

A Study on the Path of College English Ideological and Political Education

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Summary: With the deepening of globalization and the continuous expansion of China's opening up to the outside world, the importance of English as an international lingua franca is becoming increasingly prominent. College English teaching is an important component of higher education, responsible for cultivating students' comprehensive English proficiency and enhancing their international competitiveness. Traditional college English teaching often only focuses on imparting language knowledge and neglects the cultivation of ideological and political qualities. Therefore, it is imperative to carry out college English teaching reform guided by curriculum ideology and politics. This article conducts in-depth research on this topic, providing support for the high-quality development of college English courses.

Keywords: Ideological; Political Education; College English

As a language subject, although the content of college English courses contains rich ideological and political elements and has its educational advantages, in today's trend of globalization and multiculturalism, students are inevitably influenced by negative ideas such as Western hedonism and liberalism while receiving college English education, leading to a phenomenon of weak local cultural awareness and blind pursuit of Western culture. Therefore, it is particularly necessary to integrate college English education with ideological and political education in the curriculum, and universities need to promote the integration of the two. This article first analyzes the necessity of integrating college English education with ideological and political education in the curriculum, and based on this, explores teaching strategies for the integration of the two.

1. Research on Ideological and Political Education in College English Curriculum

(1) Research on the necessity of implementing ideological and political education in college English courses

College English courses have a wide audience and are the main way for students to come into contact with foreign cultural ideas and ideologies, making ideological and political education particularly necessary. Yang Jincai proposed that foreign language education in universities bears the heavy responsibility of cultivating high-quality foreign language talents. In order to meet the national talent needs, strengthen students' ideals and beliefs, practice correct values, and complete the fundamental task of cultivating morality and talents, it is necessary to integrate ideological and political concepts into foreign language curriculum teaching, laying a solid value foundation in promoting the cultivation of outstanding talents. Yang Qun constructed a theory based on the connotation of ideological and political education in the curriculum, organically combining knowledge transmission with value guidance. He demonstrated the necessity and feasibility of integrating English teaching into ideological and political education from the perspectives of national development trends, changes in teaching concepts, comprehensive development needs of students, and ideological transformation.

(2) A Study on the Problems of Ideological and Political Education in College English Curriculum

There is a phenomenon in the actual teaching of college English that emphasizes instrumental aspects while neglecting humanistic aspects, and there is a lack of ideological and political education. Xu Changli pointed out that most teachers only focus on teaching language knowledge and neglect the cultivation of students' humanistic literacy in their teaching; The textbook focuses on Western culture and lacks Chinese elements and stories; The single teaching methods and means are not conducive to achieving educational goals, which is the main problem that ideological and political education in college English courses should face directly. Guo Lin believes that the teaching mode of college English still relies mainly on teachers imparting knowledge, with weak ideological and political awareness among teachers. The integration of ideological and political education into students is forced and does not pay attention to the needs of student growth and devel-

opment. She proposes implementing strategies to enrich teaching content, innovate teaching models, enhance teacher cultural cultivation, and incorporate ideological and political education elements.

(3) Research on the Implementation Path of Ideological and Political Education in College English Curriculum

Scholars have conducted research on the implementation path of ideological and political education in college English courses from the perspectives of textbook content, teaching methods, ideological and political elements, and evaluation systems. Wen Qiufang focuses on the ideological and political connotations and implementation framework of foreign language courses, and suggests practical operations from four ideological and political chains: content, management, evaluation, and teacher's words and actions. Xiao Weiqing and Zhao Bi proposed that in order to meet the needs of ideological and political education in the curriculum, it is necessary to reconstruct the content of existing foreign language textbooks, strengthen the construction of ideological and political teaching resources through diversified exploration of ideological and political elements, reasonable teaching design, and innovative teaching forms. Yang Qun explores three paths for implementing the English ideological and political teaching model from the perspective of moral education: re interpreting the curriculum standards and positioning ideological and political elements; Integrate the entire process of pre class introduction, in class discussion, and post class extension into the ideological and political content of the curriculum; In the context of the Internet, we should establish a network teaching platform to assist ideological and political education and promote moral education. Zhu Chengqi explored the practical path of enhancing teachers' educational abilities, enriching ideological and political education content, innovating teaching methods, and improving evaluation systems to ensure the effective promotion of cross-border integration between English curriculum and ideological and political education.

2. The Implementation Path of Ideological and Political Education in College English Curriculum

(1) Integrating ideological and political resources through multiple channels - Building a resource platform based on textbook content, integrating in class and out of class activities

College English education once focused on language training, with a focus on Western language and culture in textbook writing and teaching content. "Chinese stories" rarely appear. Reasonably allocating the proportion of Chinese and Western cultures in teaching content can balance language learning and educational value. At present, most college English textbooks are based on Western culture, but the phenomenon of the low proportion of Chinese culture has improved. Teachers should rely on textbooks and materials to moderately and meaningfully explore the ideological and political elements in the teaching content of each unit, so that ideological and political teaching has a clear framework to follow. Starting from telling Chinese stories well, we can guide and incorporate traditional culture and Chinese elements into teaching. For example, when studying the "Fashion" and "Entertainment" units, teachers can introduce traditional Chinese clothing, Beijing opera, and other cultural elements to enhance students' identification and confidence in Chinese culture; By studying traditional Chinese virtues and national spirit through ancient poetry, we can critically interpret and practice moral norms, achieve the coordinated development of English language proficiency, cross-cultural communication ability, and innovative thinking ability, and reflect the charm and tension of English in telling Chinese stories well. With the rapid development of artificial intelligence and information technology in the new era, teachers can also use new media, online education platforms, HelloChina micro video programs, English extracurricular books and other resources to build platforms, based on unit themes and central ideas, fully tap into ideological and political elements that can be used in the curriculum, increase their breadth and depth, and achieve organic supplementation of textbook content. Select audio and video materials that reflect the core socialist values and traditional Chinese culture to promote to students, guide them to use micro lessons, MOOCs, and learning to build a strong country to convey the voice of China, pay attention to domestic and foreign affairs, and use extracurricular materials as assistance to enrich students' English language knowledge, improve their learning ability and political and cultural quality.

