

# Research on the Training and Evaluation Methods of Artistic Literacy in Art Education

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**Abstract:** Art education has a certain role in the development of college students' comprehensive quality. Under the influence of art, students' artistic quality of college students has been effectively improved, they can constantly find the beauty in life, so as to live a better life. In order to improve the artistic accomplishment of college students, many colleges and universities have opened corresponding courses. Through the study of these courses, college students can get more knowledge about art, and art education can get better evaluation. With the development of The Times, the importance of art education is becoming increasingly prominent, among which the cultivation of artistic accomplishment is indispensable, which can promote the healthy development of college students. Based on this, this paper first analyzes the current situation and evaluation methods of art education in colleges and universities, and then tells the artistic accomplishment and training strategies in art education from three aspects, so as to provide relevant people for reference.

**Keywords:** Art education; Artistic accomplishment; Evaluation method

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## Foreword:

In the process of quality education, students should not only improve their cultural achievements, but also develop their abilities in other aspects, and artistic accomplishment is one of them. Artistic accomplishment can help college students to actively participate in various cultural and artistic activities, discover and appreciate the beauty of art and life, and have a certain appreciation ability. There are many methods to cultivate artistic accomplishment, and art education can play a certain role in cultivating it. Nowadays, some colleges and universities art education teaching content is single, only focus on the cultivation of students' painting skills, despise the cultivation of artistic accomplishment, which is not conducive to the future development of college students. Therefore, the cultivation of artistic accomplishment in art education needs to be reformed constantly, so as to provide all-round development of talents for the country.

## 1. The present situation and evaluation method of college art education

### 1.1 The status quo of fine art education in colleges and universities

In order to improve the aesthetic ability of college students, many colleges and universities will open some art courses, under the influence of art, students' aesthetic ability has been continuously developed. However, there are still some problems in art education, which leads to the art education cannot play its full role. First of all, the teaching objectives of art education are not clear, which cannot help students to reasonably plan their future career development. After students receive this kind of art education, it is difficult for them to find a matching job when they graduate, and finally they can only change to other jobs, which leads to the lack of students' learning, which is not conducive to their career development<sup>[1]</sup>. Secondly, the teaching methods of art education are backward. College teachers are all old teachers with certain experience. They have formed the commonly used teaching methods, but with the development of The Times, the teaching methods are also making progress. These old teachers may not be willing to change, which leads to the low

enthusiasm of college students and the decline of the effect of art education. Finally, the art education evaluation is single. Art is a creative activity, which can express the thoughts of the creator. In order to evaluate the students' works of art, the art evaluation is also very important. However, the current evaluation method is single, and art teachers may be more inclined to use scores to express the quality of art works, which leads to students can not get more targeted opinions, which is not conducive to the progress of college students' art ability.

## **1.2 Evaluation methodology**

Art teaching evaluation is a part of art course, reasonable evaluation can help college students realize their own shortcomings, constantly learn the advantages of others, so as to improve their art level. In addition to the common score evaluation, there are many other methods. For example, art teachers can ask students to evaluate each other, and in this process, students will carefully observe others' works and improve their appreciation ability<sup>[2]</sup>. In order to stimulate students' enthusiasm for learning, teachers can also show students' excellent works, explain what is good about the works, and play a certain role model to others. In addition, the teachers' own evaluation of the students is also very important. Because teachers have certain professional ability and can find out the problems in students' works in time, teacher evaluation has high reference value and has the greatest impact on students. Teachers need to describe the advantages and disadvantages of students' works and comment on them in an encouraging way. After the evaluation, the teachers should also urge the students to correct them and reduce the occurrence of the same problems.

## **2. Artistic accomplishment in art education, training strategy**

### **2.1 Change the teachers' teaching philosophy**

The completion of art works requires students to master certain skills, so students need to keep training in the process of art education to improve their mastery of skills. At present, many art teachers in colleges and universities attach too much importance to the training of art skills, which leads to the low artistic quality of college students. In order to improve the artistic literacy of college students, colleges and universities should first change the teaching philosophy of art teachers, and realize that in addition to art skills, other aspects of training is also very important. After teachers agree with the importance of artistic accomplishment cultivation, they will influence college students in class, lead college students to understand art, appreciate excellent art works, and constantly cultivate students' artistic accomplishment<sup>[3]</sup>. The change of the teaching concept of art teachers in colleges and universities is not happen overnight, so colleges and universities need to conduct systematic training for art teachers, so that they can realize the importance of artistic accomplishment cultivation and how to cultivate students' artistic accomplishment. Under the influence of such an atmosphere, art teachers will think about how to combine their own classroom with the cultivation of artistic accomplishment, so as to improve the teaching efficiency of art courses. In addition to the teacher's idea, students' attitude is also very important, otherwise it will lead to students' unwilling to listen to the teacher's explanation, which is not conducive to the development of art courses. Students are the subjects of learning, and students also need to realize the significance of artistic accomplishment, so as to consciously strengthen the training in this aspect in the process of art learning.

### **2.2 Carry out art practice activities**

At present, art education is more carried out in the classroom, which is convenient for teachers to explain systematically, but it also affects students' thinking. Therefore, art education should not only be limited to the classroom, which will limit students' imagination and is not conducive to students' creation of works. Art education needs to go out from the classroom, so that students can contact the colorful world outside, so as to apply the knowledge in practice and improve students' art ability<sup>[4]</sup>. In order to make college students experience the charm of art, colleges and universities can organize students to carry out practical activities. There are many types of these practical activities, such as outdoor collection, or visiting art museums, etc. Teachers need to make arrangements according to the actual situation of the school and students. Outdoor collection can allow students to get close to nature, find the beautiful scene in nature, so as to improve their artistic quality, and create works more flexible and vivid. Visiting the art museum can expand students' horizon, let students realize more excellent works, and improve their appreciation ability. In addition, colleges and universities can also carry out various competitions to encourage students to actively participate in the entries, and students can

constantly communicate with each other to improve their artistic quality.

### **2.3 Adopt a variety of teaching methods**

With the development of society, there are more and more teaching methods, so college teachers need to adopt a variety of teaching methods in the process of art education. These teaching methods can improve the learning enthusiasm of college students to some extent, so that they are willing to participate in the classroom interaction and improve the teaching efficiency of art classroom. The choice of teaching methods is not arbitrary. College art teachers need to choose according to the actual situation of the students in the class, so as to play its biggest role and stimulate the potential of college students<sup>[5]</sup>. In teaching, because everyone's learning ability is different, teachers should pay close attention to the status of the students in the class, explain knowledge in a variety of ways, so as to improve the understanding of knowledge of college students as much as possible. When appreciating art works, teachers can group students, students discuss the appreciation results in the group and then elect representatives to speak, college students constantly spread their thinking and boldly express their ideas. At the same time, art teachers can also carry out open teaching, students as the master of the class to explain some knowledge, teachers to supplement the students. Such teaching will make students feel relaxed and comfortable. Under the influence of this atmosphere, students' imagination has been greatly developed, and the created works can more reflect students' feelings.

### **3. Tag**

To sum up, art education should not only let students master the basic art skills, but also improve students' artistic accomplishment. Artistic accomplishment plays an important role in students' related work, and it will also affect students' attitude towards life. Students with high artistic accomplishment are more able to find the fun of life and improve their living standards. At present, the art education in colleges and universities pays too much attention to the practice of art skills, and the cultivation of artistic accomplishment is not enough. Therefore, the reform of art curriculum in colleges and universities is essential. According to the development needs of The Times, through the art education in colleges and universities, cultivate high and artistic talents.

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