

Research on music performing art education management in universities

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Abstract: With the deepening of the reform of higher education, in the practice of college music and art education, teachers have gradually realized the importance of the reform of education and management work. Music art education undertakes the heavy responsibility of cultivating music art talents. Under the background of the new era, it also attaches more importance to the training of practical talents and innovates the educational management work and teaching methods. Based on this, this paper will focus on college music art education management research, explore effective education management, teaching work strategies.

Key words: universities; Music art education; Management; Research

1. The practical significance of strengthening the management of college music art education

Art education can effectively stimulate students' innovative ability and thinking ability, music education can bring more ideological inspiration to students, and music art education brings active soil for the development of students' innovative spirit. Music education can bring students a good aesthetic experience, improve students' creativity, exercise students' cognition, spatial imagination, thinking and other abilities, so that students' potential can be developed, stimulate students' all-round development motivation. Strengthening music art education can cultivate students' sentiments. Music art comes from life and is an important way for people to express their emotions. Combining music education with student management can improve students' aesthetic experience, let students feel the artistic beauty in life through feeling music, and edify students' thoughts and sentiments. Music art education can also help students grow up healthily. Music can cultivate students' healthy psychological quality and sound personality, reduce students' psychological problems and study pressure, enhance students' willpower, improve students' mood and enhance students' aesthetic ability. At the same time, the optimization of music art management in colleges and universities is conducive to the standardization of music art education, and scientific management methods can promote students' enthusiasm to play and obtain more music related knowledge. Teachers' flexible grasp and application of music education management methods can realize the implementation of music art education management in accordance with the established educational goals and educational directions, and choose the appropriate teaching management methods according to the actual situation of students. The organization of music teaching activities can enrich students' daily learning life, improve students' aesthetic awareness and aesthetic ability, improve students' interests and hobbies, and provide students with more diversified choices. For example, the construction of art associations can enrich cultural and sports activities in colleges and universities, and effectively integrate student management with music and art education. Associations are student organizations, which also play an important educational function, helping to improve students' sense of participation and comprehensive quality. Teachers can organize literary and artistic performances, music competitions and other activities to encourage all students to participate and learn from experience in practice. To realize the innovation of students' art activities.

2. The status quo of college music art education

1. Students' music accomplishment is uneven

Due to the influence of economic, cultural and social factors in different regions, there are certain differences in the basic level and professional quality of music among students in different regions. This difference affects the effectiveness of music education and increases the difficulty for the management of music art education in colleges and universities. Different students have different basic level of music and musical talent. Some students receive more systematic and regularized education, but some students are limited by objective factors and their musical literacy is not perfect. After entering colleges and universities, the differences among students will be further widened and students will have more demands for music learning. It will cause students with poor foundation to fail to keep up with the teaching progress and lose their interest in music learning.

2. The educational facilities are not perfect

Music and art education in colleges and universities started late, and the subsequent development needs to keep up with the teaching equipment and teaching facilities. In the early stage, due to the lack of emphasis on music teaching in colleges and universities, there is a certain lag in the investment of funds and the upgrading of educational equipment, and some colleges and universities have not developed professional courses related to music. In order to promote the creation of music education atmosphere, colleges and universities need to increase the investment in funds, strengthen the management of educational funds, introduce more advanced educational equipment and facilities, and provide students with high-quality education and teaching environment. At the same time, education management should also keep pace with The Times, organize and carry out more abundant music and art activities such as art evening parties, concerts, etc., implement the integration of the development of music and art education with art and culture, and promote the formation of a mature music education system.

3. The construction of teachers is lagging behind

The management of the teaching staff is the focus of higher education management. Music art teachers play an irreplaceable role in the practice of music education. Music teachers need to have high artistic accomplishment and teaching ability, but some teachers lack of educational experience, there are still problems of continuing the traditional teaching methods, music education work will be divorced from practice, teaching quality instability and other problems, therefore, it is of great significance for colleges and universities to focus on the construction of high-quality teachers in education management. Colleges and universities should actively expand the team of teachers, promote the integration of teaching resources, and improve the overall level of teaching work, which requires strengthening the management of teachers in the practice of education management, setting up high-quality teachers, applying advanced educational concepts, and cultivating high-quality music talents.

