

An Analysis of the Path of the Integration of Red Culture into the Ideological and Political Education of Higher Vocational College Students in the New Era

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Abstract: Red culture is the political education of different historical cultures with Chinese characteristics, and has rich historical cultures. The work of ideological and political education in colleges and universities in China is of great significance. As an important part of the concept of intellectual power in China, colleges and universities shoulder the historical mission of creating new talents for the new era of our country. This paper analyzes the role and development of red culture in politics and higher education, and puts forward several ways to integrate red culture into the ideological and political education of vocational college students in the new era.

Keywords: Red Culture; Higher Vocational College Students; Ideological and Political Education; Path Analysis

Preface

Red culture is an excellent culture with Chinese characteristics, which is united by the CPC and the people, and is one of the best practices of Marxism in China. Red culture, with rich historical and cultural connotations, is an important part of Chinese culture. It not only has distinctive cultural characteristics in Chinese history, but also reflects the Chinese people's spiritual values of being brave, pioneering, independent and hard working. It is an important support for the realization of the Chinese Dream of revitalizing China. In the historical process of creating new technologies and skills in the new era of China, higher education has played an important role ^[1]. Therefore, the process of integrating red culture into college students' ideological and political education is of great significance for opening the ideological and spiritual world.

1. The Importance of Red Education in Higher Vocational Ideological and Political Education in the New Era

1.1 Red culture education is conducive to achieving the overall goal of ideological and political work teaching in higher vocational colleges

The overall goal of ideological and political work teaching in higher vocational colleges is to cultivate skilled talents with high moral standards, lofty ideals and achievements. By combining the Second Way Spirit, Dazhai Spirit, etc. and revolutionary spirit contained in the Red Culture Education during the reform and opening up period, integrating the curriculum construction content of ideological and political work teaching in higher vocational colleges, we can guide higher vocational college students to deeply understand the spirit of dedication, craftsmanship, and innovation, so as to better achieve the basic overall goal of ideological and political work teaching in higher vocational colleges.

1.2 Red culture education provides excellent ideological content for ideological and political education in higher vocational colleges

The study of red culture is a rich culture based on the dissemination of red thoughts and cultural changes, the study of the road of the red revolution, and the experience of history, personality, culture, and products. It can be divided into non-material and material cultures. Intangible culture includes Jinggangshan spirit, Yan'an spirit and other red revolutionary cultures, while material culture mainly includes memorial sites and cultural relics in the historical period of the red revolution. Focusing on academic red culture, the best practice of red culture education for college students often includes the theory of socialism with Chinese characteristics, rule of law teaching, culture and morality, etc. To carry out red research in colleges and universities is conducive to further thinking and studying the impact of red culture in history, so as to enhance college students' understanding of philosophy and politics, and improve their spiritual and emotional level.

2. Problems in the Integration of Red Culture and Ideological and Political Teaching in Higher Vocational Schools

2.1 Insufficient understanding of red culture education

Some higher vocational schools have a shallow understanding of red culture education, and there is a gap in ideological and political training. They only focus on training front-line blue collar skilled workers with skills, and only regard ideological and political courses as auxiliary supplementary courses, ignoring the integration of red culture education, as well as its basic and lifelong educational function for school development. The lack of the use of the progressiveness of the red culture education, the defects of the ideological and political teaching in the school can not be reinforced, and the deviation of the education evaluation orientation has caused the bad campus atmosphere in some higher technical vocational schools.

2.2 Lack of in-depth exploration of red historical and cultural resources

As a major problem in the ideological and political teaching of higher vocational courses in China, higher vocational schools have long been short of in-depth exploration of the core content resources of red culture. Most colleges and universities are still teaching in the classroom, learning is mainly text content, and some teaching materials are dull and monotonous, copying the red history, completely ignoring the characteristics of red. Therefore, the students' interest in understanding the red history and culture is denied, and the red culture education goal of higher vocational schools cannot be achieved.

2.3 The teaching of red culture lacks a long-term mechanism

With the construction of socialism with Chinese characteristics, the content of red culture learning is constantly enriched, but the red knowledge in the teaching of philosophy and political experience in higher vocational schools lacks the coverage of educational level, is phased, fragmented, and lacks a long-term mechanism, which makes the teaching effect poor^[2]. At the same time, the promotion of red culture is different from the main work of the school. It is easy to be politicized. It does not pay attention to or is ignored the opinions of students, which can easily lead to resistance, or even develop into exclusion.

3. Analysis of the Path of Red Culture Blending into the Ideological and Political Education of Higher Vocational College Students in the New Era

3.1 Integrating Red Culture Education into Campus Culture Construction

School culture education plays a key role in the growth and development of each student. It is to condense the common humanistic memory of generations of teachers in the school, and bring the red culture education into the shaping of school civilization, which is conducive to building an excellent school cultural atmosphere.

3.2 Integrate red culture education into comprehensive evaluation mechanism

In recent years, although the academic circle has paid more attention to the research of red culture, colleges and universities only pay attention to form in practice, lacking professional evaluation mechanism. Therefore, colleges and universities should also include red culture education as one of the main contents of the comprehensive assessment, establish a good evaluation system for schools, teachers, students and stakeholders, combine students' class performance, students' behavior and ideological quality, extracurricular red education subject knowledge and other contents to implement performance weighting, break the original examination score assessment system, so as to promote schools and students to regard red education as the most important part of education.

3.3 Integrating Red Education into Practical Teaching

In addition to teachers' ideological and political education in the classroom, we should also let them go out of the classroom and fully infiltrate the red education into the actual teaching. We can organize students to carry out rich and diversified practical activities, including watching the Red Site of the War of Resistance against Japan, visiting the Red Martyrs' Tombs, and so on, to carry out special teaching on red tourism, so that they can be immersive, have a direct dialogue with history, and strengthen students' feelings and recognition of red culture.

3.4 Improve the depth of red culture in the classroom

Higher vocational schools should actively respond to the call of the State Council, integrate the red culture into the ideological and cultural curriculum construction content of colleges and universities in the new era, increase the depth and breadth of ideological and political curriculum in colleges and universities, and require teachers to constantly strengthen their understanding and training of their own red culture, and fully combine the socialist core education significance, revolutionary spirit and ideology, the essence of red

education cases, and the current ideological and political content of curriculum construction. At the same time, it is also necessary to implement the education of socialist red values in all cognitive processes of students, influence their behavior from the outside, and internalize their hearts, so as to educate students to actively adapt to the needs of the Party and the people in the new era, and further solidly implement socialist core values from insisting on using the core content of socialist red culture to demand themselves^[3].

4. Summary

Red culture embodies the Chinese nation's fine spiritual character of hard struggle, self-reliance, patriotism, dedication, courage and tenacity, and contains rich historical and cultural content. From the perspective of the integration of ideological and political education and red culture education in higher vocational colleges at the current stage, there are generally problems such as insufficient development, lack of effective long-term mechanism, and insufficient attention of colleges and universities. On this basis, four integration paths are suggested: integrating red culture education into campus culture construction; Constructing the comprehensive evaluation system of the ideological and political teaching of the learner led curriculum; Bring the education of red culture into practice curriculum; Increase the depth of red culture in classroom teaching.

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