

Collaborative Governance of Physical and Medical Integration: American Experience and Its Enlightenment

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Abstract: At present, the integration of physical medicine has attracted wide attention from the society. It originated from the United States, which not only advocates the integration of physical medicine, but also the first country to implement this model. It integrates various subjects, such as health, sports, education and medical treatment, so that they can cooperate together. The different responsibilities and rights of stakeholders are clarified, the order of cooperation and coordination is established, and the balance is guaranteed, which promotes the diversified development of the road of collaborative governance. In order to make the effective development of Chinese medical fusion collaborative governance and promote the positive integration of Chinese national fitness and health, this paper analyzes the relevant system of American medical fusion collaborative governance and summarizes relevant inspirations.

Keywords: Physical and medical integration; Collaborative governance; The American experience; Enlightenment

Introduction:

With the rapid development of our economy, people have higher and higher requirements for health care and health, which promotes the enthusiasm for fitness. At the same time, many people pay more and more attention to scientific fitness, and in the prevention and treatment of chronic diseases, they begin to use exercise to help. In the development process of the new era, our country puts forward the new strategic deployment of national construction, namely “healthy China”^[1]. It also released the outline of a Healthy China plan, which focuses on non-medical health interventions and physical health integration. On the basis of the strategy of healthy China and national fitness, the integration of China’s medical and sports industries has met with new opportunities for development. At present, in the construction of a healthy China, the significance and function of sports have been deeply explored, and the integration of physical medicine has also been deeply coordinated, which is an important research topic in promoting the development of health. However, in the actual development process, no matter the medical industry or the sports industry, there are certain deficiencies in the operation of the main body, which is obviously reflected in the lack of coordination mechanism, and there is no perfect multi-agent integrated communication channel, and the relevant interface platform needs to be further improved. Therefore, it is an inevitable condition for the deeper integration of medical industry and sports industry to innovate the concepts related to the separation of physical medicine, remove the problems existing in the previous system, break the inherent state of stakeholders, and clarify the pattern of multi-subject integration in collaborative therapy. As the United States is a country that advocates and precedents the integration of physical and medical services, this paper analyzes the relevant experience of collaborative governance and summarizes the relevant enlightenment.

1. To explore the experience of medical integration and collaborative governance in the United States

1.1 Governance environment for the integration of physical and medical services through top-level design and collaboration

In the United States, the hierarchy and subordination relationships of diverse subjects are not clearly defined, and the sports Advisory Committee, the Department of Health and Human Services, sports medicine and other institutions are built into interdependent relationships, enabling them to develop cooperatively. In order to promote other subjects to form a good sense of coordination in health promotion, the relevant government departments build a good resource environment and communication environment through various means. Through top-level design and macro-control, the US government has carried out the linkage between multiple departments for the integration of physical and medical services, making the governance environment for the integration of physical and medical services clear.

1.2 Construction of diversified service platforms for physical and medical integration

In the 1980s, the United States implemented the National Health strategy. Since then, enterprises, social organizations and the government have been continuously exploring and practicing in the establishment of the multi-body medical integration service platform, which has lasted for more than 40 years. The government plays an active role in this platform, among which the research institutions and relevant social organizations play an assisting role, while the medical and health industry, sports and fitness play a linkage role. The diversified body medicine integrated health service platform mainly includes the following aspects: the United States Department of Health and Human Services, the United States National Institutes of Health, the American College of Sports Medicine, the United States National Center for Health Statistics, the Physical Activity Guidelines Advisory Committee.

1.3 Improve the governance responsibility and sharing mechanism of the integration of physical and medical services

Cross-border cooperative governance should clarify the sharing of responsibilities among multiple subjects, which is one of the important meanings and a prerequisite for effective implementation of cooperative treatment. As far as responsibility sharing is concerned, responsibilities of different participants should be divided reasonably and fairly, and relevant assessment bodies, coordination mechanisms and leadership mechanisms should be established for different subjects' responsibilities, so as to provide certain guarantee for responsibility sharing. By clarifying the responsibilities of the main body, the United States has promoted the linkage of multi-departments, made clear the responsibilities of governance, and made reasonable arrangements for sharing the responsibilities of the governance of the integration of physical and medical services. It is reflected in the following three aspects: leading responsibility of government departments, multi-subject responsibility sharing, scientific responsibility evaluation mechanism.

