

On the Methods of Penetrating Chinese Excellent Traditional Culture into English Teaching in Higher Vocational Colleges

Wei Zeng

Hanzhong Vocational And Technical College, Hanzhong 723000, China.

Abstract: As the core component of Chinese culture, Chinese excellent traditional culture plays an important role in education reform, and plays an imperceptible effect on the cultivation of college students' comprehensive quality. However, due to the targeted influence of English course standard content, Chinese excellent traditional culture is in a state of absence in higher vocational English teaching. In order to promote the realization of cultural exchange in the new era and promote students' confidence and expression of Chinese culture, it has become a trend of teaching to infiltrate excellent traditional Chinese culture into English teaching. By analyzing the necessity of integrating traditional culture into English teaching, this paper further discusses the effective strategies of penetrating traditional culture into English teaching in higher vocational colleges.

Keywords: Higher Vocational Colleges; English Teaching; Excellent Traditional Chinese Culture; Method

1. The necessity of penetrating excellent traditional Chinese culture into English teaching in higher vocational colleges

1.1 It is conducive to the improvement of students' intercultural communication ability

With the economic development of our country and the improvement of our diplomatic level, it has more and more influence in the world, and more and more frequent economic and technological exchanges with various countries. At present, the English level of college students is constantly improving, and their ability to apply the language is also constantly enhanced. They are eager to show their charm on the international stage. Therefore, correct guidance should be given in English teaching to root Chinese traditional culture in students' hearts, so that students can master and identify with excellent traditional Chinese culture and export culture proficiently on the international stage. On the one hand, it is conducive to improving students' cross-cultural communication ability; on the other hand, it can make students become disseminator of Chinese culture and actively promote excellent Chinese culture. Enhance China's influence in the world.

1.2 It is conducive to improving students' cultural literacy

Language ability and cultural awareness are the core qualities of English teaching. The infiltration of Chinese excellent traditional culture into English teaching in higher vocational colleges is conducive to the development of teaching innovation practice and opens a new way for the cultivation of English teaching core qualities. By cultivating students' cultural awareness of Chinese culture through English teaching in higher vocational colleges, it can highlight their cultural self-confidence, enhance their cultural communication ability, stimulate their sense of mission of The Times, so as to realize the comprehensive implementation of the fundamental task of educating moral and cultivating people. The penetration of traditional excellent culture further roots patriotism in the hearts of students, so that students can constantly broaden their knowledge field in English learning and have higher cultural accomplishment in the future development.

1.3 Help guide students to establish a positive attitude towards life

The excellent traditional Chinese culture contains many allusions of positive energy, and its rich humanistic quality and moral culture can enable students to learn from the power of knowledge and establish a positive attitude towards people. For example, "wealth can not be lewd, poor and cheap can not be moved, power can not bend" spirit of self-improvement, "with thrift, its fraud as luxury" spirit of thrift, "spring silkworm to die silk, wax torchlight ash tears dry" spirit of selfless dedication, "sincere all move, the body is right, the governance of the matter is reasonable" spirit of honesty and trustworthy, "low dare not forget the country" patriotic spirit. The infiltration of these excellent traditional Chinese culture in vocational English teaching has a subtle influence on the cultivation of students' humanistic moral

quality and patriotic sentiment, which is beneficial to stimulate students' enthusiasm in learning, promote them to establish the correct three views, and guide students to actively face the difficulties in life and learning.

2. Methods of penetrating Chinese excellent traditional culture into English teaching in higher vocational colleges

2.1 Strengthening the perfection of curriculum and teaching materials system

After years of exploration, vocational English textbooks have tended to be perfect, but the introduction of traditional Chinese culture is still relatively few, and some contents of the introduction of traditional culture is rather blunt, so that the whole teaching content is abrupt, this kind of curriculum textbook system is not conducive to students' learning of traditional Chinese culture knowledge, but also not conducive to the improvement of students' cross-cultural communication ability. Therefore, teachers need to supplement traditional Chinese culture in English teaching according to the content of textbooks. When introducing Western culture, Chinese culture can be inserted by means of comparison. At the same time, teachers can also use online teaching means on the Internet to integrate some Chinese elements into the explanation of vocabulary.

For example, in the teaching of general English (1) in higher vocational schools, when the explanation of Confucius, you can add the familiar sentences in the Analects of Confucius into the English teaching, such as "Every day I reflect on my body three times: is it a conspiracy and disloyalty? Do you believe in friends? Do you practice it?" Let the students learn to constantly introspection in learning; Another example is the Chinese table culture of "eating without speaking and sleeping without speaking", which is compared with western table manners to improve students' acceptance of English teaching content and enhance students' enthusiasm in learning English.

When explaining the content of the chapter "Time to Celebrate", teachers can add relevant contents of Chinese traditional festivals to the teaching content. By comparing with Christmas in western countries, teachers can not only improve students' knowledge accumulation of festival customs, but also help students to have a comprehensive understanding of the origin of Chinese traditional festivals. It is beneficial to enhance students' sense of traditional cultural identity.

