

Analysis on the Countermeasures of Shanxi Province's Cultural Resource Advantage Enabling Agricultural Economic Advantage

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Abstract: Shanxi Province is rich in many excellent cultural resources. Accelerating the transformation of cultural resources into agricultural economic development is of great significance for the enhancement of cultural soft power of Shanxi Province and the construction of the overall economic structure of Shanxi Province. Based on the analysis of the connotation of Shanxi Province's cultural resources enabling agricultural economic advantages, this paper focuses on the strategy of Shanxi Province's cultural resources enabling agricultural economic advantages, hoping to provide a series of reasonable programs of "cultural resources utilization" for the agricultural development and the overall economic development of Shanxi Province.

Keywords: Shanxi Province; Cultural resources; Agricultural economy; Advantage; tactics

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Shanxi's cultural resources are the carrier of Shanxi's history and cultural characteristics, from the ancient three emperors (Yao Shunyu) in Shanxi established the capital of the Tang Dynasty, from the industrial and commercial heavy city at the end of the Ming Dynasty and the beginning of the Qing Dynasty to the country's important agricultural, smelting and salt industry base. There is no denying that the cultural resources of Shanxi Province are as numerous as a sea of smoke, and the cultural resources cannot be separated in the development of agricultural economy. In this way, the agricultural economy of Shanxi Province can show its unique cultural charm in the continuous development, so that more people can realize the mutual relationship between economic development and the inheritance and utilization of cultural resources, and can implement our fundamental cultural self-confidence in the development of The Times.

1. The connotation of cultural resources enabling agricultural economic advantage in Shanxi Province

1.1 Transformation, application and inheritance of cultural resources in Shanxi Province

The transformation, application and inheritance of cultural resources in the traditional sense are mostly for the display of cultural relics and the investigation of historical materials, so no matter how much innovation is based on text or form, but integrating it into a specific industry is to apply the specific practice of cultural resources in Shanxi Province to a certain industry, providing a new path for the transformation, application and inheritance of cultural resources in Shanxi Province.

1.2 Integrated application of cross-border resources

The relationship among history, economy and culture is complementary to each other. In the course of history, the birth of any culture or civilization has promoted the development of economy to a certain extent, and the development of any economy will have the development or birth of corresponding culture.

2. The current situation of the application of cultural resources to agricultural economic development in Shanxi Province

2.1 Resource advantages do not exert synergy

As an important window for people to know and understand a city, cultural resources play an important role and value to the city. However, at present, many cultural resources in Shanxi Province have not been fully developed and applied to the development of agricultural economy, and many cultural resources have been neglected, resulting in wastage of resources, such as the development history of salt pond; At the same time, some cultural resources in Shanxi Province have been developed and applied, such as Shangbang culture, but there is no organic integration of all resources to exert joint benefits.

2.2 The connotation of cultural resources in Shanxi Province is not enough

Although many cultural resources in Shanxi Province are used in the development of agricultural economy, the overall connotation and origin of cultural resources have not been introduced in detail, so many people have not thought deeply about their connotation. Therefore, in the process of applying Shanxi cultural resources to enable agricultural economy, it is necessary to elaborate or explain carefully, so that more people engaged in agricultural industry can understand the specific sources of Shanxi cultural resources.

3. The cultural resources of Shanxi Province to enable agricultural economic advantages of countermeasures

3.1 Integrate elements of cultural resources in Shanxi Province and promote the development of agricultural parks

The cultural resources of Shanxi Province are the soul of the development of agricultural economy, and the agricultural economy is one of the important carriers of cultural resources inheritance in Shanxi Province. Integrate the elements of cultural resources in Shanxi Province, focus on the city's cultural representatives, give full play to excavating and refining the cultural connotations of the city's historical sites, comprehensively and thoroughly display the charm of the city's historical sites, and take the cultural resources of Shanxi Province that people enjoy to see and know a lot about as the way for people to enter the cultural resources of Shanxi Province. The cultural resources of Shanxi Province will be organically integrated into the agricultural development planning. There are four specific ways: first, the combination of historical natural landscape and historical cultural landscape to create a cultural landscape with distinctive cultural symbols, so that people can enter the cultural resources of Shanxi Province and understand the cultural resources of Shanxi Province; Second, increase investment in agricultural economy, introduce leading agricultural representative enterprises, accelerate the incubation of urban agricultural enterprises, and maximize the integration of urban cultural resources and resources to form joint benefits; Third, support local small, medium and micro enterprises to develop in the direction of "specialized, refined and special", form the competitive advantage of urban agricultural economy, and promote the sound development of agricultural economy in the whole city and the whole district; Finally, the existing agricultural parks will be upgraded to form a unique combination of tourism culture.

