

# Discussion on the Present Situation and Optimization Path of Teaching Management of Chinese-Foreign Cooperative Educational Programs in Colleges and Universities

Junyi Zhang

Wuhan Business University International Exchange and Cooperation Division, Hubei Wuhan 430056

---

**Abstract:** With the rapid development of Chinese economy, the current economic development and the world economy is increasingly closely linked. In response, China's demand for international talents is gradually increasing. As the main places of education, institutions of higher learning can meet the needs of domestic economic development and promote the further development of economy through the holding of Sino foreign cooperative education projects. The development of Sino foreign cooperative education projects in colleges and universities can guide the development of Chinese culture towards international culture and promote the reform of domestic educational forms. This paper will analyze the present situation of teaching management of Chinese-foreign cooperative school-running programs in colleges and universities, and put forward some suggestions for improvement.

**Keywords:** Colleges and universities; Sino foreign cooperative education projects; Management status; Path reform

---

## 1. Introduction

With the development of economic globalization, domestic education has been difficult to meet the needs of economic development. As the most high-end education in China, higher education needs to be reformed in a timely manner to align with international education. The implementation of Sino foreign cooperative education projects can timely transmit advanced educational ideas from abroad to China and promote the development of domestic education. Moreover, the implementation of cooperative school-running projects can help reduce the financial pressure of domestic education, greatly improve the quality of domestic education, cultivate a large number of international talents, and meet the needs of domestic economic development. However, there are still some problems in the management of Sino foreign cooperative education projects in domestic colleges and universities, which greatly affect the quality of education. This requires universities to make timely improvements to address issues, in order to improve the quality of education and cultivate more talents who can meet the needs of economic development.

## 2. The Significance of Carrying out Sino Foreign Cooperative Education Projects in Higher Education Institutions

### 2.1 Promoting the Development of Domestic Education Towards International Education

Economic globalization is a major trend in economic development, and Chinese universities also need to timely change their education methods to meet the needs of national economic development. The implementation of Sino foreign cooperative education projects can help Chinese higher education institutions transform their educational methods and meet the needs of higher education development. The implementation of Sino foreign cooperative education projects can help universities learn the ideas of foreign teaching, achieve a transformation of domestic teaching methods, and facilitate the development of university education towards international education.

### 1.2 Cultivating More Versatile Talents to Meet the Needs of Economic Development

The development of economic globalization makes it difficult for students trained under traditional education to meet the needs of economic development. From the perspective of economic globalization, China needs more versatile talents. As the main battlefield for cultivating talents, universities need to timely change the concept of education in order to cultivate versatile talents. Under traditional educational concepts, education has significant limitations, and students are unable to learn advanced development ideas from abroad in a

timely manner,resulting in significant differences in their abilities compared to international outstanding talents.But through the development of Sino foreign cooperative education projects in running schools,overseas through the investment of funds,can bring some foreign teaching concepts,so as to meet the training needs of compound talents and provide a stable base for the development of Chinese economy.

### **1.3 Improving Our Higher Education Teachers' Teaching Level**

The implementation of Sino foreign cooperative education projects in universities can promote the improvement of teaching level of university teachers,in order to meet the needs of student development.In the perspective of economic globalization,it has brought great impact to Chinese universities,and the ability level of university teachers also needs to be improved in a timely manner to meet the needs of student development.Under traditional teaching concepts, teachers are no longer able to meet the needs of the times.Teachers need to make timely changes.The implementation of Sino foreign cooperative education projects can motivate teachers to improve their teaching level and achieve the improvement of teaching quality in universities.

