

Analysis on the construction of aesthetic education evaluation system in colleges and universities in the new era

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Abstract: The evaluation system of aesthetic education in colleges and universities is the baton and vane of the development of aesthetic education in colleges and universities, and an important starting point to promote the reform of aesthetic education teaching. The construction of aesthetic education evaluation system in colleges and universities in the new era should follow the requirements of educational evaluation reform, embody the concept of educating people, take students' all-round development as the foundation, cultivate students' innovative spirit and practical ability as the focus, promote students' all-round development and healthy growth as the core, give full play to the guiding role of evaluation on talent training, and stimulate the vitality of aesthetic education teaching reform in colleges and universities. The evaluation system of aesthetic education in colleges and universities should highlight the purpose orientation of "promoting construction by evaluation", take moral cultivation as the fundamental task, take "five education simultaneously" as the development concept, and take "four services" as the value pursuit. The evaluation system of aesthetic education in colleges and universities should follow the requirements of the reform of educational evaluation, and insist on proceeding from reality, seeking truth and being pragmatic, scientific and rigorous, and paying attention to actual results.

Key words: New era; Aesthetic education in universities; Evaluation system; Construction path

Aesthetic education is an important part of moral education and quality education in colleges and universities. In recent years, in order to fully implement the Party's educational policy and carry out the fundamental task of cultivating people by virtue, the Ministry of Education has issued a series of documents on strengthening and improving the work of aesthetic education in colleges and universities, and has made a comprehensive deployment for strengthening the work of aesthetic education in colleges and universities. But on the whole, the current evaluation system of aesthetic education in colleges and universities in China is not perfect enough to effectively guide and promote the work of aesthetic education in colleges and universities. Therefore, it is necessary to further optimize the evaluation system of aesthetic education in colleges and universities to provide scientific and effective support for promoting the reform and development of aesthetic education in colleges and universities.

1. The value of the evaluation system construction of aesthetic education in colleges and universities in the new era

The evaluation system of aesthetic education in colleges and universities can provide important guidance for the work of aesthetic education in colleges and universities, promote its comprehensive reform and improve the level of talent training. It can not only help schools to train outstanding talents with lofty aesthetic and noble personality, but also provide important guidance for the country's education system and the construction of cultural self-confidence.

1. It is conducive to promoting and deepening the comprehensive reform of aesthetic education in colleges and universities

By establishing a set of perfect evaluation mechanism for aesthetic education in colleges and universities, it can better guide the cultivation of students' artistic accomplishment, cultural accomplishment and artistic innovation ability, and timely find out the deficiencies of students' artistic accomplishment, correct them in time, improve the overall level of students' artistic accomplishment, and promote students' artistic accomplishment to achieve better results. In order to ensure the effective implementation of the work of aesthetic education in colleges and universities, we must strengthen the supervision of it. In this way, we can ensure that our teaching level is improved, the management level is accelerated, and our campus aesthetic education culture is effectively carried out. In addition, we should encourage and support our aesthetic education teachers so that they can serve our students more enthusiastically and make contributions to our campus. By establishing a perfect evaluation mechanism of aesthetic education in colleges and universities, the effectiveness of aesthetic education in colleges and universities can be monitored and discovered in time. In order to better implement this mechanism, we should take two measures: one is to monitor the freshmen's aesthetic education performance regularly, the other is to monitor the students' aesthetic education performance regularly. By tracking and evaluating the whole process, we can better evaluate the level of college students' artistic cultivation, and provide more support for college students' artistic cultivation, so as to promote the permanence of college students' artistic cultivation.

2. It is conducive to shaping and cultivating high-quality talents with lofty aesthetic and noble personality

The viewpoint put forward by "Cultivating What Person" can help us better understand and practice "Cultivating what person", and the evaluation mechanism it provides can help us better plan our future. Nurture the What aims to help us better understand and practice Nurture the What by building and refining the tools of our teachers and colleagues. By establishing a sound evaluation mechanism for aesthetic education in colleges, we hope to help college students broaden their knowledge of aesthetic education and enhance their artistic cultivation on this basis. In this way, they will have a more open vision and have a richer cultural accomplishment. In addition, the mechanism will play a protective and supportive role, helping them better adapt to the current social needs. Through the comprehensive use of different aesthetic education resources, the aesthetic education evaluation system in our colleges and universities can help students better understand different aesthetic needs and can ensure that they receive adequate support in improving their artistic abilities. In addition, the system can also play an encouraging role in encouraging students to

actively participate in the aesthetic courses of colleges and universities, so as to cultivate future citizens with good aesthetic qualities, excellent personalities and good moral qualities. Through the establishment of a sound higher education evaluation mechanism, college students can be more passionate about China's ancient, noble and modern spirit, enhance their civilized quality, and improve their will to responsibility and sense of mission, so as to better promote the great rejuvenation of the Chinese nation.

