The construction of college English online and offline mixed teaching system in the new era

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Abstract: Online and offline hybrid teaching is a new teaching mode that combines traditional classroom teaching with online learning. It can not only make full use of Internet resources, enrich teaching content, but also improve students' independent learning ability and learning effect. Applying the online and offline mixed teaching mode to college English courses is to further promote the teaching reform and further improve the teaching quality. Based on this, this paper first analyzes the connotation of online and offline hybrid teaching and its application advantages in college English courses, and then puts forward a feasible path to build a college English online and offline hybrid teaching system based on the author's practical experience, in order to provide references for peers.

Key words: the new era; College English; Online and offline mixed teaching system; construction

Introduction

Under the background of the new era, with the continuous development of science and technology, online and offline blended teaching has gradually become a new trend in the field of education. In college English courses, the application advantage of this teaching mode is particularly remarkable, which promotes the remarkable improvement of students' learning effect and experience, and promotes the progress of teaching reform and the effective improvement of teaching quality. As front-line teachers, they should accelerate the exploration of the construction path of college English online and offline mixed teaching system in the new era.

1. Online and offline mixed teaching

With the rapid development of science and technology, the educational model is constantly innovating and changing. As a new type of education model, online and offline hybrid teaching is gradually being widely used in various teaching scenarios. As the name suggests, online and offline mixed teaching is an organic combination of traditional offline classroom teaching and modern online network teaching, so that the two complement and promote each other. This teaching mode combines face-to-face communication and interaction in the classroom with digital and personalized learning resources in online teaching, making students' learning more comprehensive and efficient.

2. The application advantages of online and offline mixed teaching in college English courses

First of all, the application of online and offline mixed teaching in college English courses can effectively improve students' learning results. Through the organic combination of online and offline teaching, it can provide more guidance for students and promote their extensive participation in teaching. Under this teaching mode, students take an active part in the class and use online resources to study independently and consolidate and review, which improves their learning initiative and learning effect. Secondly, the combination of online and offline college English teaching has high flexibility. Under this teaching mode, students can study according to their own time and place, instead of being limited by a fixed class time. They can learn independently through online resources and have targeted learning according to their own progress and needs, making learning more flexible and efficient. What's more, the combination of online and offline college English teaching is very convenient. Online and offline hybrid teaching provides a large number of digital teaching resources for students to obtain anytime and anywhere, so that students have stronger autonomy in learning time, place and content. Therefore, this teaching mode can greatly reduce the transportation and time cost of students, so that students more convenient access to a variety of learning resources. Based on the above points, it can be seen that the application of online and offline mixed teaching in college English courses can not only improve students' learning effect and experience, but also promote educational equity and educational teaching reform. Under this teaching mode, students can obtain various learning resources more conveniently, improve their English level and comprehensive quality, and make high-quality teaching resources more reasonable distribution and application. With the continuous development of science and technology, the combination of online and offline teaching will be more widely used in college English courses. In order to give full play to the advantages of this teaching mode, teachers need to constantly explore and innovate, and improve its application in college English courses.

3. The construction path of college English online and offline mixed teaching system in the new era

1. Optimize the curriculum and integrate teaching resources

In the new era, college English education is facing many challenges, among which the most prominent problem is the separation of online and offline teaching and the dispersion of teaching resources. In order to improve the quality of English teaching, it is of great importance to optimize the curriculum and integrate teaching resources. The following is the concrete path to build a mixed online and offline college English teaching system in the new era. First of all, optimizing the curriculum is the key. In constructing the curriculum, students' actual needs and learning characteristics should be fully considered. The design of online courses should give full play to the advantages of the Internet and provide rich and diverse learning resources, such as video, audio, online discussion, etc., to stimulate students' enthusiasm and initiative in learning. Offline courses, on the other hand, should highlight practice and application, allowing students to

more fully master their English language skills through speaking exercises, listening tests and immersive classes. In addition, online and offline courses should be properly matched to integrate the teaching advantages of the two and meet students' learning needs to a greater extent. Secondly, the integration of teaching resources is the guarantee of improving the quality of English teaching. The key to achieve this goal is the integration and sharing of cross-school, cross-college and different types of teaching resources. Colleges and universities should actively establish digital teaching resource platform, strengthen cooperation with enterprises, and jointly develop high-quality English teaching resources with enterprises; They should make full use of Internet technology to establish online learning platforms and interactive communities, so that students can access high-quality teaching resources anytime and anywhere; The overall level of English teaching should be improved by sharing excellent teacher resources and carrying out inter-school cooperation. Through the above measures to optimize curriculum, integrate teaching resources and establish a sound college English online and offline mixed teaching system, it can effectively improve the quality of English teaching and help cultivate talents with global vision and cross-cultural communication ability.

2. Develop a learning platform to achieve seamless connection between online and offline teaching

In the new era, the construction of college English online and offline mixed teaching system has become a hot topic in the field of education. Colleges and universities should pay attention to the seamless connection between online and offline teaching and develop an efficient and convenient learning platform. Here are some suggestions and detailed steps for developing a learning platform.

