

An analysis of ideological and political teaching paths of economic management courses in colleges and universities

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Abstract: In order to adapt to the development trend of modern education and teaching, college leaders and teachers need to update their teaching ideas and thinking with The Times, and gradually change from paying attention to students' professional theoretical knowledge to the effective integration of professional ability and ideological and political accomplishment. At this stage, many colleges and universities economic management professional teachers are implementing ideological and political education, guiding students to explore the connotation and value behind ideological and political education, so as to sublimate their ideological level, deepen their ideological and political consciousness, and ultimately transport outstanding talents for social development and national development and construction of professional and ideological and political literacy. How to promote the ideological and political teaching reform of economic management professional courses is an important issue that teachers need to solve urgently. This paper will launch an in-depth exploration around this issue.

Key words: colleges and universities; Economic management major; Ideological and political courses; Teaching path

Introduction

With the advent of the Internet era, the network information has exploded, including all kinds of negative information, extreme ideas and foreignism. College students have not yet established a perfect knowledge system and formed a mature thinking cognition, so they are extremely vulnerable to the influence of the network environment. Based on this realistic factor, college teachers need to assume the important responsibility of ideological and political education, and economic management teachers need to explore the opportunity and path of the integration of ideological and political education and curriculum teaching in combination with professional characteristics and students' needs. In this way, teachers can give full play to the value of ideological and political education according to the development needs of economic management majors. While teaching students professional knowledge and practical skills, teachers can effectively cultivate their feelings of home and country and moral quality, improve their personality quality and value system, and finally promote their all-round development. In view of this, this paper focuses on the author's practical experience to carry out an in-depth exploration, and analyzes the practical significance and practical path of economic management professional teachers' construction of curriculum ideology and politics, in order to be beneficial to teachers.

1. The practical significance of ideological and political teaching of economic management courses in colleges and universities

First, give play to the role of value guidance. Nowadays, many secondary vocational schools have many problems in the process of implementing ideological and political education, such as separation from professional courses. Under the development trend of modern education, teachers need to infiltrate the education concept of "student-oriented, moral cultivation" in the whole teaching process, and try to integrate resources inside and outside the school to build a curriculum ideological and political model, so as to realize the effective integration of knowledge explanation and value guidance. Under the background of ideological and political curriculum, accounting teachers should build ideological and political teaching system in teaching, aiming to guide students to establish correct political awareness and moral concepts, and cultivate their personality, behavior habits and professional quality, and finally give full play to the value leading role of ideological and political education.

Second, improve students' ideological and political awareness. With the rapid development of information technology, all fields are developing in the direction of modernization, informatization and internationalization. At the same time, they also need to resist the impact of foreign cultures and ideas. It is necessary for accounting teachers in secondary vocational schools to integrate the idea of ideological and political education into the whole course teaching and carry out teaching reform based on the curriculum ideological and political vision. Among them, teachers need to integrate ideological and political elements into student management, so as to continuously improve students' ability to distinguish information and judge right and wrong, and then focus on the things around them. In addition, teachers should carefully observe the individual characteristics and actual needs of each student, and based on this, adjust the teaching methods and change the content of teaching needs, improve the pertinence of ideological and political education, and effectively enhance students' ideological and political awareness.

Third, build a whole-staff education system. Accounting teachers of secondary vocational schools should also mobilize ideological and political teachers and professional teachers to participate in ideological and political education, and take effective measures to mobilize teachers of various courses and other volunteers to participate in the construction of ideological and political teaching system, so as to implement the concept of educating all students. In this process, the teaching staff should assume their own education responsibilities and teaching tasks, so as to integrate the school resources to continuously optimize the content of ideological and political education. In this

way, it can not only guide the teachers to establish the idea of educating the whole staff, but also effectively promote the reform process of accounting teaching.

2. The practice path of ideological and political teaching of economic and management courses in colleges and universities

(1) Updating teaching concepts in a timely manner

The economic management courses set up by colleges and universities have outstanding practical and applied characteristics, in addition, they have certain social attributes. The core purpose of innovation and development in the field of economics is to serve the development of The Times, effectively solve the major theoretical and practical problems of social economy, and to a certain extent, provide a large number of real case materials for the teaching of related majors. As traditional education theory, characteristic socialist economy and cultural theory are the important theoretical basis of curriculum thought and politics, teachers should try to integrate ideological and political education into the curriculum to give full play to the educational value of the major curriculum, so as to build a perfect curriculum thought and political teaching system, and then realize the effective unification of theoretical guidance and ideological guidance. To realize the integration of science education and humanities education, and finally give full play to the advantages of professional curriculum teaching. To this end, professional teachers need to innovate professional teaching concepts and ideas based on the ideological and political vision of the curriculum, so as to promote the collaborative education of the two. First, increase the proportion of practical teaching. The use of economic methods in economic management majors aims to analyze and solve economic problems in China and the world, so as to complete practical application and transfer. To this end, teachers need to put theoretical explanation and practical training in the same teaching position, and organize students to participate in various practical activities, so as to realize the integrated development of science. Second, cultivate students' idea of lifelong learning. In order to meet the needs of modern development and enable students to adapt to social life and work as soon as possible, professional teachers need to consciously stimulate their awareness of independent learning in class, so as to steadily improve their comprehensive ability. Thirdly, to improve students' comprehensive literacy, teachers need to naturally infiltrate scientific spirit, national feelings and entrepreneurial spirit in the teaching process, so as to effectively accomplish the fundamental task of cultivating morality and cultivating people, such as leading students to learn the spirit of the conference.

