

# The effective integration path of artisan spirit training and higher vocational ideological and political education

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**Abstract:** In today's society, the cultivation of craftsman spirit is closely related to the ideological and political education of higher vocational education. The effective integration of the two can not only improve the vocational quality of higher vocational students, train more talents with innovative ability and practical spirit for the society, but also promote the brand development of higher vocational education. In ideological and political education, we should pay attention to the mutual integration of the two, so as to create better conditions for students to achieve ideological development. Based on this, this paper first analyzes the core elements of craftsman spirit and the interactive relationship between craftsman spirit training and ideological and political education in higher vocational colleges, and then analyzes the effective integration path of the two from different perspectives based on the author's practical experience, in order to provide references for colleagues.

**Key words:** craftsman spirit training; Ideological and political education in higher vocational colleges; Effective; Fusion path

## Introduction

Craftsman spirit is not only a kind of enthusiasm and dedication to work, a kind of pursuit and innovation of professional technology, but also a kind of value and attitude, which plays an important role in students' study, career and life. The effective integration of the spirit with the ideological and political education in higher vocational colleges will enrich the content and form of the education, which will help to promote the all-round development of students and the brand development of higher vocational education. It is an important task for teachers of ideological and political education to conduct multidimensional research on the effective integration path of the two.

## 1. The core elements of craftsman spirit

First, the core element of the craftsman spirit is the pursuit of excellence. In the eyes of artisans, work is not only a means to make a living, but also a pursuit of perfection and excellence. They constantly improve their skills and knowledge reserves, and constantly pursue higher standards and better quality. This spirit of pursuing excellence is the foundation and source of the artisan spirit. Secondly, the core element of the craftsman spirit is to strive for excellence. Artisans not only have the determination to pursue excellence, but also the perseverance to keep improving. They not only ask themselves to do well, but also ask themselves to do better. To this end, they are constantly looking for new ways to improve, constantly pursuing finer craftsmanship and higher standards. This spirit of excellence is the core and soul of the craftsman spirit. Finally, the core element of the craftsman spirit is constant innovation. Artisans not only have the spirit of pursuing excellence and striving for excellence, but also the spirit of continuous innovation. They are constantly trying out new processes and technologies and exploring new possibilities. They are not satisfied with the existing results and constantly seek new innovations and breakthroughs. Such innovation is the soul and driving force of the craftsman spirit. In general, the core elements of the craftsman spirit are the pursuit of excellence, excellence and constant innovation. These elements are not only the embodiment of a good work attitude, but also an attitude and values towards life and life. In the new era of seeking upgrading and transformation in various fields, the importance of the craftsman spirit is becoming more and more prominent. Higher vocational ideological and political education needs to effectively integrate these core elements to guide students to constantly pursue excellence in work and life, constantly surpass themselves, and promote them to maximize their self-value.

## 2. The interactive relationship between craftsman spirit training and higher vocational ideological and political education

Craftsman spirit refers to the work attitude of pursuing perfection and striving for excellence, which reflects the love and dedication to work and career. Ideological and political education in higher vocational colleges is to guide students to establish a correct world outlook, outlook on life and values, and cultivate talents with a sense of social responsibility and innovative spirit. In practical education and teaching, the cultivation of craftsman spirit and higher vocational ideological and political education promote and influence each other. On the one hand, the cultivation of craftsman spirit provides practical opportunities and realistic basis for higher vocational ideological and political education. Through the practice of craftsman spirit, students realize the value of pursuing excellence and daring to innovate, and can have a deeper understanding and practice of socialist core values. On the other hand, ideological and political education in higher vocational colleges provides ideological foundation and value orientation for cultivating students' craftsman spirit. It guides students to establish a correct working attitude and professional ethics, and provides impetus for students to constantly pursue progress and innovation in their career. Take a higher vocational school as an example, the school actively advocates the spirit of craftsman and higher vocational ideological and political education, the organic combination of the two has achieved good results. The school invited artisans from enterprises to hold lectures on campus to teach students the spirit of artisans in their work and guide them to establish correct vocational concepts. Integrate the content of craftsman spirit into ideological and political education to cultivate students' spirit of love for work and pursuit of excellence;

