

Educational function of cultivating integrity culture in universities cannot be ignored

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Abstract: The culture of integrity, as an important component of socialist cultural confidence, cannot be ignored in its educational effectiveness. Adhering to the principle of educating and cultivating students with integrity is not only an important measure for anti-corruption education in universities, but also an inherent requirement for talent cultivation. It plays a very important role in cultivating the integrity, morality, and personality of college students.

Keywords: Educational Function; Integrity Culture; Honest and Upright; Ideological and Political Education

1.The connotation of cultivating integrity culture in universities

The culture of clean governance in universities refers to the cultural accumulation formed in the long-term process of running and governing the university, including the imparting of clean governance knowledge, the cultivation of clean governance awareness, the mechanism of clean governance system, and the norms of clean behavior. It reflects the cultural and conceptual aspects of clean teaching practices, reflecting the common value pursuit of all teachers and students. The main features are as follows:

1.1 Political. Politicality is the first attribute of the culture of clean government. Corruption infringes the interests of the masses and erodes the foundation of the Party's governance. We must take a clear stand against corruption to ensure that the CPC always maintains its progressiveness and purity. Politicism should be given top priority, the Party's education policy should be fully implemented, and work should be carried out strictly in accordance with the deployment of the Party Central Committee's anti-corruption work in building a clean and honest government. We should adhere to the direction of cultivating morality and talents, and fulfill the Party's original mission of educating talents.

1.2 Inheritance. It mainly reflects two aspects. One is that the culture of clean governance is the inheritance and development of Marx's ideas on clean governance. Marx believed that private ownership was a prerequisite for the emergence of corruption, and he proposed to eliminate corruption by overthrowing class rule and eliminating private ownership. The culture of clean governance is a critical inheritance of the ideas of clean governance contained in traditional Chinese culture. The traditional Chinese culture of clean governance mainly includes ideas such as public and private, righteousness and profit, integrity and corruption, frugality and luxury. However, traditional culture serves feudal autocratic rule and also has backward and negative factors, which require us to criticize and absorb

1.3 Timeliness. The work of cultivating clean governance culture in universities should be based on the new era of socialism with Chinese characteristics, tighten the new situation and tasks, establish a concept of clean governance culture in universities that can reflect the characteristics of the new era, and achieve resonance with the times. One is to apply the new achievements of the Party's anti-corruption theory to the education of anti-corruption culture in universities. The second is to give full play to the guiding role of socialist core values and improve the educational effect of anti-corruption culture in universities.

2.The Education Function of Clean Governance Culture in Universities

The fundamental task of building a culture of integrity in universities is to cultivate socialist builders and successors. Through the education, guidance, and influence of a culture of integrity, knowledge, ideas, and norms of integrity should be integrated into the hearts of college students, forming a correct orientation of integrity values for college students, and externalizing it into their conscious awareness of integrity and action.

2.1. Value oriented function. The most terrifying form of corruption is the corruption of social values. College students are in a critical

period of forming clean values. In today's era of information explosion, some distorted and incorrect anti-corruption ideas will take advantage of the situation and enter the minds of college students. These erroneous ideas can easily affect their value judgments. The construction of a clean government culture in universities provides college students with evaluation standards for the value of clean government, which can help them firmly stand, eliminate interference, eliminate confusion, improve their ability to distinguish right from wrong, and establish correct views on status, power, and interests.

2.2. Emotional motivation function. Psychologist Maslow's hierarchy of needs theory states that self actualization needs are the highest level of needs. College students need to realize their self-worth and social value when stepping out of the school gate. Among them, fairness and integrity are inevitable requirements for the internal development of college students. In this sense, the culture of integrity in universities can precisely cultivate the awareness of integrity among college students. The culture of integrity mainly imparts knowledge of integrity and promotes the values of integrity through subtle means, helping to establish awareness of integrity and regulate behavior of integrity, making college students unconsciously accept the idea of integrity, generate emotional dependence, and enhance emotional identification.

2.3. Behavioral constraint function. After the formation of a culture of integrity in universities, a complete set of self value judgments and normative standards will be established, and college students will be required to regulate and correct their behavior in accordance with the requirements of the integrity culture system. If the anti-corruption ideology and behavior of college students violate the norms and standards of anti-corruption culture, the intangible power contained in anti-corruption culture will force college students to experience psychological pressure, prompting them to examine problems, correct their thoughts, and constrain their behavior. Although this constraint does not have the rigidity of institutional constraints, it is more proactive and has a more lasting and stable effect than ideological constraints.

3.Choosing the Path of Cultivating Integrity Culture in Universities

The path of cultivating integrity culture in universities should adhere to the close combination of theoretical education and practical training, put effort into ideal and belief education, comprehensively utilize various channels, continuously expand the ways of cultivating integrity culture, and truly achieve the goal of educating people with culture and culture.

3.1. Strengthen classroom teaching. Classroom education is the main channel for college students to receive knowledge of anti-corruption theory. It is necessary to integrate anti-corruption education into the ideological and political education courses of college students, integrate professional theoretical knowledge learning, scientifically set up anti-corruption education teaching content, ensure basic teaching hours, pay attention to the scientific, targeted, and progressive nature of classroom anti-corruption education, and enable college students to establish correct worldviews, outlooks on life, and values.

3.2 Build a good political ecology on campus. The political ecology of universities comprehensively reflects the school culture, teaching style, and learning style, which is directly related to the achievement of the goal of cultivating moral character and improving teaching quality. To build a good political ecology in universities, it is necessary to clarify the job responsibilities of teaching, management, and service personnel, participate together, and work towards the same direction. In universities, a clear and refreshing comrade relationship, a standardized hierarchical relationship, and a harmonious teacher-student relationship should be formed. Under the influence of this atmosphere, college students unconsciously develop a high degree of identification with the awareness of integrity from the depths of their hearts, achieving the goal of political ecological education.

3.3 Vigorously promote the construction of a culture of clean governance. The construction of anti-corruption culture in universities mainly consists of anti-corruption material culture, anti-corruption spiritual culture, and anti-corruption institutional culture. Only by promoting the integration of the three can the educational function of anti-corruption culture be maximized. In terms of material and cultural construction of clean governance, attention should be paid to the construction of clean governance carriers. In terms of spiritual and cultural construction of clean governance, attention should be paid to the organic integration with campus cultural construction. The concept of clean governance should be infused into campus culture, allowing teachers and students to widely receive education on clean governance culture. In terms of cultural construction of clean governance systems, relevant institutional mechanisms for power operation should be continuously established and improved, highlighting the rigid constraints on personnel exercising public power in universities. A high degree of recogni-

tion of clean government consciousness among students, and the achievement of political ecological education goals.

3.4 Highlight publicity and education efforts. Propaganda and education are important ways for the dissemination and radiation of anti-corruption culture, directly related to the scope and coverage of anti-corruption culture, as well as the improvement of the quality of anti-corruption culture education. We need to enhance our publicity by carrying out a series of activities to promote a culture of integrity on campus. Secondly, we need to carry out research on anti-corruption theory, organize teachers and students to conduct research on forward-looking and strategic issues related to anti-corruption theory, and arm our minds with the latest theoretical achievements of anti-corruption culture. Thirdly, we need to build a publicity platform and expand the channels of publicity. Enable teachers and students to timely understand the dynamics of anti-corruption work, increase their chances of receiving anti-corruption culture education, and effectively enhance the effectiveness of anti-corruption culture education.

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