Dilemma and Countermeasures of English Language Teaching in Universities under the Background of Ecological Linguistics

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Abstract: Currently,there are some problems in English teaching in our university,which make it difficult for students to have a deep understanding of the English language and culture.College English teachers focus on teaching English grammar,speeches,vocabulary,sentence structure,and other knowledge points.With the above theoretical knowledge,students can easily understand the meaning of English articles and cope with daily exams.However,in the context of ecological linguistics,teachers overlook the connotations behind English,which makes it difficult for students to use English knowledge.Therefore,college English teaching needs reform and innovation.Effective language and cultural contexts can improve the shortcomings of traditional learning,and enable students to truly master ecological language and culture and communicate correctly in English in daily life.

Keywords: College english;Language teaching;Cultural introduction

Introduction:

With the development of ecological linguistics,the demand and quality of talents in society have greatly improved compared to the past.From this perspective,there is an urgent need for higher education teaching reform and innovation to improve talent quality and employment rate.The reform of higher education and training must always implement the Party's educational policy in the new era.The Outline of the National Medium and Long Term Education Reform and Development Plan(2010-2020)emphasizes that education should prioritize development and be people-oriented.It needs to carry out reform and innovation,promote fairness and improve quality.The development of education should be given priority,and people first should be upheld as the basic requirement for education work and reform and innovation,as well as the strategic positioning of a strong driving force for educational development. The improvement of quality should be the fundamental task of educational reform and development.Therefore,in order to meet the needs of social development,high-quality,skilled,and knowledgeable talents should be cultivated to enhance students'sense of social responsibility,innovation spirit,and practical ability.

1. Problems Existing in English Language Teaching Classroom in Current College Teaching

1.1 The teaching mode of college English language classroom is too single.

Due to the long-term influence of teaching to the test in college teaching,the outdated teaching concepts in college have been influencing the innovation and development of college English language teaching.Especially under the influence of teaching to the test for a long time,it is difficult to innovate the traditional teaching methods in a short time,which makes the traditional teaching mode still be used in college English language classroom teaching to teach students.However,with the continuous implementation of quality education in recent years,new requirements have been put forward for the quality of college students.The traditional English teaching mode in universities can no longer meet the current teaching needs of students.Due to the excessively single teaching mode and outdated teaching methods,there are often many problems in English teaching,which restrict the innovative development of English language teaching classrooms in universities.Among them,the common problem among many college students in English teaching is the classroom teaching mode where teachers give lectures and students listen.This cramming

irrigation teaching method can no longer meet the current teaching needs of college students.The main purpose of English learning for college students is to improve their oral communication skills.However,due to the outdated teaching mode and outdated teacher thinking,it is not possible to effectively improve students'English speaking ability,which has largely become a factor restricting the development of oral learning.

1.2 Many students in higher education have inadequate learning attitudes and lack interest in learning English

The study in college is a very important stage in life for every student,and it has a very direct impact on their future life and learning.Therefore,students in higher education should pay more attention to learning.However,in the current stage of university learning in China,many students do not realize the preciousness of the university stage.The main reason for this factor is that many students in middle and high school are taught by teachers that university learning is very easy and does not need to be studied very seriously,which leads to many students not having a correct understanding of the university stage of learning.Many students believe that as long as they endure the difficult three years of high school,they can easily enter college and study.However,the learning process in the university stage does not require the supervision of teachers,but rather allows students to learn on their own.However,most students do not form a correct learning attitude in the university stage due to the influence of incorrect consciousness.They have instead developed a lazy learning attitude during their university studies.This learning attitude makes students passively engage in the study of university knowledge,which not only hinders their acquisition of knowledge during the university stage,but also allows them to waste their time and life during the university stage.

