

Analysis of Labor Education and Innovative Development for College Students in the New Era

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Abstract: Labor is the most fundamental and meaningful activity of human beings. Labor not only creates a large amount of material wealth for humanity, but also embodies the spirit of human hard work and self-improvement. Since the 21st century, the Party and the state have attached great importance to labor education. The “Outline of China’s Education Reform and Development” clearly states that “all levels and types of schools should include labor education in their teaching plans, gradually achieving institutionalization and serialization.” Entering the new era, labor education should be provided to college students, guiding them to establish correct labor concepts and positive labor attitudes, and cultivating students to form good habits of respecting and loving labor, Improve the labor skills and labor literacy of college students, and make them become socialist builders and successors with comprehensive development of morality, intelligence, physical fitness, aesthetics, and labor.

Keywords: College students; Labor education; Innovation-driven development

Labor education is a new requirement put forward by the Party and government for education in the new era, and an important measure to implement quality education. University is a golden period for personal growth, not only for expanding knowledge reserves and improving professional skills, but also for shaping and growing one’s character. Emphasize labor education for college students, starting from multiple aspects such as labor ideological education, labor skill training, and labor practice, to enable students to have a correct understanding of labor, promote and inherit labor spirit, cultivate students to establish values that respect labor and cherish labor achievements, enable students to gain positive life experiences in labor practice, and cultivate high-quality talents that meet the needs of national and social development.

1. The Difficulties Faced by Labor Education for College Students in the New Era

1.1 Insufficient emphasis on labor education

Although the implementation of a series of national policies to strengthen labor education in recent years has gradually deepened the understanding of schools and society towards labor education, from the current situation, some schools still lack awareness of labor education, and the importance of labor education still needs to be strengthened. On the one hand, schools place too much emphasis on the cultivation of students’ professional knowledge and skills, neglecting the education of labor ideology among college students, resulting in exam oriented and formalized labor education courses. The curriculum has its own name but no substance, which is not conducive to the cultivation of students’ labor values. On the other hand, some schools have unreasonable curriculum arrangements for labor education, limited class hours, and hasty and chaotic teaching processes, making it difficult for students to systematically learn labor theory knowledge and skills. In addition, some schools lack standardized and standardized educational outlines for labor education courses, and the content of labor education textbooks is scarce. Insufficient educational resources support makes it difficult to effectively carry out labor education.

1.2 College students have weak labor awareness

The labor consciousness of modern college students is generally weak, and the reasons for this phenomenon are as follows. On the one hand, with social progress and economic development, people’s living standards are getting higher and higher. Contemporary college students, mainly born in the 2000s, live in an era of abundant material resources and have not experienced much hardship and fatigue, unable to recognize the hardships of labor; In addition, many parents have a serious tendency to spoil

their children and have not developed a good sense of labor and habits in their children. On the other hand, there are too many negative customs in society, and college students are affected by these customs and do not recognize the positive significance and value of labor. Some modern people have extreme thinking and a disdainful attitude towards manual labor, looking down on manual workers. At the same time, modern people subjectively have a heavy inertia mentality, wanting to achieve a higher quality of life, but unwilling to work hard and immerse themselves in unrealistic fantasies, daydreaming of becoming rich overnight and getting something for nothing.

2. The significance and value of labor education for college students in the new era

2.1 Helping to cultivate students' ability to apply professional skills

The main task of college students during their time in school is to firmly grasp professional knowledge and skills, possessing both rich theoretical knowledge and professional skills, and applying them in practice. By actively participating in labor practice activities, college students can improve their ability to apply professional skills. During the labor process, students can have an understanding and understanding of different professions and their work methods, enrich their professional knowledge and experience, improve their professional level, clarify their future career plans and directions, prepare for the transition from school to the workplace, lay a good foundation for future employment and entrepreneurship, and greatly benefit students' comprehensive development.