2. A certain revelation to our country

2.1 Highlight the core leadership role of government departments and carry out the top-level design of the collaborative governance framework

In terms of top-level design, it is mainly based on the logic of system theory to plan and coordinate the relevant elements and levels of a certain project and the collection of effective resources from a macro and global perspective, so as to achieve the goals of relevant schemes. It highlights systematicness, macroscopical decisiveness and integrality, and has been widely used in various industries. However, the construction of collaborative governance system of physical medicine integration system requires top-level design dependent on the government^[2]. The forum on physical and medical integration was held by the National Health and Family Planning Commission in 2017. This meeting was the starting point for the top-level design of collaborative governance of physical and medical integration. In the meeting, it was emphasized that the thoughts of the health department and the sports department should be unified, and the main tasks of each department should be clarified. Reasonable combination of the "four common" to promote.

The overall framework developed by our country was analyzed, the actual situation was the result, and the main strategic choice was the cultivation of collaborative governance environment for physical and medical integration. The content of the framework should be clear, including governance objectives, governance subjects and objects, as well as governance tools. As far as governance goals are concerned, the non-medical means of sports intervention should be strengthened, and the overall level of scientific fitness should be improved, and the role of sports should be fully highlighted in disease prevention and treatment. And take it as an effective way to build a "healthy China". Secondly, the subject and object of governance should be clearly defined. The subject of body-medicine integration governance should be clearly defined, including: sports and health management institutions, social resource service organizations and people, medical and fitness service departments and health enterprises. And the obligations and responsibilities of multiple subjects are clarified. The objects mainly include: the formulation and implementation of relevant policies, the cooperation and division of labor of institutions, the standardization and integration of technologies, the sharing and circulation of resources, which are also related issues in the promotion of medical health and sports^[3]. In order to optimize the governance environment in the inte-

gration of physical medicine, relevant tools should be applied reasonably, with legal content as the norm and policies as the guidance, and mechanisms such as dialogue and consultation, responsibility sharing and benefit sharing should be defined. In the process of improving the legal and regulatory system of physical medicine integration, government departments should improve it from top to bottom. The policy system should ensure the characteristics of equipment and operation. In addition, the government sector should strengthen dialogue with ngos, businesses and health services at the grass-roots level, using the same top-down process. In this way, the strategy of joint guidance from top to bottom is clearly defined, the coordination between each subsystem is promoted, and the closed loop governance of physical and medical integration is perfected.

2.2 The establishment of a service platform for the integration of sports and medical services on the basis of the cooperation between medical institutions and sports institutions

When the United States constructed the health service platform, it adopted the way of multi-subject cooperation, mainly including health, medical and sports subjects, which laid a good foundation for the development of collaborative governance. However, under the background of our national conditions, the management departments of medical industry and sports industry are different, and there are fragmented health services and block-based management mode. In the context of health promotion, the mechanisms for the delivery of talent, information and resources related to the medical services and sports industry are inadequate. Therefore, with the help of American experience, this paper adopts the following ways to establish the service platform. First of all, the concept should be changed, and the function and value of health promotion should be rerecognized by the fusion of physical medicine. Secondly, the idea that exercise is the best medicine should be promoted to give full play to the effect of non-medical sports intervention. Finally, the way of cooperation between schools, enterprises and colleges is constructed to cultivate healthy talents.

2.3 Make the responsibility sharing mechanism scientific and healthy, and make the governance responsibilities of multiple subjects clear

In the United States government's collaborative governance of sports and medicine integration, the linkage of social organizations, research institutions and government leaders is the main pattern of the federal government and the embodiment of the collaboration of multiple departments, mainly including medical and sports departments. In addition, responsibilities of relevant departments have been specifically divided, and medical services of transportation, industry and commerce, education, land, non-profit organizations and other institutions have been clearly defined. Functional departments and non-health systems have been actively mobilized, which not only promotes the implementation of policies, but also promotes the national health ^[4]. Taking this as inspiration, if we want to realize the collaborative governance of medical integration, social organizations and multiple departments should participate together, so as to make the mechanism of responsibility sharing scientific and coordinate the governance responsibilities of multiple aspects.

Conclusion:

After putting forward the strategy of healthy China, China continues to promote its construction, and the integration of physical and medical services is an important way in the construction of healthy China. However, there are still some shortcomings in the fusion of body medicine in our country. Since the United States has been implementing the integration of physical medicine for a long time, it has accumulated rich experience. Therefore, this paper analyzes the experience of body medical fusion in the United States, and on the basis of this, provides references to the development of body medical fusion in our country, and lays a good foundation for the new situation of governing body medical fusion.

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