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# **Exploration of Cultural Infiltration in English Language Teaching in Universities**

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**Abstract:** In traditional university English teaching, people pay more attention to students' mastery of language knowledge and language abilities, rather than considering them from the perspectives of theory and ability. In teaching, insufficient attention has been paid to the infiltration of culture and the cultivation of students' English thinking. After the new curriculum reform, university teaching needs to strengthen the infiltration of culture according to the purpose of teaching reform and specific development needs, in order to enable English learners to better accept and identify with different cultures, and continuously broaden their learning ideas In response to this situation, this article explores the importance and strategies of strengthening cultural infiltration in current university English teaching, aiming to enhance cultural infiltration in university English teaching. It is hoped that this can play a certain reference role in university English teaching.

Keywords: University english; Language teaching; Cultural infiltration

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## Introduction

To learn a language,in addition to mastering professional knowledge related to the language,one must also be able to personally experience the cultural charm of the language. Only by fully understanding and mastering the cultural environment in which the language is located can one better conduct research and exploration. The same applies to the learning of English. If one wants to make more progress in learning English, one must first become familiar with the culture of the English-speaking countries in order to make more progress. In the process of university English teaching, cultural infiltration in daily English teaching can not only spread excellent culture, but also provide students with a good learning environment, laying a solid foundation for future learning.

## 1. Importance of Cultural Infiltration in University English Teaching

In English teaching,teachers should comprehensively cultivate students' cross-cultural communication skills, so that they can better understand different cultures. This helps to better understand and master different languages, and to better leverage their language advantages, thereby resolving cultural differences. While teaching English, teachers should also teach students the pronunciation, gra mmar, vocabulary, and correct language. At the same time, it is also necessary to let them know the cultures of various places, so that they can better use English. Nowadays, many universities require teachers to provide comprehensive training on students' English proficiency in English classes. At the same time, students should also have a solid foundation and broad humanistic literacy to adapt to the needs of the market economy. Language and culture are interrelated. To learn English well, one must practice the basic skills of English to the point of perfection. At the same time, it is also necessary to have a certain understanding of the cultural background of the language, so as to be able to communicate English with people based on the knowledge learned. Therefore, for university students, while learning foreign languages, they also need to learn foreign language culture. In the process of English teaching, if culture cannot be organically integrated, it will have a significant impact on students' English learning, making it unable to achieve the desired results.

Currently, cultural differences have become a huge obstacle to cross-border communication. Due to the different cultural backgrounds of people in different countries, people's understanding of the world also varies. In order to break through this cultural barrier, it is necessary to continue to strengthen the function of cultural infiltration in English teaching, so that students can engage in cross-cultural communication.

## 2. How to Promote Cultural Infiltration in University English Language Teaching

## 2.1 Improving teaching methods and fully leveraging the role of students as the main body

Some students learn English with their parents from a very young age. However, in university, they still cannot change their habits and lack independence in English learning. Therefore, teachers must improve their teaching methods and take targeted measures. As a result, teachers can fully tap into their teaching potential and fully tap into students' initiative, allowing them to fully appreciate the cultural charm contained in English. Firstly, under the guidance of teachers, attention should be paid to establishing an equal teacher-student relationship, thereby creating a relaxed teaching atmosphere and reducing students' learning burden. Secondly, teachers should trust and respect students, thereby improving their English proficiency. By enhancing students' confidence, they can have a correct understanding of English goals and no longer blindly study for exams. Finally, it is necessary to guide students to actively participate in classroom teaching and learn to cooperate, in order to maximize their subjectivity. Only by fully utilizing students' subjectivity in the infiltration of English language and culture, students would no longer passively accept, but would actively explore and absorb.

## 2.2 Creating language communication context as effectively as possible

At present, English teaching is increasingly emphasizing the creation of language contexts in English. Therefore, teachers should create a more realistic and vivid language communication situation for students based on their actual situation, and allow them to train their English proficiency in such a situation, so as to better carry out cultural infiltration in the situation. In the teaching process, students' enthusiasm and initiative should be mobilized as much as possible. Secondly, in English teaching, teachers should give full play to their leading role and make full use of the various resources on campus to carry out various teaching activities. For example, according to the actual situation, some related activities can be organized, such as English corners, English art performances, watching English movies, and some English simulation competitions can also be organized to ensure the diversity of the activities. Targeted activities with foreign cultural backgrounds can be organized to help students better feel the atmosphere and unique charm of foreign cultures, thereby deepening their understanding of English culture. Only in this way can students' interest in English be better aroused. On this basis, English thinking methods can be used to think about problems, thereby improving students' English proficiency and their ability to engage in cultural exchange through language.

In addition, when students communicate, the most common problem is that they do not understand the language habits of different Regional language. In traditional English teaching, students mainly listen. What the teacher says accounts for a large portion, while the role that students can play in the classroom is minimal. So, at this point, teachers should change the traditional teaching methods and appropriately create situations in teaching. Each time, a 10-minute block of time can be set aside before the start of the class. At this time, students can stand on stage and tell their stories, or have them play together. Teachers can arrange students to practice twice a day according to the order of seating, which can not only improve students' oral communication skills but also play a role in cultural infiltration.

#### 2.3 Creating an English cultural atmosphere

In university English teaching,in order to create an English cultural atmosphere for students,teachers can establish an English corner in the classroom. Schools can invite foreign teachers to give lectures to students, so that they can speak authentic English. In addition, students can also be promoted through blackboard newspapers and campus broadcasts on campus. This is an effective way to spread English culture. Under the influence of the English cultural atmosphere, students can also be infected, making it easy to speak a few English words in daily life. Over time, students' oral English proficiency would also improve. In this way, they can better use English for communication. Schools can also carry out various social practice activities, such as holding English speech competitions once a week or month, creating a good English learning environment for students and allowing them to immerse themselves in the atmosphere of English learning.

### 2.4 Optimizing teaching methods and promoting a cultural based educational perspective

The classroom is the center of teaching reform in universities and the main body of teaching reform in universities. In the current situation, classroom teaching should be based on cultural infiltration to strengthen educational guidance and promote an educational

perspective based on cultural infiltration. Universities should take measures to establish a good atmosphere and strengthen the training of English teachers, in order to improve their English proficiency and have the ability to guide, educate, and develop. The English cultural literacy and role played by teachers themselves cannot be ignored. They are the main force responsible for directly teaching students and conducting cultural infiltration. Firstly, teachers should strengthen their professional knowledge, improve their own literacy and enhance students's elf-learning ability. Secondly, in daily teaching, teachers should pay attention to the cultural charm of English, and often explain the benefits of learning English to students, so as to change their internal understanding of English unconsciously. In English teaching, teachers should integrate relevant knowledge of English into their teaching. Mastering English cultural knowledge can help students realize that language and culture are interrelated. People can not only understand culture through language, but also use culture to spread language. For current students, a rich knowledge of the English language and culture would lay a solid foundation for their future work and life. On the one hand, it can provide more employment opportunities for students; on the other hand, it can help students see problems from a more perspective. Teachers should make psychological adjustments to students at appropriate times and help them alleviate the pressure of learning, so that they can identify with them from the bottom of their hearts.

### 3. Conclusions

In short,in the process of university English teaching,teachers should combine English language with culture and effectively apply cultural knowledge to the classroom. In the learning process, it is necessary to strengthen students' cross-cultural understanding and reduce the difficulties they encounter in English communication. In addition, teachers also need to continuously improve their cultural qualities and explore new English teaching models on this basis.

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