2. Improvement of English Language Teaching Strategies in Universities

2.1 Teachers should enhance students'confidence and self-esteem

Confidence is the key to a person's success,and if students want to improve their language,they also need sufficient confidence and pride to achieve ideal learning outcomes.Some students are more timid in their daily lives.They lack confidence,cannot express their emotions clearly in the process of communication with others,and attach great importance to the evaluation of others around them. Therefore,it is necessary to protect the self-confidence and pride of every child,and gradually cultivate their confidence in daily life,so as to find their own strengths and carry them forward.It is necessary to help students progress anytime and anywhere,and encourage and support their development,so as to effectively cultivate healthy and positive emotional factors,and not let any student fall behind. For students with relatively low emotions,appropriate praise should be given based on the actual situation,so that introverted and emotionally low students can overcome their sense of inferiority and improve their academic performance.

2.2 Equal teacher-student relationship needs to be established

In order to achieve mutual communication between emotions,teachers should stimulate students'interest in active learning,improve their teaching level,change old thinking concepts,and strengthen the importance of emotional awareness on students'language learning. They should attach importance to students'emotional expression,face students with sincere and positive emotions,and exchange ideas with students with an equal attitude.On the basis of respecting the teacher,students should consider the teacher as their partner and try to understand the teacher as much as possible,so that students can actively and freely express their ideas and viewpoints when facing the teacher,thereby creating a new and vibrant classroom,improving the interaction and communication relationship between teachers and students,and promoting the generation of positive emotional factors on both sides.

2.3 Language education based on feedback

In the era of big data,language teaching feedback can bring better results.Teachers can enhance their ability to analyze data. When students click the function button to return while watching a video,teachers should analyze the reasons for their behavior,such as a lack of understanding;when a student clicks on fast forward,it indicates a lack of interest in this section of content;when a student clicks pause,it indicates that the student is disturbed by other events.Teachers can also conduct tests through videos to analyze students'mastery,track their homework completion,and analyze the problematic parts.Teachers can also analyze class data and use it as a reference.Through in-depth research on teaching,researchers analyzed the order in which students watch video courses and found that some students may jump back to the previously learned content after learning for a period of time.After analyzing this situation,it was found that due to the new knowledge involving previously learned content,students lack confidence in their own learning or have a weak grasp of it.Therefore,a review of previous learning content is conducted.Therefore,teachers should analyze the problems that students encounter during learning and provide corresponding review content,so that students can better grasp this knowledge.After analyzing the data,the knowledge points for review can be determined,thus making teaching

more precise and enhancing the actual effectiveness of teaching.This has certain requirements for teachers'abilities,so teachers should also improve their own learning.

2.4 The combination of professional education and general education

Based on students'foundation and future development,a layered teaching method can be established.In the initial stage of teaching,teachers should focus on cultivating English reading and writing abilities,with the main goal of helping students communicate easily and confidently in an English environment.The content and format of the course should be diverse,thus allowing students to experience the charm of English more and providing students with a wide range of English sensory stimuli. At the beginning of the first year of study,suitable professional courses can be developed based on students'future plans,which are mainly divided into three categories:overseas studying,researching,and working English in other countries.According to the direction,textbooks or appropriate teaching methods that emphasize the improvement of students'professional skills can be selected,which is also one of the main differences between college English and middle school English.Teachers are not teaching knowledge unilaterally but explaining the basic methods of professional English teaching to students,thus giving them more opportunities to independently learn knowledge,especially professional analysis of English vocabulary and grammar.However,this is not the main content of teaching.The role of teachers is to help students master the rules of English learning and improve their ability to learn independently.

Conclusion:

In summary,in the process of English teaching in universities,teachers must attach great importance to the application of language ecology,including requiring teachers to understand the role of university English teaching and culture,as well as learning issues in the context of ecological linguistics in university English teaching.On this basis,effective strategies are adopted to help students enhance cultural awareness,and optimize the learning mode of English culture,so as to strengthen the initiative and integration of the language environment,thereby promoting the entry of culture into English teaching in universities,enhancing students'learning efficiency and quality,and improving their English basic skills.

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