

# The Concept of "Lucid Waters and Lush Mountains" are Invaluable Assets Leads to the Thought of Rural Revitalization

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**Abstract:** General Secretary Xi Jinping's concept of "lucid waters and lush mountains are invaluable assets" has great ideological guiding value for rural revitalization. The countryside should create "green water and green mountains" to lay the foundation for the construction of "golden mountains and silver mountains". Relocation is to relocate the rural population beyond the carrying capacity of "green water and green mountains"; Ecological civilization construction is a way to build "gold and silver mountains" by creating "green water and green mountains" itself; efficiency should be improved, and less "green water and green mountains" should be invested to obtain more "golden mountains and silver mountains"; a "win-win" industry should be created to achieve the harmonious coexistence of "green water and green mountains" and "golden mountains and silver mountains".

**Keywords:** Green water and green mountains; Mountains of gold and silver; Rural revitalization; Thought leadership

On August 15, 2005, Comrade Xi Jinping, then Secretary of the Zhejiang Provincial Party Committee, proposed for the first time: "lucid waters and lush mountains are invaluable assets." This is an inherent requirement for achieving sustainable development, and a major issue that must be resolved in adhering to green development and promoting the construction of ecological civilization.<sup>[1]</sup> Use this idea to guide the practice of rural revitalization, and rural revitalization will be more scientific and effective.

## 1. The "green water and green mountains" in the countryside lay the foundation for the construction of "golden mountains and silver mountains"

Ecological sustainable development is the basis of regional sustainable development. It emphasizes that development should be coordinated with the carrying capacity of resources and the environment. Human activities should not exceed the speed of natural resources' regeneration, and the waste discharged should not exceed the automatic capacity of the ecological environment. Purification ability, this is the bottom line. "If you don't stick to the bottom line thinking of ecological environment conservation, green water and green mountains will be difficult to be sustainable, and golden mountains and silver mountains will lose their origin".<sup>[2]</sup>

### 1.1 Relocation: The "golden mountains and silver mountains" of rural construction must not exceed the carrying capacity of "green water and green mountains"

There are two cases of ex situ relocation. One is areas where no production and living can be carried out at all, such as sand dune shifting areas, areas with severe geological disasters, etc., and the population needs to be relocated. The other is the areas that have undergone years of ecological protection and ecological restoration. Such areas have experienced ecological degradation due to excessive population pressure. No matter what the situation is, it is necessary to transfer the population exceeding the environmental carrying capacity to suitable areas through appropriate relocation. After that, he made up his mind to create green water and green mountains, laying the foundation for the future construction of gold and silver mountains. As part of the population moves out, the per capita resources in these areas increase, which is also conducive to increasing per capita income.

### 1.2 Construction of ecological civilization: creating "green water and green mountains" can itself become a way of "golden mountains and silver mountains" in rural construction

Among the “five batches” of poverty alleviation measures proposed by General Secretary Xi Jinping, “ecological compensation for a batch of poverty alleviation” is one of them. In some ecologically fragile areas, if farmers continue to live, it may aggravate ecological damage. The state can set up an ecological compensation fund and use these funds to convert poor people with labor capacity into ecological construction personnel on the spot, help these people get rid of poverty, and realize ecological protection and increase employment. For example, large-scale mining in the Qilian Mountains National Nature Reserve in the past caused local vegetation destruction and soil erosion in the reserve; intensive hydropower development led to a decrease in the amount of water in the downstream river section and intensified desertification along the coast. The problem of enterprises’ random discharge of “three wastes” is prominent, and the environment is seriously polluted. In recent years, the state has invested heavily in the ecological construction of Qilian Mountains. Local people have returned farmland to forests, grazing land to grasslands, protected natural forests, planted trees and grasses, and developed eco-tourism. “Protect the core natural ecological resources of the local area, and take care of the local green water and green mountains.”<sup>[3]</sup> After hard work, the ecology has improved and people’s income has increased.

## **2. The construction of “Golden Mountains and Silver Mountains” in the countryside should be a win-win situation with the creation of “green water and green mountains”**

Among the “five batches” of poverty alleviation measures proposed by General Secretary Xi Jinping, “development of production and poverty alleviation” ranks first, which is the fundamental policy and main way to get rid of poverty. Judging from the concept of “lucid waters and lush mountains are golden mountains and silver mountains”, it is to create “golden mountains and silver mountains” on the basis of protecting “green waters and green mountains”, “protect during development, and develop through protection.”<sup>[4]</sup>

### **2.1 Accurate selection of characteristic industries: according to the location advantages of “green water and green mountains”, open up a way to build “golden mountains and silver mountains”**

In November 2013, when General Secretary Xi Jinping inspected Xiangxi, he gave instructions of “seeking truth from facts, adapting measures to local conditions, classifying guidance, and targeting poverty alleviation”. The important content of targeted poverty alleviation is to precisely develop characteristic industries based on the advantages of rural topography, climate, hydrology, soil, vegetation, minerals, etc. “Truly give full play to its own comparative advantages, so that the development of rural areas can be firmly established on the basis of its own favorable conditions.”<sup>[5]</sup> Only in this way can the rural population be provided with jobs and ways to become rich.

Rural areas should base themselves on local resources, choose a better profitable industry, and guide and support all capable people to create a better tomorrow with their own hands. This is a sustainable way to get rid of poverty and revitalize the countryside.<sup>[6]</sup> The dragon fruit in Guangxi is quite typical. In recent years, Long’an County, Nanning City has taken advantage of abundant local heat, long warm seasons, less winter freezing damage, simultaneous rain and heat, and abundant labor force to take the dragon fruit industry as an advantageous industry for rural revitalization, vigorously promote the construction of characteristic agricultural bases, and guide leading enterprises and Farmers form an alliance to enter the market together and share the benefits. It can be seen that characteristic industries have given full play to the advantages of local resources, tapped the potential of “green water and green mountains”, promoted the development of processing, transportation, sales and other links, laid an industrial foundation for rural construction “golden mountains and silver mountains”, and made “good Ecological environment becomes the growth point of people’s happy life.”<sup>[7]</sup>

### **2.2 Improve industrial efficiency: invest less in “green water and green mountains” to obtain more “golden mountains and silver mountains”**

Rural areas should produce competitive characteristic agricultural products, and strengthen investment in agricultural science and technology to ensure the quality advantages of characteristic agricultural products, and at the same time expand the scale of production. On this basis, promote the processing industry of agricultural products and extend the industrial chain; do a good job in advertising and increase publicity; “strengthen brand building, enhance product quality image and cultural connotation”;<sup>[8]</sup> improve transportation and use e-commerce platforms to expand sales; Expand tourism and cultural markets, develop agricultural sightseeing tours, agricultural experience tours and other special tourism projects to achieve business diversification.

### **2.3 Create a “win-win” industry: realize the harmonious coexistence of “green water and green mountains” and “golden mountains and silver mountains”**

General Secretary Xi Jinping has repeatedly emphasized that man and nature are a community of life, and China’s modernization is a model of survival and development in which man and nature coexist harmoniously.<sup>[9]</sup> The reason why some rural areas develop slowly is that the harmonious coexistence between man and nature has not been realized. In fact, both can be a win-win.

The protection of the ecological environment does not mean abandoning economic and social development, and economic and social progress is by no means a predatory use of energy resources and the ecological environment, but to continuously promote the harmony between social and economic development and the ecological environment Co-exist and coordinate with each other to realize development to promote protection and protection to promote development.<sup>[10]</sup>“Green waters and green mountains” and “Mountains of gold and silver” can be mutually transformed and mutually promoted.

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