# Analysis on the optimization path of ideological and political course in colleges and universities based on Guangxi Red Culture

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**Abstract:** With the deepening of higher education reform, in the teaching practice of ideological and political courses in colleges and universities, teachers have paid more and more attention to the integration of red culture. Guangxi red culture contains rich red spirit, which has important educational significance, and can effectively improve students' ideological and political level and comprehensive quality. Based on this, this paper will focus on Guangxi red culture of college ideological and political course optimization path to carry out analysis.

Key words: Guangxi red culture; Universities; Ideological and political course

Red culture embodies the rich spirit of the Chinese nation and the spirit of The Times. It is an indispensable part of the excellent traditional Chinese culture. It plays a unique role in the education of college students. It can not only cultivate the core values of socialism, but also cultivate the ideals and beliefs of socialism with Chinese characteristics.

### 1. Connotation of red cultural resources in Guangxi

Red culture is an excellent culture formed in the long revolutionary war and the process of socialist construction in China. With patriotism as the center, it contains China's excellent tradition, national spirit, and the striving spirit of forging ahead and ceasing self-improvement. The accumulation of red culture can promote the inheritance of historical, cultural and political resources, but also promote the development of spiritual and cultural resources. Taking red culture as a bridge, we can learn China's excellent traditional culture and spirit of The Times in the revolutionary era, feel the connotation of traditional culture and national consciousness, and improve our own self-cultivation. Red culture is endowed with a special era and cultural connotation, and it is also the product of combining Marxist thought with the actual situation of our country in the long-term revolutionary practice. Red cultural resources are the accumulation of culture and the support of red cultural education. Guangxi red cultural value. The material manifestations of Guangxi red cultural resources include the martyrs who sacrificed for the revolutionary cause, the eight GUI heroes such as Li Tianyou who made outstanding contributions to the revolutionary cause, the heroic deeds that occurred in the Kunlun Pass Campaign and other historical events, the old revolutionary sites such as the old headquarters of the Seventh Red Army of Baise, the revolutionary memorial hall, monuments, martyrs' cemetery, etc. The red cultural resources in the spiritual level mainly refer to the red culture and art in the Guangxi region, and the revolutionary spirit represented by figures from Guangxi.

## 2. The significance of carrying out ideological and political courses in colleges and universities based on Guangxi red culture

First of all, the integration of red culture into ideological and political teaching in colleges and universities is conducive to the realization of the teaching objectives of colleges and universities. In the aspect of talent cultivation, colleges and universities emphasize the fundamental educational concept of moral education, and the resources represented by red culture play an important role for colleges and universities. The red spirit is also the spiritual core of the red culture, and it is also the high-quality material for the ideological and political education in colleges and universities. In different periods, the red spirit has different forms of expression. In the practice of ideological and political teaching, teachers can apply the relevant materials of red culture in different teaching modules and imperceptiently integrate the red spirit into students' thoughts.

Secondly, higher education needs to cultivate talents with excellent quality and ideological and political level. The integration of red culture into the ideological and political courses in colleges and universities is conducive to the growth of students and the overall improvement of their quality. Through the understanding and study of the connotation of red culture, students' patriotism, values, ideals and beliefs can be established. The red culture, which is bred and developed in Guangxi, can bring more spiritual inspiration to students, encourage them to stay true to their original intention, combine their personal ideals with social development, realize their own personal values and promote their growth.

Moreover, the integration of red culture is conducive to the improvement of the effectiveness of ideological and political education. In the daily life and study of Guangxi, students will be interested in the local culture of Guangxi. When teachers introduce the red culture of Guangxi, students' interest in learning can be greatly stimulated, which is conducive to the improvement of teaching effect. After indepth study of revolutionary historical stories and the years and spirits recorded at revolutionary sites, students will resonate emotionally, master the connotation of red culture, and improve their ideological understanding level. As an important carrier of ideological and political education, Guangxi red culture is conducive to students to establish lofty ideals, strengthen their own beliefs, and improve their feelings of home and country.

Finally, the combination of ideological and political courses in colleges and universities is conducive to the inheritance and promotion

of Guangxi red culture. College teachers teach students red culture and red spirit through words and deeds, so that students can have a deeper understanding of Guangxi red culture. Guangxi, located in the southwest border of China, has important strategic significance. It is one of the sources of national revolution in China. It has a long revolutionary history and tradition in Guangxi region. Ideological and political teachers in colleges and universities in Guangxi should play a leading role and give full play to their own leading role, and promote the integration of red resources through flexible teaching methods and approaches. In the ideological and political education work in colleges and universities, red cultural resources should be displayed in classroom teaching, so that students can feel more charm of red cultural resources.

### 3. Feasibility of carrying out ideological and political courses in colleges and universities based on Guangxi red culture

First of all, the application of red cultural resources in ideological and political teaching in colleges and universities in Guangxi can improve the problems of unclear teaching objectives and low learning interest of students in previous teaching. In the application of red cultural resources, such resources can effectively enhance students' learning interest. The authenticity of red cultural resources is strong, which is a collection of regional red cultural resources. In the practice of ideological and political teachers, by choosing red cultural resources and combining them with curriculum teaching, students can have a deep understanding of the valuable cultural heritage of Guangxi and stimulate students' enthusiasm for learning. While teaching theoretical knowledge to students, teachers can also use the revolutionary stories and heroes of Guangxi as cases, guided by real historical stories and vivid historical figures, so as to make theoretical teaching more authentic, improve students' learning experience and improve the effectiveness of teaching. Secondly, red cultural resources are rich in connotation and diversified in forms, which can attract students' interest in ideological and political learning. By introducing cultural resources from Guangxi, teachers can enrich the teaching content, make students realize the different expression forms of red culture in art, and enhance the appeal of ideological and political education to students. For example, teachers can lead students to visit the revolutionary Memorial Hall and the martyrs' cemetery, and organize students to go to the Baise Uprising Memorial Hall, etc., so that they can truly feel the transmission of revolutionary history and red spirit in practical activities. Ideological and political teaching in colleges and universities should improve the traditional teaching mode, take more localized red resources as the teaching carrier, enrich the teaching form and teaching content, hone the quality of students with the red spirit, and cultivate student

