

The Influence of Red Family Tradition on Young People's Ideals and Beliefs

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Abstract: Ideals and beliefs are the spiritual pillars and political souls of the Communists, the ideological basis for maintaining the unity and unity of the Party, and the “Dinghai Divine Needle” to promote the development of various undertakings. Firming the ideals and beliefs of young people is an important content of ideological and political education courses in colleges and universities. Integrating red family traditions into youth ideals and beliefs education is a beneficial attempt to the new situation of contemporary college students' ideals and beliefs education. It can not only make college students firm their ideals and beliefs, but also play an important role in red Explore the necessity of integrating red family style into youth ideals and beliefs education, and at the same time, learn from the red family style cultivation method, integrate with young people's ideals and beliefs education methods, and explore the methods to enhance the effectiveness of youth ideals and beliefs education.

Keywords: Red family tradition; College students; Ideals and beliefs

China's traditional culture for thousands of years contains rich national cultural essence. As the core part of China's excellent traditional culture, it affects the values and moral norms of China's traditional.

1. The connotation of the red family tradition in the new era

The red family tradition is a valuable asset cultivated and formed by the Chinese Communists in the long-term revolutionary construction practice. The red family style condenses the experience and wisdom of countless Communists, is full of family affection and care of revolutionary families, and interprets the revolutionary beliefs and morals of the Chinese Communists. It is an important measure to implement the morality and cultivate people in the new era to nurture young people's world outlook, outlook on life and values, and then strengthen the ideals and beliefs of young people.

Young people are in an important period of the formation of values. Under the education of red family style, they shape their own behaviours in accordance with the requirements of red family style, form good living habits, and establish correct ideals and beliefs, which is of great practical significance for promoting the moral education of young people.

2. The necessity of integrating red family traditions into youth ideals and beliefs

2.1 It will help young people to learn the excellent Chinese traditional culture in depth

General Secretary Xi Jinping once pointed out that “cultivating and promoting socialist core values must be based on China's excellent traditional culture” (Xi Jinping, 2014) China's excellent traditional culture has a long history and is extensive and profound. It is the foundation for us to stand in the forest of the world's cultural nation. It is the history to inherit moral quality, cultural ideas, The whole of spiritual concepts, etc. The red family tradition is a traditional value code and behaviour formed by a revolutionary family with firm belief in history, which is inherently consistent with excellent traditional culture. We should treat the excellent traditional Chinese culture with the right attitude, and also treat the red family tradition with the right attitude.

The spirit of red family tradition is the representative of red culture and revolutionary spirit. Integrating red family tradition into the education of youth ideals and beliefs can enable young people to fully understand the excellent missionary culture of the Chinese nation and the heroic deeds of revolutionaries during the revolutionary war, so as to cherish the hard-won life now and further promote China. The inheritance and development of national traditional culture, (Chen Manman, Cai Mengyao, 2022) to better promote the development of China's cultural construction.

2.2 Helps to give full play to the function of educating people with red family traditions

At the conference to celebrate the 100th anniversary of the May Fourth Movement, President Xi Jinping stressed that the ideals of young people are an important pillar of the future of the motherland. Their lofty ambitions and unswerving beliefs are a motherland and a solid driving force for the Chinese nation to realise their great dreams. (Xi Jinping, 2019) Red family tradition is a kind of spiritual wealth deeply rooted in the traditional virtues of the Chinese nation. Its production is influenced by the ancient historical tradition, and through today's evolution, it is more perfect and deeply rooted in the hearts of the people. Therefore, the study of the red family style should not stop in the case study of storytelling or simple content generalisation, but should condense the spiritual essence of the red family style from the dynamic perspective of historical development, highlighting its contemporary significance and the cultivation function of newcomers of the times.

Highlight the feelings of family and country embodied in the red family style, so that young people can correctly understand the relationship between individuals, families and society, and use this to temper the ideals and beliefs of newcomers in the era, and enhance the sense of social responsibility and mission of young people. Let young people learn from the excellent qualities of the older generation of revolutionaries.

2.3 It helps young people to form the right values

Young people are the successors of ideals and beliefs. Young people in the new era have the ideal and belief of adhering to the path of socialism with Chinese characteristics. It is an inescapable responsibility of the new generation of youth to pass on this belief to the next generation of the future family through the conception and nourishment of the red family tradition.

