

# FISU World University Games Cultivates the Patriotic Spirit of College Student Volunteers

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**Abstract:** The FISU World University Games is a world comprehensive sports event hosted by the International University Sports Federation. The "World University Summer Games" and the "World University Winter Games" together form the FISU World University Games. Up to now, China has held the World University Summer Games in Beijing, Harbin, Shenzhen, Taipei and Chengdu. Large-scale sports events enable sports as a form of education to educate college student volunteers through the dissemination of their ideas.

**Keywords:** FISU World University Games; College student volunteers; Patriotic spirit

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At present, a combination of multiple ways is needed to cultivate the patriotic spirit of college students, including educational guidance, campus culture construction, practical activities, role model guidance, etc. Through the implementation of these channels, students' patriotism, national identity and social responsibility can be stimulated, so as to cultivate high-quality talents with patriotism. Among them, participating in social practice is an important way. By mobilizing students to participate in various social practice exercises in many aspects, they can pay attention to the development status and continuous changes of the country, so that they can be more proactive in understanding social problems and meet various challenges. This kind of exercise will help college students actively participate in the construction of the country and society. Volunteer work in large-scale events is a kind of social practice, and college student volunteers are educated in patriotism through the dissemination of ideas and concepts.

“At the 21st World University Games held in Beijing in 2001, there were 460,000 volunteers, including more than 4,000 college student volunteers from all over Beijing. In 2008, a total of 100,000 Olympic volunteers were recruited for the Beijing Olympic Games (70,000 for the Olympic Games and 30,000 for the Paralympic Games), of which 74,000 were college student volunteers (53,000 for the Olympic Games and 21,000 for the Paralympic Games), and college student volunteers accounted for 74% of the total.” In addition, according to China Education News, a total of 20,000 volunteers from 35 universities in Sichuan participated in the recent World University Games held in Chengdu. These data show that in large-scale sports events such as The FISU World University Games, the number of college students participating as volunteers is very large. These college student volunteers from colleges and universities not only guarantee the service of the event, but also constantly absorb the nutrients of their own growth in the process of service. On the one hand, they improve their abilities and get personal training through practical training. On the other hand, their sense of responsibility during training and volunteerism will inspire and strengthen their patriotic feelings.

There is no doubt that the FISU World University Games is a grand international sports event, bringing together college athletes from all regions and spectators from all over the world. As volunteers for the FISU World University Games, college students have the opportunity to participate in the organization and operation of this international event and play an important role in it. In the process of volunteering, it not only contributes to the success of the event, but also shows personal intelligence.

At the same time, through communication and learning with other volunteers and staff, college students can grow up in practice and enhance their self-confidence and ability. In addition, by serving The FISU World University Games, college students can better integrate into the society and improve their sense of social responsibility and participation. They can reach young people from different backgrounds and nationalities, so as to expand their interpersonal communication, meet different friends, broaden their international

horizons, and better understand and respect cultural differences. As volunteers for the World University Games, college students will face different tasks and responsibilities, such as reception, venue layout, event management, media publicity, etc. The experience of these volunteers has added practical experience to them, and to a certain extent has improved their abilities in all aspects, such as organizational ability, communication ability, etc., which are also essential skills in career development.

In recent years, as the host country of large-scale sports events such as the Olympic Games, the World University Games and the Asian Games, China has a lot of experience in hosting, especially in the training of volunteers. Therefore, the impact of a large-scale event on college student volunteers is not only reflected in the above aspects.

As a form of education, sports educates college students in patriotism through the dissemination of their respective ideas. The World University Games has a positive impact on cultivating the patriotism of college students. In the process of serving the World University Games, in organizing and serving the arena, they can feel the strong strength of the country as the host country. You can also see the dedication of the mobilizers who win glory for the country on the sports arena. They can also deeply feel the importance of national image and pursuing national honor, so as to cultivate a sense of pride and honor for the country.

## **1. Cultivate volunteers' pride and honor for the country**

Like the Olympic Games, the Asian Games and other international sports events, the World University Games represent the national image. The participation experience of college students and volunteers helps to cultivate their pride and honor of the country. As a volunteer, they will have the opportunity to experience the spiritual outlook of the national delegation, unity and cooperation, and the spirit of courage. These experiences in the process of volunteer service, such as hearing the national anthem and seeing the audience cheering for the athletes, will strengthen their patriotic feelings. At the same time, they can also deeply understand the contribution of their work to national development and honor.

