

# Strengthening the Humanistic Literacy of Contemporary College Students

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**Abstract:** The mainstream of contemporary college students' humanistic spirit is positive and worthy of affirmation. However, we should also be soberly aware of the lack of humanistic spirit in some college students. Contemporary college students cannot do without humanistic quality education in shaping individual ability, perfecting individual character and improving individual quality. This paper looked into the current situation of college students' humanistic literacy and the reasons for their lack of humanistic literacy, as well as ways to improve their humanistic literacy. Through the way of questionnaire survey to collect college students' views on the above issues, and analysis by quantitative research method, it is concluded that the humanistic quality of contemporary college students is relatively short, and the humanistic quality of college students needs to be improved.

**Keywords:** Humanistic accomplishment; College students; Current situation; Reasons

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In today's highly developed economy, the most important thing for national development is talent. Our students should not only have high skills and high knowledge, but also have high quality and high character. (Sun, 2016) However, due to various factors, the lack of humanistic quality of college students is very serious, so it is very important to study how to strengthen the cultivation of humanistic quality of college students. The researchers hope that through the effective analysis of humanistic literacy of college students, it will help to strengthen the study of humanistic literacy of college students. (liu,2016)

## Foreign scholars' research on the humanistic quality of college students

The academic circles have carried out the related research on the humanistic quality of Chinese universities for more than 20 years. Through research, our understanding of humanistic literacy has formed a relatively complete system from shallow to deep, and the diversification of research results has also played a certain role in the development of Chinese universities.

The shortcomings of domestic humanistic literacy research are mainly reflected in the following aspects: First, the current domestic data on humanistic literacy mainly focus on the causes and problems of the deficiency oation of humanistic literacy training is deeply lacking in The Times.

## Review of Literature

Sun(2016), starting from the origin of humanistic literacy, discusses that humanistic literacy is the highest embodiment of human life value and has been fully developed and reflected in modern Western philosophy. Modern western philosophers regard "man" as the center of philosophical research, which has profoundly influenced the development of modern society and is the precious spiritual wealth of mankind.

On the other hand, some scholars have also conducted related research on the reasons for the lack of humanistic literacy of college students.

Wang(2019) believes that the fundamental reason for the lack of humanistic literacy of college students lies in the incompatibility of school philosophy, methods, teachers and training of high-quality talents with the characteristics of contemporary college students.

Some scholars have also analyzed the reasons for the lack from other angles.

Cui (2017) pointed out that in the context of international talent training, the effectiveness of ideological and political education of college students has been improved and the humanistic quality of contemporary college students has been effectively enhanced through research in three aspects: society, school and family.

This paper analyzes the reasons for the lack of humanistic quality of college students. Scholars have their own views on the

analysis of humanistic quality of college students, which is worth learning. After analyzing the reasons, we should finally understand the scholars' analysis of the reasons for the lack of humanistic literacy.

Hu(2015) analyzed the influence of neo-liberalism, consumerism and other ideological trends on the cultivation and practice of socialist core values of college students, so as to eliminate negative ideological influences and actively guide college students to identify and practice socialist core values.

Some scholars analyze ways to improve humanistic literacy from other perspectives.

Wang(2016) believes that literary classics are carriers of the excellent culture of the Chinese nation. In the cultivation of humanistic quality of college students, it should play its due role in patriotic emotion education, moral personality education, psychological quality education and ideal belief education.

The above article is the scholars' exploration and analysis of how to solve the problem of lack of humanistic literacy of college students, and also analyzes and solves the problem from different angles.

## **Theoretical and Conceptual Framework**

### **Social learning theory**

Social learning theory is to explore the influence of individual cognition, behavior and environmental factors and their interaction on human behavior. Human behavior, especially human complex behavior, is mainly learned.

What social learning theory emphasizes is this observational learning or imitation learning. In the process of observational learning, people obtain the symbolic representation of the demonstration activity, and guide the appropriate operation (Zhao, 2019). In strengthening the humanistic literacy of contemporary college students, we can use the social learning theory, and use the humanistic literacy reflected by some moving Chinese figures, moral models or some excellent representatives of college students from their behaviors (Li, 2017). College students can improve their humanistic literacy through observation, learning and imitation.

### **Research significance**

The study says. This research could be important for many groups of individuals. Strengthening humanistic quality education can promote the development of the country. College students are the hope of a country's development and the future of a nation (Zhang, 2019). The correct establishment of college students' outlook on life, values and world outlook will directly affect the development of the country and the nation.

Strengthening humanistic literacy education is conducive to the implementation of socialist core values. Good humanistic quality can guide college students to consciously care about themselves, others and society, and better practice socialist core values (Ding, 2015). Therefore, improving humanistic quality is an important way for college students in the new era to become model practitioners of socialist core values.