The integration of red family traditions into the ideals and beliefs of young people can provide correct ideological guidance for young people and establish correct values. The ideals and beliefs of patriotism for the people and the world can enable young people to fully understand the patriotic spirit during the revolutionary war, thus stimulating their patriotism and pointing out the direction for their future development. The interpretation of red culture can also provide good cultural support for the establishment of the three outlooks of youth. In a word, the integration of red family tradition into the education of young people's ideals and beliefs can lay a good cultural foundation for young people to establish correct values.

3. The way to integrate red family traditions into youth ideals and beliefs education

In the practice of integrating the youth's ideals and beliefs education, the red family tradition has distinctive ways and education methods. It is through these extremely distinct ways that the ideals and beliefs in the family tradition go deep into the hearts of the youth and provide a strong direction for the formation of the youth's ideals and beliefs. Therefore, we should innovate the way of spreading the red.

3.1 Innovative ways of spreading red family traditions

Without the right way of communication, enriching the red family tradition resources will not be able to effectively reach the newcomers of the era and produce the effect of entering the mind. To this end, we should keep pace with the times and innovate the way of spreading the red family style, so that the majority of young people will be happy to see it.

The first is to innovate the red family tradition transmission carrier. Give full play to the advantages of traditional media and emerging media to realise the integration of content, technology, platform and management. In particular, it is necessary to give full play to the technical advantages and cross-border communication influence of short videos such as emerging media such as TikTok, realise the complementarity and integration of traditional media and emerging media, create a three-dimensional communication space of red family style, and enhance its charisma. The second is to innovate the way of saying the red family tradition spread. On the basis of respecting the historical materials of red family tradition, moderately innovate the way of expression of discourse, and pass on the spiritual essence of red family tradition to young people with fresh words closer to young people. The third is to integrate the red family tradition into the whole process of school ideological and political education. Red family style education, socialist core values education and school ideological and political education are in the same direction in terms of the purpose and function of educating people. Integrating red family tradition education into school ideological and political education can not only enrich the content of ideological and political education, but also improve the effectiveness of red family tradition education.

3.2 The combination of indoctrination education and infiltration education

In the process of ideal and belief education, the difference in ideological cognition and conceptual acceptance among young people determines that the application needs of red cases are rich and varied. This requires that indoctrination education and infiltration education should be combined in the education process of red family tradition, and the complementarity of the two educational functions can be realised through their different roles. From the perspective of meeting individual needs, we can extract different cases

and deeds in the red family tradition as the educational content, combined with indoctrination education and penetration education to continuously improve the ways and methods of integrating red family tradition into youth ideals and beliefs education.

Red family tradition also requires two processes in the cultivation of young people's ideals and beliefs, that is, the transmission of ideas and the internalisation of ideas. Combining indoctrination education with infiltration education, on the one hand, infiltration education can rely on indoctrination education to build its own red family style education environment, and on the other hand, indoctrination education can realise the deep integration of red family style education and youth with the help of infiltration education. Red family tradition education is not only about "storytelling" and "establishing role models" in the classroom, but also requires young people to learn from their predecessors and transform the results of learning into young people's self-awareness.

3.3 School and family contribute together

General Secretary Xi Jinping stressed: "No matter how time changes, no matter how the life pattern changes, we should pay attention to family education projects, family education, family education and family traditions." (Xi Jinping, 2015) The red family tradition aims to build on family education and regard the country as an important part of family education. Although the scale of modern family education is relatively small, it still needs to be guided by the "yuan place", which is the personal "first button", and other forms of cultivation, in order to achieve the purpose of improving children's behavioural habits, cultivating good moral values, and enhancing their values. "Yuan Place" is the personal "first button". It means that parents are the key link of children's growth. Its existence can help children build their own ideals, and its existence can make children's growth more stable, continuous and in-depth.

3.4 Give full play to the role of campus culture

Campus culture is one of the important ways for colleges and universities to carry out the education of college students' ideals and beliefs. Campus culture has a subtle impact on the thoughts and behaviours of young people, and promotes the formation of good morals of young people. Therefore, colleges and universities can disseminate advanced ideas through campus broadcasting, publish excellent cases of ideal and belief education in school journals, and push relevant topics of ideal and belief education to college students through campus network platforms, etc., which triggers discussion and learning among college students.

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Young people should firmly adhere to their ideals and beliefs, combine the construction of the motherland with the value of personal life, and shoulder the mission of the new era. Therefore, colleges and universities in the new era must adhere to the fundamental task of establishing morality and cultivating people, actively cope with the impact and impact of the diversified social environment on the ideological dynamics of young people, constantly improve the ways and means of youth ideals and beliefs education, help young people cultivate patriotism, and stimulate responsibility.

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