,academic papers,English achievement test tests,etc.It is also possible to conduct surveys on students'learning interests and motivation,in order to understand their recognition and satisfaction with the teaching model.

3.3 Experience Summary and Problem Reflection

In practice,the college English teaching model in the context of Internet plus needs to constantly summarize experience and reflect on problems to improve teaching quality and effect.On the one hand,it is necessary to pay attention to the richness and interest of teaching content,and improve students'interest and participation in learning.On the other hand,it is necessary to focus on the innovation and improvement of teaching methods and methods,constantly adapting to students'learning needs and changes^[3].

Meanwhile,it is necessary to solve some teaching difficulties and problems,such as how to balance the relationship between online and offline teaching,and how to ensure teaching quality and effectiveness.Only by constantly summarizing experiences and reflecting on problems can teaching quality and effectiveness be continuously improved to achieve teaching goals and missions.

4. Conclusions

In the era of Internet plus,college English teaching mode has a broader space and richer teaching resources,which can organize teaching activities and provide teaching services more flexibly.In the era of Internet plus,college English teaching mode can pay more attention to personalized and customized teaching,improve students'learning efficiency and interest,but at the same time,college English teaching mode also faces some challenges.Firstly,how to ensure the quality and effectiveness of teaching is a challenge. Secondly,how to effectively utilize internet resources and technologies is another challenge.Finally,how to improve teachers'teaching ability and educational literacy is also a problem.

In a word,the college English teaching model in the era of Internet plus has broad prospects for development and rich teaching resources.We need to constantly explore and innovate,improve teaching quality and effect,and provide students with better educational services.

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