

The Theoretical Origin and Practical Path of Tourism Precision Poverty

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Abstract: Tourism precision poverty alleviation is a very important part of the national poverty alleviation strategy. For poverty-stricken areas, the development of tourism has become an important way for the region to get rid of poverty. This article explores the source of the tourism precision poverty alleviation theory and studies the practice of tourism precision poverty alleviation path, a serious summary of the issues involved, and on the basis of expanding theories, provide clearer guidance and reference for future tourism targeted poverty alleviation.

Keywords: Targeted Poverty Alleviation ; Tourism; Theoretical Tracing; Development and Evolution; Chinese Practice

Poverty refers to people who have lost choices and opportunities in their lives, their personality has been violated, they lack basic social life ability, lack of food and clothing, and enjoy the educational resources and medical resources they own. In social groups, there is not only a lack of good living environment, and suffer rejection. It can be seen that in the definition of poverty, the United Nations regards it as a comprehensive problem. Therefore, poverty is a comprehensive and complex phenomenon in society. The definition of its concept should not be single, but from a broad perspective the development process.

1. The germination of tourism industry ideas

Since the founding of the People's Republic of China, until the beginning of reform and opening up, my country has been gestating tourism economic thoughts. From the perspective of the government, the thoughts on tourism are mainly to understand the development of tourism from a macro perspective, and we must pay special attention to tourism Political and diplomatic functions, so at this stage, the tourism industry lacks independent conditions for industrial development. But it cannot be denied that the development of tourism in this period has laid a good foundation for the development of tourism economy in the future. With the continuous deepening of reform and opening up, comrade Deng Xiaoping first proposed the relationship between tourism and economic development. At the same time, the industrial attributes of tourism were also established. Tourism began to keep pace with industries such as light industry, handicrafts, and compensation trade. It plays an important role in the future development of the national economy.

In 1992, an important question was raised in the report of the 14th National Congress of the Communist Party of China, that is, there is an important feature in the development of modern economy. That is the development of the tertiary industry. The tourism industry just belongs to the category of the tertiary industry, which has a positive effect on the development of the market, and at the same time helps to improve the social and economic benefits and adjust the economic structure. In June of the same year, the Central Committee of the Communist Party of China and the State Council formulated and issued the "Decision on Accelerating the Tertiary Industry", which means that the tourism industry began to become the same series as

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the key industries such as commerce, finance, insurance, real estate, and foreign trade. The development of tourism has been officially listed as the focus of work, and a good policy environment has been created for its development nationwide. The economic function and role of tourism have also been widely recognized in all sectors of society.

2. Practice of targeted poverty alleviation by tourism

Targeted poverty alleviation by tourism is the integration of poverty alleviation by tourism and targeted poverty alleviation, and poverty alleviation by tourism and targeted poverty alleviation are two independent but closely related concepts that have a relationship of mutual influence and mutual support. Because precision poverty alleviation needs to be achieved through industrialized poverty alleviation, and tourism poverty alleviation is one of the poverty alleviation models that best reflects the concept of precision poverty alleviation in industrial poverty alleviation. Since the introduction of the targeted poverty alleviation strategy, my country's poverty alleviation work has been carried out around the "five batches". The main contents of the "five batches" include: development of production, relocation of on group, ecological compensation of on group, develop education to get rid of poverty of on group, social security of on group. The most important thing is to achieve regional poverty alleviation through the development of production. This requires industrial support for poverty alleviation according to the market trend. Through the improvement of the development mechanism and the development of characteristic industries, the poor villages and poor people have the real ability and opportunities to escape poverty. Among them, characteristic agricultural tourism and modern service industries are one of the industries that can most mobilize the poor people's initiative. It enables the poor people to obtain a better life through their own labor and management capabilities. Therefore, tourism poverty alleviation is a more typical hematopoietic industry. One of the poverty alleviation models.

In the past extensive poverty alleviation model in my country, the poverty alleviation work has superficial problems. When the work is advanced, too much attention is paid to the overall progress of the surface, and the practical difficulties of the poverty alleviation targets cannot be targeted. This makes it difficult to achieve great poverty alleviation work. The focus of targeted poverty alleviation by tourism lies in "precision". Before the implementation of poverty alleviation strategies, the overall conditions of the region will be analyzed to ensure that tourism poverty alleviation work is more targeted and effective, and can provide more support for areas and people in need, precise poverty alleviation services. Targeted poverty alleviation by tourism has increased the participation of poor people in poverty alleviation projects. Focusing on poverty-stricken areas with rich tourism resources, and building scientific and sustainable tourism projects, people who are truly poor can get practical help. And this precise poverty alleviation model tailored to local conditions has also improved the direction and practicability of tourism poverty alleviation, enabling poverty alleviation work to be truly implemented and achieving practical poverty alleviation effects.

3. Conclusion

Targeted poverty alleviation is mainly achieved through industrial poverty alleviation. Industrial poverty alleviation has the advantages of wide channels and diversification, which can effectively help poor areas and people to enter a well-off life. Tourism poverty alleviation has been the focus of industrial poverty alleviation in recent years. It also makes industrial poverty alleviation more in line with the concept of targeted poverty alleviation, which is the focus of future poverty alleviation work. In order to improve the effect of targeted poverty alleviation by tourism, it is not only necessary to trace the source of its theory, but also to continuously explore its practical path.

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