#### 4. The optimization path of college ideological and political courses based on Guangxi red culture

### 1. Strengthen the sorting out of Guangxi red culture

College students are the future of the country and the hope of the nation, as well as the precious human resources of the Party and the country. Ideological and moral education, ideal and belief education for college students is an important foundation for the implementation of moral education and the realization of the strategy of strengthening the country by talents, and an important force for the realization of the great rejuvenation of China. Therefore, it is an important task for colleges and universities to strengthen students' ideological and political learning and red culture education. The red culture of Guangxi has certain advantages in teaching and is easy to be accepted by college students. Its authenticity and openness also determine the ideological and moral construction of students. The red culture of Guangxi has the same origin with ideological and political education in colleges and universities. Therefore, teachers should collect and sort out red culture, select appropriate teaching resources, integrate cultural resources and improve the reserve of cultural resources through deepening theoretical learning. Teachers can build a system of red cultural resources suitable for ideological and political teaching in colleges and universities, and systematically and scientifically sort out the collected cultural teaching resources. Integrate them into the practice of ideological and political teaching. At the same time, teachers should also understand the changes of the situation through the study of relevant policies, integrate the relevant lines, policies and guidelines of the Party and the state into the practice of ideological and political teaching, analyze the international and domestic situations, motivate students' patriotic enthusiasm, and improve the quality of ideological and political teaching.

2. In-depth exploration of various types of red cultural resources

College teachers should integrate and dig deeply into red cultural resources, not only actively integrate into red cultural resources at the spiritual and cultural level, but also actively organize activities in practical teaching to make good use of various types of cultural resources. First of all, colleges and universities should attach importance to the cooperation with the red culture base and related institutions in Guangxi, set up a special teaching and research group for red culture education, cooperate with the local red culture research base, actively research and develop red culture resources, and discuss the teaching program suitable for ideological and political education in colleges and universities. For example, through the research of red culture related topics, the scientific research team should find the connecting point between red culture resources and ideological and political education, integrate them into the teaching content of college education, and fully reflect the role of red culture in classes. Secondly, colleges and universities should attach importance to the important guiding role of practical teaching for students, and implement social practice activities in the construction of ideological and political courses to promote the improvement of the teaching effect of combining theoretical and practical courses. Colleges and universities should arrange practical activities in the red culture teaching base, field visits and studies in the red culture teaching base, and organize students to watch revolutionary documentaries, so that students can more intuitively experience the revolutionary era and historical stories at that time, experience the noble quality of heroes, and grow up in thought and spirit. At the same time, colleges and universities should build a teaching model that combines theory and practice. Ideological and political courses should grasp the teaching of theoretical knowledge,

combine theory with practice, and organically combine teaching in class with extracurricular practice. In combination with the explanation of red culture and red stories, vivid patriotic education should be carried out to improve the effect of ideological and political teaching. For example, organize students to Pingxiang Youyi Pass to participate in patriotic education activities, in front of the traces of the city gate, educate students to take history as a guide, strengthen students' ideals and beliefs, trigger students' emotional resonance, and strengthen students' patriotic enthusiasm.

3. Building a network platform to establish a teaching resource library

With the rapid development of the Internet, the development of online ideological and political education conforms to the development of The Times and the trend of education and teaching reform, and is also conducive to teachers' choice of ideological and political education carriers. Ideological and political education supported by network technology can promote the improvement of teaching quality and improve students' learning efficiency. Teachers can also choose more diversified teaching carriers with the help of network teaching to give full play to the advantages of ideological and political education. First of all, teachers can establish a red cultural resource bank, develop the local red cultural resources in Guangxi, make full use of this kind of high-quality educational resources, classify the ideological and political courses in colleges and universities, refine the red cultural resources, and establish a red cultural teaching resource bank suitable for ideological and political education in colleges and universities. Secondly, teachers should make great efforts to publicize the red culture, and combine the historical and cultural resources of Guangxi with the red cultural spirit to publicize the campus culture. Make good use of the school website, give full play to the publicity function of the network, integrate the red cultural resources into the cultural publicity work of the school, and improve the influence of red culture. The school can regularly design red themed education, for example, monthly thematic red culture publicity, combined with ideal and belief education and the spirit of the Longzhou uprising, design thematic education on the campus website, publicize the revolutionary spirit of active exploration and courage, and forge college students' patriotism and ideal and belief education. So that they can establish the consciousness and spirit of investing in the cause of national construction. Moreover, teachers should actively apply new media technology, establish a high ground for online ideological and political education, promote the organic combination of ideological and political education and red culture, link online and offline teaching, open up the modular construction of online teaching, set up a special education area for red culture, encourage students to actively communicate on the network platform, and make use of high-quality Internet teaching resources for independent exploration.

All in all, in the ideological and political teaching practice of Guangxi colleges and universities, integrating Guangxi red cultural resources is conducive to further promoting the reform of ideological and political teaching, integrating the red culture with local characteristics into teaching practice, promoting the inheritance of the red spirit, and realizing the integration of theory and practice teaching. At the same time, the university should actively cooperate with the red practice base, enrich the teaching content, and realize the improvement of the teaching effect of the combination of red cultural resources and ideological and political teaching.

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