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# Innovative Research on the Working Path of Moral Education for University Freshmen from the Perspective of Collaborative Governance Theory — Take Taishan University as an Example

Xiangfu Li, Wei Wu

Taishan University, Taian 271000

**Abstract:** The innovative research on the path of moral education is not only the specific requirement of implementing the system project of moral education in the new era, but also the inevitable requirement of adhering to the problem orientation, continuous improvement, achievement incentive, and establishing a scientific and effective moral education evaluation and quality control system. From the perspective of collaborative governance theory, Taishan University carries out moral education work path innovation for freshmen, further improves the work system of "three complete education", timely finds and promotes advanced examples and advanced experiences, and promotes the quality of moral education in schools.

Keywords: Collaborative governance theory; Moral education; Path; Innovation

The moral education of freshmen is an extremely important work, which directly affects the growth of students. As an emerging multi-disciplinary theory, collaborative governance theory contains the basic spirit of equality, pluralism, consultation and cooperation, helping to better understand the multiple collaborative innovation mechanism of moral education under the background of "great ideological and political courses", and improve the conceptual framework and theoretical system of collaborative governance.

# 1. It is necessary to carry out freshman moral education from the perspective of collaborative governance theory

# 1.1 The diversification of moral education subjects

It is the common responsibility of the school, society and family to carry out the moral education in the first year. It not only involves the student work Office (armed Forces Department), but also needs the joint efforts of the Academic Affairs Office, Youth League Committee, Enrollment and Employment Department, logistics Department, library and other management and service departments, and the participation of all staff to build an all-round moral education work pattern.

#### 1.2 The complexity of moral education content

The moral education of college freshmen is a systematic project with huge content, which runs through the whole process of school education, teaching, management and service, covering students' ideological and political education, daily safety management, study style construction, behavior habits and so on. With the development of The Times, the content of moral education has become more complex, and the original educational methods need to keep pace with The Times.

# 1.3 The consistency of moral education objectives

Khalid ents is our common goal, the school firmly implement the fundamental task of khalid ents, further promote the new era of moral education system engineering ground implementation, the freshman moral education work as the starting point of students' knowledge learning and personality cultivation, closely around students, care for students, service students, education guide the new life the first button, set up clear development goals, promote the development of all-round students, consciously become ambition, Ming teacher, into great, bear the new era.

# 2. Construction of the moral education work system for college freshmen

Since the fall semester in 2022, Taishan Universityadhere to khalid ents, moral education first, high stance, high starting point planning and implementation of moral education, the grade moral education environment khalid ents work system, the mount tai culture into entrance education throughout the freshman year, covering students grow each key nodes, help college freshmen to adapt to the university life as soon as possible, improve the quality of moral education work.

#### 2.1 The school level

Establish the system design of grade moral education, arrange the working group and work training of grade counselors, select and train the assessment of peer mentors in the whole school, improve the awareness of all staff, and cultivate the joint force. First, the Student Affairs Office is responsible for formulating the work plan, arranging the key contents, work requirements and main measures of moral education in the first grade, and accelerating the construction of school moral education system. Second, to set up a working group of counselors to carry out quality and ability and comprehensive business training, and improve the ability of team cooperation and education. Third, each college selects the backbone of senior students, implements the unified training, implements the "peer mentor" system, issues the letter of appointment and carries out work guidance and assessment, evaluation to play a typical exemplary role.

# 2.2 College level

According to the moral education work system of each college, the moral education plan and moral education project of the first year shall be formulated, the routine education project and special education of the first year shall be implemented, and the demonstration education project and education brand with the characteristics of the college and the school shall be constructed. In combination with the establishment of the "three complete education" demonstration college, the special work projects were launched in the first year of the university, focusing on promoting the construction of class collective, student backbone training, study style construction, deeply implementing the "Qingma Project", "Monitor training camp", "peer mentor" and other work, to form the educational results that can be used for reference, copied and promoted. In combination with the "one-stop" student community construction, the establishment of key projects to implement and promote, and constantly improve the quality of students' community education.