## **2. The Current Situation of Sino Foreign Cooperative Education Projects in Higher Education Institutions**

### **2.1 There is a Great Difference Between Domestic Education and Foreign Education**

The major problem encountered in the development of Sino foreign cooperative education projects in universities is the significant differences in education between domestic and foreign countries,which makes it difficult for some universities to start projects and thus affects the quality of teaching.The purpose of the Sino foreign cooperative education project is to absorb advanced foreign ideas and achieve rapid improvement of domestic thinking.Therefore,if universities are unable to shake off the impact of differences in educational ideology between domestic and foreign countries,it will greatly affect the quality of Sino foreign cooperative education projects,and thus be detrimental to the development of universities.In management,relevant staff need to understand the differences between Chinese and foreign educational ideas,so as to reduce the impact of the differences.However,many staff in the relevant work fields of universities do not possess such abilities,which affects the quality of teaching in universities.

### **2.2 Most Universities are Unable to Meet the Requirements for Sino Foreign Cooperative Education Projects**

The development of Sino foreign cooperative education projects has high requirements for the ability level of universities,but currently there are relatively few universities in China that can meet this requirement,which leads to many universities being unable to carry out Sino foreign cooperative education projects in a timely manner,which is not conducive to the further development of universities.The biggest problem faced first is the issue of funding.The development of Sino foreign cooperative education projects requires high funding requirements.Many universities, due to narrow financing channels, have insufficient funds and are unable to maintain the development of Sino foreign cooperative education projects.Secondly,it is one's own teaching level.When carrying out Sino foreign cooperative education projects,not only do Chinese universities need to actively strive for it,but they can also gain development opportunities by attracting the attention of foreign enterprises.Most colleges and universities have limited teaching level and low international visibility,so they cannot attract the attention of foreign enterprises and thus cannot get the opportunity to cooperate.However,the administrators of colleges and universities cannot timely recognize this problem and do not timely improve their abilities,which leads to the failure of colleges and universities to obtain timely opportunities for cooperation and affects the development of schools.

### **2.3 The Internal Management System of The School is not Sound**

The establishment of an internal management system is the foundation for the development of Sino foreign cooperative education projects.However,currently,many universities do not have a comprehensive management system for Sino foreign cooperative education projects,resulting in significant loopholes in management,which is detrimental to the improvement of students' abilities and the development of the school.Due to the fact that most Sino foreign cooperative education projects involve the issue of students studying abroad,higher requirements are placed on the management of schools.Strict requirements need a reasonable system as the basis,which requires the management of colleges and universities to be aware of the construction of management system.

## **2.4 The Ability Level of Relevant Management Personnel in the School is Limited, Unable to Meet the Management Needs of Sino Foreign Cooperative Education Projects**

When universities carry out Sino foreign cooperative education projects, they also have high requirements for the ability level of management personnel. When carrying out cooperative projects, it is not only to introduce foreign education, but also to combine foreign education with domestic education, so as to achieve the improvement of domestic education level. However, at present, the limited ability level of management personnel in most universities in China has led to the consequences of poor management in carrying out Sino foreign cooperative education projects, which greatly affects the quality of Sino foreign cooperative education projects in universities and is not conducive to the improvement of teaching quality in universities.

## **3. Measures for Improving the Management of Sino Foreign Cooperative Education Projects in Higher Education Institutions**

### **3.1 Facing up to the Differences Between Domestic and Foreign Education and Promoting the Development of Domestic Education**

When universities carry out Sino foreign cooperative education projects, they first need to face the differences between domestic and foreign education, in order to correct their attitude towards education and ensure the quality of teaching. Chinese universities can send professional teachers to study in foreign universities to deeply understand foreign education, find out the difference of education at home and abroad, and design the most suitable way for Chinese students to study, so as to ensure the quality of teaching. Effective suggestions can also be put forward for the reform of domestic higher education by introducing excellent foreign teachers, in order to improve the quality of education reform, improve the management quality of domestic and foreign cooperative education projects, and promote the rapid development of higher education in China.

