

Research on the Strategy of Moral Education Infiltration in the Teaching of Art Appreciation in Colleges and Universities

Li Li

Lanzhou Business College, Lanzhou 730000, Gansu, China

Abstract: With the development and progress of society, our country pays more and more attention to the importance of moral education in the whole teaching of colleges and universities. Integrating moral education into art teaching in colleges and universities can not only play the role of moral education, but also create a good moral learning environment for students through art teaching. This paper starts from the perspective of moral education infiltration strategy in the art appreciation teaching in colleges and universities, and aims to realize the moral education teaching goal of building morality and cultivating people through art teaching in colleges and universities.

Keywords: College Art; Appreciation Teaching; Moral Education Penetration

Introduction

Moral education is an important means to improve students' ideological awareness and cultivate students' excellent moral quality. In the work of moral education, educators regard art as the carrier of moral education, and use scientific teaching methods to combine the content of moral education with subject knowledge points. It enables teachers to create an atmosphere for moral education to cultivate and infect students while imparting subject knowledge to students, and cultivate noble moral sentiments from art teaching. The use of art appreciation teaching can deepen students' understanding and understanding of art professional knowledge, and can further understand the connotation, rhythm and rhythm of art works. While improving students' understanding of art, we use appreciation education to help students form a correct aesthetic view and establish students' awareness of loving nature, life and life. At the same time, it is necessary to further integrate moral education into art teaching.

1. Promoting Morality with Beauty—The Necessity of Moral Education Infiltration in Art Appreciation Teaching in Colleges and Universities

The teaching materials used in the teaching of art appreciation courses in colleges and universities are mostly world-renowned masterpieces. These works retain the artist's thought and soul. From the paintings, you can feel the artist's lofty ideals and ambitions, and also demonstrate the artist's unique aesthetic. Capability and value pursuit. By appreciating and studying these works of art, students can be inspired and encouraged to keep demanding themselves. Excellent works of art have a guiding role in themselves, which can guide students to form correct values, and can also guide students how to use artworks to express their pursuit of life and attitude towards life. Art appreciation teaching opens up another way to carry out moral education teaching, further enriching After understanding the content and connotation of moral education teaching, students use art learning to understand and understand the importance of moral education work to their own growth^[1].

In addition, everyone yearns for beauty, and the pursuit of beauty can stimulate people's desire to create. The process of appreciating beauty is actually a process of self-appreciation and self-indulgence. Through psychological research, it is found that people's emotions are the powerful driving force that drives people to carry out various behaviors. Also in the art appreciation education work, teachers can teach students the correct outlook on life and values by cultivating students' aesthetic ability, so that students can resonate with teachers in terms of ideas and attitudes in art creation and art appreciation, and constantly hone The minds of the students so that they can be more firm in their own behavior.

A person's spiritual journey is to inadvertently accept the beauty of various concepts. The concept of beauty is closely linked with the concept of morality. In order to better play the effect of moral education work, it is necessary to find a suitable carrier, and at the same time, it is necessary to clarify the direction of moral education work, so that aesthetic education can be achieved. And moral education is rooted in real life, so that all people can contact and enjoy the results of aesthetic education and moral education. To achieve the goal of moral education teaching through aesthetics, and then to improve students' ideological and political awareness while cultivating students' aesthetic ability and level.

2. Moisturizing things silently—The basic principle of moral education infiltration in the teaching of art appreciation in colleges and universities

In the art teaching of colleges and universities, art appreciation courses exist as elective courses. In the face of fine arts, students are helpless and willing to accept aesthetics teaching, and at the same time, they also pursue personal beauty based on their own characteristics and needs. Taking the initiative to invest in aesthetic teaching is more conducive to teachers' use of aesthetic teaching. The focus of aesthetics teaching is on emotion, which is to ease the emotion of the teaching object. Emotions come from people themselves, and through rational analysis, they convince people with reason^[2].

In the actual art appreciation teaching, college art teachers often cultivate students' cognition and feeling of nature, society and art through art appreciation, and feel the expression of emotion and beauty from art appreciation. The way of learning appreciation of art works actually plays a role in moisturizing things silently. In the process of appreciation learning, students improve their personal aesthetic ability, and at the same time they also form a moral sentiment of loving life and pursuing truth. To this end, the art subject is used as a carrier to enhance the appeal and penetration of moral education teaching through the appreciation of art works.

Learning through appreciation of art works can provide students with a good space for moral education. For students, this teaching method is a kind of implicit teaching. The cultural atmosphere created by excellent works of art can influence students' thinking and behavior. In this learning atmosphere, art works can improve students' perceptual understanding. Through the guidance of teaching workers, students can deeply understand the connotation of art works, and at the same time deepen this understanding, make it a rational understanding, and better achieve the effect of moral education.

3. Great Practice of Virtue and Guang—Strategies of Moral Education Infiltration in Art Appreciation Teaching in Colleges and Universities

3.1 Fully excavate the moral education factors in the works of art

Art works record one era after another, which can vividly reflect the ideological characteristics of different eras. Art works can be regarded as the product of the spirit of the times and the reflection of the artist's spiritual world and spiritual world. At the same time, it is also the crystallization of the artist's thoughts and wisdom, which permeates the artist's emotions and ideals. The real value of a work of art is that it is the inheritance of culture and art. Each work of art is a textbook of social history and art, as well as a textbook of moral education. Art works can be subdivided into different categories according to their content, including ideological works of patriotism, civility and courtesy, and helping others. Through these ideological works, one can feel the power of humanity^[3]. With the help of art works, you can feel the indomitable spirit of our ancestors. This is the pride and pride of being a son and daughter of China. These thoughts and emotions flow in the genes and blood of the Chinese nation.

3.2 Create an art teaching situation that is conducive to the penetration of moral education

Creating a powerful moral education teaching environment and conditions is inseparable from art teaching. Aesthetics is the concentrated expression of spiritual power, beauty is pure and flawless, and beauty is the reflection of a person's spiritual world. In the work of moral education, teachers regard fine arts as the carrier of moral education, and provide a good external learning environment for moral education by creating a beautiful classroom environment and atmosphere. In this process, art teachers need to dig more content about moral education in their daily teaching. At the same time, art teachers also need to make good use of multimedia equipment to strengthen the influence of art works on students, alleviate the single content and form of traditional art teaching through audio-visual forms, help students understand art knowledge in a short time, and can deeply feel the thoughts and emotions carried in art works can improve students' aesthetic and appreciation ability. Multimedia teaching can create different teaching situations for students, making students feel as if they are on the scene, so that students have an immersive feeling, guide students into a specific cultural atmosphere, and feel the charm of different works, including different humanistic spirit of regions, categories, and times helps students master more abstract cultures.

4. Conclusion

In general, higher education regards "cultivating people with morality" as the central task of moral education. In order to better realize this teaching task, it is necessary to play the role of the carrier of art disciplines, and art discipline teachers undertake the mission of moral education teaching. In order to highlight the function of moral education teaching, art teachers are required to dig deep into the content of moral education teaching in art works, create a moral education learning environment for students, infiltrate moral education teaching into all aspects of teaching, and create a new situation of moral education teaching in colleges and universities.

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About the Author:

Li Li (1991.02.10-) Female, Hui nationality, Jiuquan, Gansu, Postgraduate, Research direction: public art.