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### **Construction of College Communist Youth League Organizations Serving College Students' Employment and Entrepreneurship Work System**

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Abstract: The ability of entrepreneurship and employment of college students is an important standard to test the quality of teaching and running a university. At present, the number of college graduates in our country is huge every year, and the employment situation in our country is relatively severe, so the work of the Communist Youth League in colleges and universities to serve the employment and entrepreneurship of college students is particularly important. The Communist Youth League in colleges and universities shoulders the important mission of students' growth and success. Effective employment services can point out a correct path for the future growth and development of students. Students will continue to progress and develop along this path and achieve certain success. This article from the university Communist Youth League organization to serve the significance and current situation of college students' employment and entrepreneurship, to carry out an effective work system construction strategy analysis, in-depth study, combined with the experience of running a school, summed up some college Communist Youth League organizations to serve the work of college students' employment and entrepreneurship measures, in order to achieve the purpose of learning and communication.

**Keywords:** The Communist Youth League of colleges and universities; Employment and entrepreneurship of college students; System construction

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Grasping the employment and entrepreneurship of college students is an important foundation for college students 'ideological and political work. Colleges and universities should pay attention to the significance of the Communist Youth League organization to serve college students' employment and entrepreneurship, deeply analyze the characteristics of the growth and development of students at this stage and students' ideas for the future, help college students establish a correct concept of employment and entrepreneurship, improve the core competitiveness of college students' employment and entrepreneurship, and help college students broaden some channels of employment and entrepreneurship. Through these ways to do a good job of college students' employment and entrepreneurship services, so that college students can achieve their own development.

## 1. The Significance of College Communist Youth League Organizations Serving College Students' Employment and Entrepreneurship

Promoting and serving the employment and entrepreneurship of college students at this stage is an important duty and task of the Communist Youth League in colleges and universities under the new situation. The so-called employment and entrepreneurship of college students is not to guide students to start businesses or start companies, but to strengthen the cultivation of students' innovative consciousness and innovative spirit, inculcate theoretical knowledge for students, and cultivate students' entrepreneurial ability and quality. The essential core of entrepreneurship is innovation and creation. Job employment, job establishment, career development, and establishment of new enterprises are its basic connotations <sup>[1]</sup>. Promoting and serving the employment and entrepreneurship of college students is an urgent need for the Communist Youth League organizations in colleges and universities to exert their intelligence and realize their own development. It is also an important way for the Communist Youth League organizations in colleges and universities organizes the guidance of serving college students for employment and entrepreneurship, which can effectively make students clear the direction of their future development, which direction they should develop in, and what efforts should be made for their own development. In this process, students continue to improve their professional quality and rely on the ways provided by the school to develop <sup>[2]</sup>.

### 2. Analysis on the Current Situation of the Communist Youth League Organizations Serving College Students' Employment and Entrepreneurship in

At present, there are still some problems in the process of the Communist Youth League organization serving college students 'employment and entrepreneurship. First of all, colleges and universities for the Communist Youth League organization for the importance of college students' employment and entrepreneurship work is not in place. In the process of employment and entrepreneurship services at the university stage, colleges and universities are limited to integrating the employment of college students and the cultivation of some social skills into social practice, and there is no significance to guide students to employment and entrepreneurship. The core competitiveness of students in this process It has not been enhanced. Secondly, college students employment and entrepreneurship education system is not perfect. Although colleges and universities at this stage understand the importance of student employment and entrepreneurship, but the lack of certain institutional constraints and norms, colleges and universities in the implementation process is not prominent, and did not carry out long-term construction. Finally, college students lack experience in employment and entrepreneurship, and their own professional quality is not strong, so students can not effectively make progress and improvement in this process <sup>[3]</sup>.

# **3.** Construction of College Communist Youth League Organization Serving College Students' Employment and Entrepreneurship Work System

#### 3.1 Helping College Students Establish Correct Concept of Employment and Entrepreneurship

Establishing a correct concept of employment and entrepreneurship plays an important role in the growth and development of college students. Only with the correct concept of entrepreneurship and employment, college students can move in the right direction in the process of growth and development. The Communist Youth League organizations in colleges and universities should help and guide college students to establish a correct concept of employment and entrepreneurship as an important part of promoting and serving college students' employment and entrepreneurship. In the process of students' learning, we should always transmit the correct concept of employment and entrepreneurship for students, actively understand the students' learning and future development, take the students' career design as the starting point, and cultivate the concept of employment and entrepreneurship of college students as soon as possible. In this process, the school can invite leaders of some enterprises and institutions and experts in human resources management to give special lectures in the school to guide students to actively participate and learn. Experienced leaders and experts teach students some knowledge and concepts of employment and entrepreneurship in the lecture, guide students to understand the real meaning of employment and entrepreneurship, and establish a correct concept of employment and entrepreneurship. Students actively explore under the guidance of correct concepts. Of course, in this process, teaching schools should also actively help college students to carry out career design and give students correct guidance. And hire some experts from employers to provide regular consulting services for college students to help students solve their doubts and problems in employment and entrepreneurship. Guide students to be able to more clearly their own positioning and development direction.

#### 3.2 Improve the Core Competitiveness of College Students' Employment and Entrepreneurship

College students want to effectively carry out employment and entrepreneurship, in addition to having solid professional knowledge and mastering some basic skills, they also need to improve their comprehensive quality in all aspects. Only the all-round development of students can better carry out the smooth employment and entrepreneurship. Therefore, in the process of constructing the system of college students' employment and entrepreneurship, the Communist Youth League should pay attention to improving the core competitiveness of college students' employment and entrepreneurship. In particular, we should pay attention to the cultivation of college students' ability of innovative practice. The consciousness and ability of innovation play an important role in promoting the growth and development of students in the future. With the ability of students in this respect, any difficulties and problems encountered in the future can be solved smoothly, and they can continue to grow and progress. In this process, the school must first make some comprehensive quality improvement plans for college students. Scientific planning and careful design according to the career direction of college students at this stage. You can set up a training course for college students' employment and entrepreneurship, and use some spare time to guide students to participate and study. In this training class, teachers teach students some employment and entrepreneurship skills, and constantly improve the core literacy of college students' employment and entrepreneurship. We can also organize a number of rich and diverse school cultural activities to enhance the comprehensive literacy of students. In the process of participating in the activities, students can feel all aspects of knowledge, enrich their knowledge, increase their experience, and lay a good foundation for their future development. It can also effectively organize the social practice of college students. The Communist Youth League of colleges and universities fully excavates the interests and personality characteristics of college students at this stage, organizes some practical activities that college students are interested in, and students can have the choice of activities according to their own preferences, and then use the holiday time to complete, and write some social practice experience. In this way, college students can get access to some information and knowledge that are not available on campus, enrich students' knowledge, promote students to integrate into society faster, and promote students' growth and development. In this process, students' ability and accomplishment in employment and entrepreneurship will be improved.

#### **Conclusion:**

To sum up, the Communist Youth League of colleges and universities can effectively help college students to obtain employment and entrepreneurship. Employment is the foundation of people's livelihood, which plays a very important role in promoting the future development of students, and points out the direction for the development of students. The Communist Youth League of colleges and universities should have a smooth and scientific development concept, actively do a good job in the guidance of college students' employment and entrepreneurship, give some help to college students, improve their core ability of employment and entrepreneurship, and provide resources for students. It is not only conducive to the development of students, but also to explore new and effective ways to further enhance the attractiveness and cohesion of the Communist Youth League.

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