### **3.2 Timely Expand the School Financing Channels, Improve the Strength of the School**

As one of the main strengths of universities, financial strength needs to receive attention from the management of Sino foreign cooperative education projects in universities. When carrying out Sino foreign cooperative education projects, it is inevitable that students will study abroad and foreign teachers will be recruited, resulting in a higher cost of funds. If universities have insufficient funds, they will not be able to meet the demand for Sino foreign cooperative education projects, and thus cannot promote the development of universities. In this regard, Chinese universities need to timely expand financing channels and strive for more funds for the development of Sino foreign cooperative education projects. Funds can be raised through various channels such as applying for government subsidies, bank loans, and corporate sponsorship to ensure the development of Sino foreign cooperative education projects in universities.

### **3.3 Improving the Management System of Sino Foreign Cooperative Education Projects**

At present, many universities have not established a comprehensive management system for Sino foreign cooperative education projects in a timely manner, resulting in many problems in management work. This requires universities to timely improve the relevant management system to ensure the smooth implementation of Sino foreign cooperative education projects in universities. First of all, it is necessary for colleges and universities to set up special work units to be responsible for the relevant work, so as to improve the efficiency of management work, so as to ensure the quality of teaching management. Secondly, it is necessary to select excellent staff to be responsible for the relevant work and do a good job in the assignment of work tasks, so as to meet the needs of management. Finally, timely supervision of relevant work units is necessary to ensure the normal use of funds, avoid corruption, and ensure the smooth implementation of Sino foreign cooperative education projects.

### **3.4 Cultivating Excellent Sino Foreign Cooperative Education Project Management Personnel and Improve Management Quality**

Excellent Sino foreign cooperative education project managers are the foundation for improving the quality of management work. Therefore, China needs to attach importance to the cultivation of excellent management personnel in order to meet the needs of management work. Universities can organize relevant management personnel to study abroad and improve their management

thinking. Colleges and universities also need to organize administrative personnel to study by themselves during their spare time to realize the rapid improvement of management ability, so as to satisfy the reform of education ideas in colleges and promote the development of colleges and universities in our country.

#### **4. Conclusion**

As the main battlefield of education, universities will greatly affect the development of China's economy. In this regard, many colleges and universities in our country have begun to set up Chinese-foreign cooperative education programs, which can comply with the development of The Times and meet the needs of national economic development. However, there are certain problems in the management of Sino foreign cooperative education projects in higher education institutions, which greatly affect the quality of teaching and are not conducive to the development of universities. This requires universities to improve their management quality and improve the teaching quality of Sino foreign cooperative education projects. This can not only promote the development of the university education towards the direction of internationalization, but also promote the rapid development of our economy.

#### **References**

- [1] Ilkka Niemi to head Kesko's Internal Audit and Risk Management[J]. M2 Presswire, 2021.
- [2] Elena RUSE, Georgiana SUSMANSCHI (BADEA), Daniel DĂNECI PĂTRĂU. INTERNAL AUDIT AND RISK MANAGEMENT[J]. SEA: Practical Application of Science, 2014, II(3 (1/2014)).
- [3] Anonymous. Banking, Financial Services; Protiviti's New Edition of "Internal Auditing Around the World" Looks at Strategies for Critical Integration of Internal Audit and Risk Management[J]. Politics & Government Business, 2011.
- [4] Coetzee, Philna, Lubbe, Dave. Internal audit and risk management in South Africa : adherence to guidance[J]. *Acta Academica*, 2011, 43(4).
- [5] Xiang Lan, Xingyu Mu. Internal Audit and Risk Management of Internet Finance Enterprise[P]. Proceedings of the Fifth Symposium of Risk Analysis and Risk Management in Western China (WRARM 2017), 2017.

##### **About the author:**

Junyi Zhang (1997. 04), Male, Han, People from Wuhan, Hubei, Education: postgraduate, Wuhan Business University International Exchange and Cooperation Division, Assistant. The main research direction is: Pedagogic Principles, International Education of Chinese Language, Comparison of Higher Education between China and Foreign Countries.