In addition, volunteers for the World University Games are the communicators and promoters of the national image. Through service work, college student volunteers have contributed their own strength to the success of large-scale events.

Their efforts and efforts are part of reflecting the strength and image of the country. The experience of college students as volunteers participating in the World University Games is rare. They need layers of selection and repeated training to finally serve athletes and spectators from all over the world on the field. Therefore, this experience of serving the country will also make them more cherish the honor of the country and thus have a sense of pride in their country. At the same time, the FISU World University Games volunteers usually need to work with other volunteers to complete tasks. In the process of cooperation, work with other volunteers to pursue goals and share honors when successfully completing tasks. Teamwork means a common sense of honor. Through this acquisition of experience, they will better understand the close relationship between group strength and national honor, which will breed a sense of pride in the country.

Finally, they will contact and communicate with participants and audiences from different countries and regions. This cross-cultural communication and interaction will broaden their horizons and increase understanding and respect for different countries. Contact with the international community can also make them realize the international status and importance of the country, thus deepening their pride in the country.

The sense of national honor is not only deeply experienced by college athletes on the field, but also the World University Games is an international event. Its organization and holding require a large number of volunteers. By serving the World University Games and participating in the organization and implementation of world sports events held by the state, they can deeply feel the importance of the national image and the pursuit of national honor, so as to cultivate their pride and honor of the country.

## **2. Strengthen their recognition and pride in the national culture.**

First of all, as a sports event, the World University Games not only shows the country's strength in the field of sports, but also integrates the country's cultural elements into the event. As volunteers, college students are exposed to activities such as opening ceremonies, literary performances, cultural exhibitions and other activities. Fully participate in the preparation and organization of the event. These activities will show the country's traditional culture, customs, artistic expression and other aspects, so that they can understand and experience the country's culture more deeply, so as to deepen the recognition and pride of the country's culture.

Secondly, the World University Games attracts participants and audiences from all over the world, who represent different cultural backgrounds and customs. College student volunteers will contact and communicate with athletes and audiences from all countries and regions. Volunteers share their own culture and have the opportunity to understand and learn their culture. This kind of cross-cultural communication and interaction will deepen college students' cognition and understanding of their own national culture, and also increase their pride in national culture.

In addition, as an important international event, the World University Games is of great significance for inheriting and promoting domestic culture. As volunteers, through their work and services, they participate in the publicity, display, commentary and other links of the event, and convey the essence and connotation of the national culture in these links.

This kind of participation and contribution will make them proud and deeply realize the value and uniqueness of national culture.

By participating in the World University Games, they will have the opportunity to experience and experience the display and dissemination of national culture in sports events. This experience will deepen the understanding and identity of the national culture, and also cultivate a sense of pride in the national culture. This sense of pride will stimulate their sense of responsibility for the protection and promotion of national culture, and will also have a positive significance for the individual growth and future development of college students.

### **3. Cultivate their sense of social responsibility and courage to take responsibility.**

The World University Games is not only a sports competition, but also a platform for transmitting social values. As volunteers, college students will become communicators of social values. In the process of volunteer service, they will play the role of role model and guide, and pass on social values such as positiveness, unity and fraternity and dedication through their own words and behaviors, so as to cultivate a patriotic spirit.

In addition, the hosting of the Universiade requires a lot of social resources and support. Volunteers, as a kind of support, play an important role in the smooth conduct of events. By participating in volunteer work, college students can experience their roles and responsibilities in society. They will be aware of the impact of their actions on society, and then cultivate a sense of responsibility to society and the country. Moreover, the World University Games is usually held in different cities in the host country, which also provides an opportunity for college students to participate in the construction of grassroots communities. As volunteers, college students will be exposed to local culture, social environment and people's livelihood issues, understand and care about community development in the process of service, and then cultivate their love for their hometown and country. As World University Games volunteers, college students also need to provide various services, including reception, guidance, security, venue management, etc. Contribute to the country and society through voluntary service, which can cultivate their sense of responsibility, dedication and sense of responsibility for college students, which are all necessary to cultivate the spirit of patriotism.

## **Conclusion**

In a word, the World University Games, as an important international event, is of great significance to the cultivation of the patriotism of college student volunteers. By participating in the volunteer work of the World University Games, we can cultivate the patriotic spirit of loving the country and contributing to the society.

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