

A Study on the Effectiveness of Ideological and Political Construction in Higher Vocational Courses Based on the Perspective of Great Ideology and Politics

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Abstract: Under the background of ideological and political thinking, higher vocational colleges should accurately locate the objectives of curriculum ideological and political construction; Train the teachers of curriculum ideological and political construction; To find the right direction for promoting the ideological and political construction of the curriculum, to comprehensively promote the ideological and political construction of the curriculum, to build a perfect ideological and political education system as a whole, and to comprehensively promote the reform of curriculum teaching are the inevitable requirements for higher vocational colleges to train high-quality and skilled talents and realize the Chinese dream. This paper focuses on and discusses the effective strategies to improve the effectiveness of the ideological and political construction of higher vocational courses based on the ideological and political vision, in order to provide some reference for the research in related fields.

Key words: Great Ideology and Politics; Higher Vocational Courses; Curriculum ideology and politics

Introduction

Curriculum ideology and politics is an important starting point of ideological and political work in higher vocational colleges in the new era, and it is of great significance to realize the goal of “three wide education”. Under the background of the new era, higher vocational education should not only pay attention to the teaching of students’ professional knowledge, but also strengthen the ideological and political education of students to cultivate their good ideological quality and social responsibility. Great Ideology and Politics is an important strategy to promote the ideological and political work in higher vocational colleges in the new era. Therefore, based on the ideological and political vision, this paper will discuss the effectiveness of the ideological and political construction of higher vocational courses, hoping to effectively improve the pertinence and effectiveness of curriculum ideological and political teaching.

1. An overview of ideological and political ideas

The core of the Great Ideology and Politics concept is to emphasize “humanistic care, social criticism, scientific and technological innovation and campus culture”, which is in line with the characteristics of “application, practicality and employment” of higher vocational education.

First of all, “great thinking and politics” should tear down the wall of school and truly extend education to society. Research shows that nowadays, family education and social education tend to have a longer and deeper impact on children than school education. Blindly relying on the school as a single force to implement moral education, its power is far from enough, and can not achieve the expected effect.

2. We should further clarify the connotation of “great thinking and politics”.

Ideological and political education is referred to as “thinking and politics”, which is composed of two parts, namely ideological education and political education. Ideological education refers to the education of all aspects of people’s thoughts and opinions, while political education refers to the education that leads people to form certain political opinions, beliefs and political beliefs. From the fundamental point of view, ideological and political education is to teach students how to conduct themselves and how to be brave enough to assume the responsibilities entrusted by the nation and the country. From “every individual has the responsibility for the rise and fall of the country” to “first worry about the world, and then enjoy the world”, to “resist the United States, aid the DPRK, protect the country” and so on, these responsibilities and obligations will become important ideas and contents of ideological and political education.

Finally, adhere to the principle of life is education, pay attention to the cultivation of education. Nowadays, activity education, ritual education and simple preaching are the main themes of education, especially the lack of scientific education in the family. If this is only the case, the intensity and depth of formative education are far from enough. Great Ideology and Politics should pay attention to the formation of students’ education, that is, from the primary school and even kindergarten period, educators and parents should unite with social forces to correctly guide students’ thoughts and behaviors. Although this is a process that needs to be adhered to for a long time, only in this way can we truly form a complete moral education chain based on “great ideology and politics” and benefit students throughout their lives.

Second, the practical significance of the ideological and political construction of higher vocational courses based on the ideological and political vision

