

Discussion on Student Education Management in Higher Vocational Colleges under the Situation of School-enterprise Cooperation

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Abstract: With the deepening of school-enterprise cooperation, higher vocational colleges are gradually forming a new type of employment-oriented vocational education system while implementing school-enterprise cooperation, which puts forward new requirements for the student education management in higher vocational colleges. Student education administrators should change their thoughts, timely grasp the new characteristics of students, and comprehensively improve the comprehensive quality of students. How to further adjust the relationship between schools and enterprises, in order to improve the teaching quality, improve the management methods of students, so that they can establish the correct three views in the youth period, and better serve the development of modern economy and society, is an important issue between vocational colleges and enterprises at present. Under the new circumstances, the concept, management method and system of student work in higher vocational colleges need to be reformed to establish a new model of student work in higher vocational colleges. Based on this, this paper first briefly analyzes the relevant overview of school-enterprise cooperation, then analyzes the new characteristics of student education management in higher vocational colleges under the situation of school-enterprise cooperation, and finally expounds the strategies of student education management in higher vocational colleges under the situation of school-enterprise cooperation from many aspects, so as to provide reference for relevant people.

Keywords: School-enterprise cooperation; Higher vocational colleges; Educational management; Tactics

Introduction:

School-enterprise cooperation is a way to break through the traditional teaching method, and cultivate students' practical ability as the core. In the school-enterprise cooperation, students can personally experience the effect of combining the knowledge they have learned with the actual work, understand the professional knowledge and skills required by the post, and improve their learning enthusiasm, change from passive learning to active learning mode, cultivate a good style of study, and lay a solid foundation for future job hunting. This is the need of reforming the education model. It is also a great challenge to the management of students' education. The reform of teaching methods should adapt to the work of student education management. In the case of school-enterprise cooperation, the student education management in higher vocational colleges needs to reform and adjust the management system in a timely manner. In practice, a suitable way of student education management should be constantly explored.

1. New characteristics of student education management in higher vocational colleges under school-enterprise cooperation

1.1 The main body of education has changed from teachers to enterprise technicians

Implement school-enterprise cooperation, The main body of education will be transformed into a rotating or joint role between teachers and enterprise technicians. Two parties in the internship arrangement Practice guidance, performance evaluation, as well as collaboration, the relationship between responsibility and rights are not clear, therefore, in higher vocational college students education management work, there are many uncertain factors.

1.2 The education environment has changed from school to enterprise

Schools and enterprises are two social organizations with different natures. They have their own operating rules and pursuits. Enterprises take interests as their main purpose, while schools take teaching as their main purpose.

2. Problems existing in student education management in higher vocational colleges under the school-enterprise cooperation situation

2.1 Slow change of ideas

At present, it is common in higher vocational education that the change of ideas is slow, the understanding of new forms is not keen enough, and the traditional thinking of education management is still adopted. Because the environment in which students live has changed, and the work of educational administrators has a gap with the surrounding environment, it is difficult to carry out a lot of work. At the same time, the student education administrators in higher vocational colleges can not complete their work and can not carry out scientific cooperation with other departments. Therefore, in the current situation of complex social conditions, vocational college student education management workers should cooperate with enterprise managers to create a good education environment.

2.2 Imperfect school-enterprise cooperation and coordination mechanism

Schools and enterprises are two different subjects, their value pursuit is completely different; The purpose of the school is to teach, while the business is to make the maximum profit. When two institutions with different purposes come together, there is bound to be conflict and communication barriers. In the internship, students enter the enterprise as “quasi-employees”. From school to enterprise, their work schedule and working environment will change, and their living environment and interpersonal relationship will become more and more complex. This change makes it difficult for some students to adapt to, at the same time, the educational environment they are in is becoming more and more complex.

2.3 There are certain difficulties in student education management

Increasing the time and intensity of students' off-campus practice will increase the difficulty of students' educational management virtually. According to the survey, more than 90% of students want to get more internship opportunities through school-enterprise cooperation, so that they can better experience work and improve their participation. Whether it is for the interests of enterprises or the wishes of students, they all hope to increase the duration and intensity of internship in off-campus practice and improve students' professional skills and employability. As a result, it becomes more difficult for the school to manage the students, and students will spend a lot of time preparing for off-campus internships and have insufficient energy to pay attention to the cultural life of the school ^[1].

2.4 Unclear career planning

After entering the enterprise, some students are not confident enough in their professional theoretical knowledge and relevant technologies, so they can not realize the conversion from students to employees. However, the enterprise hopes that students can enter the job as soon as possible. In the cooperation between higher vocational colleges and enterprises, students' career planning is not clear enough, while enterprises are not clear enough about students' work needs, which forms a contradiction. The root cause of this contradiction is that students do not make their career planning and psychological preparation before entering the workplace.

