

A Study on the Strategy of Ideological and Political Education in Higher Vocational English Permeation Course

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Abstract: With the continuous deepening of educational reform, teaching activities around curriculum ideology and politics have become the research content of many teachers and teachers. For English teaching in higher vocational colleges, teachers fully implement the ideological and political education concept of the curriculum in teaching, which can guide students to constantly establish cognition in knowledge learning, promote students' diversified and comprehensive development, so as to fully guarantee students' future entry into society. This paper studies the strategies of ideological and political infiltration of English curriculum in higher vocational colleges, and puts forward corresponding views.

Keywords: vocational English; Ideological and political education; infiltration; strategy

Introduction

In 2017, the Ministry of Education released the Implementation Outline of the Quality Improvement Project of Ideological and Political Work in Colleges and Universities for the work of higher education. The curriculum education system requires higher vocational colleges to take curriculum politics as the driving force in their development, so as to deepen the reform of curriculum teaching, guide teachers to integrate this new teaching concept into different aspects of talent training, so as to achieve the coordinated development of curriculum politics and talent training. As one of the basic courses, higher vocational English requires teachers to carry out teaching activities with effective teaching methods and rich teaching contents in the process of education, so as to enhance students' interest in learning and help students develop in an all-round way. However, in the process of practice, schools should pay attention to the improvement of teachers' educational ability, so that teachers can deeply understand the ideological and political education concept of the curriculum, while English teachers need to tap the potential ideological and political elements in teaching, and then carry out targeted teaching activities to avoid deviation in teaching.

1. Ideological and political connotation of the curriculum

In fact, this new concept of education is a whole process, all-round and all curriculum education system built by the school to improve the quality of talent training under the general program of establishing morality and cultivating people. Its core lies in that, in order to ensure the improvement of the comprehensive ability of talents, the school implements moral education and ideological and political education in curriculum and professional teaching, infiltrates ideological and political education through classroom teaching, effectively combines knowledge, skill training and value concept shaping, so as to make moral education "moisten things silently", and effectively improve the educational effect. Each module of English discipline in higher vocational education has rich ideological and political education resources, so teachers can let students understand different cultures and societies through effective teaching activities, so that while cultivating students' basic language skills and communication skills, they can also cultivate students' cross-cultural awareness and humanistic quality, so that students can learn to understand and tolerate each other, and establish a correct cultural outlook, Ensure that students' comprehensive abilities are in line with social needs.

2. The Necessity of Integrating Ideological and Political Courses into English Teaching in Higher Vocational Colleges

2.1 Promote all-round development of students

In the new era of education, English teachers integrate ideological and political education with the characteristics of the times into traditional teaching, which can achieve all-round development of students and strengthen their core competitiveness. At present, regional economic development needs a group of skilled talents with basic English communication ability and high quality, which means that vocational college students need not only a solid cultural and technical foundation, but also a certain moral level. In order to meet the needs of social development, English teachers in higher vocational colleges will integrate this new concept of education into every stage of teaching in combination with the all-round development needs of students, and guide students to achieve their own diversified development, which can improve students' comprehensive ability and enable students to be stable in society after graduation.

2.2 Curriculum Ideological and Political Perfection of Vocational Education Pattern

In fact, curriculum ideology and politics can make the connection between disciplines and professional courses closer. Under the background of economic globalization, China's educational pattern is undergoing great changes, among which the emergence of disciplinary exchanges is more obvious. The specific embodiment is that the traditional single discipline teaching has gradually changed into multi-directional and multi angle teaching, in addition, it also extends the interdisciplinary communication. The communication between disciplines has become an inevitable requirement of the times. The society needs all-round talents, and this measure is obviously consistent with it, integrating the ideological and political elements into the teaching of other disciplines to achieve the ideological and political effect of the curriculum. English teachers in higher vocational colleges carry out teaching activities around the ideological and political concept of the curriculum, which can enable effective communication between disciplines, so as to achieve effective integration of subject knowledge and moral education. For example, teachers can guide students to improve their ability and establish correct cognition in the learning of basic grammar knowledge through teaching activities.