### **Objectives of Study**

The study aims to determine the current situation of studying the humanistic literacy of contemporary college students. Specifically, the study aims to:

- 1.Determine the situation of contemporary college students' humanistic literacy
- 2.Identify the factors affecting the development of college students' humanistic literacy
- 3.Determine ways to improve the development of college students' humanistic literacy

## **Methodology**

### **Research Design**

The researcher used a quantitative research design. Quantitative research referred to the prescriptive scientific research that determined the quantity of a certain aspect of things. It was the research method and process that expressed problems and phenomena with quantity, and then analyzed, tested, and explained them to obtain meaning. In this paper, through investigation and research, we deeply studied the reasons of the lack of humanistic literacy of college students, and further explored how to improve the humanistic literacy of college students.

### **Population and Locale of the Study**

There are thousands of college students in the university in Qingzhou, Weifang City, Shandong Province. There are eight colleges in the university, and each college has many classes. The researcher distributed questionnaires to 10 randomly selected classes. Students who are not in school or whose answers are incomplete are excluded from the results. After excluding 15 invalid questionnaires, a total of 337 valid questionnaires were collected. Of these, 175 were males and 162 were females.

## This study adopted the method of random sampling

### Data collection tool

This paper used survey questionnaire. The whole questionnaire consisted of 18 questions about humanistic literacy. It included the current situation of the humanistic literacy of contemporary college students, the factors that affect the development of the humanistic literacy of college students, and the ways to mention the development of the humanistic literacy of college students. The questionnaires were sent by the researcher to the college counselor/teacher via mobile phone, and the counselor/teacher sent it to the students via mobile phone.

### Data collection procedure

Doing a good job in the questionnaire and setting each topic well could be related to the research objectives of this paper, such as what are the reasons for restricting the humanistic literacy of college students. After the questionnaire was completed, the researcher personally sent it to the counselors of the school, and then distributed it to the respondents on the month February this year. Then the students submitted the questionnaire on line. The collection of this questionnaire lasted for a week, and the goal was to collect a total of 337 questionnaires.

### Treatment of the Data

Through these submitted questionnaires, data was analyzed and obtained by means of bar charts, frequency, percentage and chi-square tests.

For example, Chi-square test is adopted to study the difference between strengthening the evaluation of humanistic literacy and the impact of Chinese traditional culture on humanistic literacy and strengthening the evaluation of humanistic literacy elective courses.

### Ethical Considerations

The researcher will inform respondents that the study is qualitative in nature. Before the questionnaire was issued, respondents participated anonymously, but they did so voluntarily so that they could better fill out their thoughts truthfully. The accuracy of the data obtained during the study can be better guaranteed.

During the study, participants had the right to withdraw from the study. The findings are suitable for sharing.

## Results and discussion

Data collected were presented, analyzed and discussed in this section.

### Current Situation of Humanistic Literacy of Contemporary College Students

This table is a survey of college students' understanding of humanistic literacy. Specifically, it is to see how much college students know about humanistic literacy.

Table 1. Students' understanding of humanistic literacy

name	option	frequency	Percentage (%)
Humanistic literacy education to understand the situation	unclear	63	18.694
	General understanding	156	46.291
	Relatively clear	67	19.881
	Very clear	51	15.134
total		337	100.0

It can be seen from the table that only 15.134% of college students have a clear understanding of humanistic literacy, and only 19.881% have a clear understanding of humanistic literacy. Through the data of this survey, we can see that college students do not know much about humanistic literacy, and most of them know very little about humanistic literacy, which affects the learning of humanistic literacy.

Humanistic knowledge is poor. With the rapid development of science and technology, people's ideas have changed dramatically. In this set of ideas, the humanistic literacy is neglected seriously. Under this educational background, the cultivation of humanistic literacy of college students is gradually diluted, and humanistic knowledge is very poor (Zhang, 2015).

## Factors Affecting the Development of College Students'

### Humanistic Literacy

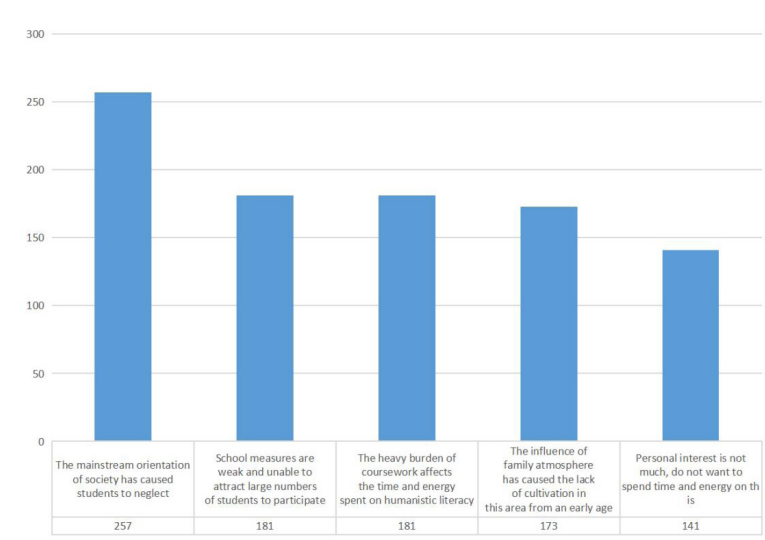
Through the investigation and research of a large number of literatures and the data analysis of questionnaires, the factors affecting the development of humanistic literacy of college students are as follows.

