

Research on new approaches and strategies of ideological and political education in colleges and universities in the new era under the curriculum Ideological and political perspective

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Abstract: Under the background of the new era, ideological and political education in colleges and universities should be further optimized. Teachers should actively introduce new education concepts and teaching methods, so as to better arouse students' interest, strengthen their understanding and application of the knowledge, and improve the education effect. As a popular educational concept at present, curriculum ideological and political education can greatly enrich the content of ideological and political education in colleges and universities, broaden the path of education, and greatly promote the comprehensive development of students. In view of this, this article will carry out an analysis of the ideological and political education in colleges and universities under the curriculum ideological and political vision, and put forward some strategies for your colleagues' reference.

Key words: curriculum ideological and political education; Colleges and universities; Ideological and political education; strategy

Introduction: Colleges and universities are important places to carry out ideological and political education, and ideological and political courses are also important carriers to promote the further improvement of college students' comprehensive ideological and political level. In fact, the knowledge of ideological and political education itself has a strong ideological attribute, which requires teachers to carry out in-depth analysis of the actual situation of each college student when carrying out ideological and political education work, so as to carry out more targeted teaching work, combined with some practical problems, teachers can carry out deeper guidance to college students. To help them master more ideological and political knowledge and ideas. By carrying out ideological and political education, college students can understand various political policies in a more timely manner, thus promoting the further development of their comprehensive literacy. As an important supplement to ideological and political education, curriculum ideological and political education is a very popular concept of education, its purpose is to further improve the coverage of ideological and political education, improve the effect of education, so that college students can form a higher level of good habits and moral quality. By studying the ideological and political education in colleges and universities under the ideological and political vision of the curriculum, teachers can gradually find the common points of the two, so as to form a stronger educational joint force and promote the comprehensive development of college students.

1. The goal analysis of ideological and political education in colleges and universities under the curriculum ideological and political vision

(1) Highlight the educational value of ideological and political courses

Through in-depth analysis of ideological and political curriculum, teachers can find new ideas for the follow-up ideological and political education work, so as to further improve the teaching effect. However, it is difficult for curriculum ideology and politics to exist independently, it needs to take the curriculum as the support and carrier, which requires us to integrate the two, so as to highlight the educational value of the concept of curriculum ideology and politics more efficiently. In addition, under the influence of the traditional education concept, many teachers often take theory as the main teaching content when carrying out ideological and political education, and few of them pay attention to the practical part, which is easy to lead to college students having a theory, but it is difficult to use it to guide their life and study, and the practical effect is poor. In addition, simply carrying out ideological and political course theory teaching is not conducive to building a good classroom atmosphere, and college students are difficult to acquire knowledge in the classroom, which virtually reduces the educational value of ideological and political courses, and is not conducive to the long-term development of college students. By studying the same direction of ideological and political courses and curriculum ideological and political courses, we can effectively promote the integration of the two, enrich the content of education, and expand the teaching path, which will help college students develop more comprehensively and improve the teaching effect of ideological and political courses.

(2) In line with the goal of moral education

When carrying out college education, we should firmly grasp the main line of cultivating people by virtue, and take it as the basis to carry out the follow-up education work. Through the ideological and political courses, we can integrate the ideological and political courses into the training of talents, so as to help college students obtain more perfect development and make them more in line with the current social demand for talents, which will play a positive role in promoting the follow-up and long-term development of college students. In fact, ideological and political education should be carried out from multiple dimensions, we should not only teach college students ideological and political knowledge and theory, but also pay attention to the cultivation of their quality and accomplishment. Although ideological and political education can enable college students to master good ideological and political knowledge and theories to a certain extent, it is difficult to help them form a healthy and upward ideological quality, which needs to integrate the course ideological and political ideas into the education work, achieve the same direction of the two, highlight the advanced nature and effectiveness of ideological and political

education work, so that the education work is more in line with the education goal of moral education.