2.2 Helps cultivate students' values and professional ethics

Labor education for college students is not simply about physical fitness training, but about mastering certain labor skills during the labor process and enhancing the mental outlook and values of college students through the labor process. When students participate in labor practice activities, through personal practice and personal experience, they realize that the fruits of labor are not easy to come by. Through labor, they can hone their willpower and character, and realize the important role of life hardship and labor in improving their lives. This helps students cultivate diligent, down-to-earth, and serious labor qualities, and achieve spiritual sublimation.

Labor education contains rich moral connotations, and carrying out labor education for college students can help strengthen their professional ethics and core competencies. Contemporary college students have poor awareness of employment and integrity, and a relatively low sense of professional ethics. Through labor practice, deepening their understanding and understanding of job positions, and mobilizing their labor enthusiasm, it plays an important promoting role in strengthening students' sense of professional mission, responsibility, and identity.

3. Innovative Strategies for Labor Education of College Students in the New Era

3.1 Cultivate labor awareness and implement labor education practices

To carry out labor education for college students, it is necessary to deeply recognize that labor is the means, education is the purpose, and cultivating the labor concept and labor ability of college students is the fundamental goal of labor education. Schools and teachers should closely focus on cultivating labor awareness to carry out labor education work, vigorously promote labor spirit, and cultivate students' labor practice skills and values. Firstly, permeate labor education into various professional teaching, gradually and gradually, and strengthen the construction of labor education curriculum system. Secondly, society and schools should consolidate the value consensus of "labor is the most glorious", deepen the connotation of labor education, and form a social trend of loving labor. Li Dazhao once said, "I think the best way to seek happiness in life is to respect labor." Through carrying out labor education, college students can understand the positive role of labor in strengthening their physical fitness, honing their willpower, and forming noble character, and practice and promote the spirit of labor.

3.2 Improve the curriculum and enhance the educational level of labor education

Deepening the construction of the curriculum system for labor education and improving the curriculum can help fully unleash the educational value of labor education. We can start from the following three aspects: firstly, schools should clarify the value of labor education in accordance with the trend of the times, and utilize various labor education resources to enrich educational content. The second is to increase the teaching proportion of labor education courses, appropriately increase class hours, select high-quality professional textbooks, and systematically and modularize the arrangement of labor education and teaching syllabus. The third is to carry out labor education guided by the practical needs of society, combined with industrial dynamics and innovative development of process technology, to closely integrate labor education with professional practice activities. In practical activities such as social practice, professional internships, and volunteer services, students' labor skills are cultivated and their ability to apply professional knowledge is improved.

3.3 Emphasize the construction of campus culture and vigorously promote the spirit of labor

Campus culture is an important embodiment of the school's educational philosophy and spiritual outlook, and is the sum of educational resources, campus atmosphere, and cultural traditions summarized over a long period of time. A good campus culture is of great significance for improving the school's cultural taste, educational ability, and spiritual civilization. For example, labor elements can be integrated into campus construction and planning, and labor education billboards can be placed in the corridors, classrooms, and floor buildings of the school. By vigorously promoting labor models and deeds, the spirit of labor in the new era can be demonstrated, and students can be guided to actively participate in activities. Schools and various professional departments can also actively carry out activities such as the Labor Education Culture Week, Labor Skills Competition, Labor Theory Debate Competition, and Labor Education Speech Competition, creating a relaxed and pleasant labor learning atmosphere for students; Model worker can also be invited to enter the campus to share their own labor experience and growth experience with college students. By playing the role of model leaders, students can deepen their understanding of labor connotation, so that the labor spirit of loving and advocating labor is firmly rooted in the hearts of students.

4. Summary

Epilogue In the new era, to carry out labor education for college students, universities should deepen the reform of labor education and continuously expand the value and connotation of labor education in the new era. To carry out labor education, we must adhere to the principle of putting thought first, cultivate students' correct labor consciousness and positive value consciousness, cultivate good labor habits, guide students to strengthen their sense of responsibility and practice the spirit of responsibility, exercise labor skills and willpower in practical activities, achieve life value through unremitting struggle, and let the brilliance of youth bloom in labor.

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