3. Problems in Higher Vocational English Teaching under the Ideological and Political Curriculum

In the new era, in order to meet the needs of the society for high-quality and highly skilled talents, higher vocational colleges have successively implemented the concept of ideological and political education in each major teaching, and achieved certain educational results. However, due to some restrictive factors, it is difficult to achieve the established educational goals and improve students' comprehensive abilities. The author believes that there are mainly the following problems: First, some English teachers have a biased understanding of "curriculum politics". Relatively speaking, the English foundation of students in vocational colleges is relatively weak, and many teachers do not pay attention to the differences between students; Many teachers only pay attention to students' theoretical knowledge of English in teaching, and deliberately ignore ideological and political education in this process. They believe that ideological and political education is taught and cultivated by ideological and political teachers. Their understanding of "curriculum ideological and political education" is not accurate enough, nor do they realize the importance of ideological and political education for students to learn English, thus making the effectiveness of ideological and political education impossible to be reflected in English classes, It is difficult to achieve the established teaching objectives. Secondly, teachers' educational ability is insufficient. The educational ability of English teachers to a large extent determines the progress of education reform. At this stage, many English teachers are beginning to realize the necessity of the integration of curriculum politics and teaching, and have also carried out corresponding teaching activities. However, due to their limited educational ability, the integration of curriculum politics and English teaching is not complete, and the core competitiveness of students is difficult to improve.

4. The Methods of Ideological and Political Education in Higher Vocational English

In view of the problems existing in the current teaching, schools and teachers need to start from reality and implement effective teaching reform measures around the ideological and political curriculum. Specifically, schools should improve teachers' ability to educate people, and teachers need to carry out teaching activities with the help of multiple teaching methods. The following points should be taken into consideration:

4.1 Improve teachers' ability to educate people and build a double teacher education team

From the perspective of curriculum ideology and politics, English teachers' comprehensive educational ability determines the progress of education reform to a large extent. Therefore, schools need to pay attention to the improvement of teachers' educational ability in their development and start to build a "double qualified education team" in the new era. As the leader of English teaching, English teachers not only need to deeply understand the ideological and political education concept of the curriculum, but also need to have certain teaching ability. They can integrate this new teaching concept into each teaching stage with the help of effective teaching methods. In order to achieve this goal, schools can improve teachers' comprehensive education ability from the following aspects: First, Managers and leaders of higher vocational colleges need to realize the importance of teachers' comprehensive quality in promoting the development of schools and improving the quality of talent training under the current educational background. Managers should base themselves on reality, actively change their own management ideas, and take the cultivation of teachers' educational ability and quality as the primary task. Subsequently, the school needs to make clear the goal of "improving English teachers' ability under the ideological and political curriculum". It can refer to the management system of other secondary vocational schools to initially define the information education ability and scope that teachers should have in the new era, so as to ensure the smooth implementation of the follow-up teacher strength promotion activities. Second, the school regularly conducts teacher training activities. In order to ensure the effect of physical education teaching, the school needs to carry out relevant training regularly in the development, so that teachers can realize the necessity and method of integrating the ideological and political ideas of the curriculum with teaching, change teachers' educational ideas in time, and effectively improve teachers' educational ability; The school can rely on the advantages of the Internet to build an education platform to attract more experts and teachers with excellent abilities to join in. Through the leadership of education experts and managers, the school can let English teachers in school have a deep understanding of the ideological and political teaching concept of the curriculum, make them understand the current curriculum reform outline, curriculum ideology and other contents, guide teachers to implement these contents into the talent training process, so as to improve the teaching quality.

4.2 Explore the elements of ideological and political education and enrich the teaching content

In order to deepen the reform of curriculum teaching, English teachers should deeply explore the potential elements of ideological and political education in teaching, so as to carry out targeted teaching activities. The author believes that there are the following elements of ideological and political education in English curriculum:

(1) Core value education

At this stage, China's education is developing rapidly, and all sectors of society are promoting the core values, that is, prosperity, democracy and so on. From the perspective of English teaching in higher vocational education, in order to achieve the goal of ideological and political infiltration, teachers need to infiltrate the main contents of values in a macro sense and gradually establish students' correct cognition. On the other hand, teachers need to integrate core values around the course content in teaching to promote the development of course teaching.

(2) Infiltrate the spirit of craftsman

Craftsman spirit is the foundation of skilled talents, and also the fundamental guarantee for students to obtain long-term development momentum. As talents for the future social construction, professional students need to have a strong sense and ability of innovation. Students

need to have a strong sense and ability of innovation. They can create value for enterprises by combining production needs in their work. Therefore, teachers need to consciously cultivate students' sense of service and craftsmanship in the process of creating a curriculum that integrates curriculum ideology and politics. For example, teachers can explain relevant cases, This is to establish students' correct values and cognition, so as to develop students' multi-element education.

(3) Cross cultural awareness

The cultivation of cross-cultural awareness is an important part of English teaching in higher vocational colleges. Teachers can carry out teaching activities with the help of translation teaching, or introduce relevant real cases. When selecting cases, teachers should combine the current situation of education reform, the needs of students and teaching cases. English teachers can find a teaching breakthrough in the new media era based on reality, carry out teaching activities that integrate theoretical knowledge education, ability training and moral education, so that students can understand the cultural differences between China and foreign countries through translation skills, and further develop students' cross-cultural awareness.