Encourage students to participate in various innovative and practical activities, so that students can experience the practical application of craftsman spirit and ideological and political education in practice. Through the joint application of these measures, the quality of students has been effectively improved. As can be seen from the above cases, the integration of artisan spirit training and higher vocational ideological and political education can play a synergistic role in the process of cultivating students' social responsibility and innovative spirit.

### **3. The effective integration path of craftsman spirit training and higher vocational ideological and political education**

#### **1. Strengthen the pertinence of the curriculum and effectively penetrate the craftsman spirit**

The ideological and political curriculum in higher vocational colleges and the craftsman spirit have the same goal, which is to cultivate talents with good moral quality and professional accomplishment. Specifically, the craftsman spirit refers to the pursuit of excellence and the spirit of focusing on quality, which is reflected in the love, concentration, persistence and dedication to work. A person with the craftsman spirit not only has a high sense of responsibility and mission, but also realizes self-value in the process of constantly pursuing progress. In today's society, the craftsman spirit is of great significance for product manufacturing, service quality and enterprise development. The ideological and political courses in higher vocational colleges focus on cultivating students' moral concepts, legal awareness and social responsibility. The two not only have the consistency in training goals, but also complement each other in their roles, which can jointly promote the all-round development of students. Teachers should start from the consistency and mutual complementarity of the two, strengthen the pertinence of ideological and political curriculum setting, and effectively penetrate the craftsman spirit into it. First of all, teachers should add special lectures and case studies on the craftsman spirit to the ideological and political courses, so that students can have a deep understanding of the value and significance of the craftsman spirit. In combination with the specific teaching content, craftsmen with rich practical experience can be invited to give lectures on campus, so that students can feel the charm of the craftsman spirit at close range. Secondly, innovation should be made in the classroom teaching mode, and project-based teaching and practical operation should be adopted to integrate the craftsman spirit into students' practical activities. In this way, it can not only improve students' practical ability, but also cultivate their innovation consciousness and teamwork spirit. Finally, we should attach importance to the cooperation with enterprises, and strive for more internship opportunities for students, so that they can feel the connotation and importance of craftsman spirit in practice. This kind of practice can run through the whole education process, prompting students to constantly have a new understanding of the craftsman spirit, and constantly explore ideological and political knowledge and professional knowledge under the guidance of the craftsman spirit.

#### **2. Strengthen the construction of campus culture and create an atmosphere for learning the craftsman spirit**

In today's society, the artisan spirit has become a valuable quality, and the core characteristics it represents, such as the pursuit of excellence, excellence and continuous innovation, play a crucial role in the development and progress of enterprises, industries, and even a country. In the field of ideological and political education in higher vocational colleges, how to create a learning atmosphere of craftsman spirit through the construction of campus culture is a topic worthy of teachers' in-depth discussion. The craftsman spirit emphasizes the pursuit of excellence, excellence and continuous innovation, which coincides with the goal of campus culture construction. Creating a craftsman spirit learning atmosphere through campus culture construction can not only improve students' skill level, but also cultivate students' innovation ability and professional quality. Teachers should take various measures to strengthen the construction of campus culture, create a craftsman spirit learning atmosphere through it, and improve students' multi-faceted ideological and political literacy. First of all, teachers can build a "craftsman's house" on campus to provide students with a place for practice and operation, so that students can personally feel the charm of the craftsman spirit. The practical activity theme of the "Craftsman House" is combined with the ideological and political course content, so that students can feel the importance of the craftsman spirit in practice. From this, skills competitions can be held to encourage students to constantly innovate and improve their skills. In combination with the content of the competition, enterprise practice and professional practical training are arranged for students, so that students can experience the spirit of artisans and deepen their understanding of its connotation in the process of preparing for the competition. These measures can not only improve students' practical operation ability, multi-faceted ideological and political literacy, but also enhance students' employment competitiveness.