(2) Enrich the teaching content of the course

First, integrate into patriotic education. When teachers explain the relevant content of "national income accounting" to students, they can take the growth of national economy as the entry point to integrate into patriotic education. At present, China's industrial structure continues to upgrade and optimize, and the scale of the tertiary industry is gradually exaggerated, accounting for more than half of the national economic growth, and gradually becoming the backbone of the steady improvement of China's social economy. To this end, teachers can inspire students' patriotic feelings in the process of presenting data and telling cases, so that they can devote themselves to social construction and development.

Second, by integrating moral education, teachers can explain the concept connotation and application of utility, marginal utility and budget line to students when explaining the theoretical knowledge of "economic management utility". At the same time, they can also take the opportunity to integrate into the consumption concept of traditional excellent culture, so that students can gradually form the consumption habit of saving money, avoiding overdraft consumption and good moral character. In addition, when teachers explain "the decision of shareholders' income" to students, they can answer the consumable question by increasing people's income, solve the problem of willing consumption by improving the manufacturing level and quality, and solve the problem of daring consumption by improving the social security mechanism, so as to guide students to expand their thinking and cognition, and form a sense of family and country.

Thirdly, with the integration of quality education, when teachers explain "macroeconomic unemployment theory" to students, they can combine the increasingly severe employment situation of college graduates to introduce the practical problem of difficult employment, and then guide students to improve their further understanding of employment and entrepreneurship situation, and constantly improve their professional strength and comprehensive literacy. In turn, they can improve their social core competitiveness. In addition, teachers should guide students to make employment plans so that they can give full play to their personal advantages and realize their self-worth. They should also take an active part in the curriculum ideological and political research seminars organized by the school to improve their teaching experience and accept advanced ideas.

(3) Innovate and optimize teaching methods

First of all, problem-based teaching method is introduced. The content of economic and management courses has outstanding theoretical characteristics, so it is difficult for teachers to make students understand and internalize it only by oral explanation. At this time, teachers can set a series of questions to guide students to think and explore, and try to introduce ideological and political content with the help of the theme questions in economic management majors, so as to naturally transition to the topic of ideological and political teaching.

Then, with the introduction of case teaching method, teachers can select appropriate real cases from the perspective of moral education, among which they can select popular cases or typical cases according to the national conditions, and then lead students to in-depth analysis. Teachers need to combine the textbook content with the case based on the specific content of each chapter of economic management majors. It should be noted that, when analyzing the case, teachers need to explore the right period to introduce ideological and political education.

Finally, the introduction of group teaching method, in order to provide professional teaching effectiveness and realize the natural penetration of ideological and political education, teachers can divide students into study groups with similar numbers and equal strength,

and then ask them to carry out teaching activities as a unit, and encourage them to discuss the recent economic and trade current affairs. Teachers need to provide students with rich materials, and the selected materials should be suitable for the course content, and contain rich ideological and political elements.

(4) Construct and improve the evaluation mechanism

On the one hand, we should pay attention to the process of evaluation. In the process of ideological and political construction of economic management courses, we should not only examine the degree of students' mastery of professional knowledge and problem-solving ability, but also examine the formation of their ideological morality and values. Therefore, when designing teaching evaluation standards and methods, teachers need to include students' speech in class, group performance, homework completion, after-class brainstorming performance and practical activity performance into teaching evaluation, so as to further understand students' learning situation and understanding degree of professional content, as well as the comprehension degree of reading ideological and political content.

On the other hand, to carry out summative evaluation, teachers should not only pay attention to process evaluation, but also take effective measures to obtain summative evaluation. Among them, teachers can organize students to carry out final score examination, and incorporate certain subjective and open question types in the setting of exam papers. So that students can make a comprehensive analysis of specific economic phenomena with the help of the professional knowledge of economic management.

Epilogue:

All in all, from the perspective of the development of modern education and teaching, economic management teachers in colleges and universities need to fully realize that the integration of ideological and political education and professional teaching plays an important practical significance. Among them, teachers can build the ideological and political model of economic management courses by timely updating teaching concepts, enriching course teaching content, innovating and optimizing teaching methods, constructing and perfecting evaluation mechanism and other measures, which can not only improve the ideological and political teaching system, but also promote the reform process of the major and promote the long-term development of college education and teaching.

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