2. The focus of ideological and political education work in colleges and universities under the curriculum ideological and political vision

(1) Building a collaborative working mechanism

In essence, there is a strong internal connection between ideological and political education in the curriculum. When carrying out ideological and political education in colleges and universities, by integrating the ideological and political ideas in the curriculum into the ideological and political education work, we can achieve an effective supplement to the educational content, so that the two can achieve a more coordinated development, thus forming a dynamic balance. The process of ideological and political education in colleges and universities under the curriculum ideological and political vision is more complicated, and it needs the joint participation of multiple personnel, so as to ensure the educational effect. To this end, we can create a collaborative working mechanism of ideological and political education in curriculum, so as to achieve more diversified cooperation, so that teachers and departments of all subjects can participate in this work, so as to gradually build a better ideological and political education curriculum system, change the former education mode of each fighting for itself, and guide college students to progress and development together.

(2) To build a perfect evaluation mechanism

In order to ensure the effect of ideological and political education in colleges and universities under the curriculum ideological and political vision, we should gradually build a more perfect evaluation mechanism. By creating a more reasonable and scientific evaluation mechanism, the effect of ideological and political education under the curriculum ideological and political vision can be greatly improved, and teachers' innovative initiative to participate in the work of ideological and political education can be enhanced to promote the comprehensive development of college students. Colleges and universities can try to establish a special supervision and management organization to regularly check the development process of ideological and political education work under the curriculum ideological and political vision, and do a good job of corresponding management, and timely find out all kinds of problems that may occur, so as to lay a solid foundation for the subsequent ideological and political education work. In the construction of the evaluation mechanism, we should start from the actual needs of college students, and constantly help their comprehensive ability and moral character to further develop, so that they can constantly reflect on their own shortcomings in learning, so as to achieve more efficient growth.

3. The strategy of ideological and political education in colleges and universities under the curriculum ideological and political perspective

(1) Enriching curriculum resources, constructing and perfecting ideological and political education mechanism

If we want to improve the effect of ideological and political education in colleges and universities under the ideological and political vision of the curriculum, we must make long-term efforts and persistence of all teachers and students, so as to gain something. To this end, colleges and universities can create a more perfect ideological and political education mechanism based on their own actual conditions, and give full play to the advantages of curriculum ideological and political education, so as to change the ideological and political teachers' education ideas and improve the teaching effect. In teaching, we should constantly enrich the resources of ideological and political education, so as to better trigger the initiative of college students to participate in the study of ideological and political knowledge, and lay a solid foundation for their ideological and political level improvement. In addition, in order to ensure the effect of ideological and political education work under the ideological and political vision of the curriculum, we should constantly improve the comprehensive quality of individuals, in addition to actively improve their ideological and political education ability, but also to develop good ideological and moral quality, with their own practical actions to point out the development direction for college students, improve the effect of ideological and political education. When carrying out ideological and political education work, we should be good at introducing information technology means, downloading some digital educational resources through the Internet, and using micro-lessons, multimedia and other ways to present in front of college students, so that they can more efficiently understand the abstract ideological and political knowledge, so as to deepen their understanding of the content, and help them build a more perfect knowledge system. Lay a solid foundation for the development of ideological and political curriculum and curriculum ideological and political cooperation.

(2) The introduction of network means to strengthen the ideological guidance of college students

With the continuous development of Internet technology, information-based education has been gradually introduced into the ideological and political education work in colleges and universities. Many schools have begun to try to build their own online education platforms, which will greatly help the ideological and political education work under the curriculum ideological and political vision. Therefore, when carrying out ideological and political education work, we should try to introduce Internet technology to share more high-quality ideological and political education resources and knowledge with college students, which can further strengthen teachers' guidance to college students' thoughts. When carrying out ideological and political education work, we can try to introduce the information teaching mode into the classroom, so as to expand the teaching content with the help of rich teaching resources and interesting cases on the network, so as to help college students further expand their ideological and political knowledge reserves and promote the further development of their abilities. Through the introduction of information-based teaching means, it can provide help for the follow-up ideological and political education work, so that the ideological and political education work under the curriculum ideological and political vision becomes more comprehensive and systematic.