#### **3. Experience the value of artisan spirit through practical activities**

In today's society, the cultivation of craftsman spirit is particularly important in the ideological and political education of higher vocational colleges. Integrating the craftsman spirit into ideological and political practice activities can not only enhance students' ideological quality, but also improve their ability to apply ideological and political knowledge, laying a solid foundation for their future career. First of all, cultivating students' craftsman spirit in ideological and political practice activities will help students form correct career concepts. In the practice activities, students can personally feel the connotation of the craftsman spirit, such as the dedicated, meticulous and responsible work attitude, as well as the spirit of constantly pursuing innovation and perfection. These practical experiences help students understand that "no matter what kind of profession you are engaged in, you need to possess these basic qualities in order to produce quality work results". Secondly, cultivating students' craftsman spirit in ideological and political practice activities is conducive to improving students' career competitiveness. In the increasingly fierce professional competition, people with artisan spirit are more likely to stand out. Because they not only have professional knowledge and skills, but also have the love and pursuit of work, and the persistence and insistence on quality. Such quality is highly favored in any professional field. Finally, cultivating students' craftsman spirit in ideological and political practice activities is conducive to students' career development. People with craftsman spirit are often more willing to continue to learn

and improve their skills, and pursue self-improvement and continuous progress. Such a state of mind makes it easier for them to succeed in their career and realize their personal value. In combination with the above points, teachers should organize students to participate in various vocational training in ideological and political education, such as vocational skills competition, social practice, etc., so as to promote students to understand the spirit of craftsmanship and cultivate the spirit of craftsmanship in practical activities.

#### 4. Establish a training mechanism for cooperation with enterprises to deepen the understanding of the craftsman spirit

At present, some higher vocational students have a relatively vague understanding of the spirit of craftsmanship and lack of pursuit of exquisite skills, which leads to limited career development. It is of great significance for the future employment and development of students to establish a training mechanism for cooperation with enterprises, integrate the spirit of artisans into ideological and political education, and guide students to understand the spirit of artisans in combination with the technical requirements of corresponding jobs. Schools can work out training plans with enterprises to integrate elements such as craftsman spirit, corporate culture and corporate standards into the classroom, or invite enterprise experts to give lectures and introduce the craftsman spirit required by enterprises, so that students can be more clear about their efforts. The advantage of these methods is that they can give students a more intuitive understanding of the craftsman spirit, and can more effectively stimulate students' motivation to learn about the craftsman spirit. At present, many higher vocational schools have adopted the way of cooperation with enterprises to carry out ideological and political education and cultivate students' craftsman spirit. For example, according to the development needs of engineering students, a college cooperates with manufacturing enterprises to jointly set up "craftsman class", inviting excellent craftsmen from enterprises to teach in the school and winning internship opportunities for students. Through this kind of cooperative education, students not only get in touch with the actual working environment, but also have a deeper understanding of the spirit of artisans, and accelerate their learning of professional knowledge and skills. Higher vocational schools should attach importance to the reconstruction of training mechanism, deepen cooperation with enterprises, improve the mode of ideological and political education, expand the time and space of ideological and political teaching, so that students can have a more intuitive understanding of the spirit of artisans and integrate it into their careers, so as to realize the further connection between higher vocational education and students' development needs.

## Epilogue

In short, the effective integration of artisan spirit training and higher vocational ideological and political education is an important way to train high-quality talents and accelerate the brand development of higher vocational education. Teachers should pay attention to the cultivation of students' craftsman spirit in higher vocational ideological and political education, and integrate the two continuously by strengthening the pertinence of curriculum setting, strengthening the construction of campus culture and carrying out practical activities, so as to effectively improve students' professional quality and comprehensive quality and help them better prepare for the future employment.

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