

A Study on the Necessity and Path of Career Planning Education for Normal College Students in Vocational Colleges

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Abstract: With the development of the economy and society, vocational college normal students are facing more and more challenges in employment and development. Carrying out career education can better help them clarify their career goals, strengthen their educational beliefs, and enhance their competitiveness in the job market. However, there are currently many problems in the education of vocational college normal students. This article will focus on vocational college normal students as the research object, elaborate on their important significance and the main problems they face, and propose a path for career planning education for vocational college normal students.

Keywords: Vocational college normal students; Career education; Necessity; Route

With the transformation of employment policies for normal university students in China and the deepening of marketization of university student employment, the original market positioning balance in the normal student employment market has changed. Especially for normal students in vocational colleges, normal education has encountered more severe challenges. Therefore, how vocational colleges can provide career education for normal school students in order for them to have a reasonable evaluation of themselves and obtain a more accurate positioning, in order to achieve their comprehensive development and make sufficient preparations for the subsequent teacher career is a practical problem that vocational normal colleges are currently facing.

1. The Important Significance of Career Planning Education for Vocational College Normal Students

1.1 The Objective need to Strengthen Educational Beliefs and Clarify Career Goals

Educational beliefs are essential for every teacher. If educational beliefs are lacking, teachers will deviate from the correct direction in their educational work and cannot better guide and assist students in completing learning tasks. This has a certain impact on their future career prospects. Therefore, conducting teacher career education for vocational college normal students is beneficial for cultivating their teaching beliefs, laying the foundation for them to engage in the teaching profession in the future, and making them qualified people's teachers^[1]. At the same time, through teacher career education, it can help normal school students clarify their career goals, thereby clarifying their future responsibilities and missions in this profession. When entering the workplace in the future, they can maintain a clear mind, consciously overcome psychological barriers, achieve "unity of knowledge and action", improve their own quality, and better serve students.

1.2 Effective Ways to Strengthen the Employment of Normal Students in Vocational Colleges

Scientific and reasonable career education is one of the most important ways to cultivate high-quality normal school students. Through career education, normal university students can understand their own characteristics and future work directions, establish a correct outlook on life and values, and have a clearer understanding of career development, avoid the singularity and blindness of career choices, overcome some employment aspirations that are not in line with reality, choose teaching positions that not only meet social needs but also fully utilize and showcase their talents, so as to better serve the education industry.

2. Problems in Teaching Career Planning Education for Vocational College Normal Students

2.1 Students have Weak Awareness Of Career Planning And Weak Subjective Initiative

Most normal students in vocational colleges face various employment difficulties upon graduation due to their lack of learning ability and self-identity, weak awareness of career planning, weak subjective initiative, and inability to make scientific and reasonable career plans based on their actual situation [2]. Parents and middle and high school teachers often instill a misconception in their children during the process of motivating them to study hard: going to college, having a sense of purpose in their work, and being able to relax, which leads to a weak sense of competition and urgency among students after enrollment, and a lack of attention to the vocational career planning education curriculum and practical activities implemented by the school, resulting in the inability to effectively improve their comprehensive abilities through career planning.

2.2 Unclear Career Ideals And Insufficient Learning Motivation

Most normal school students in vocational colleges have unclear career ideals. They not only fail to have a clear understanding of the upcoming profession and its value, but also cannot accurately grasp their future development direction, let alone strive to achieve their own life aspirations. This situation is not only unfavorable for promoting the employment and growth of normal school students, but also easy to lead to insufficient motivation in learning, unable to meet the training requirements of "Four Haves" teachers.

2.3 Lack Of A Scientific And Systematic Career Education Guidance System

At present, most vocational colleges have realized the importance of career education, but due to various reasons, there is a lack of scientific and systematic career planning education guidance system. Many universities still remain at the level of employment guidance, with a small proportion of vocational education courses. In addition, in classroom teaching activities, there is a problem of only teaching knowledge and not emphasizing practice, which cannot be guided according to the characteristics of teacher education. This has led to a lack of understanding of vocational planning education among teacher education students, resulting in certain cognitive biases.