#### 2.3 Team level

The college selects outstanding counselors, head teachers, tutors and peer mentors to do a good job of freshmen together. First, strengthen the work of homeroom teachers, select excellent teachers as new homeroom teachers, effectively arrange activities such as theme class meeting, class and group construction, study style construction and so on, and guide students to carry out career planning and professional learning life. Second, strengthen the tutor work, promote the professional construction of the tutor team, select excellent moral education tutors, carry out special experience exchange meetings on moral education work, give full play to the excellent teacher resources of the college, and maximize the role of the tutors in education. Third, do a good job in peer work, expand the coverage of moral education peer education, actively explore the realization path of peer education in the moral education of freshmen, and help freshmen adapt to college life as soon as possible.

# 3. Main measures for moral education for college freshmen

Under the perspective of collaborative governance theory, the freshman moral education work as the starting point of students 'knowledge learning and personality cultivation, establish new system design of moral education, a high starting point planning and implementation of grade moral education, through the party leadership, engineering department as a whole, the implementation of the working mechanism, form effective moral education path, further enrich and improve the moral education system, promote students' all-round development.

#### 3.1 Grasp the key subjects and optimize the moral education work system

Strengthen the moral education work team construction, change thinking mode, establish the consciousness of the Internet, establish the Internet education resources, with a new perspective to treat moral education work, real-time update and grasp the cutting-edge knowledge, the content of the education resources extends to college students thought, life and entertainment active areas, using the Internet thinking about the plight of the moral education work, using the Internet technology to solve the problem of moral education work, cultivate students' good ability to adapt, constantly stimulate students to study intrinsic motivation, build school and society, parents, students four integrated three-dimensional moral education model in colleges and universities.

# 3.2 Grasp the regional characteristics and create a characteristic education brand

Give full play to the role of excellent traditional culture on the ideological edification of college students, deeply excavate the rich moral education resources of Taishan culture, educate and guide freshmen to learn and carry forward Taishan culture, enhance the cultural consciousness of freshmen group, and enhance the social influence of traditional culture. With the quality of "Taishan mountain picker" in the new era, the spiritual characteristics of Taishan students, guided and trained students to overcome difficulties, dare to forge ahead, and strive to be the "mountain picker" in the new era of "go, carry, and go up".

# 3.3 Strengthen moral education and establish correct values

Patriotism and ideal faith education as the core, focus on propaganda and implement the party's 20 this work, strengthen the ideological and political guidance, strengthen the cultivation of students collectivism values, through the national flag, red song contest, red classic reading, party history, theme class meeting, red viewing series of activities such as improve students' team cooperation ability, strengthen students to groups, class, college, school, national identity, cultivate students' dedication to others, contributing to society.

# 3.4 Innovate the form of moral education and form an active learning atmosphere

Follow the law of the growth of college students, integrate the topics of daily concern into the moral education teaching, start from the events of college students, and gradually carry out ideological and political education and field teaching and practical teaching in the growth stages of college students. Organization freshmen to watch school propaganda, school history report, visit the campus architecture landscape, alumni, story of Thai school activities, to the red memorial, celebrities, martyrs cemetery practice education base, let freshmen field feel the martyr celebrity growth environment, struggle, glorious deeds, experience our culture and excellent tradition, do know school, love school, gradually establish a master consciousness, proud of the school, and strive to contribute to its development.

# 3.5 Strengthen daily management to promote the growth of students

Strictly implement the routine management, conscientiously implement the daily leave cancellation, class attendance, dormitory delay name and other systems, normal morning exercise, evening study, open theme class meeting, etc. To carry out the ideological safety education, network security education, life education, fire control education, traffic safety education, public health safety education, disaster prevention and mitigation, fire prevention, telecom fraud education, popularize knowledge of safety, education students safety network, civilization, improve the ability of the network environment, master the self-protection, emergency rescue, basic skills of response to disaster, create a "zero quite" school, to protect the legitimate rights and interests of students. We will continue to deepen the "six innovation and one competition" activities, implement the "no mobile phone classroom", carry out peer leading activities, promote the construction of the style of study, and promote students' self-management, self-education, self-service and self-development.

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# **About the author:**

Xiangfu Li (1985.1-), male, Han nationality, Anqiu, Shandong, postgraduate, Taishan lecturer, research direction: ideological and political education, labor education;

Wei Wu (1984.12-), female, Han nationality, Shandong Jinan, doctoral student, lecturer, Taishan School of Marxism, research direction, college students, ideological and political education.