(1) Define the course design and learning objectives

Before developing a learning platform, it is necessary to clarify the proportion of online and offline courses and the learning objectives. This means that relevant teachers should design reasonable online and offline courses according to the actual level and needs of students, and clarify the goal and teaching content of each course; Corresponding learning objectives should be formulated so that students' learning effects can be evaluated on the learning platform.

(2) Choose the right learning platform

When choosing a learning platform, factors such as ease of use, functionality, and learning effectiveness need to be considered. First of all, the platform should be simple and easy to use, so that students and teachers can easily get started. Second, the platform should have complete functions, including course learning, online question answering, homework submission, and examination and assessment.

(3) Develop and test the platform

After choosing the learning platform, it is necessary to develop and test the platform. First of all, the front-end interface design is needed to ensure the visual effect and user experience of the platform. Secondly, back-end interface development is needed to ensure the stability and scalability of the platform. Finally, we need to build a database to store students' learning data and performance information. After the completion of the platform development, the platform needs to be comprehensively tested to ensure the normal operation and stability of the platform.

(4) Promote and operate the learning platform

After the platform is developed and tested, you need to think about how to promote and operate the learning platform. First, teachers can use channels such as social media and the school's official website for publicity and promotion to attract more students to join the platform. Secondly, teachers can organize online activities, such as English learning exchange meetings and English competitions, to enhance the stickiness of the platform users. Finally, teachers need to keep an eye on students' learning and provide necessary support and help to ensure the smooth operation of the platform.

3. Strengthen school-enterprise cooperation and expand practical teaching platforms

Strengthening school-enterprise cooperation and expanding practical teaching platform is an important way to build a mixed online and offline college English teaching system in the new era. Through cooperation and resource sharing, the two sides can complement each other's advantages, coordinate education, and train more high-quality talents to meet the needs of The Times. In the process of constructing the college English online and offline mixed teaching system, it is necessary to clarify the importance of school-enterprise cooperation in improving the quality of practical teaching. Based on teaching practice, the author believes that strengthening school-enterprise cooperation, establishing close contact with enterprises, understanding the latest trend of industry development and the demand for English talents, and adjusting teaching content and methods can ensure the connection between talent training and actual demand. In addition, colleges and universities should also pay attention to the improvement of the ways and means of school-enterprise cooperation. First of all, it is necessary to make clear the orientation and goal of cooperation with enterprises, and work out specific cooperation plans and measures. Secondly, universities and enterprises can share resources and jointly build practical teaching platforms. In this process, enterprises can provide internship positions, work scenarios and training courses so that students can master knowledge and skills in practical operations; Colleges and universities can provide enterprises with technical support, scientific research results and human resources to promote their model innovation. Thirdly, colleges and universities can also cooperate with enterprises in personnel training, jointly formulate training programs, improve curriculum Settings and optimize practice links, so as to ensure that students can obtain comprehensive ability improvement.

4. Changing the role of teachers to improve teaching quality

At present, the construction of college English online and offline mixed teaching system has become one of the trends of English education reform. In order to adapt to this trend, teachers need to actively change their roles, improve their teaching ability, and better cope with the challenges of college English teaching in the new era. First of all, teachers need to change from the traditional role of teacher to the role of guide and assistant. Under the blended teaching model, teachers are no longer mere knowledge transmitters, but need to guide and assist students in learning English. This means that teachers should master the combination of online and offline teaching methods, make

full use of network resources and technical means, stimulate students' learning interest and initiative, and promote students' independent and cooperative learning. Secondly, teachers need to adopt the mixed teaching model of "online interaction + offline practice" to guide students to carry out digital learning. Specifically, online interaction can include online Q&A, online discussion, online homework, etc., while offline practice can include classroom activities, group discussions, field trips, etc. Through this mode, teachers can realize the diversification of teaching content and innovation of teaching methods, so that students can more fully understand English knowledge, and improve team cooperation and communication skills more effectively. Thirdly, teachers need to build a diversified teaching resource platform. In blended teaching, the development of teaching resources is a very important part. Teachers should make full use of video, audio, pictures, electronic books and other English learning resources on the Internet, as well as various English learning platforms and software, to enrich English teaching resources to meet the diversified learning needs of students. Thirdly, teachers also need to improve the application ability and effect of information-based teaching technology, which includes the following measures. First, it is necessary to strengthen the evaluation of students' learning effect, understand students' learning situation and their problems, so as to adjust teaching strategies and methods in time and improve teaching effect. Second, it is necessary to carefully design the course content and tasks according to the students' interests and learning needs, that is, according to the actual situation and needs of students, develop personalized teaching programs and plans to promote students to participate in English teaching more fully. Thirdly, a scientific and reasonable teaching management system and evaluation standards should be formulated. Through the scientific management system and evaluation standards, the standardization and scientific teaching can be realized, and the teaching quality and management efficiency can be improved.

Epilogue

In a word, the combination of online and offline teaching is an education model with great potential. It organically combines traditional classroom teaching with modern online teaching, making students' learning experience more rich, flexible and personalized. In order to effectively implement this teaching mode and give full play to its advantages in college English courses, it is necessary to optimize curriculum settings, develop learning platforms, strengthen school-enterprise cooperation, change the role of teachers, and build a more perfect teaching system.

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