

Thinking on the Teaching of Chinese Painting in Colleges and Universities under the Background of the Development of Diversified Art Culture

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Abstract: In the current social development environment, culture presents a diversified development trend, and from the perspective of art culture, art presents diversified characteristics from many aspects such as its creative concept, creative technique, art criticism and art education. Chinese painting is a key component of fine arts, culture and art, and is a treasure of China's national art. Under the background of the development of diversified art culture, colleges and universities should improve the quality and level of teaching Chinese painting and cultivate professional talents for the art industry. The deepening reform of education has introduced new teaching concepts, society has paid more attention to the development and inheritance of China's traditional culture, and Chinese painting, as a carrier of our national spiritual culture, needs more people to learn and promote. In view of the teaching of Chinese painting in colleges and universities under the background of the development of diversified art culture, there are still a series of problems in the actual development, which hinders the cultivation of artistic talents, and colleges and universities should adapt to the changing trend of the education industry and formulate optimization strategies for the teaching of Chinese painting.

Keywords: Multi-art culture; University; Teaching Chinese painting

Introduction

Traditional culture has a long history, in the development of modern society, China's traditional culture is affected by foreign culture, in order to achieve the diversified development and inheritance of art culture, we should pay attention to the teaching of Chinese painting at the educational level, adopt diversified teaching methods, improve the overall quality of Chinese painting teaching, and constantly innovate the artistic creation method of Chinese painting in combination with the development of the times, and update the concept of creation.

1. Analysis of the current situation of Chinese painting teaching in colleges and universities

In the current teaching situation of colleges and universities, the teaching concept is bound by traditional teaching thinking, and the effective publicity and promotion of art and culture teaching cannot be realized. The teaching of Chinese painting needs to establish a sound teaching system, but some colleges and universities have been affected by many factors and failed to form a relatively complete and sound teaching system of Chinese painting, which greatly affects the overall quality of Chinese painting teaching. From the perspective of the actual teaching process of Chinese painting, some teachers adopt the Western art teaching mode in teaching, but they fail to consider the adaptability between Chinese painting and Western art teaching mode, in such teaching mode, students of Chinese painting often have a series of problems in aesthetics and values. In addition, due to the lack of specialization in the teaching methods of Chinese painting carried out by colleges and universities, the professional skills of students majoring in Chinese painting have been weakened. The development of the art industry and the deepening reform of education have created a broad space for the

teaching of Chinese painting, but the difficulty of learning Chinese painting has also increased accordingly, making different types of students differentiated. In the actual process of teaching Chinese painting, some teachers are limited to traditional teaching concepts, limited to the explanation of basic theoretical knowledge, and explain to students the expression techniques of Western art paintings and the painting techniques therein. However, from Western fine art and Chinese paintingIn essence, there are large differences in the connotation of techniques and techniques between the two sides, which gradually become an obstacle for students to accept the teaching of Chinese painting.

Under the background of the development of diversified art culture, colleges and universities should actively change the teaching concept of Chinese painting, realize innovation in teaching methods, continue to develop in a diversified teaching direction, guide students to deeply perceive the charm and connotation of Chinese painting art, improve the skill level of Chinese painting creation, and highlight the expressiveness of Chinese painting works.

2. The significance of teaching Chinese painting in colleges and universities

The Chinese nation has a rich cultural heritage, and the art of Chinese painting is constantly evolving and developing, bringing together all aspects of China's culture, reflecting unique aesthetic ideas, and containing philosophical concepts, and has become a typical representative of China's culture with its own advantages and uniqueness. Therefore, as a position for cultivating talents, colleges and universities should pay attention to the cultivation of talents in Chinese painting and promote the development and inheritance of Chinese painting in the context of modern society. At the same time, the teaching courses carried out by colleges and universities should adapt to the diversified development trend of fine arts, use diversified teaching modes to improve teaching quality, and cultivate students' comprehensive literacy.