As can be seen from the bar chart, social reasons account for 257 people in the questionnaire survey, which is an important reason for the lack of humanistic literacy of college students.

The main cause of society is the gradual expansion of material life, but the spiritual life has not kept pace with it, thus breeding hedonism, money and other bad ideas. As the main force of social development, college students are inevitably affected.

As can be seen from the bar chart, 181 students participated in the questionnaire survey, and the school ignored the improvement of humanistic quality. This is also an important reason for the lack of humanistic quality of college students.

As can be seen from the bar chart, in the questionnaire survey, family reasons accounted for 173 people, which is also the reason for the lack of humanistic literacy of college students.



## Ways to Improve the Development of college Students' Humanistic Literacy

In order to better strengthen the humanistic quality of contemporary college students, we can find effective ways to improve the development of humanistic quality of college students through questionnaire survey, data analysis, literature review and other practical and effective methods.

The data in the table shows that increasing Chinese traditional culture courses and strengthening the assessment of humanistic quality electives are conducive to improving college students' understanding of humanistic quality.

Table 2 Evaluation of the influence of Chinese traditional culture on human literacy

Title	name	Strengthen humanities education evaluation (%)			total	$\chi^2$	p
		Very necessary	Be indifferent	Preferably not.			
Evaluation of the influence of Chinese traditional culture on human literacy	Very valuable	196(68.772)	8(19.048)	1(10.000)	205(60.831)	166.892	0.000**
	Relatively valuable	66(23.158)	12(28.571)	2(20.000)	80(23.739)		
	valuable	22(7.719)	20(47.619)	2(20.000)	44(13.056)		
	Have some value	1(0.351)	1(2.381)	3(30.000)	5(1.484)		
	worthless	0(0.000)	1(2.381)	2(20.000)	3(0.890)		
total		285	42	10	337		
The assessment of humanistic quality	support	258(90.526)	26(61.905)	4(40.000)	288(85.460)	41.273	0.000**
	Do not support	27(9.474)	16(38.095)	6(60.000)	49(14.540)		
	total		285	42	10		

\*  $p < 0.05$  \*\*  $p < 0.01$

It can be seen from the above table that the enhanced evaluation of humanistic literacy of different samples has an impact on the influence of traditional Chinese culture on humanistic literacy and the enhanced evaluation of elective courses ( $p < 0.05$ ), the specific analysis shows that:

By comparing the percentage difference, it can be seen that among the sample groups who think it is necessary to strengthen the evaluation of humanistic literacy, 68.77% believe that the influence of traditional culture on humanistic literacy is very valuable, which is significantly higher than the average level of 60.83%.

As can be seen from the table above, 68% of the people who think it is necessary to strengthen the evaluation of humanistic literacy think that the influence of traditional culture on humanistic literacy is very valuable.

## Conclusions and recommendations

### Conclusions

Based on these findings, we came to the following conclusions:

Through research and investigation, the current situation of humanistic quality of contemporary college students is insufficient.

The main reason for the lack of humanistic quality of college students is the social phenomenon of surplus logistics caused by the rapid development of social economy, and schools do not pay attention to humanistic quality education. Families attach importance to students' academic performance, but neglect the cultivation of humanistic quality. Students have no ambition, lack of ideals, only talk about money.

The way to improve the development of college students' humanistic quality.

To carry out humanistic quality thought education and guide the public to improve the importance of humanistic quality education. Only in this way can we deeply realize that improving the humanistic quality of college students is conducive to the harmonious development of society.

## Recommendations

Although the current situation of college students' humanistic quality is relatively short, we should believe that we can strengthen the improvement of contemporary college students' humanistic quality.

In the social aspect, we should carry out humanistic quality thought education and guide the public to improve the importance of humanistic quality education. For example, more publicity boards and more social welfare activities.

In the aspect of school, we should increase the setting of humanities quality related courses and strengthen the assessment of humanities quality elective courses. For example, increase the traditional Chinese culture courses, learn more "Dizi rules", "Zhu Zi family rules", etc., to improve students' awareness and understanding of humanistic quality.

For students, they should read more books about humanistic quality, traditional Chinese culture books, such as the Three-Character Classic, The Analects of Confucius, Tao Te Ching and so on. Increase the depth and breadth of students' thinking, improve students' ideological and moral level, and improve students' humanistic quality.

By improving the cultivation of humanistic literacy of college students, so as to establish the correct outlook on life, values and world outlook of college students, in order to truly choose work and development career, can care about the development of the country and the nation, can reflect the combination of personal value and social development, serve the development of the country, become the pillars of the country.

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