3. It is conducive to the improvement of the education system and the enhancement of cultural self-confidence

The establishment and improvement of the assessment system of college students' artistic accomplishment will lay a solid foundation for the cultivation and improvement of college students' artistic accomplishment, encourage them to better learn and practice the great history and great spirit of the Chinese nation, and make contributions to the construction of a modern college students' artistic accomplishment assessment system with Chinese national characteristics. Through the establishment and implementation of the assessment system for the artistic accomplishment of college students, the artistic accomplishment of college students will be included in the entire personality cultivation and quality training of students, so as to promote their morality, knowledge, skills and practical ability to be fully cultivated. Through the establishment of a perfect higher education evaluation mechanism, it can help us cultivate innovative personnel with excellent aesthetic taste and good personality characteristics, and lay a solid foundation for universal education. In addition, through universal education, the social and cultural literacy of the public can be improved, so that education is not limited to schools, but extends to families and communities, so as to build the educational culture of the whole country. With the changes of The Times, people's aesthetic concept and cultural accomplishment, their demand for various cultural products and services is growing day by day. Therefore, more and more members of the public have begun to participate in the country's cultural industry and make joint efforts to promote the inheritance and innovation of China's fine culture. Enhancing the confidence of Chinese culture aims to promote and carry forward the Chinese spirit so that every citizen can feel our quintessence.

2. The construction path of aesthetic education evaluation system in colleges and universities in the new era

1. Optimize the evaluation concept of aesthetic education in colleges and universities

The evaluation of aesthetic education in colleges and universities is an evaluation of the teaching, curriculum and teachers of aesthetic education in colleges and universities, with the purpose of promoting the development of aesthetic education in colleges and universities. In order to promote the work of aesthetic education in colleges and universities, we must attach great importance to the work of aesthetic education in ideology, start with the establishment of a sound evaluation system of aesthetic education in colleges and universities, incorporate it into the whole process of school education and teaching work and talent training, strengthen organization and leadership, create a good atmosphere, and provide a strong guarantee for the smooth development of aesthetic education.

First of all, we must strengthen the top-level design. The evaluation of aesthetic education in colleges and universities should be included in the overall development plan of the university, and it should be regarded as an important starting point and evaluation basis for promoting the reform of college education and teaching and personnel training. It is necessary to clarify the responsibilities and tasks of governments at all levels, schools and teachers, and establish a perfect aesthetic education evaluation system.

Secondly, a good atmosphere should be created. College leaders should attach great importance to and actively participate in the work of aesthetic education in colleges and universities, and provide effective guarantee for strengthening and improving the work of aesthetic education in colleges and universities from the ideological and operational aspects. It is necessary to strengthen publicity and guidance, create a good social atmosphere, and create favorable conditions for promoting the work of aesthetic education in colleges and universities.

Finally, we should improve the mechanism guarantee. The evaluation of aesthetic education should be included in the whole process management of education and teaching, and the evaluation index system should be perfected. We should strengthen overall planning and coordination, and build a scientific, comprehensive, standardized and fair evaluation system. It is necessary to strengthen publicity and guidance, and encourage and support schools to actively explore the reform of aesthetic education.

2. The combination of internal self-assessment and external assessment

The construction of aesthetic education evaluation system in colleges and universities should not only fully mobilize the enthusiasm of teachers and students, but also give full play to the professional advantages of external experts. Therefore, the construction of aesthetic education evaluation system in colleges and universities should pay attention to both internal self-evaluation and external external evaluation, which requires the organic combination of internal self-evaluation and external external evaluation. On the basis of internal self-evaluation, combined with external external evaluation, the evaluation system can better exert its guiding, motivating and diagnostic functions.

In the internal evaluation of colleges and universities, colleges and universities can incorporate the aesthetic education work into the overall work goal of the school, and formulate a special aesthetic education evaluation system. According to the Regulations on Aesthetic Education Work in colleges and Universities, colleges and universities should include aesthetic education teaching, extracurricular artistic activities, artistic practice activities and campus culture construction into the annual work objectives management of the school, and formulate corresponding evaluation measures. In addition, the teaching situation of aesthetic education courses and the assessment results of students' artistic quality can also be included in the annual report on the quality of school talent cultivation.