(2) Integrating Ideological and Political Points into Courses at Multiple Levels - Based on Professional Characteristics, Optimizing Teaching Design, Combining Online and Offline

The target audience for teaching college English is non English major students throughout the school. Teachers should analyze the teaching content and design teaching processes based on the characteristics of different majors and the professional needs of students, and explore ideological and political elements based on professional characteristics. For example, in the article “PekingOpera”, art students can enhance their aesthetic judgment, artistic expression, and creative practice abilities through aesthetic perspectives such as color lines and pattern patterns in art practice, in order to enhance their sense of social responsibility and mission as future art communicators, and provide ideological and political education to students; For students majoring in sports, they can rise from the persistent craftsmanship spirit reflected in the Beijing Opera art of “one minute on stage, ten years of hard work off stage” to the determined and never giving up spirit of athletes, thereby promoting students to cultivate a diligent and studious spirit to achieve the goal of education. The language teaching and moral education in college English are both processes that are unconsciously influenced. Teachers should ensure the same frequency resonance between online and offline teaching, carefully design various teaching activities, and deeply integrate language knowledge and educational elements. Establish an English online learning platform based on Xuexue Tong, publish learning tasks before class to collect ideological and political elements, organize and analyze the completion of online learning tasks for students, provide feedback on their learning and ideological status, adjust teaching content in a timely manner, and improve teaching methods; Internally inspiring and discussing in the classroom, creating thematic contexts to inspire students to think, organizing discussion activities, cultivating students’ national emotions and patriotism, and spreading socialist core values; In the learning and understanding stage, knowledge is explained and imparted to enhance students’ language knowledge and expression ability, construct a learning framework, and enable students to clearly grasp the learning content; In the process of practice and improvement, guide students to actively participate in reflection, compare and analyze Chinese and Western cultures based on their learned knowledge, deepen their understanding of excellent traditional culture and recognition of ideological values, and enhance their critical thinking ability; In the consolidation and expansion link after class, students are encouraged to extend the knowledge they have learned in class to extracurricular activities, actively participate in cultural exchange activities, record short videos about Chinese stories in English, and show their national charm and enhance cultural confidence through online publishing on platforms such as Learning Connect, WeChat and Tiktok.

(3) Enhancing the Effectiveness of Ideological and Political Education from Multiple Dimensions - Strengthening Ideological and Political Awareness, Expanding Practical Platforms, and Emphasizing Both Thought and Action

Building a high-quality teaching team is crucial for the effective promotion of ideological and political reform in college English courses. This requires teachers to have firm political ideals and beliefs, a clear understanding of the importance of ideological and political education in the curriculum, mastery of effective methods and means of implementing ideological and political education, and understanding of relevant theoretical knowledge and the ideological connotations of excellent traditional culture. It is also necessary to further enhance the political awareness and party spirit of teachers through activities such as strengthening education and research, organizing ideological and political training, and enhancing theoretical knowledge learning; By sharing high-quality public courses and ideological and political education cases, exchanging and learning from each other, summarizing experiences, encouraging teachers to strengthen their internal skills, continuously enriching the teaching philosophy and practical experience of ideological and political education, and ensuring the improvement of the quality of ideological and political education in the curriculum. College English courses can leverage the advantages of language disciplines to organically integrate moral education, English learning, and practice, allowing knowledge transmission and value guidance not only to enter the classroom, but also to be implemented in students’ thoughts and actions, achieving internalization in the heart and externalization in action. This requires guiding students in the classroom to demonstrate language charm and enhance their ideological and political awareness through teaching activities such as traditional cultural reporting, telling Chinese stories, and English dubbing; Encourage students to participate in various English competitions and cultural activities organized by schools and departments outside of the classroom, and promote

traditional culture through professional expertise; Schools and society should provide students with as many opportunities and platforms for internship practice as possible, organize and carry out volunteer service activities such as caring teaching, technology going to the countryside, and tourism promotion, enhance their awareness of serving society and their sense of responsibility, so that students can continuously improve their personal abilities and literacy, and help to enhance the effectiveness of ideological and political education.

In summary, the integration of college English education and curriculum ideological and political education is an effective means to break the long-term isolation of ideological and political education from professional education. The integration of college English education and curriculum ideological and political education requires universities to actively explore strategies for integrated teaching, optimize from reshaping educational goals, adjusting teaching content, innovating integrated teaching models, updating educational concepts, etc., in order to build a new situation of harmonious unity between teaching and education, as well as moral and intellectual education, in order to cultivate more modern talents with both moral and talent qualities and comprehensive development.

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