2.2 Strengthen the penetration of traditional culture in English reading

The content of English reading teaching in higher vocational college is mainly narrative text. By infiltrating Chinese traditional culture into English reading teaching, the monotonous atmosphere of English reading can be improved.

In the "Sports Are Fun! When explaining the content of this chapter, teachers can select some traditional Chinese cultural elements as supplementary teaching contents during the school sports meeting, insert the propaganda words and relevant pictures of Beijing Olympic Games into the PPT to guide students to explore the Olympic spirit, enrich students' extracurricular knowledge and enhance their cultural sensitivity and national cultural identity. Thus it is beneficial to enhance students' national self-confidence.

2.3 Using multimedia teaching to show the differences between Chinese and Western cultures

The teaching of the difference between Chinese and Western culture can lay the foundation for the cross-cultural communication of students, carry out the innovation of English teaching by using multimedia teaching, and enrich the means of English teaching in higher vocational colleges.

For example, in the chapter of "When the East meets the West" in vocational college English, the teaching content mainly introduces Chinese and Western culture from the starting point of Chinese students studying abroad. In order to guide students to find cultural differences, teachers can excavate traditional Chinese cultural elements based on teaching content, introduce Chinese table culture and hospitality etiquette to students through multimedia such as pictures and videos, integrate traditional Chinese culture of "hospitality with tea" into text teaching, and introduce the sentence of "It's great to have friends coming from afar" in Analects of Confucius to guide students' cognition of traditional cultural knowledge. At the same time, teachers carry out teaching by collecting poems about the way of receiving guests in traditional culture, "Mo Xiao farmhouse preserved wine muddy, guests stay in good years with chicken and dolphin", and expand students' learning of traditional culture knowledge. Compare these teaching contents with the actual teaching of Chinese and Western cultural etiquette to further cultivate students' ability of cross-cultural communication.

2.4 Strengthen the second classroom teaching activities

Chinese traditional culture has the characteristics of diversification, teachers can use after-class extension teaching way to carry out the infiltration of traditional culture in English teaching. For example, organize English salon activities on campus to allow students to

discuss hot topics on the Internet.

For example, discuss the incident of Dior's "collision style" horse-face dress that exploded in the news in 2022. This dress is very similar to the traditional Chinese horse-face dress in various aspects such as design, cutting and pattern planning. Is it cultural appropriation or cultural reference? To solve this problem, teachers can encourage students to use the library to look up the origin and development of the horse skirt and understand its cultural connotation. This way of infiltration of traditional culture in the second classroom can not only enhance students' cultural confidence, but also improve their English practical application ability and help students to carry out cultural communication more effectively.

Closing remarks

The promotion of Chinese traditional culture should be carried out in a way that people are pleased to see. The infiltration of traditional excellent culture into the English teaching of higher vocational colleges has the significance of spreading across time and space and across countries. As the main body of teaching, English teachers in higher vocational colleges should keep up with the requirements of the development of The Times, do a good job of disseminating culture, strengthen the integration of teaching content and teaching methods, so that students can form a comparative learning way of Chinese and foreign culture in the actual learning, cultivate students' English learning ability and improve their cross-cultural communication ability. In addition, in higher vocational English classroom teaching, we should pay attention to the improvement of students' cultural literacy. Through the integration of excellent Chinese traditional culture, we should enhance students' comprehensive cultural literacy and patriotic feelings, enhance students' sense of historical responsibility and mission of The Times, so that they can better practice their own responsibilities and missions in the future development process, and do a good job of the torch bearer of the spread of Chinese culture.

References

[1] Fan FP. Research on the Integration of Chinese Excellent Traditional Culture into Higher Vocational English Teaching [J]. Journal of Jiyuan Vocational and Technical College, 2023,22(01):23-26.

[2] Lu DM. Exploration and Practice of Integrating Chinese Excellent Traditional Culture into Higher Vocational English Teaching [J]. English Square, 2022(36): 101- 104.

[3] Chen BM. A New Model of Integrating Chinese Excellent Traditional Culture into English Teaching: A Review of Cultural Teaching and Intercultural Communicative Competence Cultivation in Chinese English Education: Concepts and Methods [J]. Chinese Journal of Education,2022(02):112.

[4] Jia XF. Practice and Exploration of Chinese Excellent Traditional Culture Permeating Teaching in Higher Vocational English Teaching [J]. English on Campus, 2021(51):50-51.

[5] Chen JR. Exploring the Integration of Chinese Excellent Traditional Culture into Public English Teaching in Higher Vocational Colleges [J]. Journal of Huainan Vocational and Technical College, 201,21(01):80-81+90.

About the author: Zeng Wei, was born in Hanzhong, Shaanxi province in 1996.08. the Han nationality, female, postgraduate degree, English for subject teaching.