

# The Relationship between Regional Culture and Art Creation —— Take Gansu Province as an Example

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**Abstract:** Gansu is one of the important cradles of Chinese civilization, the unique geographical environment and cultural environment has created its unique regional culture. Gansu regional culture has a long history, both the shadow of the Central Plains culture and the characteristics of the northwest regional culture, it has experienced different development process in different historical periods. As one of the important parts of Chinese traditional culture, Gansu regional culture has had a profound influence on the art creation in various periods. This paper analyzes the characteristics of art creation in Gansu province, further discusses the relationship between art creation and regional culture, and provides a certain theoretical basis for the development of art creation and regional culture in the future.

**Key words:** Regional culture; Art creation; Relationship analysis; Gansu region

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Regional culture refers to a region unique history, geography, politics, economy, culture, customs, etc, and art creation is a special form of artistic creation, it mainly in art form, through the performance people's understanding of natural landscape and social life, show people's love of life and hope for the future. In art creation, art creators conduct in-depth research and analysis of regional culture, which can fully understand the local historical and cultural background, as well as the local people's cognition of social life, natural scenery and other aspects. By understanding and mastering these information, and then integrating these information into their own art works through their own observation and thinking, so as to make the works have regional cultural characteristics. Regional culture is both the soil of art creation and also the source of art creation. Gansu area fine art creation fully embodies this point.

## 1.Cultural Characteristics of Gansu Region

(A)in techniques pay more attention to the expression of lines and colors, the use of relatively smooth lines and rich colors to show the works of art. In Gansu region, due to the climate condition is relatively bad, the natural environment is also the main material of local art creation, and local people can also through art creation to express their love of life and nature, so in the art creation tend to use more smooth lines and rich color to show art works, so not only can make art in good visual effect, also can effectively express the local people's love of life and nature.

The artistic concept has obvious regional characteristics, which are closely related to the local historical and cultural background, natural environment and other factors. First of all, in the process of historical development, due to the influence of geographical environment factors, Gansu province has gradually formed a "hybrid" cultural structure with Han nationality culture as the main culture and ethnic minority culture as the auxiliary culture. From the perspective of art creation in Gansu, it mainly adopts the Han traditional culture, and inherits and develops the Han traditional culture. Secondly, Gansu is located in the northwest of China, which also makes the local climate conditions relatively harsh. With the passage of time and the change of climate conditions, it also makes the local residents show a strong adaptability and flexibility in the process of art creation<sup>[1]</sup>.

It has a strong sense of life in the content, which is inseparable from the local people's long-term art creation and life. In the process of art creation, the people in Gansu province pay great attention to the absorption and reference of the local life culture and traditional art, and on this basis have formed their own unique art style. As mentioned above, the geographical environment of Gansu province is relatively harsh, etc. In this environment, the local people are facing many difficulties in their art creation. Therefore, in the process of art creation, the local people give full play to their love for life and nature, and constantly form the art style with local characteristics through the absorption and reference of some traditional culture and art in life. For example, in Linxia County, Gansu Province, there is a famous folk customs garden —— Sand Island Garden. Located on the bank of the Yellow River, the sand island Park is mainly composed of the

banks of the Yellow River and the river beach. Through the rational use of sand, it creates an eco-tourist attraction with local characteristics. In addition, there are many other cultural tourist attractions with local characteristics such as Shdao Garden.

Showing obvious characteristics of openness in the process of regional cultural inheritance. The regional culture of Gansu was formed through continuous evolution in the long history, so it gradually formed a unique culture and art in the process of development, which is also an important content of people's life and production, as well as an important carrier of their spiritual culture in Gansu. In the process of regional cultural inheritance, the feature of openness is a very important aspect. Through the characteristics of openness, more people can understand the cultural characteristics of Gansu, and further stimulate people's interest in the art creation and art activities in Gansu, so as to promote the development of local fine arts.