4.3 Innovate English teaching methods and fully infiltrate the ideological and political education of the curriculum

In order to further infiltrate ideological and political education, English teachers in higher vocational colleges need to actively innovate teaching methods. Quality education requires teachers to choose effective teaching methods, strive to reflect the main body of students, and let students actively participate in the learning process. Therefore, teachers can introduce mixed teaching methods, project teaching methods, etc. in actual teaching to infiltrate ideological and political education. At the higher vocational level, students' value cognition is still in the formative stage and is not yet mature. Students are influenced by multicultural and multiple values in their long-term English learning, and their thoughts, values, political positions and social habits will be affected. Teachers' integration of patriotism education into the language and culture teaching process is conducive to the formation of a healthy personality of college students. For example, cultivate students' practical application ability. Some content in English teaching, such as grammar, phrases, etc., but also some abstract content, which is far from enough to be explained by teachers alone. In order to achieve better guidance effect and cultivate students' practical application ability, teachers combine the knowledge of this major in their guidance, so that students can further understand the development of this major, make them aware of the importance of the future development of English, so as to enhance students' practical application awareness. For another example, with the help of diversified teaching methods, teachers can pass on the teaching content to students by question guidance, situation creation or combining relevant professional knowledge. On the basis of ensuring that students can further understand the learning content, they can also cultivate students' sense of ownership and develop students' independent learning ability, which has a positive impact on the following teaching guidance and students' future development.

4.4 Carry out practical teaching activities to develop students' multi-element education

From the perspective of ideological and political curriculum, English teachers in higher vocational colleges carry out practical teaching activities in combination with teaching content and students' ability development needs, which can further improve the teaching effect and promote the development of students' diverse abilities and qualities. In order to achieve this goal, teachers can choose targeted teaching cases based on students' interests, teaching needs, etc. This can improve the overall education effect and help teachers better penetrate ideological and political education.

For example, teachers can design a "survey report on ecological environment protection", which requires the status quo of environmental protection, real cases, future plans in this field, etc. The author provides students with an online resource library, in which there are corresponding learning materials. In addition, it also provides the basic materials needed to complete the project, so as to give students more space for independent learning; The courses explained by professional teachers and enterprise experts are mainly video based. After that, students can complete their learning tasks in combination with their own understanding and learning platform. The author checks the students' learning situation, selects the excellent establishment as a case to explain in class. Then the author leads students to understand

the importance of ecological environment protection, cultivate students' ecological protection awareness in this way, and guide students to clarify their social orientation, so that they can understand their social responsibilities.

4.5 Enrich the evaluation of course teaching and give play to the value of ideological and political guidance of the course

In terms of teaching evaluation, English teachers should take the ideological and political curriculum as the core to further improve it. Relatively speaking, the traditional education evaluation is mainly based on the teacher's final examination results to score students. However, this method is relatively simple, which is not conducive to teachers' understanding of students' learning situation. At the same time, it is difficult for students to understand their own shortcomings in learning. In view of this situation, from the perspective of ideological and political education and moral cultivation, English teachers in higher vocational colleges should pay attention to the students' learning process. They need to evaluate the students' participation, learning ability, knowledge mastery, etc., and teachers can also evaluate the students' professional quality, research spirit, value concept and cultural awareness, so as to gradually establish students' confidence in learning and give play to the value of ideological and political guidance of the curriculum; The mutual evaluation of students and the evaluation of students by group leaders are conducive to reflecting the students' main body and strengthening their sense of ownership. After that, English teachers should adjust the teaching plan and methods based on the students' learning feedback, so as to fully guarantee the follow-up targeted teaching activities and give full play to the guiding value of the new education concept.

To sum up, under the new educational background, English teachers in higher vocational colleges carry out teaching activities around the ideological and political curriculum, which can further improve the teaching effect, help students develop their diverse abilities, and establish students' correct value cognition. Therefore, schools should pay attention to the improvement of teachers' educational ability in the development process, so that they can deeply understand the ideological and political education concept of the curriculum, and then introduce it into the teaching process to further improve the teaching effect; English teachers need to change their own educational ideas, carry out targeted teaching activities around the ideological and political curriculum, so as to establish students' interest in learning, promote the development of students' English discipline quality and ability, and enable them to establish correct value cognition, so as to promote the development of English teaching and meet the needs of students' comprehensive development.

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