3. College music art education management strategy analysis

1. Establish scientific teaching plans

In the management practice of colleges and universities, in order to ensure the effectiveness of personnel training, teachers should pay attention to the optimization of students' work, give full play to the advantages and functions of music and art education, and promote the growth and development of students. In the past, there were still some problems in music art education, such as improper curriculum planning, failure to form a system of teaching methods, and difficulty in education management, which slowed down the teaching progress to a certain extent and was not conducive to the improvement of education quality. Therefore, if teachers want to promote the quality of teaching work, they need to formulate the system of music art education work and construct teaching plans to make the education work more scientific and rational. Music art education in colleges and universities should expand its educational atmosphere, so that students of different majors in colleges and universities can come into contact with music education and experience the charm of music art education. First of all, teachers should set up more music and art education courses, each course is aimed at cultivating students' artistic quality, the study of these courses into the category of elective or compulsory courses, to cultivate students' artistic quality. By integrating music art education into curriculum education practice, it can enlighten students' thinking, promote students to consciously learn music art, and obtain enlightenment in aesthetic and thinking aspects. Secondly, teachers can consider setting up differentiated music art curriculum education, design the basic education and improvement education of music art education, so that students can choose classes to learn according to their own needs and actual conditions, and obtain a better learning experience. At the same time, teachers should innovate the work of music and art education, carry out diversified art education activities, and hold music competitions, song creation competitions and instrument competitions based on the course content of music and art education, so as to stimulate students' interest in art learning, lay the foundation for the subsequent music curriculum system and education planning, and promote the smooth progress of subsequent music and art education.

2. Optimize the music talent training program

Music art education in colleges and universities should attach importance to the cultivation of music art talents, strengthen practical teaching, optimize and adjust talent training plans, highlight the characteristics of music teaching, and improve the effectiveness of music art education. In order to improve the quality of music art education, it is necessary to reform the talent training program. In the past, music art education had a certain lag in the normative planning and formulation, and the management work was relatively loose. Due to the small scope of music art education and the small number of students, it has not been able to formulate a suitable education plan, and the summary and accumulation of experience are not enough. Therefore, teachers should make targeted adjustments to the personnel training work, combine the current emphasis on music art education in colleges and universities and the actual learning situation of students, emphasize practical education, let students experience music professional courses and related knowledge theories through practice, and promote students' mastery of music skills. In the design of talent training program, teachers can adopt project-based and differentiated methods to build, centering on the actual learning situation of the school, through the setting of music courses, the planning of educational practice activities, the selection of project-based education methods, and differentiated teaching, to carry out the innovation of talent training mode, and pay attention to the improvement of teaching methods and teaching contents. To promote the transformation of teaching theory into practice. Taking project-based teaching as an example, teachers can construct music and art teaching projects, build the guarantee of teachers, management, assessment and evaluation, highlight the pertinence and project-based talent training, and realize that students learn by doing and do while learning. At the same time, in terms of education management, teachers should also integrate the training of music and art talents with the organization of art activities, organize and set up art activities in a targeted way, and encourage students to actively participate in various evening parties and music competitions, so as to show their musical literacy, gain the accumulation of experience, exercise the ability of expression and give full play to their musical ability.

3. Strengthen the management and construction of teaching staff

At present, the music art education in colleges and universities should focus on a more long-term vision, formulate a more long-term education plan, and implement the realization of teaching objectives. Colleges and universities should attach importance to the construction of teachers, improve the professional level of teaching and research personnel and teachers in the work of music art education, set up a more substantial teaching team, and solve the problem of insufficient teachers in the current practice of music art teaching. Colleges and universities should pay more attention to music art education, give more support to education, strengthen the construction of teachers, hire excellent teachers with professional teaching level, comprehensive music accomplishment and practical education experience, set up special teaching and research teams, plan for the actual current education work, and improve the advanced nature of education work. To be specific, the construction and management of the teacher team requires schools to attach importance to music education, pay attention to the

needs of music teachers, provide teachers with a better working environment, encourage teachers to improve their professional level and enhance their work enthusiasm. Colleges and universities should also pay attention to the training of teachers, organize regular on-campus or off-campus training, so as to facilitate teachers to receive new educational information, learn educational concepts, and improve their professional teaching level. At the same time, in the management of teachers, a special evaluation system should be set up to objectively evaluate the performance of teachers, give teachers appropriate rewards, encourage teachers to carry out educational research, improve management ability, and improve the overall quality of education work.

4. Improving the construction of music education facilities

In the practice of music education management in colleges and universities, the effectiveness of music art education is obvious, and the results of the management of music art education in middle school students are also closely related to the equipment and environment of music education. Colleges and universities should pay attention to the improvement of music teaching equipment and equipment, and provide a good material basis for teachers' music art education, such as buying enough music teaching equipment, updating teaching equipment, maintaining music equipment and equipment. Colleges and universities can combine their actual needs of development and adopt more diversified procurement modes. For example, for piano teaching in music art education, they can purchase pianos with high quality, arrange special staff to tune and maintain them, standardize management, ensure the orderly development of art education activities, and lay a good foundation for art education. With the support of music equipment, the organization of music and art activities in colleges and universities can also obtain better conditions. Administrators actively hold music and art activities through various channels and lead students to participate in art performances, which can stimulate students' artistic innovation thinking, enrich students' imagination ability and improve the practical function of art education.

All in all, college music art education should fully combine the work of education management, formulate talent training plans and cultivate excellent music art talents. Teachers should conform to the concept of education reform, highlight the characteristics of college art education, formulate scientific teaching plans and train excellent music talents.

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