3. Strategies for student education management in higher vocational colleges under school-enterprise cooperation

3.1 Establish the concept of students' dual identity

To strengthen the management of students, we need to guide them from the ideology. On this basis, schools should strengthen students' understanding of school-enterprise cooperation in different ways before the internship starts, so that students and parents can be prepared. In the mode of student education management and teaching in higher vocational colleges, students are just “students” whose main purpose of learning is to acquire basic knowledge and skills, while in the mode of school-enterprise cooperation, students have to play the role of both students and enterprise employees. In addition, students in higher vocational colleges are only subject to school regulations, and their quantitative evaluation scores are carried out in accordance with the requirements of the Student Manual. On the basis of school-enterprise cooperation, students need to strictly abide by the rules and regulations of the school and strictly implement the rules and regulations of the enterprise. Therefore, the student education management system of higher vocational colleges needs to enable students to adjust themselves under the “dual identity”.

3.2 Build a whole-staff education system based on school-enterprise cooperation

School-enterprise cooperation not only requires the joint efforts of both schools and enterprises, but also plays a role in teaching

management and implementation. At the same time, close cooperation with higher vocational colleges should also be strengthened in the fields of student management, ideological and political education, etc. Therefore, school leaders and the person in charge of the enterprise should be under the leadership of the department in charge of class teachers and students [2].

3.3 Build a student education management work system based on school-enterprise cooperation

It is necessary to strengthen the pertinency and effectiveness of students' work in higher vocational colleges under the mode of school-enterprise cooperation, mainly including the following points: First, safety education system. Before students practice in the enterprise, we should strengthen the safety education of students, especially pay attention to the training of safety knowledge of the production process of the enterprise, so that students have a certain understanding of safety equipment, a certain understanding of the operating procedures of the enterprise, so that students have a comprehensive understanding of safety production, labor discipline, self-rescue and other knowledge, so that "safety first, prevention second". The system is to ensure that only by strengthening the cooperation between schools and enterprises, strengthening the cooperation between higher vocational colleges and enterprises, and doing a good job in the internship system, can we ensure the cooperation between schools and enterprises. Second, school leaders need to visit the relevant internship units several times, and reach an agreement on its management methods in the internship, on the one hand, the enterprise should strictly abide by the relevant rules and regulations of the school, so that the internship is standardized, on the other hand, the enterprise can also be in accordance with the culture, system and requirements of the enterprise, to develop a student education management system in line with the actual situation of the enterprise. Third, establish regular liaison and communication mechanisms. Although students will stay away from the campus after entering the company, educational managers need to keep abreast of students' movements. After the students arrive at the enterprise, the school teachers should supervise and inspect the internship in time, communicate and exchange with the technical personnel of the enterprise in time, grasp the psychological and real ideas of the internship students in time, and effectively solve the problems encountered in the internship, so as to achieve the purpose of improving the practical training level, and use modern technical means to communicate with the students. Fourth, establish a registration and filing mechanism. In the implementation of school-enterprise cooperation internship, it is necessary to record the list of students, enterprises, management methods, problems, etc., so as to facilitate the supervision and inspection of this work in the future, and provide direct reference for the future student performance evaluation and improvement of student management.

3.4 Strengthen students' career management

Because students' career planning is not comprehensive enough, they can not adapt to the work needs of enterprises in the shortest time. Vocational colleges should guide students to carry out career planning according to the actual situation of enterprises and students themselves. First of all, to enable students to form a lifelong learning concept, in the continuous learning to adapt to their career, in order to achieve their career ideals. Secondly, establish a realistic and pragmatic working attitude. After working in enterprises, some students have too high expectations for their work and feel that they can not give full play to their role. Therefore, vocational colleges should guide students to establish the concept of "work from the grassroots level" according to the current employment situation of students [3].

Conclusion:

To sum up, the proposal of school-enterprise cooperation mode has improved the employability of vocational college graduates and strengthened the close relationship between them and enterprises. Under the new school-enterprise cooperation environment, the education management of students in higher vocational colleges should be adjusted in a targeted way, and the talent training mode of the combination of higher vocational colleges and enterprises should be transformed into a new opportunity for enterprise management. Establish a long-term communication platform between the school and the enterprise, and establish a regular feedback mechanism between the school and the enterprise, so as to integrate the student education management between the school and the enterprise. At the same time, there are some gaps and loopholes between schools and enterprises in the management of student education. It is necessary to strengthen the communication between schools and enterprises, adhere to the teaching concept, promote the development of school education and teaching work, and achieve a win-win situation for schools and enterprises.

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