Higher vocational education is the most practical part of China’s education system, which trains practical talents for the market and industry, and is an important force to promote China’s economic and social development. With the continuous change and development of society, higher vocational education also needs to be constantly updated, reformed and improved. Ideological and political work, as an important part of higher vocational education, also needs to keep

pace with The Times and adapt to the needs of the development of The Times. Therefore, the ideological and political construction of higher vocational courses based on the ideological and political vision has important practical significance. First, it is the need to achieve the goal of education. The essence of education is to cultivate talents and focus on the transformation from natural person to social person, so as to ensure the perfect unity of life value and social value. In recent years, under the call of education mechanism and deepening education system reform, higher vocational colleges focus on cultivating talents with all-round development of morality, intelligence, physical fitness, the United States and labor as the education goal. The curriculum ideological and political education focuses on the same direction of ideological and political education and professional education. Educators need to fully tap the potential ideological and political education elements in professional courses and integrate them into the whole process of professional education and teaching. Only in this way can they imperceptibly improve the comprehensive quality of students, and then truly cultivate talents with political identity, moral cultivation and patriotic feelings in the new era. In short, curriculum ideological and political education is an important thrust and key starting point to promote the realization of the goal of education in higher vocational colleges.

Second, it is the need of the connotative development of the school. Under the background of “double height” construction, vocational colleges should pay attention to their own connotative construction while taking into account the extensional development, which is the key to improve the quality of personnel training, and also the initial intention of vocational colleges. Speeding up the ideological and political construction of higher vocational colleges is an important means to comprehensively improve the quality of personnel training. Through the organic combination of knowledge imparting, value guidance and ability training, it can speed up the pace of internal innovation in higher vocational education, which is the basic guarantee for training high-quality technical and technical talents meeting the needs of society.

Third, the needs of the development of The Times. Great Ideology and Politics have gone through a long process from being proposed to developing and deepening. Tracing back to history, in the period of new democratic revolution, the idea of thinking and politics began to sprout, in the period of socialist revolution and construction, the idea has been developed, until today, as China enters a new era of socialism with Chinese characteristics, the idea has been further deepened, at the same time, its role in cultural dissemination, value shaping and other aspects has become more prominent. The concept of ideology and politics in the curriculum was first put forward and practiced in Shanghai, and then gradually promoted and implemented throughout the country. In 2022, the Ministry of Education and other ten departments issued the Work Plan for Comprehensively Promoting the Construction of “Major Ideological and Political Courses”, marking that the ideological and political education in colleges and universities is developing in a solid and profound direction. From this point of view, the integration of ideological and political education into professional courses, that is, curriculum ideological and political construction, is not only the inheritance of early ideological and political education, but also a bold innovation of the current new mode of ideological and political education.

3. Based on the big ideological and political vision of higher vocational curriculum ideological and political construction of effective strategies to improve the effectiveness

1. Ideological guidance -- accurate positioning of curriculum ideological and political construction objectives

The essence of curriculum ideological and political education is to make ideological and political education in professional courses to be effectively extended and expanded, is a collaborative education model. Therefore, higher vocational colleges should focus on the goal of curriculum ideological and political construction, integrate ideological and political education into the teaching process of professional courses, cultivate students' correct political stance and value orientation, and lay a solid foundation for their growth.

The goal of ideological and political construction of the curriculum should be consistent with the goal of the curriculum, and should be accurately defined from the aspects of students' ideological and political quality, moral sentiment, innovation ability, practical ability and so on. Higher vocational curriculum ideological and political construction is more targeted than ordinary college curriculum ideological and political construction. Therefore, when determining the curriculum ideological and political construction objectives, we should conduct scientific analysis and evaluation according to students' professional characteristics, employment needs and social changes, formulate practical ideological and political education programs, and truly realize the effective improvement of curriculum ideological and political construction.

2. Main body strength - Training curriculum ideological and political construction teachers

The key to curriculum ideological and political construction lies in teachers. Without a team of high-quality teachers, curriculum ideological and political construction is difficult to achieve actual results, and it is difficult to proceed orderly and smoothly. Under the influence of educational background, professional quality and teaching concept, some teachers have insufficient understanding of the importance of curriculum ideological and political construction, weak consciousness and initiative of curriculum ideological and political construction; In addition, there is still a lack of perfect teacher training mechanism in higher vocational colleges, which leads to the lack of theoretical research and practical experience in curriculum ideological and political construction. Based on this, under the background of the new era, higher vocational colleges should give full play to the subjective initiative of teachers, constantly improve teachers' ability of curriculum ideological and political construction by organizing professional training, establishing teaching and research community, optimizing incentive mechanism, and fully mobilize teachers' enthusiasm and initiative to participate in curriculum ideological and political construction.