## **2.The Relationship Between Fine Art Creation and Regional Culture in Gansu Province**

### **2.1 Art Creation is the Recreation of Regional Culture**

Art creation is the re-creation of regional culture, which has different expression forms and expression contents in different regions. Art creation can not only reflect the characteristics of the regional culture, but also reflect the artistic value contained in the regional culture. The integration of regional culture in art creation can make it more national and regional, and then promote the development of local economy and culture. As an important form of artistic expression, art creation can convey the local unique cultural connotation and artistic value to people through visual language. For example, when creating art in Gansu region, we should fully understand the unique history, culture and local customs and other characteristics of Gansu region, give full play to the cultural advantages of Gansu region, and make use of the unique artistic resources of Gansu region for creation. Many representative works of art in Gansu province are created on the basis of the original regional culture. This way of creation can better highlight the uniqueness of the regional culture. Although the geographical location of Gansu province is relatively remote, it can not prevent it from becoming an important resource of art works in art creation. For example, when creating the art works of Dunhuang Murals, the artistic style and forms of Dunhuang murals can be studied and analyzed to create art works with local characteristics. In the process of art creation, we should make full use of local cultural resources for recreation, and the unique advantages of history, geography and culture should be fully explored. Only in this way can art creation be more national and regional, so as to promote the development of local economy and culture<sup>[2]</sup>.

### **2.2 Regional Culture Provides a Unique Aesthetic Concept and Spiritual Connotation for Art Creation**

As one of the cradles of Chinese civilization, Gansu region has a long history and splendid culture. In the long-term development process, these excellent cultures have formed a unique regional culture, which has exerted an important influence on the art creation in Gansu region. On the one hand, the unique geographical environment and climatic conditions of Gansu region provide unique conditions for art creation. Gansu province is located in the transition zone between the Qinghai-Tibet Plateau and the Loess Plateau. It has harsh natural conditions, harsh natural environment and cold and humid climate. All these factors provide unique conditions for art creation. On the other hand, the unique historical background and cultural accumulation of Gansu province also provide an important spiritual connotation for the art creation. As an important passage on the ancient Silk Road, Gansu province has a very profound historical background and cultural accumulation. In the long process of historical development, a unique regional culture and national culture have been formed. These unique regional cultures provide rich materials and inspiration sources for art creation. Through the processing, refining, integration and sublimation of these materials and inspiration sources, the unique art works are finally formed. For example, with its special and rich geographical environment, Gansu has produced many distinctive and unique folk art forms, and because the history, culture and ethnic customs are different from the Central Plains.

### **2.3 Analysis of the Regional Cultural Characteristics in the Art Works in Gansu Province**

At the same time, the regional cultural characteristics of Gansu region have also become the unique regional cultural characteristics in the art creation of Gansu region. Gansu is the province with the most ethnic minorities in northwest China, and each ethnic group has its own unique regional culture and folk customs. For example, in Gansu region, Tibetan culture, Uygur culture, Han culture and Hui culture are all widely distributed in Gansu region. The Tibetan and Han people are the main ethnic minorities in Gansu Province. In the long process of life and development, these ethnic groups have formed their own unique regional culture. The Hui nationality is also one

of the important ethnic minorities in Gansu Province, which has strong ethnic characteristics and religious color. These nationalities have formed their own unique regional cultural characteristics, which is also an important reason for the unique regional cultural characteristics presented in the art works in Gansu province<sup>[3]</sup>.

Take the Tibetan people as an example. As one of the important ethnic minorities in Gansu province, the Tibetan people has a long history and is one of the four major sects of Tibetan Buddhism in China. The religious belief in the Tibetan areas has a profound influence on the Tibetan art creation, and its unique religious color has also become an indispensable part of the Tibetan art creation. In Tibetan areas, people often express their understanding of life, nature and faith through painting forms. For example, Buddha Pearl and Highland barley Field can see the embodiment of the expression of regional cultural characteristics in Tibetan art creation. In addition, Gansu province is one of the important provinces in northwest China, and its geographical location is relatively remote. Due to the relatively remote geographical location, it also causes a certain gap between Gansu province and other provinces in the development process. In addition, Gansu province has special topographic features such as plateau, Gobi, desert and snow-capped mountains, and these special geographical characteristics also create the unique regional cultural characteristics of Gansu province. For example, Zhangye Danxia landform in Gansu Province is due to this special geomorphic feature, which brings unique charm and charm to Gansu province. For example, Zhangye Danxia landform works "Book of Heaven" and "Three strings" are formed by this unique regional cultural characteristics.

### 3. Epilogue

In the process of art creation, art workers should deeply understand and master the characteristics of local regional culture, integrate regional cultural elements into the art creation, and apply it to their own artistic creation. On the basis of fully understanding the regional cultural characteristics of Gansu province, grasp the relationship between Gansu province art creation and regional culture, so as to better promote the development of art creation in Gansu province. This is not only for the inheritance and development of China's excellent traditional culture, but also for the significance to promote the great development and prosperity of China's socialist culture.

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