3. The teaching strategy of Chinese painting in colleges and universities under the background of diversified art culture

3.1 Exemplary teaching

Under the background of the development of diversified art culture, teachers need to comprehensively apply a variety of teaching methods to promote the all-round development of students. First of all, exemplary teaching is one of the key methods in the teaching of Chinese painting, and in this teaching mode, teachers should give full play to their own guiding role and highlight the practical significance of paradigm teaching. From the perspective of the concept of exemplary teaching, exemplary teaching refers to the systematic teaching of art theory knowledge to students around lectures and classic works related to Chinese painting. Theoretical teaching needs to include the creative background behind Chinese painting works and the spiritual and cultural connotations contained in them, and at the same time, it is necessary to guide students to improve their ability to use painting tools, and deeply understand and master different types of creative techniques. Under the effective teaching guidance of teachers, students can deepen relevant knowledge in theory, improve the ability to apply theoretical knowledge in the process of practice, master solid basic skills of painting, and lay a good foundation for subsequent painting creation. The practice of students' basic skills is the prerequisite for improving their ability to create Chinese painting, so teachers need to use exemplary teaching to guide students to continuously train their painting skills in the process of copying. In this teaching stage of copying, students can concentrate on the creation of Chinese painting, and deeply understand the connotation of the work in the study of combining theory and practice, teachers need to observe students' creative and copying ability, and expand students' artistic thinking, guide students to integrate their own ideas on art in the creation of Chinese painting, exercise artistic innovation ability, and on this basis, adapt to the development trend of diversified art culture, and form a unique creative style^[1].

In the process of creating these art cultures, copying is the key way, in the process of copying, teachers also need to pay attention to students' understanding of famous works, guide students to carry out the analysis of works of art according to their own theoretical knowledge and practical experience, and improve the ability of aesthetic observation.

3.2 Chinese and Western integration teaching mode

In order to promote the diversified development and innovation of art culture, teachers can use the advantages of Western art culture to achieve the integration of Chinese and Western culture teaching methods, in this teaching mode, teachers can rely on the bold creativity and imagination of Western art culture, improve the conservative and outdated problems in the teaching of Chinese painting art, and deepen the reform of Chinese painting education. In the teaching process of Chinese painting, which blends Chinese and Western, teachers need to introduce advanced art and culture teaching concepts, realize innovation in the learning of Chinese painting, pay attention to outdoor realistic sketching art and indoor sketching practice, put forward a variety of creative requirements for students, guide students to improve the ability of color composition of art works, and enhance the rationality of work creation [2].

3.3 Teaching mode of art exhibitions

Under the background of the development of diversified art culture, the teaching of art culture requires students to broaden their learning horizons and innovate their artistic thinking, and teachers can adopt the art exhibition teaching mode to guide students to improve the aesthetic appreciation and art analysis ability of related art works. At the same time, teachers should follow the teaching principle of keeping pace with the times, deeply analyze and understand the current creative trends in art culture, and promote students to understand the styles and techniques of diversified art creation from different perspectives. Classic art works are one of the sources of inspiration for students' creation, which is conducive to broadening students' knowledge of art culture, ensuring that students can obtain diversified artistic creation experience, and at the same time, in the process of visiting art exhibitions, they can communicate with each other, deepen their understanding of works, and clarify the market demand for Chinese painting under the development of modern art culture. As a whole, the teaching of art culture should still take students as the main body of teaching, emphasize students' independent creative consciousness in guidance, improve students' personal understanding ability, guide students to bravely express their artistic views in art exhibition visits, and integrate their own creative ideas and concepts when borrowing masterpiece creation techniques in subsequent practical creation [3].

Concluding remarks

Under the background of the development of diversified art culture, the education industry needs to increase investment in art culture teaching, deeply analyze the specific situation of the development of modern art culture, and formulate clear teaching goals. In view of the various types of problems that arise in the teaching of Chinese painting in colleges and universities, colleges and universities need to combine with the actual development of art culture, formulate professional talent training strategies, and achieve the goal of cultivating diversified art and cultural talents.

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