3. The Path of Carrying out Career Education for Normal College Students in Vocational Colleges

3.1 Highlight Characteristics, Optimize Career Planning Education Curriculum System

Clarify the nature of the course and highlight the pedagogical characteristics of the career planning course. When planning the curriculum system for career education, vocational colleges should consider the special needs of normal students, based on the needs of society, highlight the characteristics of employment guidance courses for normal students, and construct a scientific and reasonable curriculum for teacher career planning. In terms of content, efforts should be made to achieve practicality, scientificity, and systematicity, combining theory with practice, and emphasizing practical results. In terms of curriculum design, we should adhere to the principle of keeping up with the times: it can not only meet the individual development requirements of students but also meet the needs of the times; It not only reflects comprehensiveness and applicability, but also takes into account practicality; Emphasis is placed on both imparting professional knowledge and cultivating comprehensive qualities. At the same time, attention should also be paid to the construction of school-based teaching materials, aiming at the characteristics of different grades and majors, and truly starting from the actual situation of the university, to compile guidance materials suitable for the career planning of normal students in our school, in order to improve their pertinence and effectiveness^[4].

3.2 Combining Introduction and Training to Enhance the Teaching Staff Level of Career Planning Education

In teacher career planning education, the teaching staff is the foundation for carrying out career planning education. However, currently, most teachers in career planning education are mainly composed of employment guidance center personnel, supplemented by some administrative personnel and counselors, without a mature and stable teaching team. As a vocational college, due to its own limitations, most students lack awareness of employment, which requires us to strengthen the construction of the teaching staff. We can hire and introduce professors or lecturers with high attainments and rich practical experience in career education as teachers, and also

participate in training with existing career planning teachers to continuously improve the overall quality of the teaching staff and achieve a talent cultivation model that combines guidance and guidance.

3.3 Strengthen Educational Guidance to Help Students Overcome Career Planning Misconceptions

Vocational colleges should create a good atmosphere for career education, provide students with a good external environment, and help students have a correct understanding of career education through educational guidance. Through diversified methods such as establishing relevant consultation platforms, conducting professional ability assessments, career assessments, and psychological counseling, students are guided to clarify their self positioning and development direction, and integrating their life experiences into career planning to better understand their value orientation; Develop a reasonable and orderly learning plan, cultivate and improve comprehensive qualities from all aspects, and lay the foundation for future career development [3]. We should also guide students to have a correct understanding of the teaching profession and their own mission, establish correct professional values, carry out teacher ethics education, enhance professional dedication, help students overcome the hardships of fame and fortune, and enhance their original trust as teachers.

3.4 Emphasize Practice and Continuously Improve the Practical Platform for Career Planning Education

Strengthen the cultivation of skills for normal school students and enhance their preparation for the teaching profession. On the one hand, normal school students can only better meet the needs of society and be competent in their work by making certain achievements in water management and professional skills in their normal school major. Vocational colleges should strengthen the basic skills training of normal school students, and through the continuous improvement of their teaching skills, enable them to have a solid theoretical foundation, good cultural cultivation, and rich practical experience, and better prepare for the teaching profession. At the same time, emphasis should be placed on the internship process, highlighting the effectiveness of students' educational internships, and integrating the practice process throughout the entire education and teaching process. At the same time, the practice mode of normal school students should be diversified, the internship content should be comprehensive, and the construction of internship bases should be stable. On the other hand, vocational colleges should actively organize and carry out various forms of specialized activities based on the needs of career education in different periods and stages of normal education, forming a career education atmosphere, enhancing learning interest, integrating theory with practice, and strengthening the confidence of college students in job hunting and career selection.

4. Conclusion

In summary, career planning education for vocational college normal students has strong practical significance. It can promote the professional construction of the teaching team, improve the overall quality of the teaching team, optimize the talent cultivation structure, and is an important measure to achieve the organic connection between pre service training and career planning work. Therefore, vocational colleges should carry out career planning education based on the actual situation when cultivating normal students, in order to cultivate qualified talents who are capable of serving as teachers and meeting the needs of social development for society.

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