Carrying out ideological and political education through Internet technology can help teachers to further expand the current educational resources, so that ideological and political education knowledge and network resources can be more fully integrated, so that modular knowledge content can be presented to college students, so as to meet the learning needs of college students with different levels, understanding ability and cognitive characteristics. To enhance the use value of curriculum ideological and political ideas in ideological and political education. In this process, we should pay attention to the introduction of network resources to carry out strict control, so as to effectively avoid college students contact with too many negative elements on the network, so as to enrich their ideological and political knowledge reserves, help them form a healthy and upward moral quality, thinking habits.

In addition, when carrying out the ideological and political education work in colleges and universities under the ideological and political vision of the curriculum, we can hire some network security counselors according to the actual situation, so that they can further organize and screen the ideological and political education resources on the network, which can effectively reduce the probability of college students coming into contact with bad information. At the same time, college teachers can create a network ideological and political education platform in combination with the actual situation of the university, and then regularly upload some ideological and political education propaganda videos under the curriculum ideological and political vision, which can have a more comprehensive impact on the ideological and political education of college students. From the form analysis, these propaganda works of ideological and political education can be in the form of videos, pictures, text, etc., combined with college students' cognitive ability, ideological and political knowledge reserve, interests and hobbies, and integrate some interesting elements that fit with them, so as to better arouse college students' interest in ideological and political learning, improve their ability to distinguish right from wrong, and strengthen the guidance of college students' thoughts.

(3) To carry out multiple activities to highlight the value of collaborative education

In order to improve the effect of ideological and political education work under the ideological and political vision of the curriculum, we can try to introduce diversified forms of activities, in order to enrich the path of ideological and political education work and improve the teaching effect. In fact, college students lack the necessary interest in exploring boring ideological and political knowledge, and they prefer to spend their time on knowledge learning of other professional courses or recreational activities, which will have a certain negative impact on the development of ideological and political education under the curriculum ideological and political vision. Therefore, based on the actual situation, we can actively guide college students to carry out more diversified ideological and political practice activities, such as social service, red poetry recitation, etc. In this way, not only can enrich the content of ideological and political education under the ideological and political vision of the course, but also can effectively stimulate the interest of college students in learning and improve the effect of education.

For example, in traditional festivals such as Qingming Festival and Double Ninth Festival, colleges and universities can organize college students to participate in activities such as tomb sweeping in martyrs' tombs and helping in nursing homes. During this period, we can combine ideological and political courses to explain the glorious history of the Party to college students, so that they can learn more about the heroic deeds of revolutionary ancestors, so as to deepen their patriotic feelings. In addition, in the process of labor, college students can not only learn knowledge, but also effectively exercise their bodies, and gradually form the good quality of hard work. Moreover, in the process of remembering martyrs, college students can be influenced by the personality charm of revolutionary martyrs virtually, thus forming a healthy and upward ideological consciousness, which greatly promotes the effect of ideological and political education under the horizon of ideological and political curriculum. When carrying out ideological and political education work, we can organize college students to carry out a poetry recitation activity, so that they can find a clear theme by combining what they have learned, and then sort out corresponding materials and rehearse and perform on this basis, so as to further expand the teaching form.

Summary

To sum up, if we want to improve the effect of ideological and political education in colleges and universities under the curriculum ideological and political vision, we can enrich curriculum resources and construct and perfect the mechanism of ideological and political education; Citation network means to strengthen college students' ideological guidance; Carry out multiple activities, highlight the value of collaborative education and other aspects of analysis, so as to virtually promote the quality of ideological and political education in colleges and universities to a new height.

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