First, improve teachers' ideological and political accomplishment. Firstly, from the aspect of political theory, strengthen teachers' study of the basic principles of Marxism and the thought of socialism with Chinese Characteristics for a new era, and improve teachers' theoretical

literacy; Secondly, strengthen the construction of professional ethics, guide teachers to establish correct professional ethics and education concepts, and enhance their sense of responsibility and mission; Finally, strengthen the construction of teachers' ethics and style, require teachers to abide by the code of professional ethics, consciously resist the influence of wrong thoughts and bad tendencies, and enhance their consciousness of teaching and educating people. For example, in the actual teaching process, teachers can take the focus issues emerging in the society as the entry point, and organize students to discuss and communicate with each other in combination with the knowledge of the courses taught, so as to deepen students' understanding and cognition of the hot spots and focus events, and enhance their ability to analyze and solve problems.

Second, improve teachers' teaching ability. As the main force of curriculum ideological and political construction, teachers should effectively improve their teaching ability to provide inexhaustible power for curriculum ideological and political construction. First of all, they should set up a big ideological and political idea, purposefully and consciously integrate the ideological and political elements into the courses they teach, fully tap the ideological and political elements of the courses they teach, and naturally integrate the ideological and political education content into the classroom teaching, so as to realize the unity of knowledge imparts and value guidance; Secondly, improve the awareness of the importance and necessity of ideological and political construction of the curriculum, learn excellent teachers' ideological and political teaching cases through lectures, class evaluation and post learning, and combine their own professional characteristics to naturally integrate ideological and political elements into classroom teaching.

3. Practice empowerment -- find the right direction for promoting ideological and political construction of the course

First of all, curriculum ideological and political demonstration course construction. Comprehensively promoting curriculum ideological and political construction means that in addition to ideological and political courses, whether it is professional courses, general courses, basic courses, etc., we should gradually draw closer to ideological and political education and realize the teaching reform of curriculum ideological and political education. We should start from revising curriculum standards, clarifying the integration point of ideological and political education, and exploring the ways and methods of curriculum ideological and political education. Effectively integrate the curriculum ideological and political construction objectives into the curriculum teaching design, and eventually form a complete set of teaching programs including the curriculum ideological and political content. In addition, carefully design new courses that can highlight the ideological and political characteristics of the course, integrate new resources, etc., and then promote the standardization of the ideological and political construction of the whole school's professional courses, practical courses and general courses, so as to truly implement the education.

Secondly, the selection of curriculum ideological and political teaching typical cases. Higher vocational colleges should encourage teachers of all disciplines and positions to actively join the team of curriculum ideological and political construction, so that they can fully tap the ideological and political education resources contained in the curriculum. At the same time, vocational colleges should set up information sharing and communication platforms for teachers, and organize teachers to share experience and exchange impressions regularly, so as to achieve the purpose of sharing high-quality resources. Every year, vocational colleges should select a group of typical ideological and political teaching cases and promote them in the whole school or outside the school. At the same time, excellent cases should be uploaded to the online platform for all teachers to learn and use, so as to deepen the effectiveness of ideological and political education.

Finally, a practice platform should be set up. Vocational colleges should give full play to the role of practical teaching platform, take advantage of students' on-the-job practice, production practice, graduation practice and other opportunities to carry out ideological and political education practice activities to help students solve practical problems in study and life.

Epilogue

To sum up, under the background of big thinking and politics, curriculum thinking and politics is a brand new educational concept and thought. Higher vocational colleges should set up new ideas and make clear the importance and necessity of ideological and political construction of higher vocational courses. At the same time, they should actively explore new models of ideological and political construction of higher vocational courses under the background of ideological and political construction of higher vocational courses, put the ideological and political construction of courses in a prominent position in school work and run through the whole teaching process, so as to comprehensively improve the effectiveness of the ideological and political construction of courses and effectively implement the fundamental task of cultivating morality and cultivating people.

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