All in all, in the process of promoting the development of agricultural development planning, the most important thing is to integrate the cultural resources of Shanxi Province, organically combine the natural and cultural elements with the humanistic and cultural elements, and give full play to the maximum force, so as to promote the rapid development and fine development of the local agricultural economy.

3.2 Open up the integration channel of the industrial chain

It is of great value and significance to open up and form the industrial chain of agricultural economy in Shanxi Province. Only by lengthening and strengthening the industrial chain of agricultural economy in Shanxi Province can a closed industrial chain with long-term economic benefits be formed in the tourism industry. It can be seen that the development of agricultural economy in Shanxi Province should take the formation of industrial chain as the final appeal point.

There are three specific ways: first, integrate local private enterprises, establish PPP model (mixed ownership model), in order to integrate the advantages of local industries, and jointly lay the foundation for the formation of the industrial chain; Second, establish a long-term cooperation strategy with central enterprises and listed companies, because the development of agricultural economy requires a certain policy, a certain management ability in the effective long-term development, such as "sincere cooperation, gold and stone", the benefits of this can improve the debt structure of local financing, but also to supplement the source of funds for the development of agricultural economy in Shanxi Province; Finally, enriching the connotation of agricultural economic development

and inheriting cultural resources from the perspective of culture itself should fully enrich the connotation of agricultural economy and pay more attention to the inheritance level of cultural history in the planning of agricultural economic development, which can provide more abundant spiritual core, cultural form and cultural attributes for the development of agricultural economy. Thoroughly stimulate the role and value of cultural resources in the development of agricultural economy in Shanxi Province.

3.3 Formulate agricultural economic development plans with Shanxi's cultural resources as the core

In the process of formulating the agricultural economic development plan, we attach great importance to the penetration and application of cultural resources in Shanxi Province, formulate the corresponding agricultural economic development engineering system, management system and ecological system from the perspective of the agricultural history of Shanxi Province, find the fundamental problems in the current agricultural economic development of Shanxi Province from the historical sources, and take certain measures to solve the problems.

Actively cultivate the leading industry of characteristic agriculture, build a group of world-class and national brand of agricultural products with Shaanxi characteristics, and deeply explore the tourism function of agriculture, out of the traditional sense of single production function, and form a service chain connecting production and marketing. Let people understand the green concept under the cultural background of Shanxi Province, advocate green consumption, promote green culture.

3.4 Innovation of Shanxi agricultural technology with Shanxi cultural innovation thought - Application of green protection technology in Shanxi agriculture

Plant protection technology is different from traditional agricultural technology. Plant protection technology not only takes crop production as the only indicator, but also comprehensively considers the harm to the environment brought by crop production, such as the impact on the ecological environment balance in the process of crop marketing and the reverse impact of ecological environment on crop production. From the perspective of agricultural production, plant protection technology mainly covers the following three points. First: Popularize the "three exemptions" technology in crop cultivation; Second: Popularize "three avoidance" technology in rice production management; Third: For the prevention and control of diseases and pests, the knowledge of physics and chemistry is used to discuss and apply relevant methods, and the targeted killing of diseases and pests is pollution-free. It can be seen that the application of new plant protection technology to ecological agriculture has positive practical significance and is a new way of agricultural development.

3.5 Introducing interdisciplinary talents

To enable the agricultural economy with the advantages of cultural resources in Shanxi Province, compound talents are needed, which not only requires the relevant personnel to have good cultural literacy, but also requires the relevant personnel to have strong agricultural knowledge and skills. Therefore, talents play an important role in the development of agricultural economy and the inheritance of cultural resources in Shanxi Province. In view of this, the Shanxi provincial government needs to play a macro-control role, guide colleges and universities in Shanxi Province to cultivate cultural creativity and applied talents of emerging technologies, and actively cultivate the cultural talent market in Shanxi Province.

Conclusion

To sum up, the relationship between economic development and culture is highly close and inseparable. According to the analysis from the historical origin, the birth and transmission of culture cannot be separated from people. Whether it is folk culture or temple culture, talent is the core. Where there is cultural heritage, there is culture, and where there is culture, there must be cultural atmosphere, and the value brought by cultural heritage and cultural resources is incalculable. No matter it is the economic development brought by progress, or the change of The Times brought by the proposal of ideas, it is undoubtedly a manifestation of promoting local development. Therefore, using the advantages of cultural resources in Shanxi Province to enable the development of agricultural economy is a feasible way, and it is also a way that people have been practicing.

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