In the aspect of off-campus evaluation, colleges and universities should establish an aesthetic education evaluation mechanism based on social and professional organizations. Social and professional institutions can provide professional and targeted guidance and suggestions for colleges and universities by regularly issuing reports on the development of aesthetic education in colleges and universities and participating in the training of aesthetic education teachers in colleges and universities. At the same time, colleges and universities can also invite external experts to participate in

their aesthetic education work by establishing cooperative relations with social and professional institutions, conducting exchanges and discussions.

In addition, colleges and universities can make full use of professional social resources for evaluation. Professional social resources can give full play to their own professional advantages and evaluation experience. For example, the Central Academy of Fine Arts has been promoting aesthetic education with the help of social forces in recent years. Since 2019, it has carried out cooperation projects with cultural institutions such as China Federation of Literary and Cultural Organizations, China People's Association, National Library and Beijing Symphony Orchestra. In 2022, the two sides signed a strategic cooperation agreement with the National Library of China, under which the two sides will cooperate in the co-construction and sharing of digital resources, subject research and academic exchanges. In addition, CAFA has also made use of its advantages to carry out a series of aesthetic education service activities for the society. For example, it has set up public welfare aesthetic education classes for community residents and students, which has built a bridge of communication between the school and the society.

3. Construct a process evaluation of students' long-term development

Educational evaluation is an important part of educational activities and an important means to promote educational reform and development. It is of great significance to guide schools to continuously improve the quality of personnel training and promote the high-quality development of education. In the stage of higher education, the focus of school education is to train talents and send qualified builders and successors to the society. Therefore, evaluation has become an important link in school education. However, at present, there are some shortcomings in the construction of the evaluation system of aesthetic education in colleges and universities in China. For example, it only pays attention to the performance and achievements of students during school study, ignoring the achievements of students after completing their studies. Focusing only on explicit indicators, ignoring the development of tacit knowledge, ability and attitude acquired by students in the process of growing up. Therefore, it is necessary to build a process evaluation system for students' long-term development, so as to help schools better guide students' all-round development.

First of all, we should pay attention to the use of the results of the process evaluation of students' long-term development. Process evaluation is a kind of evaluation method that pays attention to students' long-term development and learning quality, attaches importance to tacit knowledge and ability, and is beneficial to play the role of evaluation in promoting education and teaching activities. The construction of the process evaluation system can be started from the following three aspects: First, from the perspective of teachers, emphasizing teachers' guidance and shaping of students' learning methods and attitudes, emotional attitudes, self-cognition and behaviors in the evaluation process; Second, from the perspective of students, it emphasizes the cultivation of independent learning ability, teamwork spirit and innovative thinking mode shown by students in the learning process; Thirdly, from the perspective of the school, it emphasizes the evaluation and feedback of the school on the students' aesthetic education teaching activities. When constructing the process evaluation system, the result should be properly adjusted according to the actual situation of school education and teaching activities. For example, in the teacher evaluation link, we should pay attention to the comprehensive evaluation of teachers' professional quality, teaching ability and education level. In the evaluation of students pay attention to the students' learning attitude, emotional experience, learning methods and skills and other aspects of comprehensive evaluation. In addition, attention should be paid to the comprehensive evaluation of students' aesthetic quality in daily life. Only in this way can students be better helped to find their interests and guide them correctly.

3. Conclusion

In a word, aesthetic education is the key to realize the fundamental task of "cultivating morality and cultivating people", and is the basis for colleges and universities to cultivate high-quality talents. In the reform of educational evaluation, how to build a perfect aesthetic education evaluation mechanism to promote the improvement of students' comprehensive quality is the core issue to be solved in the current college education. Therefore, schools should actively change the concept of evaluation, and be good at building a multiple evaluation mechanism that is conducive to promoting students' all-round development and improving students' comprehensive ability.

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Research project:

1. Key Undergraduate Teaching Reform Research Project of Shandong Province in 2022, "Research and Practice on the Reform of" One two three Four "Classroom Teaching Evaluation in Colleges and Universities in the Intelligent Era" (Project number: Z2022327)
2. Shandong Province 2022 Undergraduate Teaching Reform Research Project "Research and Practice of Teaching Content and Teaching Methods of Aesthetic Education for Chemistry Courses" (Project number: M2022110);
- Yantai University 2022 "Body, Beauty and Labor" special teaching reform research project "Research on the Teaching Path and Model of Aesthetic Education for Chemistry Courses" (Project number: JYZX202209);